

# 2025 ANNUAL REPORT



**UNITED WAY**  
Lincoln and  
Lancaster County



# EXECUTIVE BRIEF

Standing at the heart of downtown Lincoln, in Lancaster County, on top of the State Capitol building is the statue of the Sower. It stands as a symbol of Pioneer Spirit: those who moved to Nebraska in search of opportunity for themselves and their families. Those pioneer families worked hard against incredible circumstances, tilling soil, **SOWING** seeds, and striving for a better life just like our neighbors today.

Just like them, we know that **HOPE** is not just a feeling. It exists from the outflow of each neighbor's own labor and effort. When this doesn't make ends meet, our neighbors have hope thanks to their supportive circles which includes you, our caring donors and volunteers, investing in proven solutions delivered by our nonprofit partners.

Together with your support, United Way is collectively bringing hope by helping close gaps across our community through partnership with local organizations that wrap services around our neighbors facing need. By ensuring that all of our neighbors have the opportunity to thrive **AT HOME**, we are ensuring a stronger community that is able to weather the challenges we face together.

This year, generous community members came together in a myriad of ways to sow hope at home:

- **\$6,514,040** raised through the community-wide United Way/CHAD Campaign
- The Pacesetter division increased their donations by **4%**.
- Our generous community increased their volunteerism by **50%** over last year, volunteering a total of **2,535** hours from **1,111** volunteers.
- **\$502,500** was raised for the Lancaster County Response Fund to be distributed to local nonprofit organizations to stabilize their funding due to changes at the federal level.
- United Way Affinity Groups, including Tocqueville, Women United, Emerging Leaders United and Labor Partners United increased their members and donations.
- Lancaster Connected, with backbone support by United Way, developed a more comprehensive Central Navigation structure to provide personalized help to overwhelmed families to connect to resources and coaching so they can thrive.

We can all be proud of these accomplishments.

At all levels of support, you made it possible for our community partners to remain steadfast in their care of our neighbors, coworkers and family members and persist through challenges that can only be met with a united front and a strong base of support.

Thank you for making a difference in the lives of so many in Lincoln and Lancaster County.



**Bryan Robertson**  
President, Board of Directors



**Meagan Liesveld**  
Executive Director

## SOWING HOPE AT HOME

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### **Our Mission**

To improve lives by mobilizing the caring power of the Lincoln and Lancaster County community.

### **Our Vision**

We envision a community where every individual and family has the opportunity to thrive.

# HEALTH

**TOTAL INVESTMENT: \$1,127,196**

**SURVIVORS OF DOMESTIC VIOLENCE WHO RECEIVED SUPPORT: 3,644**

## **Victim and Youth Safety and Recovery**

These programs provide stability for victims of domestic violence, abuse, and neglect through emergency and transitional housing, case management and advocacy.

**BraveBe Child Advocacy Center**, Direct Services to Child Victims of Abuse

**CASA for Lancaster County**, Court Appointed Advocacy for At-Risk Children

**Catholic Social Services of Southern Nebraska**, St. Gianna Women's Home

**CEDARS Youth Services**, Prevention Services

**El Centro de las Américas**, Mujeres en Confianza (Women among Friends)

**Friendship Home of Lincoln**, Emergency Shelter Program

**Legal Aid of Nebraska**, Domestic Violence Representation

**St. Monica's Behavioral Health Services for Women**, Project Mother and Child

**Voices of Hope**, Crisis Intervention and Advocacy

## **Youth Behavioral Health**

These programs serve children and youth by providing professional intervention and prevention, clinical treatment, counseling, and/or therapeutic case management.

**Family Service Lincoln**, Behavioral Health Program

**HopeSpoke**, Outpatient Services

**Lincoln Medical Education Partnership**, School Community Intervention & Prevention (SCIP)

**Lutheran Family Services of Nebraska, Inc.**, Children's Behavioral Health

**Mourning Hope Grief Center**, Peer-Based Grief Support



## COMBINED HEALTH AGENCIES DRIVE:

United Way of Lincoln and Lancaster County and CHAD have been partners since 1989. Dollars given to the United Way Impact Fund directly benefit the federation's 24 member health charities, who are providing care and support for those affected by a chronic health condition; funding education and prevention programs in our communities; and supporting advocacy and medical research.

# EDUCATION

**TOTAL INVESTMENT: \$735,475**

**STUDENTS SERVED IN ACADEMIC PROGRAMS: 6,828**

## Educational Support

These programs support children, adolescents, young adults and their families toward their educational goals, so that their futures are full of opportunity and open doors. United Way recognizes that in order to achieve this goal, children must be supported in achieving developmental milestones at home and in classroom environments; and that support to families can be critical to building strong educational foundations. The following programs provide wrap-around services for both the student and their families to support educational attainment:

**CEDARS Youth Services**, Northbridge Early Childhood Development Center

**Center for People**, English Language Learning

**Community Action Partnership of Lancaster and Saunders Counties**, Community Action Head Start

**Educare of Lincoln**, Early Childhood Education

**El Centro de las Américas**, Adelante Educational Program

**Lighthouse**, Educational Program

**Lincoln Public Schools**, Two Generation Family Literacy Program

**Malone Community Center**, Early Education Program & Maternal Health and Wellness

**Northeast Family Center**, Parents as Partners

**The HUB Central Access Point for Young Adults**, Lincoln Education Outreach (LEO)

**Willard Community Center**, Preschool and Pre-K Programs

## Virtual Book Drive

A joint effort between Women in Philanthropy and Emerging Leaders United, in 2025, United Way's Virtual Book Drive made it possible to distribute **3,982** books to students in Lincoln and Lancaster County. Caring community members spent over **270** hours reading to students before handing out books to take home.

## Kits and School Supplies

United Way's Kit Packing invites organizations to sponsor an opportunity for their employees to pack kits filled with basic supplies needed by members of the Lincoln and Lancaster County community. Kits options include: hygiene, snack packs, and back to school. In 2025, six local workplaces packed **700** kits for the community.



## Youth Development

These programs support the development of social and emotional skills that help children, adolescents, and young adults be successful. The following programs offer healthy social engagement and enriching experiences that reduce at-risk behaviors and encourage success:

**Asian Community and Cultural Center**, Refugee and Immigrant Youth Program

**Big Brothers Big Sisters Lincoln**, Community-Based Mentoring

**Malone Community Center**, Out of School Program

**TeamMates Mentoring of Lincoln**, TeamMates Mentoring Program of Lincoln

**The Arc of Lincoln**, Youth Programs +

**The HUB Central Access Point for Young Adults**, Youth and Community Together (YouthACT)

**The Salvation Army - Lincoln**, After School Programs

## Expanded Learning

These programs offer a wide range of learning and enrichment opportunities out of school and throughout the summer. Programs take place beyond the traditional school day, including before and after school, holidays, weekends and summer in schools and community based organizations:

**Boys and Girls Club of Lincoln**, Power Hour & Project Learn

**CEDARS Youth Services**, Community Learning Centers

**Lighthouse**, After-School Mentoring Program

**LUX Center for the Arts**, LUX Art Mentorship Program for Children and Youth

**Willard Community Center**, Lakeview Community Learning Center

## Creative Learning Spaces

WingFest, organized by Emerging Leaders United, raises funds to support the development of creative learning spaces in our community, which provide an alternative physical space that promotes and facilitates learning and achievement of educational outcomes for students. In 2025, grants were given to three elementary schools:

- Norwood Park Elementary School
- Meadow Lane Elementary School
- McPhee Elementary School

# FINANCIAL STABILITY

**TOTAL INVESTMENT: \$664,078**

**MEALS SERVED TO NEIGHBORS FACING HUNGER: 732,296**

## Economic Supports and Emergency Response

These programs strive to support individuals and families as they move from economic insecurity towards stability by providing resources such as emergency food pantries, homeless youth outreach and disaster assistance.

**American Red Cross of Southeast Nebraska Chapter**, Disaster Assistance Program

**Asian Community & Cultural Center**, Family Resources Program

**Catholic Social Services of Southern Nebraska**, Food Market and Meal Services & Emergency Services

**CEDARS Youth Services**, Street Outreach and Youth Opportunity Center

**Center for People**, Neighborhood Food Distribution

**Community Action Partnership of Lancaster and Saunders Counties**, The Gathering Place

**El Centro de las Américas**, Crisis Assistance and Prevention Program

**Family Service Lincoln**, Community Gardens

**Food Bank of Lincoln**, Food Distribution at 1221 Kingbird

**Good Neighbor Community Center**, Food Distribution Program

**Matt Talbot Kitchen & Outreach**, Hunger Relief Program

**The Salvation Army - Lincoln**, Food Security & Disaster Service Canteen

## Project DASH

Each week, in partnership with DoorDash, Dashers pick up bags of shelf stable food provided by the Food Bank of Lincoln and deliver them at no cost to neighbors who are unable to access food on their own. In 2025, the program made **1,201** deliveries in Lincoln and Lancaster County.

## Project Connect Lincoln

This annual event organized by the Lincoln Homeless Coalition helped over **650** guests access a wide variety of immediate, on-site services to meet their needs in 2025, including health services, assistance with housing and social services applications, legal assistance, pet care and basic needs.

## Helping Hands Grant

United Way's Women In Philanthropy Helping Hands Auction raises funds for winter clothing and diapers for children, as well as children's chronic health issues. In 2025, auction proceeds served over **2,500** children. "I'm a single parent between jobs," one recipient said. "These diapers helped me be able to pay my bills."



## Shelter and Housing

These programs support individuals and families experiencing homelessness, housing instability or who need help finding and maintaining stable housing. Programs offer emergency and transitional housing, rent and utility assistance, barrier removal and case management.

**CEDARS Youth Services**, Emergency Shelter

**Community Action Partnership of Lancaster and Saunders Counties**, Basic and Emergency Needs Services

**Family Service Lincoln**, InResponse

**Fresh Start**, Transitional Shelter Services

**Good Neighbor Community Center**, Basic and Emergency Needs Program

**League of Human Dignity, Inc.**, Barrier Removal Program

**Matt Talbot Kitchen & Outreach**, Transitional Housing

**People's City Mission**, Family and Women's Shelter

**The HUB Central Access Point for Young Adults**, Central Access Navigation

**The Salvation Army - Lincoln**, Utility Assistance

## Workforce Development

These programs help individuals and families build skills and increase their employment mobility by providing resources through center-based programming, case management and direct referrals to other community resources.

**ECHO Collective**, The Refinery

**Lincoln Literacy**, First Steps: Healthcare Career Pathways

## Financial Capability

These programs support individuals and families by enhancing their asset-building skills, supporting access to homeownership, and providing free legal services.

**Community Action Partnership of Lancaster and Saunders Counties**, Financial Well-Being Programs

**Legal Aid of Nebraska**, UPLIFT: Using the Power of the Law to Influence and Foster Transformation

**NeighborWorks Lincoln**, Homeownership Program

# NEIGHBORS GIVEN BASIC GOODS TO MEET THEIR NEEDS: 22,623

# ENGAGE. EMPOWER. GRADUATE.

This initiative is a joint undertaking by Women United (WU) and Emerging Leaders United (ELU). Together we're identifying and addressing the health, education and economic disadvantages that children and families face in the Campbell, Clinton and McPhee Elementary School communities to ensure children and their families, regardless of circumstances, have the opportunity to succeed in school and life through these key strategies:

## EDUCATION INVESTMENT: \$107,689

**Early Childhood Development:** Prepares children for kindergarten.

**Extended Learning Opportunities:** Educational enrichment outside of the classroom to enhance development opportunities and reduce summertime grade-level loss.

## FINANCIAL STABILITY INVESTMENT: \$75,585

**Family Engagement and Support:** Engages parents with the schools.

**Adult Education:** Teaches both parents and students English.

## HEALTH INVESTMENT: \$109,350

**Mental Health and Family Support:** Addresses behavioral and emotional barriers to learning through support of a school-based therapist.

**Prevention Services:** Reaches out to families in their homes to build safe environments and prevent child entrance into protective services.



60

STUDENTS RECEIVED INDIVIDUAL THERAPY, FAMILY THERAPY OR HAD ACCESS TO SOCIAL EMOTIONAL GROUPS, RESULTING IN NEARLY 900 DIRECT THERAPY HOURS.

# LABOR PARTNERS UNITED

Labor Partners United (LPU), led by members of Labor Unions and their allies, focuses support on the Northeast quadrant of Lincoln through four impact areas: Access to Basic Needs, Extended Learning Opportunities, Youth Behavioral Health, and Workforce Development. After it's first year of fundraising, LPU funded a part-time therapist at Dawes Middle School as well as mobile family resource fairs to support the surrounding community.

## FINANCIAL STABILITY INVESTMENT: \$11,287

**Mobile Family Resource Center:** Helping families access basic needs by bringing a variety of resources together in one place.

## HEALTH INVESTMENT: \$20,000

**Half-Time Therapist:** Addressing Youth Behavioral Health at Dawes Middle School.



## SUCCESS STORY:

At an LPU sponsored mobile family resource pop up event, a student expressed that they had broken their glasses several weeks ago, but their parent was experiencing challenges that made getting them fixed difficult. During the event, the student and parent received help making an appointment for new glasses as well as bus passes. The new glasses instantly improved their effort and behavior in the classroom!

# LANCASTER CONNECTED

## SYSTEMS LEVEL INVESTMENT: \$492,589

Lancaster Connected is a community prevention collaborative coordinated by United Way of Lincoln and Lancaster County, supported through a combination of local investment and grant funding from the Department of Health and Human Services and Nebraska Children and Families Foundation. The collaborative brings together schools, healthcare providers, nonprofits, and community leaders with a shared aim: to strengthen protective factors for children and families, connect people to coordinated support earlier, and reduce the need for deeper system involvement. Through Central Navigation, Community Response Coaching, and stabilization supports, Lancaster Connected ensures that families facing housing or food insecurity, postpartum stress, chronic absenteeism, health concerns or limited access to childcare don't have to navigate complex systems alone.

This past year, the collaborative reached **389** participating families, including **616** children, through Central Navigation, making **589** referrals to housing, mental health, utilities, childcare, and transportation resources, with **\$37,377** in stabilization funds distributed to families in urgent need. Through Community Response Coaching, **99** families and **237** children received more intensive support; **78%** successfully completed their goals, and nearly all reported stronger protective factors like parenting confidence and social connection.

“IT WAS THE FIRST TIME I FELT SOMEONE SAW THE FULL PICTURE OF WHAT WE WERE GOING THROUGH.”

The impact reaches beyond numbers. One single mother, referred after her child missed over 30 school days, received coordinated transportation and mental health support through Community Response Coaching. Her child returned to school, the family moved into stable housing closer to school, and she shared: “It was the first time I felt someone saw the full picture of what we were going through.”

Lancaster Connected also partnered with Lincoln Public Schools to reduce chronic absenteeism among vulnerable students and launched a safe sleep bassinet referral program that provides free bassinets to at-risk, low-income families while connecting them to community-based resources and support, turning a practical need into a gateway for longer-term family stability. Frontline provider education events and trainings further strengthened coordination and referral practices across the county.

Local investment, including public grants and private philanthropy reflects the community's shared commitment to keeping families stable and thriving. As needs grow and systems evolve, Lancaster Connected stands as proof that when communities invest in prevention, and in each other, families are stronger, there are fewer crises, and no one has to face hardship alone.

# COLLABORATIVE INITIATIVES

## SYSTEMS LEVEL INVESTMENT: \$93,000

### **Cause Collective**

Cause Collective strengthens nonprofits to better serve the community through collaboration, education and advocacy. With a network of over 170 members, Cause Collective helps build a stronger community in Lincoln, Nebraska for all its residents. By providing local nonprofits with opportunities for collaborations, a robust schedule of trainings, and offering peer support, Cause Collective strengthens the nonprofit sector and community as a whole.

### **Lincoln Community Learning Centers (CLCs)**

United Way of Lincoln and Lancaster County provides support for Lincoln Community Learning Centers. The CLC initiative is focused on achieving three major outcomes: improved student learning and development, strong and supportive families and engaged neighborhoods.

### **Data Tracking Project**

This jointly funded project of United Way of Lincoln and Lancaster County and the Joint Budget Committee of the City and County helps track food pantry and food distribution efforts. The University of Nebraska – Lincoln’s Center on Children, Families and the Law is administrator of the data-tracking platform and provides bi-annual reporting on food access trends in our community.

### **Lincoln Vital Signs**

United Way is committed to creating long-term change within Lincoln and Lancaster County. In order to create that change, it is important to take an in-depth look at the issues facing our community. Vital Signs is a collaborative effort to examine those issues.

### **Lincoln Partnership for Economic Development**

United Way provides support for the Lincoln Partnership for Economic Development’s (LPED) workforce development activity to create pathways for Lincoln residents to obtain living-wage employment in our community.

### **Summer Food Service Program (Food Bank of Lincoln)**

This program provides nutritious meals to children during summer. In 2025, this program provided 55,946 meals to 1,026 individuals.

# SPECIAL RESPONSE INVESTMENTS

**TOTAL INVESTMENT: \$702,500**

When changes occur in our community, United Way of Lincoln and Lancaster County is always ready to respond to meet the needs for our neighbors. This past year, we partnered with Lincoln Community Foundation on the Lancaster County Response Fund. Dollars provided by corporate and private philanthropy were quickly distributed to local qualifying organizations experiencing loss or disruption in funding to keep services stable or pivot to a different way of serving our neighbors.

## Areas funded:

Childcare

Domestic Violence Services

Food Insecurity

Healthcare

Housing and Homelessness Prevention

Immigrants and Refugees

Victim Safety

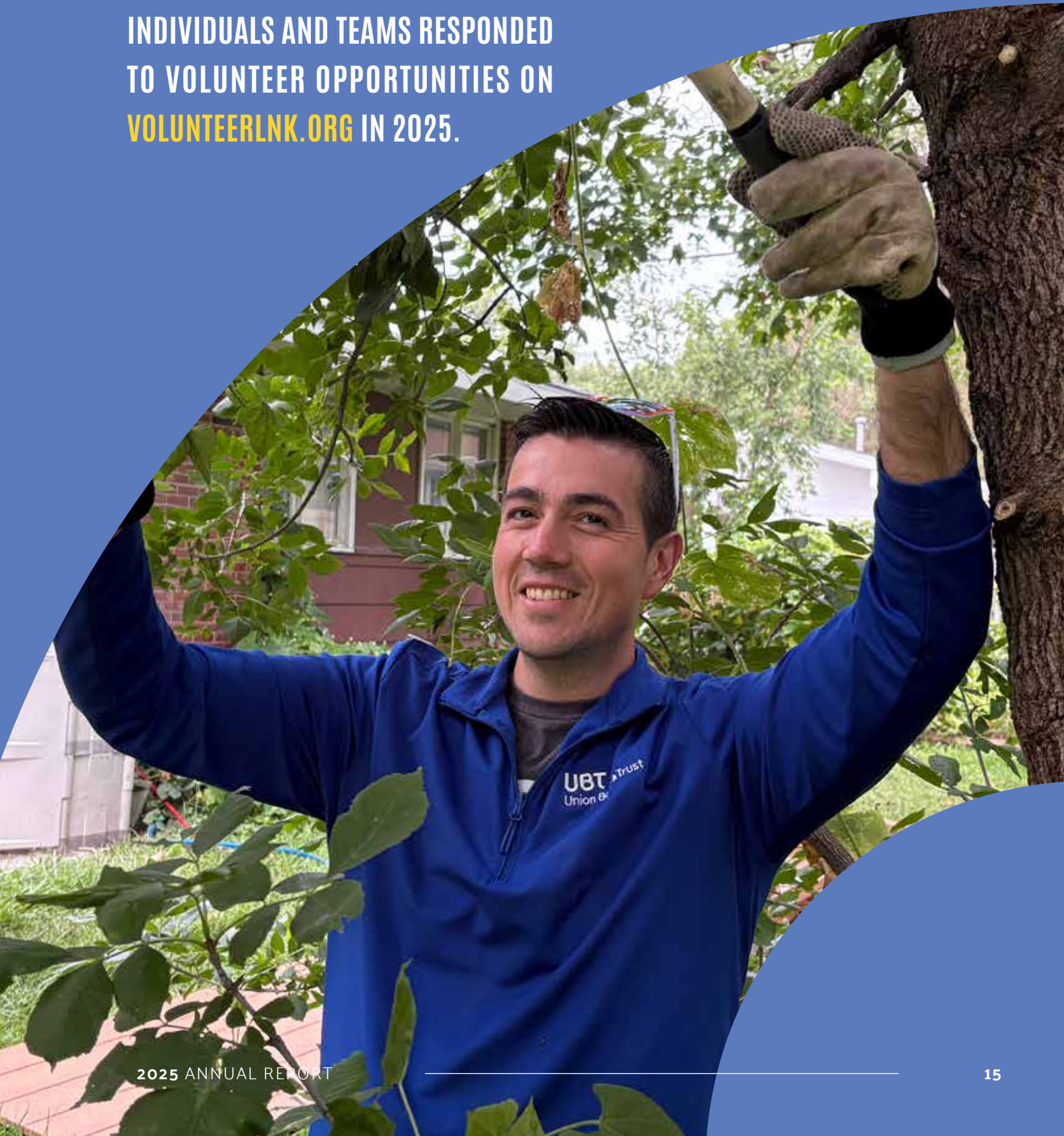
**Thank you to the generous organizations who provided additional funding to meet unexpected needs this past year.**

## Capacity-Building Grants

A capacity-building grant is a one-time investment that helps nonprofit organizations strengthen their internal operations, systems and leadership so they can better achieve their mission and serve the community. In 2025, United Way of Lincoln and Lancaster County made 25 capacity-building grants into the community. Awards supported a mix of operational needs, staff development, strategic planning, partnerships and staff conferences.



**1,460+**  
INDIVIDUALS AND TEAMS RESPONDED  
TO VOLUNTEER OPPORTUNITIES ON  
**VOLUNTEERLNK.ORG** IN 2025.



# CONSOLIDATING STATEMENT OF FINANCIAL POSITION

June 30, 2025

|   | United Way of Lincoln<br>and Lancaster County | United Way of Lincoln<br>and Lancaster County<br>Foundation, Inc. | Eliminations      | Consolidated        |
|---|---|---|-------------------|---------------------|
| <b>Assets</b>   |   |   |                   |                     |
| <b>Current Assets</b>   |   |   |                   |                     |
| Cash and cash equivalents                                     | \$6,503,700                                   | \$209,349   | \$ -              | \$6,713,049         |
| Certificates of Deposit                                       | 1,121,038                                     | -   | -                 | 1,121,038           |
| Investments   | -   | 2,770,450   | -                 | 2,770,450           |
| Unconditional Promises to Give - Campaigns                    | 2,444,102                                     | -   | -                 | 2,444,102           |
| Less Allowance for Uncollectible Promises to Give             | (293,341)                                     | -   | -                 | (293,341)           |
| Unconditional Promises to Give - Other, Current               | -   | 482,500   | -                 | 482,500             |
| Endowment Receivable  | 7,500   | -   | -                 | 7,500               |
| Accounts Receivable   | 194,767                                       | -   | (20,827)          | 173,940             |
| Prepaid Expenses  | 318,319                                       | -   | -                 | 318,319             |
| <b>Total Current Assets</b>                                   | <b>10,296,085</b>                             | <b>3,462,299</b>  | <b>(20,827)</b>   | <b>13,737,557</b>   |
| <b>Property and Equipment, net</b>                            | <b>131,410</b>                                | <b>-</b>  | <b>-</b>          | <b>131,410</b>      |
| <b>Other Assets</b>   |   |   |                   |                     |
| Unconditional Promises to Give - Other, Long-Term             | -   | 833,521   | -                 | 833,521             |
| Operating lease right-of-use assets                           | 845,523                                       | -   | -                 | 845,523             |
| <b>Total other assets</b>                                     | <b>845,523</b>                                | <b>833,521</b>  | <b>-</b>          | <b>1,679,044</b>    |
| <b>Total Assets</b>   | <b>\$11,273,018</b>                           | <b>\$4,295,820</b>  | <b>\$(20,827)</b> | <b>\$15,548,011</b> |
| <b>Liabilities and Net Assets</b>                             |   |   |                   |                     |
| <b>Current Liabilities</b>                                    |   |   |                   |                     |
| Accounts Payable  | \$188,388                                     | \$20,827  | \$(20,827)        | \$188,338           |
| Accrued Vacation  | 50,394  | -   | -                 | 50,394              |
| Operations Payable  | 1,845,776                                     | -   | -                 | 1,845,776           |
| Community Collaboratives Payable                              | 1,052,988                                     | -   | -                 | 1,052,988           |
| Custodial Funds   | 17,233  | -   | -                 | 17,233              |
| Contract Liability  | 4,461   | -   | -                 | 4,461               |
| Deferred Revenue  | 391,425                                       | -   | -                 | 391,425             |
| Allocations Payable   | 1,990,812                                     | -   | -                 | 1,990,812           |
| Operating Lease Obligations, Current                          | 107,501                                       | -   | -                 | 107,501             |
| Designations Payable  | 1,949,148                                     | -   | -                 | 1,949,148           |
| <b>Total Current Liabilities</b>                              | <b>7,598,076</b>                              | <b>20,827</b>   | <b>(20,827)</b>   | <b>7,598,076</b>    |
| <b>Operating Lease Obligations, Net of Current Maturities</b> | <b>753,896</b>                                | <b>-</b>  | <b>-</b>          | <b>753,896</b>      |
| <b>Total Liabilities</b>                                      | <b>8,351,972</b>                              | <b>20,827</b>   | <b>(20,087)</b>   | <b>8,351,972</b>    |
| <b>Net Assets</b>   |   |   |                   |                     |
| Without Donor Restrictions                                    |   |   |                   |                     |
| Undesignated  | 561,654                                       | -   | -                 | 561,654             |
| Designated  |   |   |                   |                     |
| Reserve for Operations  | 2,346,892                                     | -   | -                 | 2,346,892           |
| Board Designated Endowment                                    | 12,500  | 2,468,145   | -                 | 2,480,645           |
| With Donor Restrictions                                       | -   | 1,806,848   | -                 | 1,806,848           |
| <b>Total Net Assets</b>                                       | <b>2,921,046</b>                              | <b>4,274,993</b>  | <b>-</b>          | <b>7,196,039</b>    |
| <b>Total Liabilities and Net Assets</b>                       | <b>\$11,273,018</b>                           | <b>\$4,295,820</b>  | <b>\$(20,827)</b> | <b>\$15,548,011</b> |

To further solidify our commitment to accountability, United Way of Lincoln and Lancaster County received an unqualified audit opinion from HBE LLP. Complete audited financial statements and tax filing (Form 990) may be obtained from our website or by contacting the United Way office.

# CONSOLIDATING STATEMENT OF ACTIVITIES

Year ended June 30, 2025

|  | United Way of Lincoln<br>and Lancaster County | United Way of Lincoln<br>and Lancaster County<br>Foundation, Inc. | Eliminations    | Consolidated       |
|--|---|---|-----------------|--------------------|
| <b>Change in Net Assets</b>                                |   |   |                 |                    |
| Revenue and Other Support                                  |   |   |                 |                    |
| Annual Campaign  |   |   |                 |                    |
| Total Amounts Raised                                       | \$6,124,443                                   | -   | \$(23,250)      | \$6,101,193        |
| Provision for Uncollectible                                | (230,799)                                     | -   | -               | (230,799)          |
| Amounts Designated by Donors<br>for Specific Organizations | (1,638,585)                                   | -   | -               | (1,638,585)        |
| <b>Total Net Contributions</b>                             | <b>4,255,059</b>                              | <b>-</b>  | <b>(23,250)</b> | <b>4,231,809</b>   |
| <b>Other Revenue</b>                                       |   |   |                 |                    |
| Bank Depository Account Interest                           | 339,120                                       | -   | -               | 339,120            |
| Investment Performance, Net                                | -   | 209,715   | -               | 209,715            |
| Service Fees   | 136,946                                       | -   | (20,593)        | 116,353            |
| Sponsorship and Special Events                             | 137,294                                       | -   | -               | 137,294            |
| Contributions of Non-Financial Assets                      | 100,712                                       | -   | -               | 100,712            |
| Endowment Income   | 12,500  | -   | -               | 12,500             |
| Foundation Contributions                                   | -   | 296,142   | -               | 296,142            |
| Grant Income, Contribution                                 | 2,651   | -   | -               | 2,651              |
| Grant Income, Exchange Transaction                         | 404,868                                       | -   | -               | 404,868            |
| <b>Total Other Revenue</b>                                 | <b>1,134,091</b>                              | <b>505,857</b>  | <b>(20,593)</b> | <b>1,619,355</b>   |
| <b>Total Revenue and Support</b>                           | <b>5,389,150</b>                              | <b>505,857</b>  | <b>(43,843)</b> | <b>5,851,164</b>   |
| <b>Program Distributions</b>                               |   |   |                 |                    |
| Allocations Distributed to Affiliated Agencies             | 1,742,444                                     | -   | -               | 1,742,444          |
| Community Initiatives and Other Funds                      |   |   |                 |                    |
| Distributed to Affiliated Agencies                         | 2,123,711                                     | 29,500  | (23,250)        | 2,129,961          |
| Funds Distributed to Nonaffiliated Agencies                | 538,897                                       | 9,750   | -               | 548,647            |
| <b>Total Program Distributions</b>                         | <b>4,405,052</b>                              | <b>39,250</b>   | <b>(23,250)</b> | <b>4,421,052</b>   |
| Less: Distributions Funded Through<br>Donor Designations   | (1,638,585)                                   | -   | -               | (1,638,585)        |
| <b>Net Program Distributions</b>                           | <b>2,766,467</b>                              | <b>39,250</b>   | <b>(23,250)</b> | <b>2,782,467</b>   |
| <b>Expenses</b>  |   |   |                 |                    |
| Community Impact and Grant Distribution                    | 589,868                                       | -   | -               | 589,868            |
| Management and General                                     | 555,773                                       | -   | -               | 555,773            |
| Resource Development-Fund raising                          | 1,117,391                                     | -   | -               | 1,117,391          |
| Marketing and Communications                               | 153,995                                       | -   | -               | 153,995            |
| Foundation Operating Expenses                              | -   | 50,490  | (20,593)        | 29,897             |
| Total Functional Expenses                                  | 2,417,027                                     | 50,490  | (20,593)        | 2,446,924          |
| Other Program Expense Adjustments                          | 59,852  | -   | -               | 59,852             |
| <b>Total Expenses</b>                                      | <b>2,476,879</b>                              | <b>50,490</b>   | <b>(20,593)</b> | <b>2,506,776</b>   |
| <b>Increase in Net Assets</b>                              | \$145,804                                     | 416,117   | -               | 561,921            |
| Net Assets, Beginning of Year                              | 2,775,242                                     | 3,858,876   | -               | 6,634,118          |
| <b>Net Assets, End of Year</b>                             | <b>\$2,921,046</b>                            | <b>\$4,274,993</b>  | <b>\$-</b>      | <b>\$7,196,039</b> |

United Way processes donor designated gifts as a convenience to our donors and may deduct up to 11% for processing and distribution of these donations. All fundraising and processing fees are in compliance with United Way Worldwide membership standards.

# LEADING VOLUNTEERS

Sowing hope in our community takes all of us working together.

## Community Impact Committee

This committee makes recommendations to the Board for how the organization invests its Community Impact resources. These resources support programs, activities or initiatives in Lincoln and Lancaster County based on community needs and priorities.

**Erin Hart**, Duncan Aviation, Chair

**Adam Barrickman**, Community Volunteer

**Brian Beck**, Zoetis

**Lane Carr**, Nebraska Department of Education

**Brian Chaffin**, Olsson

**Jenni Christiansen**, Wells Fargo

**Stephanie Dinger**, Union Bank & Trust

**Charlie Foster**, University of Nebraska - Lincoln

**Jane Green**, Pauley Family, LLC

**Travis Gregg**, Bryan Health

**Jamie Harder**, Duncan Aviation

**Jeff Lake**, Duncan Aviation

**Susan L. Martin**, Nebraska State AFL-CIO

**Bryan Robertson**, FNBO

**Linda Robinson Rutz**, Community Volunteer

**Faith Villamonte**, redthread

**Kevin Wailes**, Olsson

**Mark Walz**, FMNE Insurance

## Financial Review Team

This committee reviews the financial information of agencies receiving funding from United Way of Lincoln and Lancaster County. Team members are all certified public accountants. They review each agency's financials (audits and 990s) annually for reasonableness of audited figures presented and agency financial stability.

**Ashley Bredthauer**, Lutz

**Dean Hestermann**, Union Bank & Trust

**Daprese Madlock**, Forvis Mazars

**Amy Murphy**, Union Bank & Trust

**Rose Pinkman**, Lutz

**Elizabeth Shelton**, Nelnet

**Chad Stutzman**, Nelnet

**Fund Distribution Committee**

Approximately 20 community volunteers review funding requests from local 501(c)(3) human service agency programs.

- Brian Beck**, Zoetis, Chair
- Sara Berglund**, Ameritas
- Lisa Borchardt**, Nebraska Wesleyan University
- Suzanne Borovich**, Ameritas
- Amy Guenther**, Pinnacle Bank
- Katrina Hood**, Nelnet
- Sara Hoyle**, Lancaster County
- Tony Lazarowicz**, Southeast Community College
- Andrea McFadden**, Ameritas
- Kathleen Nelson-Simley**, Community Volunteer
- Colleen Ogden**, Community Volunteer

- Dustin Otradovsky**, Ameritas
- Deb Otto**, Ameritas
- Jeff Pippitt**, Pinnacle Bank
- Veronica Riepe**, University of Nebraska - Lincoln
- Melissa Ripley**, CenterPointe
- Chad Scribner**, Appfire
- Casey Seger-Franklin**, Union Bank & Trust
- Amber Tate**, Community Volunteer
- Wade Walkenhorst**, Community Volunteer



# LEADING VOLUNTEERS

## Emerging Leaders United Steering Committee

**Taylor Hunt**, Union Bank & Trust, Chair

**Ashton Wyrick**, Bryan Health, Vice Chair

**Adam Barrickman**, Community Volunteer

**Michelle Bring**, United Way of Lincoln and Lancaster County

**Amanda Corcoran**, Nelnet

**Lauren Daake**, United Way of Lincoln and Lancaster County

**Mark Feit**, CHAD (Combined Health Agencies Drive)

**Erin Hart**, Duncan Aviation

**Delonte Johnson**, Ameritas

**Rees Klintworth**, Hudl

**Taletha Kryzsko**, Lincoln Electric System

**Chad Ladwig**, Duncan Aviation

**Sheila Odom**, United Way of Lincoln and Lancaster County

**Kaela Paseka**, Duncan Aviation

**Celsey Pflughaupt**, Security First Bank

**Maura Penas**, United Way of Lincoln and Lancaster County

**Jay Rose**, U.S. Bank

**Peter Schnake**, United Way of Lincoln and Lancaster County

**Ashley Tesar**, United Way of Lincoln and Lancaster County

**Rachel Wiester**, Olsson

## Emerging Leaders WingFest Committee

**Taletha Kryzsko**, Lincoln Electric System, Chair

**Amanda Corcoran**, Nelnet, Vice Chair

**Adam Barrickman**, Community Volunteer

**Michelle Bring**, United Way of Lincoln and Lancaster County

**Lauren Daake**, United Way of Lincoln and Lancaster County

**Mark Feit**, CHAD (Combined Health Agencies Drive)

**Erin Hart**, Duncan Aviation

**Taylor Hunt**, Union Bank & Trust

**Delonte Johnson**, Ameritas

**Rees Klintworth**, Hudl

**Chad Ladwig**, Duncan Aviation

**Sheila Odom**, United Way of Lincoln and Lancaster County

**Kaela Paseka**, Duncan Aviation

**Celsey Pflughaupt**, Security First Bank

**Jay Rose**, U.S. Bank

**Peter Schnake**, United Way of Lincoln and Lancaster County

**Ashley R. Tesar**, United Way of Lincoln and Lancaster County

**Ashton Wyrick**, Bryan Health

## Black Led Philanthropy Steering Committee

**Mo Boyd**, State of Nebraska, Chair

**Draper Daniel**, Allstate, Vice Chair

**Amanda Barker**, Lincoln Community Foundation

**Michelle Bring**, United Way of Lincoln and Lancaster County

**Tracy Edgerton**, Lincoln Community Foundation

**Connie Edmond**, E & L Associates

**Peter Ferguson**, Lincoln Public Schools

**Charlie Foster**, University of Nebraska - Lincoln

**Zainab Funnah**, Blackisbeautifulne

**Delonte Johnson**, Ameritas

**Karen Kassebaum**, Community Volunteer

**Meagan Liesveld**, United Way of Lincoln and Lancaster County

**Sheila Odom**, United Way of Lincoln and Lancaster County

**Peter Schnake**, United Way of Lincoln and Lancaster County

**Bennie Shobe**, City of Lincoln

**Sändra Washington**, City of Lincoln



# UNITED WAY VOLUNTEER DAYS

Sowing hope at home means stepping forward and taking action to close gaps across our community. United Way is grateful for the many caring community members who have extended a helping hand during annual volunteer events as well as custom volunteer opportunities for our partners.

## United Way Volunteer Days

Day of Action

Jump Start to Kindergarten

Day of Caring

Season of Service

Read Across America

**VOLUNTEERS:**

**1,111**

**HOURS:**

**2,536**



# LEADING VOLUNTEERS

## Finance Committee

- Jamie Harder**, Duncan Aviation, Treasurer
- Brad Crain**, Union Bank & Trust, Assistant Treasurer
- Mary Aldrich-Knight**, United Way of Lincoln and Lancaster County
- Michelle Bring**, United Way of Lincoln and Lancaster County
- Brian Chaffin**, Olsson
- Kevin Faltin**, Assurity, Assistant Treasurer
- Cynthia Fulton-Serrano**, Nelnet
- Jan Garvin**, Community Volunteer

- Jane Green**, Pauley Family, LLC
- Meagan Liesveld**, United Way of Lincoln and Lancaster County
- Philip Morgan**, Nelnet
- Ryan Nelson**, NEBCO, Inc.
- Maura Penas**, United Way of Lincoln and Lancaster County
- Bryan Robertson**, FNBO
- Randi Van Eck**, United Way of Lincoln and Lancaster County
- Wade Walkenhorst**, Community Volunteer

## Tocqueville Committee

- Nathan McKown**, FNBO, Co-Chair
- Mike Minchow**, Duncan Aviation, Co-Chair
- Dr. Nancy Biggs**, Community Volunteer
- Michelle Bring**, United Way of Lincoln and Lancaster County
- Geoff Cline**, Orange Street Holdings
- Kristen Cline**, Orange Street Holdings

- Nick Cusick**, Bison Inc.
- Meagan Liesveld**, United Way of Lincoln and Lancaster County
- Sheila Odom**, United Way of Lincoln and Lancaster County
- Linda Robinson Rutz**, Community Volunteer
- Kevin Wailes**, Olsson

## Golf Committee

- Danny Clare**, Flagstone Financial Management, Co-Chair
- Grant Schumacher**, Union Bank & Trust, Co-Chair
- Shelli Baldwin**, United Way of Lincoln and Lancaster County
- Matthew Clare**, Union Bank & Trust
- Frank Cuddy**, Community Volunteer
- Lauren Daake**, United Way of Lincoln and Lancaster County
- Tyler Denker**, Buckley & Sitzman LLP

- Micah Dworak**, Community Volunteer
- T.J. Hansen**, Union Bank & Trust
- Sean Krueger**, UNICO Group
- Tony Miller**, Union Bank & Trust
- Jack Minnick**, DuTeau Chevrolet/Subaru
- Jake Muhleisen**, Union Bank & Trust

# LEADING VOLUNTEERS

## Women In Philanthropy Steering Committee

**Amy Argo**, FNIC Trusted Insurance Advisors, Chair  
**Amy Goodburn**, University of Nebraska – Lincoln, Vice Chair  
**Suzanne Borovich**, Ameritas  
**Michelle Bring**, United Way of Lincoln and Lancaster County  
**Jenni Christiansen**, Wells Fargo  
**Lauren Daake**, United Way of Lincoln and Lancaster County  
**Sarah Frederick**, Ameritas  
**Heather Gleason**, Nelnet  
**Priscilla Henkelmann**, Community Volunteer  
**Angie M. Loomer**, Union Bank & Trust  
**Sheila Odom**, United Way of Lincoln and Lancaster County

**Maura Penas**, United Way of Lincoln and Lancaster County  
**Stephanie Rodriguez**, Olsson  
**Peter Schnake**, United Way of Lincoln and Lancaster County  
**Vera Schneider**, UNICO Group  
**Marie Silber**, Lincoln Journal Star  
**Michelle St.Clair**, Perspective Planning Partners  
**Kristi Steward**, Duncan Aviation  
**Ashley R. Tesar**, United Way of Lincoln and Lancaster County  
**Mary Weixelman**, 3 Daughters Boutique  
**Jennifer Williams**, American Communications Group, Inc.

## Women United Steering Committee

**Jenni Christiansen**, Wells Fargo, Chair  
**Amy Argo**, FNIC Trusted Insurance Advisors  
**Michelle Bring**, United Way of Lincoln and Lancaster County

**Michelle St.Clair**, Perspective Planning Partners  
**Sheila Odom**, United Way of Lincoln and Lancaster County

## Women in Philanthropy Auction Task Force

**Sarah Frederick**, Ameritas, Chair  
**Angie M. Loomer**, Union Bank & Trust, Vice Chair  
**Amy Argo**, FNIC Trusted Insurance Advisors  
**Starlet R. Borecky**, United Way of Lincoln and Lancaster County  
**Suzanne Borovich**, Ameritas  
**Michelle Bring**, United Way of Lincoln and Lancaster County  
**Jenni Christiansen**, Wells Fargo  
**Lauren Daake**, United Way of Lincoln and Lancaster County  
**Heather Gleason**, Nelnet  
**Amy Goodburn**, University of Nebraska - Lincoln  
**Heather Hank**, Associated Bank  
**Kimberly Keller**, Hausmann Construction  
**Amanda Kunze**, Community Volunteer

**Heather McKenzie**, United Way of Lincoln and Lancaster County  
**Sheila Odom**, United Way of Lincoln and Lancaster County  
**Stephanie Rodriguez**, Olsson  
**Peter Schnake**, United Way of Lincoln and Lancaster County  
**Lisa Sedivy**, Olsson  
**Marie Silber**, Lincoln Journal Star  
**Kristi Steward**, Duncan Aviation  
**Ashley R. Tesar**, United Way of Lincoln and Lancaster County  
**Tamera Toof**, NextHome Integrity  
**Mary Weixelman**, 3 Daughters Boutique  
**Jennifer Williams**, American Communications Group, Inc.



# LEADING VOLUNTEERS

## Labor Partners United Steering Committee

**Jamie Bearup**, Steamfitters and Plumbers Local #464, Chair

**Mike Gage**, Nebraska State AFL-CIO

**Timothy Humm**, IBEW Local #244

**Susan L. Martin**, Nebraska State AFL-CIO

**Heather McKenzie**, United Way of Lincoln and Lancaster County

**Andrew McKenzie**, IAM Local #612

**Dianna M. O'Brien**, IBEW Local #2366

**Becky Roselius**, USW Local #286

## Labor Partners United Corn Hole Committee

**Jamie Bearup**, Steamfitters and Plumbers Local #464, Chair

**Mike Gage**, Nebraska State AFL-CIO

**Anthony Hoferer**, IBEW Local #2366

**Timothy Humm**, IBEW Local #244

**Susan L. Martin**, Nebraska State AFL-CIO

**Heather McKenzie**, United Way of Lincoln and Lancaster County

**Andrew McKenzie**, IAM Local #612

**Dianna M. O'Brien**, IBEW Local #2366

**Becky Roselius**, USW Local #286





# AFL-CIO UNIONS

Organized labor encourages individual union members to contribute their time and resources to the United Way Campaign. A full-time AFL-CIO community engagement liaison serves as a link between the state federations, central labor councils, local unions, and United Way. In 2025, the following unions supported the Lincoln and Lancaster County Campaign.

Alliance of Theatrical Stage Employees  
Amalgamated Transit Union  
American Federation of Government Employees  
American Postal Workers Union  
Association of Federal, State, County, Municipal Employees  
The Bakery, Confectionery, Tobacco Workers and Grain Millers  
Bricklayers and Allied Craftworkers Union  
Brotherhood of Locomotive Engineers and Trainmen  
Brotherhood of Maintenance of Way Employees  
Cement, Lime, Gypsum & Allied Workers- Local Union No. D-174  
Communication Workers of America  
International Association of Fire Fighters  
International Association of Machinists & Aerospace Workers  
International Brotherhood of Boilermakers  
International Brotherhood of Electrical Workers  
International Brotherhood of Teamsters  
International Union of Police Association  
Labors International Union of North America  
Lincoln Central Labor Union  
The National Association of Government Employees  
The National Association of Letter Carriers  
Nebraska Association of Public Employees/Association of Federal, State, County, Municipal Employees  
Nebraska State Educators Association  
Service Employees International Union  
Sheet Metal Workers International Association  
Steamfitters and Plumbers Union  
Transportation Communications International Union  
The United Association of Journeymen & Apprentices of the Plumbing and Pipe Fitters Industry  
United Steel Workers of America  
United Brotherhood of Carpenters and Joiners of America

# CAMPAIGN CABINET

The Campaign Cabinet, comprised of 25 volunteer business and community leaders, sets the goals and strategies for the annual United Way/CHAD Campaign.

**Jeff Lake**, Duncan Aviation, Chair

**Diana Lake**, Community Volunteer, Chair

**John Olsson**, Olsson, Vice Chair

**Jody Olsson**, Olsson Family Foundation, Vice Chair

**Kristin Allan**, Hudl

**Dee Dee Anderson**, University of Nebraska - Lincoln

**Amy Argo**, FNIC Trusted Insurance Advisors

**Holly Baete**, Hausmann Construction

**Suzanne Borovich**, Ameritas

**Rich Claussen**, Olsson

**Ann Diers**, Community Volunteer

**Matthew Frederick**, UBS Financial Services

**Lisa Hale**, Lincoln Electric System

**Dennis Hoffman**, Family Service Lincoln

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**Adam Kroft**, redthread

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**Tony Miller**, Union Bank & Trust

**Mike Minchow**, Duncan Aviation

**Becky Roselius**, Continental ContiTech

**Russ Sebek**, Equity Bank

**Jack Smith**, Duncan Aviation

**Russ Uhing**, Community Volunteer

**Carly Woythaler-Runestad**, Mourning Hope Grief Center

## Marketing Committee

**Adam Kroft**, redthread

**Curt Rohn**, Union Bank & Trust

# LOANED EXECUTIVE PROGRAM

The Loaned Executive Program is an important resource for the annual campaign. Loaned Executives are employees or retirees who are sponsored by their company to raise awareness of and contributions for the campaign. This program also receives sponsorships from several companies to offset expenses related to training and supporting individuals during the campaign. The Loaned Executive Program continues to enable United Way of Lincoln and Lancaster County to keep overhead costs low so that more funds can go directly to the community.

### Loaned Executives

- Rod Arndt**, First Interstate Bank
- Steve Stueck**, Union Bank and Trust
- Wade Walkenhorst**, Cornhusker Bank

### Program Sponsors

- Assurity
- Bryan Health
- Cada, Jewson & Bryant
- FMNE Insurance
- Equity Bank
- NAI FMA Realty

# 2025 NEW ACCOUNTS

- Amalgamated Transit Union Local 1293
- American National Bank
- Colby Ridge
- Edward Jones
- Exchange Bank
- Five Nines
- James R. Christensen Jr. & Associates
- Raising Canes
- Statton Optical



# TOP 50 UNITED WAY WORKPLACE CAMPAIGNS

1. **Union Bank & Trust**, \$751,634
2. **Nelnet**, \$666,645
3. **Ameritas**, \$485,763
4. **Duncan Aviation**, \$430,355
5. **Assurity**, \$225,140
6. **University of Nebraska - Lincoln**, \$191,056
7. **NEBCO, Inc.**, \$167,261
8. **FMNE Insurance**, \$148,337
9. **Lincoln Electric System in partnership with IBEW Local #1536**, \$131,946
10. **Bryan Health**, \$115,267
11. **Hudl**, \$113,417
12. **Zoetis**, \$108,829
13. **Olsson**, \$106,432
14. **Lincoln Public Schools**, \$94,216
15. **Allo**, \$83,662
16. **Forvis Mazars**, \$82,917
17. **UNICO Group**, \$65,597
18. **Bison Inc.**, \$65,272
19. **City of Lincoln in partnership with Organized Labor**, \$63,504
20. **Crete Carrier Corporation**, \$52,901
21. **FNBO**, \$52,576
22. **Costco Wholesale**, \$51,369
23. **Nationwide**, \$48,113
24. **SCHEELS**, \$40,960
25. **BNSF Railway in partnership with Organized Labor**, \$40,143
26. **Continental ContiTech in partnership with USW Local #286**, \$38,812
27. **DuTeau Chevrolet/Subaru**, \$33,403
28. **Cada, Jewson & Bryant**, \$33,368
29. **First Interstate Bank**, \$33,085
30. **Pinnacle Bank**, \$32,933
31. **Security First Bank**, \$32,454
32. **West Gate Bank**, \$30,641
33. **HBE LLP**, \$30,239
34. **United Way of Lincoln and Lancaster County**, \$27,057
35. **Wells Fargo**, \$25,740
36. **Cooper Foundation**, \$24,390
37. **U.S. Bank**, \$23,521
38. **Chesterman Co. Coca-Cola**, \$23,369
39. **Cornhusker Bank**, \$22,270
40. **Foundation For Educational Services**, \$22,112
41. **Cline, Williams, Wright, Johnson & Oldfather**, \$21,500
42. **Lancaster County in partnership with Organized Labor**, \$21,240
43. **Landscapes Unlimited, LLC**, \$21,238
44. **inSOURCE, Inc.**, \$20,900
45. **Black Hills Energy in partnership with IBEW Local #244**, \$17,394
46. **Eakes Office Solutions**, \$17,155
47. **Mueller Robak LLC**, \$16,420
48. **BinMaster Sensors and Technologies LLC**, \$15,898
49. **Lincoln Industries**, \$15,000
49. **New Generation Construction**, \$15,000

# TOP 50 RESOURCES UNDER MANAGEMENT SUPPORTERS

Resources Under Management (RUM) are a combination of the United Way Impact Fund, Emerging Leaders United, Emerging Leaders United WingFest, Stable. Strong. Successful., Women in Philanthropy Helping Hands Auction, and Women United donations. In total, these dollars support over 60 health and human services agencies and nearly 130 programs.

1. **Union Bank & Trust**, \$669,796
2. **Nelnet**, \$541,907
3. **Ameritas**, \$354,881
4. **Duncan Aviation**, \$323,345
5. **Assurity**, \$179,507
6. **NEBCO, Inc.**, \$151,186
7. **FMNE Insurance**, \$123,964
8. **Hudl**, \$80,315
9. **Zoetis**, \$78,753
10. **Allo**, \$70,795
11. **Olsson**, \$56,125
12. **Lincoln Electric System in partnership with IBEW Local #1536**, \$55,986
13. **UNICO Group**, \$44,461
14. **Crete Carrier Corporation**, \$44,197
15. **University of Nebraska - Lincoln**, \$43,528
16. **SCHEELS**, \$40,720
17. **Bison Inc.**, \$38,644
18. **FNBO**, \$37,951
19. **BNSF Railway in partnership with Organized Labor**, \$33,451
20. **DuTeau Chevrolet/Subaru**, \$33,253
21. **Continental ContiTech in partnership with USW Local #286**, \$31,624
22. **First Interstate Bank**, \$30,285
23. **Security First Bank**, \$28,185
24. **United Way of Lincoln and Lancaster County**, \$26,412
25. **Nationwide**, \$26,082
26. **Wells Fargo**, \$25,740
27. **HBE LLP**, \$24,569
28. **Cooper Foundation**, \$24,000
29. **U.S. Bank**, \$23,521
30. **West Gate Bank**, \$23,243
31. **Pinnacle Bank**, \$23,165
32. **Forvis Mazars**, \$21,470
33. **Chesterman Co. Coca-Cola**, \$20,947
34. **Lincoln Public Schools**, \$17,993
35. **Bryan Health**, \$17,654
36. **Black Hills Energy in partnership with IBEW Local #244**, \$17,394
37. **inSOURCE, Inc.**, \$16,775
38. **Cornhusker Bank**, \$16,561
39. **Cline, Williams, Wright, Johnson & Oldfather**, \$15,355
40. **Eakes Office Solutions**, \$14,868
41. **Cada, Jewson & Bryant**, \$12,155
42. **BinMaster Sensors and Technologies LLC**, \$10,078
43. **CHI Health St. Elizabeth**, \$10,000
44. **Landscapes Unlimited, LLC**, \$9,888
45. **Farm Bureau Financial Services**, \$9,426
46. **Lincoln Journal Star**, \$8,857
47. **NAI FMA Realty**, \$8,677
48. **Labenz & Associates, LLC**, \$8,470
49. **Foundation For Educational Services**, \$8,446
50. **City of Lincoln in partnership with Organized Labor**, \$8,227

# TOCQUEVILLE SOCIETY

Thank you to these contributors who are making a difference right here in Lincoln and Lancaster County by committing to a generous gift of \$10,000 or more to United Way of Lincoln and Lancaster County in 2025.

|                                    |  |                                     |
|------------------------------------|--|-------------------------------------|
| Jim and Mary Abel                  | Todd and Nancy Heyne                     | Christy Phillips                    |
| Phyllis Acklie                     | Aaron and Jennifer Hilkemann             | Ryan and Rebecca Pollock            |
| James and Amy Anderson             | Liz Hilsabeck                            | Joe and Mindy Popevis               |
| Emeka and Brandy Anyanwu           | Mike and Paula Hodges                    | Monte and Mary Rasmussen            |
| Amy and Brian Argo                 | Fred and Carol Hoiberg                   | Bob and Cheryl Reynoldson           |
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| Kurt L. and Wendi L. Beck          | Robert and Sarah Jurgensmeier            | William J. Mueller and Kim M. Robak |
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| James Christensen and Sarah Pappas | Kevin and Kimberly Lewis                 | Jim and Kathy Schulz                |
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| Geoff and Kristen Cline            | Rosanne Liesveld                         | Scott and Jodi Spethman             |
| Brad and JoNell Crain              | Chris and Lindsey Lindner                | Piyush and Aradhna Srivastav        |
| Nick and Ann Cusick                | Derrel Martin                            | Stephanie and Mark Stearley         |
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| Robert and Karen Duncan            | Amie Martinez and Vic Rawl               | Gregory and Margaret Sutton         |
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| Matthew and Maggie Dunlap          | Nathan and Ashley McKown                 | Ava M. Thomas                       |
| Steve and Gloria Eicher            | Scott and Denise McLain                  | Randy and Bethany Throener          |
| Kathy Farrell and Sam Allgood      | Mike and Renae Minchow                   | Richard and Karen Vierk             |
| Matthew and Clover Frederick       | Philip Morgan and Michelle Hrbek         | Kevin and Boots Wailes              |
| David and Sarah Frederick          | Robert and Sally Morrow                  | Mike and Becky Walters              |
| Glenn Friendt                      | Angie Muhleisen                          | Mark and Rita Walz                  |
| Jan Garvin and Jim Spalding        | Jason and Kayla Muhleisen                | Carrie Weber                        |
| Dr. Ronnie and Jane Green          | Philip S. Mullin and Linda Robinson Rutz | Bob and DeeAnn Wenger               |
| Russ and Jane Gronewold            | Michael D. Munro and Susan L.            | Amanda and Aaron Wiegert            |
| Jon and Melanie Gross              | Keisler-Munro                            | Kelly and Beth Wieseler             |
| David and Teresa Guttery           | Christine Miller Neighbors               | Robert and Sue Wilkinson            |
| Lisa and Mick Hale                 | Jeff and Dr. Elizabeth Noordhoek         | Brittany Wilson                     |
| Kelly and Kelly Halverson          | Chuck and Jean Norris                    | Jennifer Wooster                    |
| Jamie Harder                       | John and Jody Olsson                     | Michele Wu                          |
| Corbin and Erin Harms              | Holly and Tonn Ostergard                 | Anonymous (2)                       |
| Tom and Candy Henning              | Jeffery and Sarah Peetz                  |                                     |
| Justin and Britt Hernandez         | Cary and Lisa Peterson                   |                                     |



# SPONSORS

Sponsorships help keep administrative costs low to ensure that dollars raised more effectively sow hope at home. Thank you to the individuals and businesses who made events, programs, training and marketing possible.

## Annual Meeting Sponsor

Eakes Office Solutions

## Kickoff Sponsor

Duncan Aviation

## Day of Caring Sponsor

Black Hills Energy

## Building Blocks Sponsor

Duncan Aviation

## Meeting Space Sponsors

BraveBe Child Advocacy Center

Lincoln Electric System

## Marketing Sponsor

redthread

## Print Sponsor

Eagle Printing & Sign

## Auction Sponsors

### Title Sponsors

Ameritas

Duncan Aviation

Nelnet

UNICO Group

### Supporting Software Sponsor

Five Nines Technology Group

### Golden Ticket Sponsor

FNBO

FNIC

### Helpful Hands Sponsor

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### Print Sponsor

Eagle Printing & Sign

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Elite Events Rental

## Media Sponsor

10/11 NOW

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The Lincoln Marriott Cornhusker Hotel

## Auctioneer

William Yokel, Yokel Auctions, Friend, NE

## Emcee

Taryn Vanderford

## Photographer

Marche' Cepure

## Seasoned Benevolent Heart Sponsors

Dr. Nancy Biggs

Black Hills Energy



Jim & Suzanne Borovich  
Bryan Health  
Clark & Enersen  
FMNE Insurance  
FNIC  
HoriSun Hospice  
Lincoln Electric System  
Michelle Lenner, HOME Real Estate  
Nationwide  
Olsson  
OPTK Networks  
Security First Bank  
Tamara Toof, Realtor at NextHome  
Integrity  
Boots and Kevin Wailes  
West Gate Bank  
Jennifer Wooster  
Zelle Human Resource Solutions

### **Warming Hearts**

Bridge to Better Living

### **Caring Hands**

Allo Fiber  
American Communications Group, Inc.  
Ball, Loudon, Ebert, & Brostrom, LLC  
Bison Inc.  
Cada, Jewson & Bryant  
Equity Bank  
Lincoln Community Foundation

### **Merchandise Sponsors**

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Jenni Christiansen  
Amy Goodburn  
Priscilla Henkelman  
Brian Wachman  
Ideal Pure Water  
Mainelli Wagner & Associates

### **Auction Donors**

3 Daughters Boutique  
A.T. Thomas Jewelers  
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Amy Argo  
Amy Goodburn

Angel Pham  
Angie Loomer  
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April Rimpley  
B&R Stores  
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Barb's Buttery Toffee  
Barnwood & Leather Furniture & Décor  
Beatrice Bakery  
Becky Goodban  
Bella Spa & Apothecary  
Black Hills Energy  
Buzzard Billy's  
Cakes by Tiffany  
Camp Bow Wow  
Candy's Cookies  
Canyon Coffee Roaster  
Carrie Bartholomew  
Chesterman Co. Coca-Cola  
Clyde Wilberger  
Costco  
Curt Rohn  
DBH Design by Holly Verkamp  
Deb Brown  
Debbie McGeer  
Diana Lake  
Earl May Garden Center  
From Nebraska Gift Shop  
Frosted: Custom Cookies and  
Cupcakes  
Gate25  
Grand Falls Casino  
Grazing Gouda Charcuterie  
Green Leaf Tea Co  
Habitat  
Harvest Home Flowers  
Heartland Optical  
Heather McKenzie  
Heidi Francisco  
Hey Cupcake!  
High Society Cheesecake LLC  
Hillcrest Country Club

Hobby Town  
Holly Beeman  
Hyatt Place  
Hy-Vee  
International Quilt Museum  
Jakes Cigars & Spirits  
Jamanda Wolfe  
Jan Garvin  
Jane and Ronnie Green  
Jeff Lake  
Jenni Christensen  
Jilly's Socks 'n Such  
Jody Olsson  
JTK Cuisine & Cocktails  
Kelli Kramer  
Kerr Wine Cellars  
Kevin Wailes  
Kiewit Luminarium  
Kinkaider  
Kristi Steward  
Kristin Allan  
Ladies of Olsson  
Landmark Nursery & Landscaping  
Lauritzen Gardens  
Lazlo's Brewery & Grill  
Le Quartier  
Leadbelly  
Leon's  
Licorice International  
Lied Lodge at Arbor Day Farm  
Lincoln Children's Zoo  
Lincoln Community Playhouse  
Lincoln Homebuilders Association  
Lincoln Journal Star  
Lincoln Saltdogs  
Lincoln Stars  
Linda Robinson Rutz  
Lisa Morock  
Lisa Sedivy  
Lisa Snyder  
LNK Airport  
Lofte Theatre  
Lona Thompson  
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Olsson  
Omaha Marriott Downtown at the  
Capitol District  
Omaha Supernovas  
Omaha Symphony  
P.S. It's Gluten Free  
Paint Yourself Silly  
Paper Moon  
Paula Fankhauser  
Perkins  
Peter Schnake and Jason Padilla  
Phil Morgan  
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Rabbit Hole Bakery  
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Rodizio Grill  
Russ Uhing  
Sam Dolezal  
Sam's Club  
Sarah Frederick  
Sarah Wischhof  
Sartor Hamann  
Schaefer's  
Screamers Family Restaurant  
Shannon Neill  
Sheila Odom  
Starlet Borecky  
Stephanie Dinger  
Summer Kitchen Cafe  
Sun Valley Lanes & Games

Suzanne Borovich  
Sweet Things By Marcy  
T. Louise Bakes  
Tailored Life Garden + Home + Gift  
Tamera Toof  
Tammy Gebers  
Terri Stanley  
The Beehive Bakery  
The Coffee Roaster  
The Cookie Company  
The Graduate Hotel  
The Lincoln Cornhusker Marriott Hotel  
The Mill Coffee & Tea  
The Rabbit Hole Bakery  
The Warm Cookie Company  
Tina's Cafe and Catering  
Todd Baker  
Toni Weixelman  
UNL State Museum- Morrill Hall  
Urban Legends Art Studio  
Venue Restaurant & Lounge  
Vera Schneider  
Vicki Warner  
Village Inn  
Vincenzo's  
Wax Buffalo  
WildFlour Bakery  
Woodland Hills Golf Course

## **Golf Classic Sponsors**

### **Cornerstone Sponsor**

Cancer Partners of Nebraska

### **Awards Sponsor**

Dormie Network/Golf Status

### **Lunch Sponsor**

Goodcents Deli Fresh Subs

### **Hole Sponsors**

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NEBCO  
Nelnet

## **Eagle Sponsors**

Carpetland  
FMNE Insurance  
i3 Bank  
UNICO Group  
Action Plumbing, Heating & A/C  
Foundation Building Materials

## **Mulligan Teams**

Union Bank & Trust  
Cornhusker Bank  
Hillman's Hillbillies  
Union Investment Management Group  
DuTeau Chevrolet Subaru  
Buckley & Sitzman  
Olsson  
Duncan Aviation  
SP Group  
Flagstone Financial Management  
Security First Bank  
Ironwood Builders  
Women United  
Marsh McLennan Agency

## **WingFest Sponsors**

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redthread

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### **Media**

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10/11 NOW

### Smokin' Sponsors

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SimpliCity Real Estate  
U.S. Bank

### Hot Sponsors

Ameritas  
Assurity  
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### Medium Sponsors

Bryan Health  
Lincoln Industries  
FMNE Insurance  
Securitas Healthcare  
Custom Heating and Cooling  
Millard Lumber Inc.

### Mild Sponsors

Horisun Hospice Community Foundation  
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Infinity Promotions  
Data Shield  
Cornhusker Bank  
Nova Vacations  
Red Door Realty  
Robidoux  
Hausmann Construction

### Additional Sponsors

Colby Ridge - Haymarket Park  
American Red Cross

### Participating Restaurants

Big Red Restaurant & Sports Bar  
Buffalo Wild Wings  
Buffalo Wings and Rings  
Lila Mae's Southern Kitchen and Lounge  
M & J's Southern Style Foods  
McKinney's Irish Pub  
Miller Time Pub and Grill  
Ty's BBQ & Smashys

Well & Good Bar & Restaurant  
Wingstop

### Women in Philanthropy Sponsors

#### Networking Sponsor

Nelnet

#### Location Sponsors

3 Daughters Boutique  
Cooper & Co. Home + Gift  
Earl May Garden Center  
Nelnet

### Women United Sponsors

#### Lunch & Learn Sponsor

Ameritas

#### Recognition Luncheon Sponsor

Nelnet

### Corn Hole Sponsors

#### Platinum Sponsors

IBEW Local #265  
Nebraska State AFL-CIO

### Gold Sponsors

Lincoln Central Labor Union  
Lincoln Firefighters Association  
NE Building Trades  
Steamfitters & Plumbers Local #464

### Silver Sponsors

IBEW Local #244  
Plumbers Local Union #16

### Bronze Sponsors

IAM Lodge #612  
United Steelworkers Local #286L

### Food Sponsor

Sysco Lincoln

# BOARD OF DIRECTORS AND STAFF

## Board Officers

**Bryan Robertson**, FNBO, President  
**Jane Green**, Pauley Family, LLC, President Elect  
**Philip Morgan**, Nelnet, Vice President  
**April Rimpley**, Ameritas, Immediate Past President  
**Jamie Harder**, Duncan Aviation, Treasurer  
**Brad Crain**, Union Bank & Trust, Assistant Treasurer  
**David Malcom**, Lincoln Electric System, Secretary

## Board Members

**Jack Abel**, NEBCO, Inc.  
**Emeka Anyanwu**, Lincoln Electric System  
**Amy Argo**, FNIC Trusted Insurance Advisors  
**Mo Boyd**, State of Nebraska  
**Geoff Cline**, Orange Street Holdings  
**Jennifer Cusick-Rawlinson**, Bison Inc.  
**Kevin Faltin**, Assurity  
**Erin Hart**, Duncan Aviation  
**Taylor Hunt**, Union Bank & Trust  
**Adam Kroft**, redthread  
**Jeff Lake**, Duncan Aviation  
**Susan L. Martin**, Nebraska State AFL-CIO

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**Jay Rose**, U.S. Bank  
**William Sehi**, Zoetis  
**Dr. John Skretta**, Lincoln Public Schools  
**Riley Slezak**, City of Lincoln  
**Kevin Wailes**, Olsson  
**Mark Walz**, FMNE Insurance  
**Carly Woythaler-Runestad**, Mourning Hope Grief Center

## United Way of Lincoln and Lancaster County Foundation Board

The United Way of Lincoln and Lancaster County Foundation, Inc. was created in 2005 to support the mission and programs of United Way of Lincoln and Lancaster County. The Foundation aims to guarantee our ability to respond to the changing landscape of Lincoln and Lancaster County in the long term. It is designed to transcend the accomplishments of annual campaigns, allowing your gifts to impact our community for generations to come.

**Kevin Wailes**, Olsson, President  
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**Bill Lester**, Ameritas Retirees  
**Eric Mooss**, Community Volunteer  
**Sarah Peetz**, Community Volunteer  
**Bryan Robertson**, FNBO

# 100+ YEARS

Combined, the current staff team has over 100 years of experience working for United Way of Lincoln and Lancaster County.



## United Way of Lincoln and Lancaster County Staff

**Mary Aldrich-Knight**, Senior Director of Finance & Administration

**Shelli Baldwin**, Finance & ePledge Manager

**Starlet R. Borecky**, Senior Resource Development Advisor

**Michelle Bring**, Sr. Director of Marketing and Resource Development

**Lauren Daake**, Event and Communications Manager

**Hannah Davis**, Community Impact & Administrative Specialist

**Kristen Derr**, Community Coordinator, Lancaster Connected Child Abuse Prevention Collaborative

**Haleigh FitzNelson**, Accounts Receivable Specialist

**Meagan Liesveld**, Executive Director

**Clearthur Mangram**, Assistant Director of Resource Development

**Heather McKenzie**, Resource Development Manager - Labor Liaison

**Sheila Odom**, Major Gifts and Leadership Giving Officer

**Maura Penas**, Director of Community Impact

**Adrienne Pettigrew**, Central Navigator

**Jeremy Powell**, Database Manager/Trend Analyst

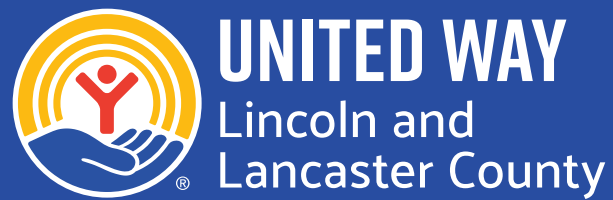
**Peter Schnake**, Assistant Director of Marketing

**Ashley B. Taylor**, Finance Assistant & Accounts Receivable Manager

**Ashley R. Tesar**, Resource Development Manager - Administration & Volunteer Engagement

**Teri Thomsen**, Seasonal Accounting Data Entry Clerk

**Randi Van Eck**, Director of Finance



**United Way of Lincoln and Lancaster County**

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