



Chhavi Uikey

Roll Number: 180205009

B. Des - Design

Indian Institute of Technology, Guwahati

+91-9329485382

chhaviuikey@gmail.com

www.behance.net/chhaviuikey

www.linkedin.com/in/chhaviuikey

Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	7.96 (Current)	2021 - Present
Senior secondary	CBSE board	70.6%	2017
Secondary	CBSE board	8.4	2015

Experience

• UX Design Intern - Microsoft, Hyderabad

May 2021 - July 2021

During a period of 8 weeks, I worked under the Experience & Devices (WebXT) team of Microsoft India; and researched and ideated User Generated Content (UGC) types/ mediums and the gamification models that will encourage Daily Active Engagement on existing Microsoft Surfaces and will keep the users hooked to it.

Projects

• User-Generated Content (UGC) on Microsoft Surfaces

Shveta Verma, Principal Design Manager, Microsoft Hyderabad

May 2021 - July 2021

Amit Dangwal, Group Experience Manager, Microsoft Hyderabad

Exploiting the possibilities of UGC in the context of Microsoft surfaces, focusing on consumer pull. Identifying UGC mediums/ types and gamification models that motivate and hook users for daily active engagement.

• YONO Lite - Mobile Banking Application

Guide: Prof. Pankaj Upadhyay, Dept. of Design, IIT Guwahati

Jan - March 2020

Redesigned the YONO Lite mobile banking application to make it more convenient and user-friendly by adding a host of features to help users manage their banking on the move.

• Culturals - Mobile Application for Cultural Board of IIT Guwahati

Self Guided Project

Sept 2020

Designing an app for the Cultural Board of IIT Guwahati, with the main aim is to get all the cultural clubs and IITG community cultural activities on one platform. Also, to increase the club activity during the time of this pandemic and later on.

• Sahara - Care for elderly

Guide: Prof. Manoj Majhi, Dept. of Design, IIT Guwahati

Ongoing

Designing a system for taking care of elderly parents living alone with their children living in either different cities or abroad.

• Revamping Account Opening Mechanism at IIT Guwahati

Guide: Prof. Sheetal Madhav Gokhale, Dept. of Design, IIT Guwahati

Nov - Dec 2019

Revamping the existing mechanism by which the fresh students open new bank accounts at the IIT Guwahati campus branch itself.

Technical skills

- **Software Skills:** Figma, Framer, Adobe Creative Cloud (Illustrator, Photoshop, XD, InDesign, Lightroom), Blender 3D, Miro.
- **Design Skills:** Design Thinking, Brainstorming, Wireframing, Information Architecture, Persona Creation, Mind Mapping, Rapid-Prototyping, Heuristic Evaluation, Storyboarding, User Study/ User Research, KANO Analysis.

Achievements

- **Inter IIT Cultural Meet 2018:** Secured 5th position in **Inter IIT Cultural Meet** 2018-19 group dance category held at IIT Roorkee.
 - **Step Up 2018:** Secured **2nd** position in the **Step Up** Dance competition for freshers at IIT Guwahati.
 - **CBSE National Aerobics:** Selected for **three consecutive years** at CBSE National Aerobics Championship 2014, 2015, 2016.
 - **(UCEED):** One of the 0.5% of students who appeared & qualified for UCEED.
 - **Manthan 2018, 2019:** Secured **3rd position** in Inter-Hostel Cultural Competition - Manthan.
-

Extracurriculars

- **IITG Mentorship Program 4.0:** Guiding juniors interested in the **UX Design** field. Solving and answering their doubts related to **UI-UX** including academics, projects, and helping them with the **internship process** i.e. portfolio building, CV creation, company's tasks, and interviews.
 - **'Cadence Club' Core Team Member:** Actively participated in club events including Flash mob.
 - **Radio Show:** Hosted radio shows for Anchorenza and Radio G Club, IIT Guwahati.
 - **Design Workshop - Glass Blowing:** Completed Glass Blowing Workshop under Design Workshop 2020 and designed beautiful glass products.
 - **SpicMacay 2019:** Completed Mask Making workshop held by Virasat 2019 organized by SpicMacay, IIT Guwahati.
 - **Spell Champ:** Advanced to the final round of Free Press Spell Champ.
 - **SDIPA India:** Attended Dance Workshop at Shiamak Davar Institute of Performing Arts.
 - **School Council:** Active member of the School Council for two years as the Art Prefect and Cultural Prefect.
-

Key courses taken

- | | |
|-----------------------------------|--|
| • User Research Methods | • Design Management* |
| • Interaction Design | • Design Research and Technical Writing* |
| • Design Evaluation Methods | • Animation Fundamentals |
| • Tangible Interfaces | • Design Analysis |
| • Introduction to Service Design* | • Art and Aesthetics in Design |
| • Visual Communication | • Ergonomics in Design |

** To be completed in Nov 2021*