



UNITED WAY
Lincoln and Lancaster
County Foundation, Inc.

100 **MORE** YEARS
OF BEING THERE



A MESSAGE FROM THE PRESIDENT



For over 100 years, compassionate members of Lincoln and Lancaster County have been there for each other by coming alongside United Way to raise funds within the community to be invested into agencies, programs, and initiatives that touch lives across our city and county.

A great deal has changed throughout the 100 years of United Way's work, and we know with certainty that our community and United Way will need to continue to evolve with those needs.

In order to continue the momentum and be the dynamic, mission-driven United Way capable of meeting the needs our community asks of us, we find it imperative to grow United Way's endowment.

Growing United Way's endowment:

- helps ensure stability in United Way's Impact Fund distributions,
- gives the community the ability to invest in additional systems level solutions, and
- offers flexibility for nimble support of unforeseen needs that arise.



At the dawn of United Way's second century of service to Lincoln and Lancaster County, this is our opportunity to plant seeds of hope that will yield a resilient community where every resident has the opportunity to thrive.

Together we are driven to obtain commitments for \$10 million for United Way's endowment alongside our annual community campaign.

Please join me by providing a gift to United Way's endowment. Help United Way be there for those who need a helping hand for the next 100 years.

Thank you for all that you do for Lincoln and Lancaster County,

A handwritten signature in black ink, appearing to read 'Geoff Cline'.

Geoff Cline

President, United Way of Lincoln and Lancaster County Foundation, Inc. Board

FREQUENTLY ASKED QUESTIONS

What do gifts to the Endowment support?

To ensure organizational alignment, the Foundation itself does not, and will not, provide direct grants to any other 501(c)(3) and exists solely to raise funds to support the mission of United Way of Lincoln and Lancaster County. United Way's mission is to improve lives by mobilizing the caring power of the Lincoln and Lancaster County community. Dollars from this endowment will do just that, with the added benefit that these dollars will be used flexibly to meet the unforeseen needs of the community, positioning United Way to be proactively responsive during times of crisis—when our community needs us the most.

What gifts are accepted?

United Way solicits and accepts **outright gifts** such as checks, ACH transfers, DAF transfers and IRA rollovers; **planned gifts** such as bequests and beneficiary designations; and **Tocqueville Legacy Society** endowments, which may include one or more of the above. Donors are encouraged to consult their own advisors regarding how a gift might affect their own situation. As a general rule, United Way will not accept gifts with financial and/or legal liability exposure or gifts that might reflect negatively on the reputation of United Way. Gifts not listed above may be evaluated on a case-by-case basis.

Will an endowment replace the annual campaign?

Both the annual campaign and growth of the endowment for sustainable growth are critically important. In constructing the campaign, the United Way team and its volunteers will take great care to ensure it is clear that the annual campaign is critically important to provide dollars for today's needs. Endowment support has the ability to create valuable additional support to the community but will not replace the critically important annual campaign that brings our community together.

Why now?

United Way of Lincoln and Lancaster County celebrated 100 years in the community in 2023. Throughout its tenure, United Way of Lincoln and Lancaster County has pivoted to meet the changing needs of our community and the changing desires of donors. This is the time once again to do that. Endowment and legacy giving are desires of donors that we can help see to fruition. For many donors, their longest tenure of giving has been to their United Way and we can help honor that giving by offering a perpetual gift option.

How will funds be governed?

United Way answers to the community and is governed by this community's leaders. It is imperative United Way of Lincoln and Lancaster County use resources efficiently. It will be the important role of the volunteer finance committee members, volunteer board of United Way of Lincoln and Lancaster County and volunteer board of the Foundation to ensure adequate and efficient use of resources.



UNITED WAY
Lincoln and Lancaster
County Foundation, Inc.

2026 UNITED WAY OF LINCOLN AND LANCASTER COUNTY FOUNDATION, INC. BOARD

Geoff Cline, Orange Street Partners, Board President

Bill Lester, Community Volunteer, Board President-Elect

Brad Crain, Union Bank & Trust, Board Vice President

Philip Morgan, Nelnet, Board Treasurer

Eric Mooss, CCA Home Care, Board Secretary

Jane Green, Pauley Family, LLC

Jamie Harder, Duncan Aviation

Sarah Peetz, Community Volunteer

Bryan Robertson, FNBO

Kevin Wailes, Community Volunteer

For more information, please contact:

United Way of Lincoln and Lancaster County Foundation, Inc.

6900 Van Dorn St., Ste 24

Lincoln, NE 68506

unitedwaylincoln.org

402-441-7700