Disha

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B.Des
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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology Guwahati	8.68	2018- Present
Senior Secondary	CBSE board	74.6%	2017
Secondary	CBSE board	10.0	2015

Experience

- **Creative Design Intern- Flipkart** *June 2021 - Aug 2021*
  - Created **UI design language system**. Focused on replicability & uniformity across category landing pages of application.

- **Summer Intern - Vaanarsena Studios** *April 2020 - June 2020*
  - Worked on **story-boarding** & **pre-production stages**.
  - Learnt **anatomy** & **animation** along with **storytelling.**

Projects

- **Game Design based on Indian Mythology** *Jul 2021- Ongoing*
  Sheetal M. Gokhale, Assistant Professor, Department of Design, IIT Guwahati
  - A bachelor thesis project aimed to increase awareness of Indian mythology (Ramayan) by introducing them through an **educational game.**
  - Done through series of **Playtests** & **Protocol analysis.**

- **Podcasts : Analysing & Redesigning UX** *Jul 2021 - Aug 2021*
  Dr. Debayan Dhar, Assistant Professor, Department of Design, IIT Guwahati
  - Conducted qualitative user study through **survey & protocol analysis**
  - Defined **primary** & **secondary persona, created empathy maps** & **user journeys**
  - Analysed existing applications for specific **task flow** to identify shortcomings & redesigned
  - Evaluated redesign using **Fitts', Hicks,** & **KLM-GOMS** analyses

- **Online Education Post Covid-19** *Jul 2020 - April 2021*
  Dr. Shakuntala Acharya, Assistant Professor, Department of Design, IIT Guwahati
  - Conducted design analysis & evaluation on the current system of online education in the context of IIT Guwahati by **stakeholder interviews, mindmapping,** & **SWOT analysis**
  - Defined **needs** & translated them to **requirements**.
  - Made **wireframes** and **screens** by redesigning according to insights.

- **.Link Magazine** *Mar 2020 - Apr 2020*
  - Headed a team of four members for the project.
  - Designed **layout** for Student Gymkhana Technical Board magazine.

- **Nexus, A Management Conference, IITG** *Dec 2018 - Jun 2019*
  - **Branding** of a new management conference, Nexus (under Techniche, IITG), involved creating the **logo** and **visual language.**
  - Designed **posters** and **merchandise.**

Skills

- **Design:** Storyboarding, Visual Narration, Animation, Mood Boarding, Prototyping, Visual Design, Illustration, User Research, Usability engineering, Journey Mapping, Brainstorming, Concept Generation, Information Architecture, Low/High- FidelityWire-framing

- **Software:** Adobe Creative Suite (Illustrator, Photoshop, Premiere Pro, After Effects, InDesign, XD), Figma, Blender*

- **Programming** C++ *

  Elementary Proficiency

Positions of Responsibility

- **Joint Secretary, White Space Design Club, IIT Guwahati**   *2019- 2020*
  - Founding member of club
  - Responsibilities included event planning, project mangement (Government e-marketing portal redesign and NIPER Guwahati website redesign), coordinating events with other clubs and managing over 200 interested members.

Key courses

- Design Analysis and Evaluation Methods
- User Research Methods
- Typography and Grid Systems
- Usability Engineering*

  To be completed by Nov 2021

- Principles of Visual Design
- Systems Approach to Design
- Visual Communication Theory
- Interaction Design

Extra Curriculars

- **Animation Workshop:** Attended a 5-day animation workshop at **NID, Ahmedabad**

- **Collaborative Video making Program:** Participated in a 5-month long collaborative video making program between **IITG, UKM (Malaysia),** & **Gifu University (Japan)**

- **OzCHI 2019:** Participated in the annual design competition

- **Abhilasha:** Volunteered to help handle design workshops and events for school children attending Ishanya 2019 (IIT Guwahati's annual design fest)

- **Bhatkhande Sangit Vidyapith Indian Classical (Vocal):** Completed Junior Diploma Part I