



Chandan Nale

Roll Number : 180205008

B.Des - Department of Design

Indian Institute of Technology Guwahati

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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	8.59 (Current)	2018 - Present
Senior secondary	Fergusson College, MSBSHSE	85.38%	2017
Secondary	Sinhgad Spring Dale School, MSBSHSE	94.60%	2015

Experience

- Head, Design | Techniche (the Techno-Management Fest of IIT Guwahati)** *Nov 2020 - Oct 2021*
 - Headed a team of 200+ members and remotely organized the experience and execution of events for the virtually conducted festival.
 - Coordinated with a host of verticals including marketing, branding, developers, events to develop creative strategies wherever required.
 - Created multiple promotional videos and overlooked the branding and content creation for all the events and worked on websites for Techniche, Technothlon and Techexpo.
- Lead Designer | Citizens of Bulliever Island (NFT Collection)** *Jul 2021 - Present*
 - Designed the collection of ERC-721 NFTs for the Bulliever Island metaverse.
 - Overlooked the teams working on the 3d metaverse, animation videos and illustrations.
- Design Intern | Newzera Tech Labs** *May 2020 - Jul 2020*
 - Studied, explored and created 10+ concepts of character based reaction stickers for the robo-journalism based Newzera mobile application.
 - Ideated, sketched and digitized various illustration styles for Newzera's visual language.
 - Designed the icon set and illustrations for a teaching based platform.
- Graphic Designer | SignTalk - Learn ISL** *Apr 2020 - Aug 2021*
 - Worked on the creative direction and user experience of the website.
 - Designed and animated game assets for the Indian Sign Language (ISL) learning platform.
- Freelance Graphic Designer** *2018 - Present*

Dealt with 20+ clients, mainly start-ups, in domains such as software technologies, ed-tech, finance, retail and more. Worked on logo designs, brand identities, iconography, digital illustrations, motion graphics and content creation.

Projects

- Frank (Customizable illustrations library)** *Jan 2021 - Apr 2021*

Dr. Shakuntala Acharya, Assistant Professor, Dept. of Design, IIT Guwahati

A unique mix-n-match character-based illustrations library designed to stand out against the overused 'globohomo' art style seen in the corporate sector.
- SansCurry (Typographic merchandise)** *Feb 2020 - May 2020*

Dr. D. Udaya Kumar, HoD, Dept. of Design, IIT Guwahati

A collection of typographic merchandise highlighting the outlook of Generation Z towards the society. The slogans humorously bring to light the mental health problems of the youngsters and serve as a medium of catharsis for the users.
- Citizens of Bulliever Island** *Jul 2021 - Aug 2021*

A character based PFP collection of NFT artworks. Designed different traits to programmatically generate 10000+ unique NFTs which got a sale value of 800 ETH.
- Techniche 2021 Promotional video (Animation)** *Feb 2021 - Jul 2021*

Remotely co-headed a team of 7 to create a full length 2D+3D animated promotional video for Techniche IIT Guwahati. Directed the entire process of ideation, storyboarding, asset creation, animation, music mixing and final rendering.

Technical skills

- **Software** : Adobe Creative Suite (Illustrator, Photoshop, After Effects, Premiere Pro, Experience Design, Character Animator), Figma, Spline, Maxon Cinema 4D*, Keyshot*, Blender*
 - **Visual design skills** : Logo design, brand identity design, illustrations, iconography, story-boarding, visual narration, digital art, merchandise design, character design, animation
- * Elementary proficiency
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Positions of Responsibility

- **Head, Design at Techniche (the Techno-Management Fest of IIT Guwahati)**
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Achievements

- **Flyzy Mascot Design Contest (2020)** : Winner at the national level mascot design contest for Flyzy, an air travel companion app.
 - **OEOW Logo Design Contest (2019)** : Finalist in the international level logo design contest.
 - **Inter IIT 2019** : 3rd rank in Stand-up Comedy and 4th rank in Improv Comedy competition.
 - **Mr. Alcheringa 2019** : Won the title of Mr. Alcheringa in the personality based national level competition held during Alcheringa, the Annual Cultural fest of IIT Guwahati.
 - **Mr. Fresher, IIT Guwahati, 2018** : Won the title of Mr. Fresher among 500 participants.
 - **UCEED 2018** : Secured AIR 31.
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Extracurriculars

- **Executive, Creatives, Alcheringa 2019 (the Annual Cultural Fest of IIT Guwahati)** : Key responsibilities included content creation, installations and illustrations.
 - **Branding Team, Ishanya 2019 (the Annual Design Fest, IIT Guwahati)** : Worked on the visual identity and graphics for Ishanya 2019.
 - **Kriti 2018 (the Inter Hostel Technical and Management Festival)** : Secured 1st position in Prakriti, a nature video making competition.
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Key courses taken

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| • Visualization & Illustrations | • Visual Narratives |
| • Principles of Visual Design | • Typography and Grid Systems |
| • Visual Communication Theory | • Graphic Communication |