



THE HEART FUND

THE 7TH ANNUAL GALA TO BENEFIT

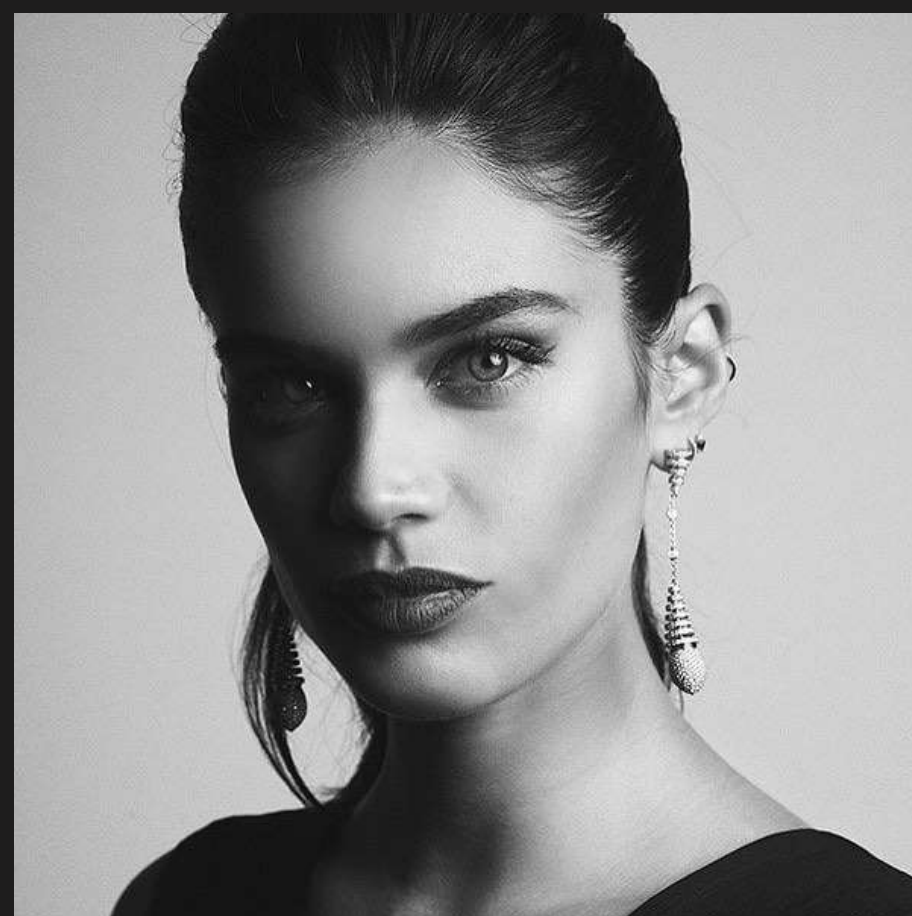


MARTINEZ HOTEL – CANNES
La Palme D'Or Christian Sinicropi

Tuesday, 23 May 2023



ONE OF THE MOST EXCLUSIVE GALA TO SUPPORT HEART HEALTH



THE HEART FUND MISSION

Founded in 2010 by humanitarian cardiac surgeon Dr. David Luu, The Heart Fund is on a mission to democratize access to heart health worldwide through innovative care, education, and equipment for vulnerable populations.

The Heart Fund is an international non-profit organization with the United Nations ECOSOC special consultative status and associate member of the World Heart Federation.

Since 2010, The Heart Fund has been a catalyst for change, saving the lives of 143 individuals and positively impacting a quarter of a million people through strategic partnerships with local doctors, the private sector, and government entities.



THE
HEART
FUND

THE HEART FUND ACTIONS

① CARDIOVASCULAR SCREENING:

The Heart Fund provides screening and diagnostic services to identify people at risk of heart disease and ensure they receive appropriate care and/or medical referral.

② TRAINING AND EDUCATION:

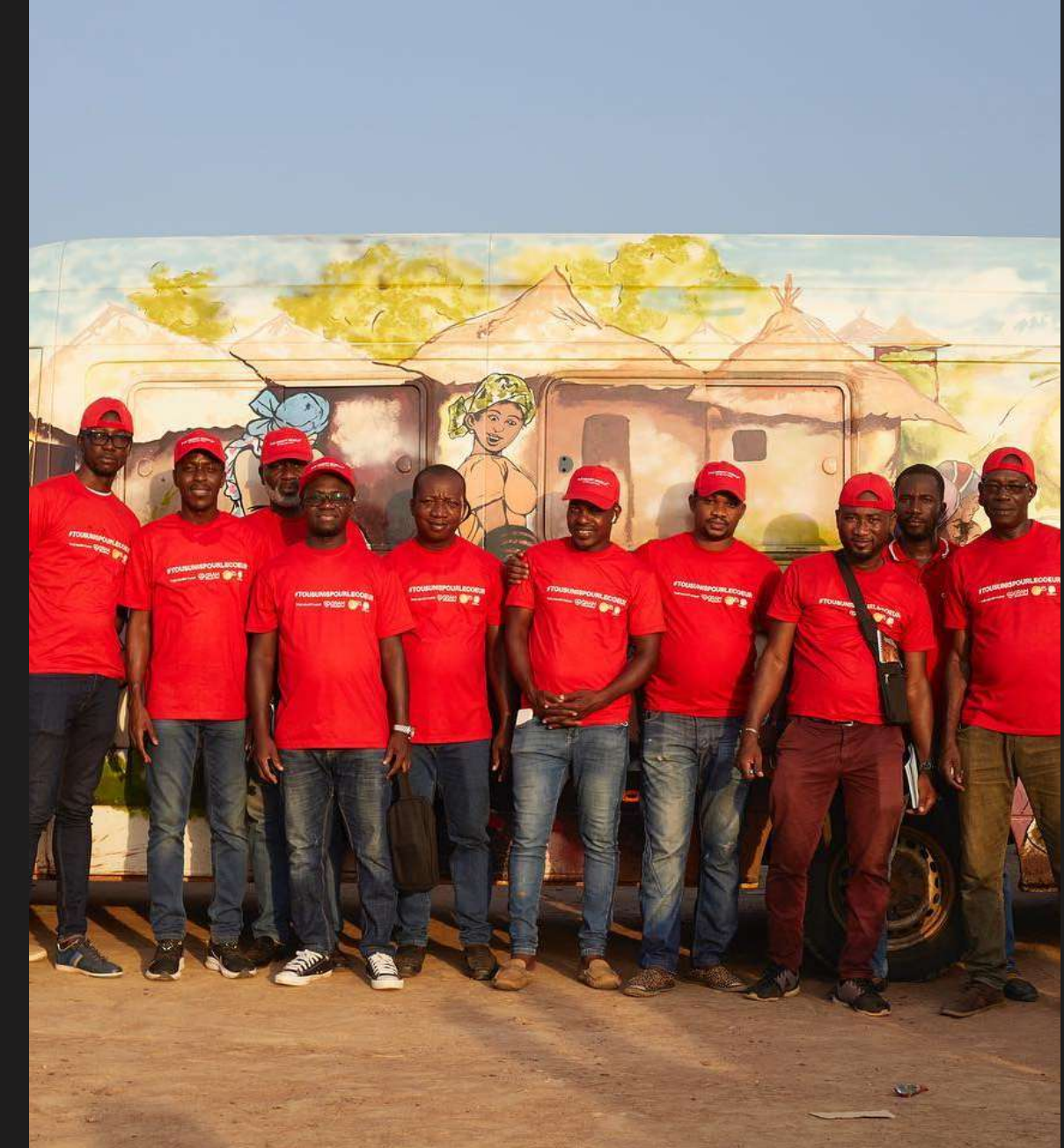
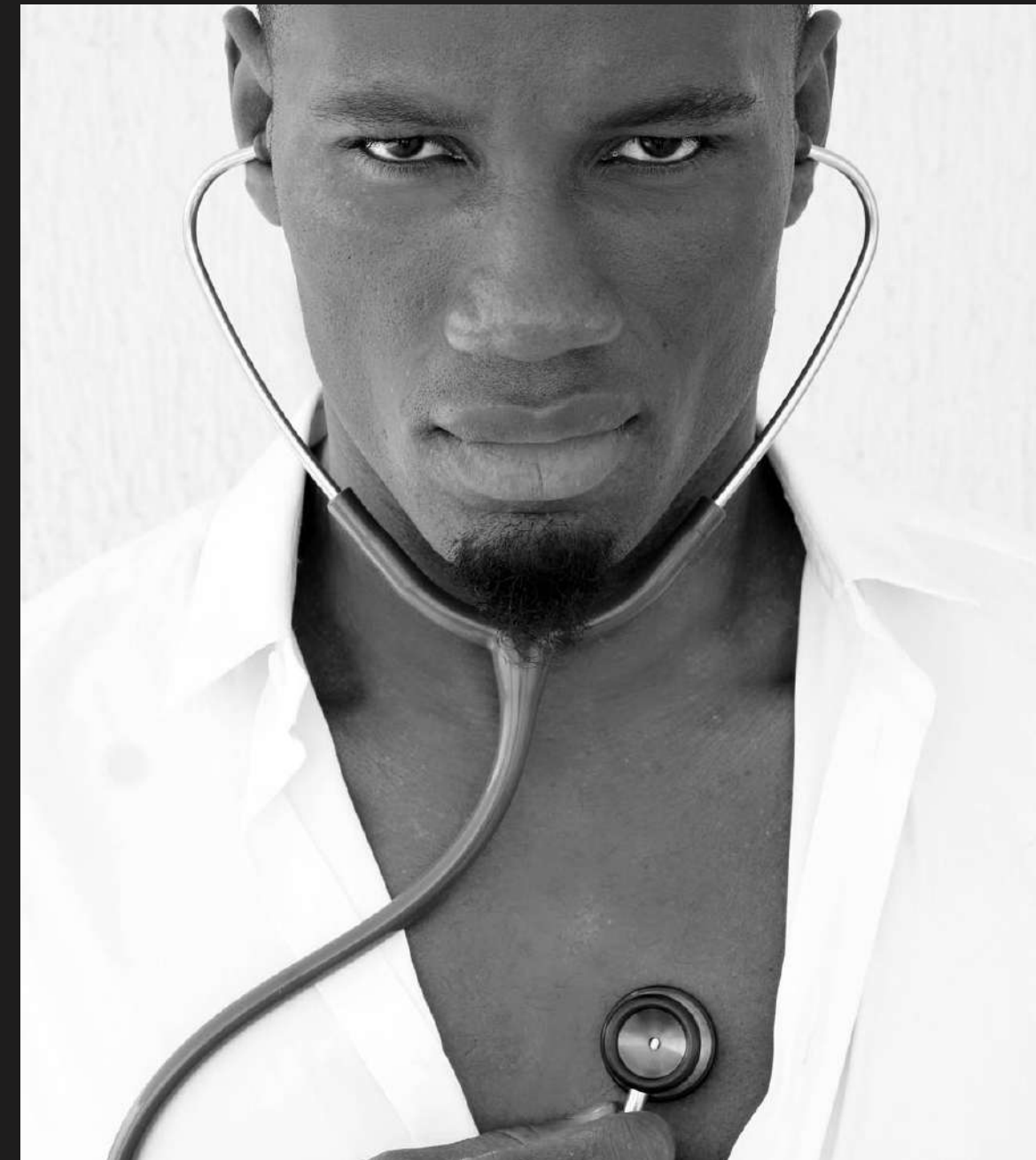
The organization provides training and education to healthcare providers in underserved areas, helping to build local capacity to prevent and treat heart diseases.

③ ADVOCACY AND AWARENESS:

The Heart Fund advocates for policies and programs that support cardiovascular health and raises awareness about the impact of cardiovascular disease globally.

④ RESEARCH AND INNOVATION:

The Heart Fund supports cardiovascular research, and the development of innovative solutions to improve heart health in underserved communities.



GLOBAL IMPACT

♦ 225 000
FAMILY MEMBERS IMPACTED IN AFRICA

♦ 35 000
PEOPLE SCREENED

♦ 360
HEALTHCARE WORKERS TRAINED

♦ 143
CARDIAC SURGERIES AND CATHETERIZATIONS

♦ 3
MOBILE CLINICS (2 TRUCKS + 1 JET)

♦ 6
DIGITAL HEALTH EQUIPMENT DONATED

♦ 1
EPIDEMIOLOGICAL RESEARCH

- ♦ MEDICAL EQUIPMENT
- ♦ HEALTH WORKERS TRAINING
- ♦ EDUCATION & AWARENESS CAMPAIGNS
- ♦ SCREENING
- ♦ MEDICAL REFERRAL
- ♦ CARDIOVASCULAR CONSULTATION
- ♦ MOBILE CLINIC
- ♦ CARE & SURGERY



HEART DISEASES: FACTS

Overall, CVD is a significant and growing problem in developing countries, but with targeted interventions and increased resources, it is possible to reduce the burden of this disease and improve health outcomes for millions of people.



- ◆ CVD is the leading cause of death globally, accounting for 17.9 million deaths per year. Over 75% of these deaths occur in low- and middle-income countries.
- ◆ In developing countries, CVD affects individuals at younger ages than in developed countries. This is partly due to a higher burden of risk factors, such as hypertension, tobacco use, physical inactivity, and unhealthy diets.
- ◆ Many developing countries lack the infrastructure, resources, and trained healthcare professionals to prevent and manage CVD. This can lead to delays in diagnosis and treatment, resulting in higher mortality rates.
- ◆ CVD has a significant economic impact in developing countries, including productivity loss and high healthcare costs. This can exacerbate poverty and health disparities.
- ◆ There is a growing burden of rheumatic heart disease (RHD) in developing countries, particularly in sub-Saharan Africa and South Asia. RHD is caused by untreated streptococcal infections and can lead to heart failure, stroke, and death.
- ◆ Prevention and control of CVD in developing countries require a comprehensive approach, including addressing risk factors, improving access to healthcare, strengthening health systems, and promoting healthy lifestyles.

GENEROUS PEOPLE PARTNERS



Cartier



Uber

BVLGARI

roberto cavalli



**MOTSEPE
FOUNDATION**

NIKKI  BEACH

THE HEART FUND

AMBASSADORS, HONOREES AND ATTENDEES



LEONARDO DI CAPRIO



PARIS HILTON



CHRIS TUCKER



VICKTORIA SILVSTEDT



AISSA MAIGA



DIDIER DROGBA



ALINA BAIKOVA



INNA ZOBOVA



BRUNO AVEILLAN



GARY DOURDAN



YASSIN AZZOUZ



JIMMY JEAN LOUIS



AKON



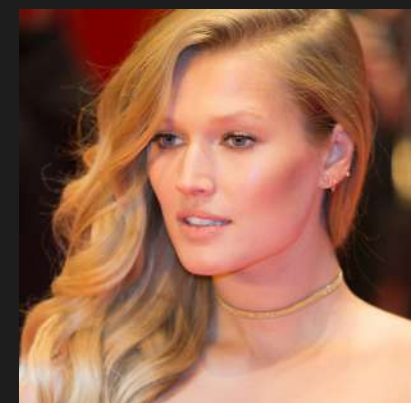
YASIN BEY



ROSARIO DAWSON



EVA CAVALLI



TONI GARRN



PETRA NEMCOVA



SWIZZ BEATZ



HARRY ROSELMACK



TOM BERNARD

THE HEART FUND

GENEROUS PEOPLE AWARDS

PAST AWARDS PRESENTED AT THE EVENT:

During its annual fundraising Gala, THF has recognized the outstanding contributions of individuals and organizations in the fight against cardiovascular disease to inspire others to get involved in supporting The Heart Fund's mission.



Brandon Green received
the Philanthropy Award



Akon received the
Humanitarian Award



Bruno Aveillan received
the Advocacy Award

THE HEART FUND

GENEROUS PEOPLE PATRONS



JAI SHROFF



PATRICE AND PRECIOUS
MOTSEPE



LEN BLAVATNIK



BRANDON GREEN



REMO RUFFINI



BEN ASHKHENAZY



CHRIS ZOLLNER



DIDIER DROGBA

THE HEART FUND

GENEROUS PEOPLE CANNES

May 23, 2023

La Palme d'Or Restaurant,
Hotel Martinez

Red Carpet & Cocktail

7:00 PM – 8:00 PM

Dinner by 2 Michelin-starred
chef Christian Sinicropi

8:00 PM – 11:00 PM

Performance by Fred Yonnet,
Music by Dj Harvey

11:00PM – 1:00 AM

100 Guests



THE HEART FUND

GENEROUS PEOPLE ST. BARTH

December 31, 2023

Red Carpet & Cocktail

8:00 PM – 9:00 PM

Dinner & Program

9:00 PM – 11:00 PM

Performance & Party

11:00 PM – 1:00 AM

100–200 Guests



THE HEART FUND

GENEROUS PEOPLE HAMPTONS

Summer 2023

Red Carpet & Cocktail

8:00 PM – 9:00 PM

Dinner & Program

9:00 PM – 11:00 PM

Performance & Party

11:00 PM – 1:00 AM

100–200 Guests



THE HEART FUND

SPONSOR & PATRON BENEFITS

PLATINIUM SPONSORSHIP – €25,000

- ◆ Exclusive recognition as the Platinum Sponsor on all event materials and signage
- ◆ Ten VIP tickets to the event with a private table for ten with premium seating
- ◆ Your logo on the photocall and red carpet, and link prominently displayed on the event website and social media platforms
- ◆ On stage mention and recognition
- ◆ A full-page ad in the event program
- ◆ Brand will be prominently showcased as the official sponsor of the award

GOLD SPONSORSHIP – €15,000

- ◆ Recognition as a Gold Sponsor on all event materials and signage
- ◆ Ten VIP tickets to the event with a private table for ten with premium seating
- ◆ Your logo and link displayed on the event website and social media platforms
- ◆ A half-page ad in the event program

TICKET & MEMBERSHIP – €2,500

- ◆ One VIP ticket to the event
- ◆ Invitation to join a mission trip to Africa to witness our work in person (travel expenses not included)
- ◆ Exclusive access to our network of healthcare professionals in Africa
- ◆ Recognition as a supporter of our NGO on our website and social media platforms
- ◆ Invitations to participate in our events and conferences as a VIP guest

LIMITED INDIVIDUAL TICKET – €1,500

- ◆ Ticket to the event

- ◆ Donations are eligible for tax reductions in France and the United States

THE HEART FUND

THANK YOU

We look forward to meeting you in Cannes.

Please direct any further questions to Virginie Gallardo, THF Chief Operating Officer and feel free to ask for a custom proposal that fits your goals and objectives.

CONTACT US

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<https://www.theheartfund.eu/>

@theheartfund

THE HEART FUND

