Arpan Datta Gupta

Roll Number : 180205005
B.Des
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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	7.52 (Current)	2018 - Present
Senior secondary	CBSE board	80.0%	2018
Secondary	CBSE board	9.8	2016

Experience

- **Graphic Design Intern at Pidilite Industries Ltd.** *Dec 2019*
  Designed certificates and brochures for dealers, certificates for end of the year company awards, and greeting cards for various clientele and for intra company circulation

Projects

- **Custom Font Design**
  Designed a font with all alphanumerical characters and some special characters *Ongoing*

Technical skills

- **Softwares :** Adobe Creative Suite (Illustrator, Photoshop, InDesign*, XD*, Premiere Pro*, After effects*), AutoCAD, Inkscape
- **Design Skills: :** Brainstorming, User research, Journey mapping, Low/High Fidelity Wireframing, Information architecture, Task Flow creation, Persona creation, Storyboarding, Illustration, Prototyping, Testing
- **Miscellaneous :** Scriptwriting, Directing, Cinematography, Spanish*, French*
- **Operating system :** Windows, Mac

  * Elementary proficiency

Positions of Responsibility

- Design Coordinator, Annual 2020 Yearbook, IIT Guwahati *Ongoing*
- Design Executive, Alumni Meet 2020, IIT Guwahati

Achievements

- **UCEED 2018 :** Secured All India Rank 49
- **Joint Entrance Examination 2018, Paper 2 :** Secured All India Rank 463 among 0.12 million candidates appearing for the test.

Key courses taken

- Cognitive Ergonomics
- Visual Narratives
- Visual Communication Theory