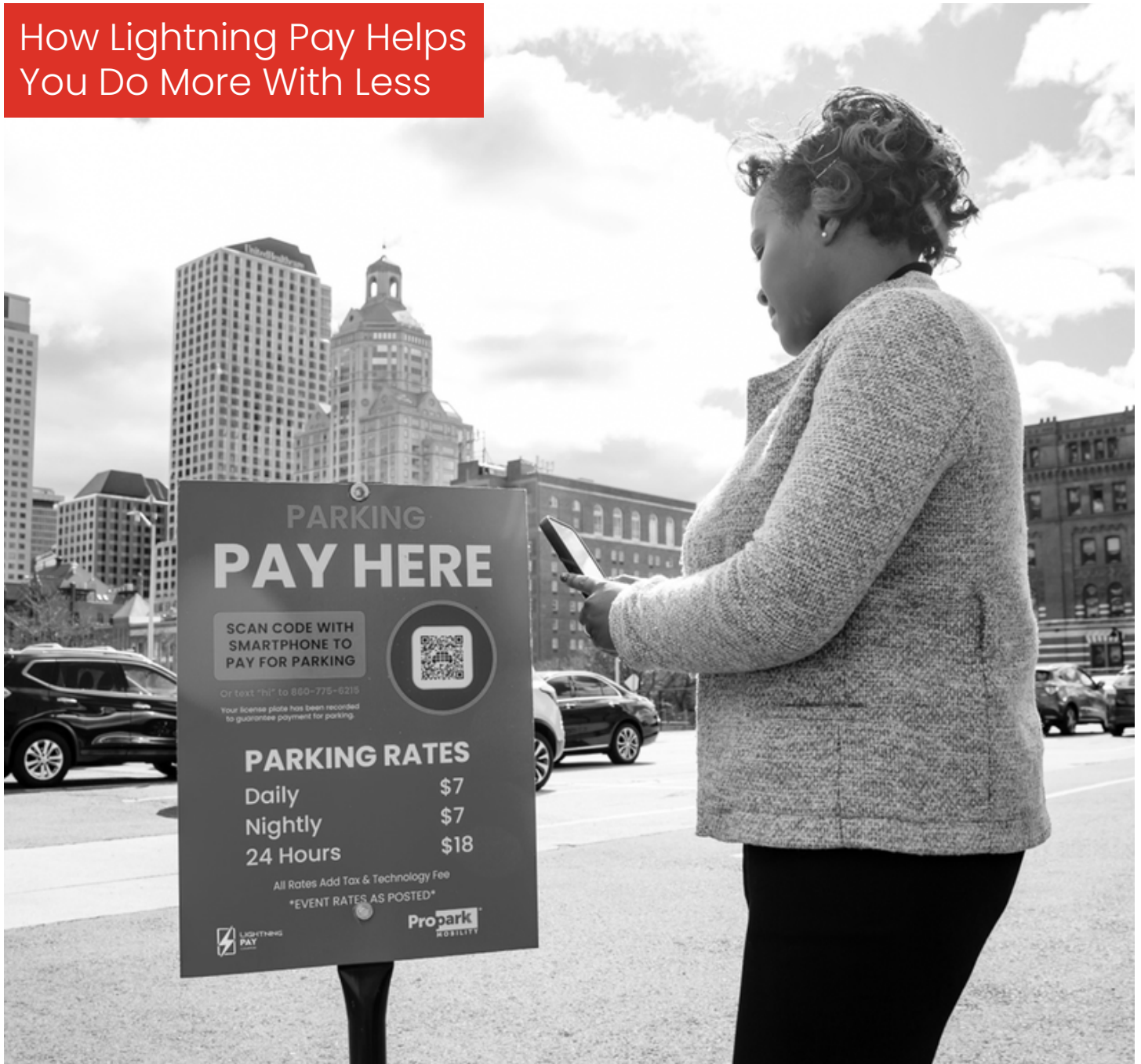


Modern Parking, Made Simple

How Lightning Pay Helps
You Do More With Less



Propark[®]
MOBILITY





Parking is Changing. Expectations Are Too.

Parking has long relied on kiosks, gates, tickets, and validation systems. These tools served a purpose – and still do in many settings.

But today, guests and operators expect more. From unpredictable demand to stretched staffing, modern properties need tools that are simple to use, quick to deploy, and easy to manage.

Cloud-based tools help teams launch quicker, respond faster, and do more with less.

Why Mobile-First Access Makes Sense Now

Mobile-first platforms aren't replacing what works – they're expanding what's possible. By shifting to digital tools, operations teams can move faster, reduce overhead, and adapt to changing demand.



Less physical infrastructure to maintain



Flexible control over pricing and messaging



Real-time insight into parking activity



A better guest experience from start to finish

The Real-World Difference

Hospitality and commercial teams are using Lightning Pay to improve the guest experience and unlock new revenue – without added hardware or staff.



Seamless Guest Experience

At hotels, the guest journey begins in the parking lot. A seamless arrival sets the tone; a clunky experience leaves a lasting impression.

With Lightning Pay, hotels can:

- ✓ Offer contactless, app-free payment
- ✓ Support front desk staff with self-service tools
- ✓ Monetize underutilized spaces – without added hardware



At a Michigan hotel, Lightning Pay generated over \$20,000 in its first month – without any equipment or payroll costs*.



At a Los Angeles office property, Lightning Pay increased transient revenue by 36% in the first month – no kiosks, no new staffing, and no disruption to existing systems.

Flexible Access, Maximized Revenue

Commercial properties face unique challenges: hybrid work patterns, lean teams, and pressure to grow NOI.

Lightning Pay enables owners & operators to:

- ✓ Monetize previously unmanaged spaces
- ✓ Offer flexible guest and tenant access
- ✓ Control pricing and monitor usage across multiple sites



What Forward-Thinking Operators Are Doing



Today's most successful teams aren't overhauling their operations — they're optimizing them by combining mobile-first tools with familiar processes.



Supplementing

Using QR signage to enhance existing systems without disruption



Streamlining

Managing parking remotely through cloud-based dashboards



Scaling

Expanding smartly from one site to many — no overhauls required

Whether it's for a hotel, mixed-use property, or office building, Lightning Pay is designed to meet your operation where it is — and move with you into what's next.

Adaptable tools make operations more resilient, delivering flexibility without complexity.

What Lightning Pay Delivers

Lightning Pay was built to address the real-world demands of modern operations. From faster launches to smoother guest experiences, it delivers powerful functionality.



Your Fastest Way to Paid Parking



Mobile-first guest experience



Flexible pricing and access control



Operational lift without staff strain



Real-time transaction tracking



No app downloads or equipment installations



Faster speed-to-launch than traditional platforms

See it in action! Request a demo with our expert parking operators at inquiries@propark.com

Let's Talk About What's Next

Every property is different. But every team wants more simplicity, more visibility, and more control.



**It's time to transform your guest experience.
Reach out today to activate Lightning Pay.**



Visit us online at cloudpark.propark.com/lightningpay



Email us at inquiries@propark.com

