



Shagun Maskara

Roll Number: 180205033

B.Des - Design

Indian Institute of Technology Guwahati

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Education

| Degree/Certificate | Institute/Board | CGPA/Percentage | Year |
|--------------------|--|-----------------|----------------|
| B.Des | Indian Institute of Technology, Guwahati | 8.35 (Current) | 2018 - Present |
| Senior secondary | Karnataka board | 83.33% | 2018 |
| Secondary | ICSE board | 94.2% | 2016 |

Experience

- Epik Industries LLP**
Designed a website along with a logo and business card for this new company that provides corrugated boxes, trays, and rolls for commercial use and regularly
- Joint Secretary of the Design Club of IIT Guwahati**
Co-founded and built White Space, the design club of IIT Guwahati and now the joint secretary of the club.

Projects

- Website, logo and business card design for Epik Industries LLP**
Mr. Dilip Kumar Singh, Managing Partner, Epik Industries LLP
Designed the logo, business card, and website for Epik Industries LLP which is a manufacturer of corrugated boxes.
- Redesigning a part of IIT G campus**
Prof. Mriganka Madhukailya, Assistant Professor, Department of Design, IITG *STP Project 2020*
Redesigned a section of the IIT G campus so as to improve the social life of the residents by allowing them to interact with each other in a user-friendly environment.
- Designed a smart city technology to increase community resilience**
Participated in OzCHI, a 24-hour challenge, wherein we, a team of five, were asked to design 'a smart city technology' to increase community resilience in the event of a calamity.
- Brand Identity Guidelines, White Space**
Designed the visual identity style guidelines for White Space, the design club of IIT Guwahati. Guidelines regarding the usage of the logo (size, placement, clear spacing, etc.), color palette, design elements, font family to be used were defined.
- Muskaan**
Organized and branded an interactive and fun Diwali celebration for the children of Parijat Academy, an orphanage near the IIT Guwahati campus.

Skills

- Software:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects *), Figma, 3ds Max *
- Programming languages:** C *
- Web technologies :** HTML, CSS*
- Operating system :** Windows
- Design Skills:** Brainstorming, Concept generation, Creative writing, Woodworking, User research
* Elementary proficiency

Positions of Responsibility

- | | |
|--|-----------|
| • Techniche Creatives (Member) | 2018-2019 |
| • Techniche Initiatives (Core team member) | 2019-2020 |
| • White Space (Joint Secretary) | 2020-2021 |
| • Inter IIT Tech Meet Design Head | 2021 |
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Achievements

- **AIR 46 in the Undergraduate Common Entrance Exam for Design, 2018.**
 - **Three-time Lawn tennis champion of Riverdale International Residential School.**
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Extracurriculars

- **Toy Design workshop:** Attended a week-long workshop on Toy Design and ended it with a final toy prototype made with keeping child psychology in mind.
 - **Participant in inter IIT sports meet for lawn tennis.**
 - **Two semesters of classical vocal singing.**
 - **Organizing member of Design Championship 2020.**
 - **Assisted Mr. Paul Arion:** He is the Global Head of Layout for dNeg, a leader in the Visual FX industry. I assisted him for 4 days and learned a lot from him about photography and the VFX field.
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Key courses taken

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|-----------------------------------|------------------------------|
| • Computing Lab | • Cognitive Psychology |
| • Engineering Drawing | • Ergonomics |
| • Visual Communication and Design | • Applied Science for design |
| • Interaction Design | • Tangible Interfaces |