

Events and Meetings at Spielfeld Digital Hub

Where ideas come to play



About Us

Spielfeld is the home for forward-thinking events in **Berlin-Kreuzberg**. From global corporations to public institutions, we host **more than 450 conferences, strategic meetups, and innovation sessions a year** inside our historic landmark building.

Founded in 2016 by Roland Berger and Visa Inc. to redefine collaboration, Spielfeld combines a **vibrant network of innovators** with a dedicated, hands-on team of event specialists ready to bring your vision to life.

- **3.000 m² event space**, spread across three floors
- Flexible room layouts and a variety of spaces that can be tailored and combined to fit your needs.
- The perfect venue for **corporate events, workshops, brand experiences, networking, productions...** and more!
- Unique architectural character with industrial charm
- **Central location in the heart of Berlin-Kreuzberg** with excellent transit connections



Service Overview

Comprehensive solutions. Professional execution.

EVENT PLANNING



Event Concept & Production



Facilitator & Speaker Scouting



Hybrid & Virtual Solutions

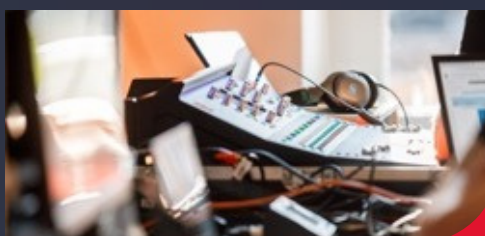


Flexible Furniture & Workshop Equipment



Location Scouting Regional/National

BACKSTAGE SUPPORT



Lighting, Sound & Technical Support

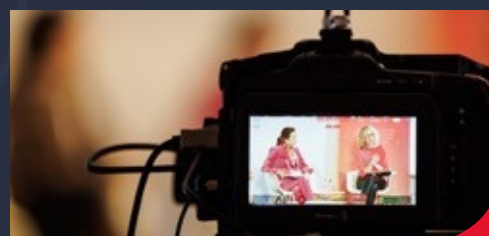
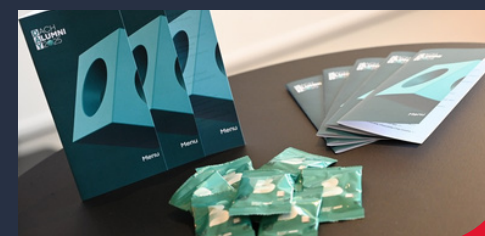


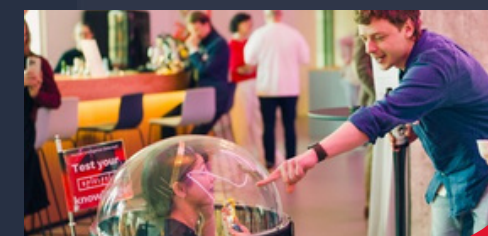
Photo- & Videographers, content creation



Decoration & Branding Design



Print Materials, Giveaways & Merch

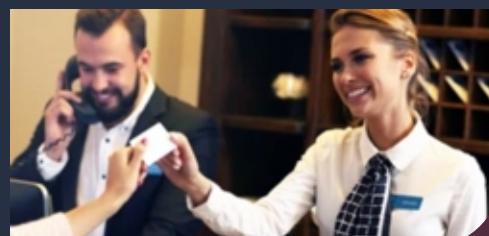


Impactful & Engaging "Wow-Moments"

GUEST EXPERIENCE



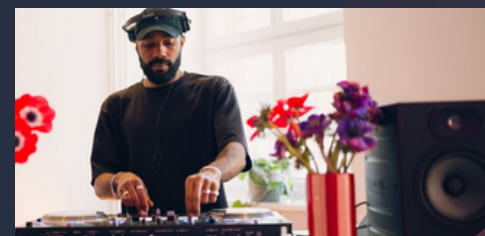
Catering & Culinary Concepts



Hotel Reservations & Group Check-in



Guest Management & Accreditation



Music & Live Entertainment



City Experiences & Excursions

Haven't found what you're looking for yet? **Our team** is happy to accommodate special requests and custom ideas for your event.



Space Overview



Click on the room name to go to the detail page.

[Ground floor layout](#)



[2nd floor layout](#)



Event spaces

Ground floor
Up to 199 guests each

- [Bistro](#)
- [Hall of Fame](#)
- Stadium
- [Courtyard](#)

Meeting rooms

Ground floor

- [Warm Up](#)
- [Olimpico](#)
- [Ballymore](#)
- [Eden Park](#)
- [Twickenham](#)

Meeting rooms

2nd floor

- [De Meer](#)
- [Anfield](#)
- [Maracanã](#)

SPIELFELD

Hall of Fame

Size: 195 m²
Floor: Ground floor
Capacity: 199 guests

- Features:**
- Projector & screen
 - Professional lighting and sound equipment
 - Four handheld microphones
 - Video conferencing & streaming equipment available upon request*
 - Workshop furniture*

Seating & Capacity:

			
U-Shape 30	Classroom 72	Block 24	Reception 199
			
Theater 100	Banquet 32	New Work 90	

*Additional technical equipment, materials and furniture are available upon request.



Stadium

Size: 180 m²
Floor: Ground floor
Capacity: 199 guests

- Features:**
- Dual projection system
 - Professional lighting and sound technology
 - Four wireless microphones
 - Video conferencing equipment*
 - Workshop furniture*

Seating & Capacity:

 U-Shape 28	 Classroom 80	 Block 32	 Reception 199
 Theater 100	 Banquet 80	 New Work 80	

*Video conferencing systems, additional materials, and furniture are available upon request.



Bistro

Size: 188 m²
Floor: Ground floor
Capacity: 199 guests

- Features:**
- Projector & large video screen
 - Professional lighting and sound equipment
 - Dimmable lighting
 - Bistro furniture
 - Fully equipped bar

Seating & Capacity:

			
Reception 199	Theater 60	Banquet 60	New Work 90



Courtyard

Size: 100+ m²
Floor: Ground floor
Capacity: 199 guests

Features:

- Outdoor furniture
- High cocktail tables
- Sun protection
- Ambient lighting
- Loading ramp for deliveries

Available upon request:

- Catering stations
- Live BBQ
- Food trucks
- Areas for product showcases
- Market stalls
- Decoration concepts

*In accordance with citywide noise regulations and out of consideration for our neighbors, outdoor quiet hours apply from 10:00 PM. Music and louder activities will have to move indoors to our bistro at that time.

If you have any questions about planning the outdoor portion of your event, our team is always happy to assist!



Warm Up

Size: 50 m²
Floor: Ground floor
Capacity: 30 guests

- Features:**
- 75-inch screen*
 - Speakers
 - Whiteboard
 - Flipchart
 - Pinboard
 - Workshop furniture*
 - Workshop materials*

Seating & Capacity:

 U-Shape 16	 Classroom 20	 Block 16	 Reception 40
 Theater 30	 Banquet 16	 New Work 20	

*Video conferencing systems, additional materials and furniture are available upon request.



Olimpico

Size: 40 m²

Floor: Ground floor

Capacity: 20 guests

Features:

- 85-inch screen
- Professional video conferencing system with integrated sound and room microphone
- Pinboard
- Whiteboard
- Workshop materials*

Seating & Capacity:



**Block
20**

*Additional materials and furniture are available upon request.



Ballymore

Size: 42 m²

Floor: Ground floor

Capacity: 25 guests

- Features:**
- 85-inch screen*
 - Speakers
 - Whiteboard
 - Flipchart
 - Pinboard
 - Workshop furniture*
 - Workshop materials*

Seating & Capacity:



Block
20



Theater
30

*Video conferencing systems, additional materials and furniture are available upon request.



Eden Park

Size: 33 m²

Floor: Ground floor

Capacity: 10 guests

Features:

- Large TV screen
- Built-in plug-and-play video conferencing system (Logitech Rally Bar)
- Swivel chairs
- Pinboard
- Whiteboard
- Workshop materials*
- Couch

Seating & Capacity:



**Block
10**

*Additional materials and furniture are available upon request.



De Meer

Size: 108 m²
Floor: 2nd floor
Capacity: 30 guests

- Features:**
- 85-inch screen
 - Video conferencing equipment available upon request*
 - Flexible seating with tables and chairs
 - Workshop furniture*
 - Lounge area
 - Includes an exclusive additional meeting room for 8 people + video conferencing

Bestuhlung und Kapazität:



U-Shape
20



Classroom
26



Block
26



Theater
55



New Work
45

*Additional technical equipment, materials, and furniture are available upon request.



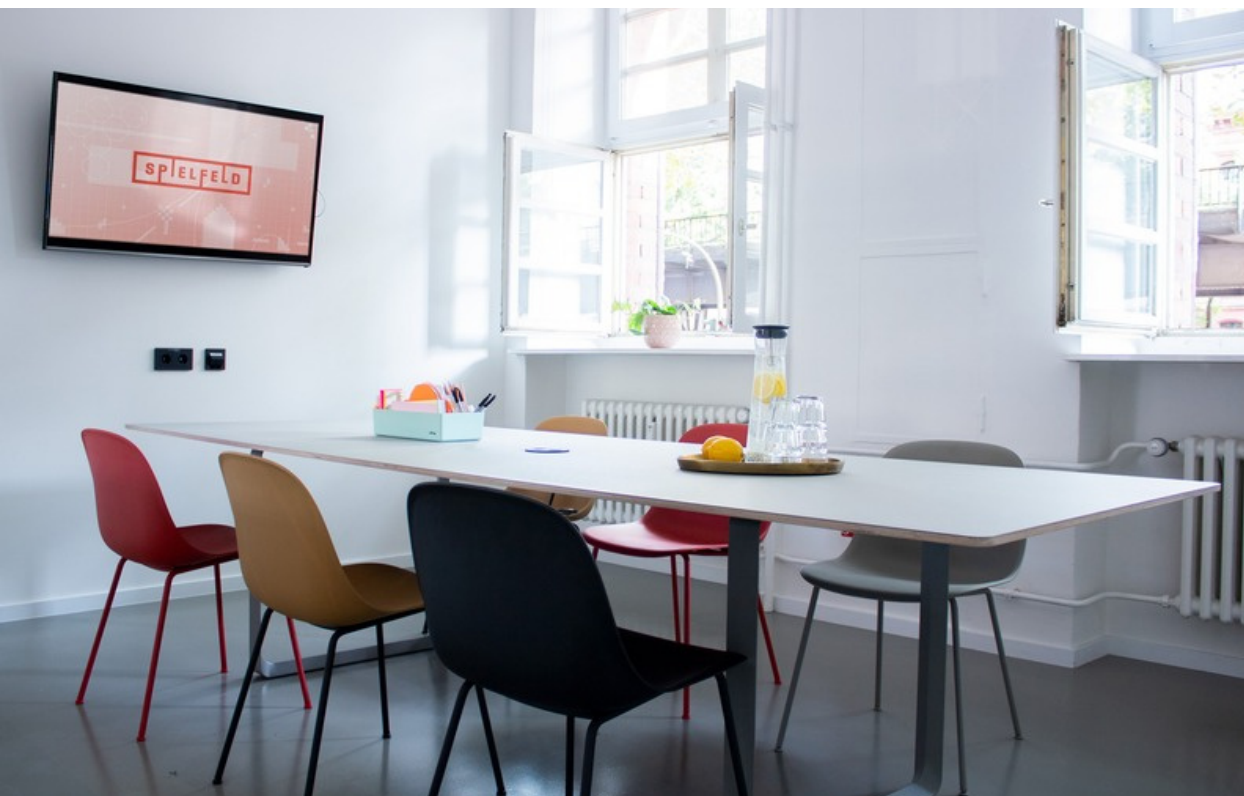
Meeting Rooms

Twickenham

Ground floor
18 m²
Capacity: 6

Features:

- TV-Screen
- Video conferencing equipment upon request
- Whiteboard
- Flipchart
- Pinboard
- Workshop materials



Maracanã

2nd floor
31 m²
Capacity: 8

Features:

- TV-Screen
- Video conferencing equipment upon request
- Whiteboard
- Flipchart
- Pinboard
- Workshop materials



Anfield

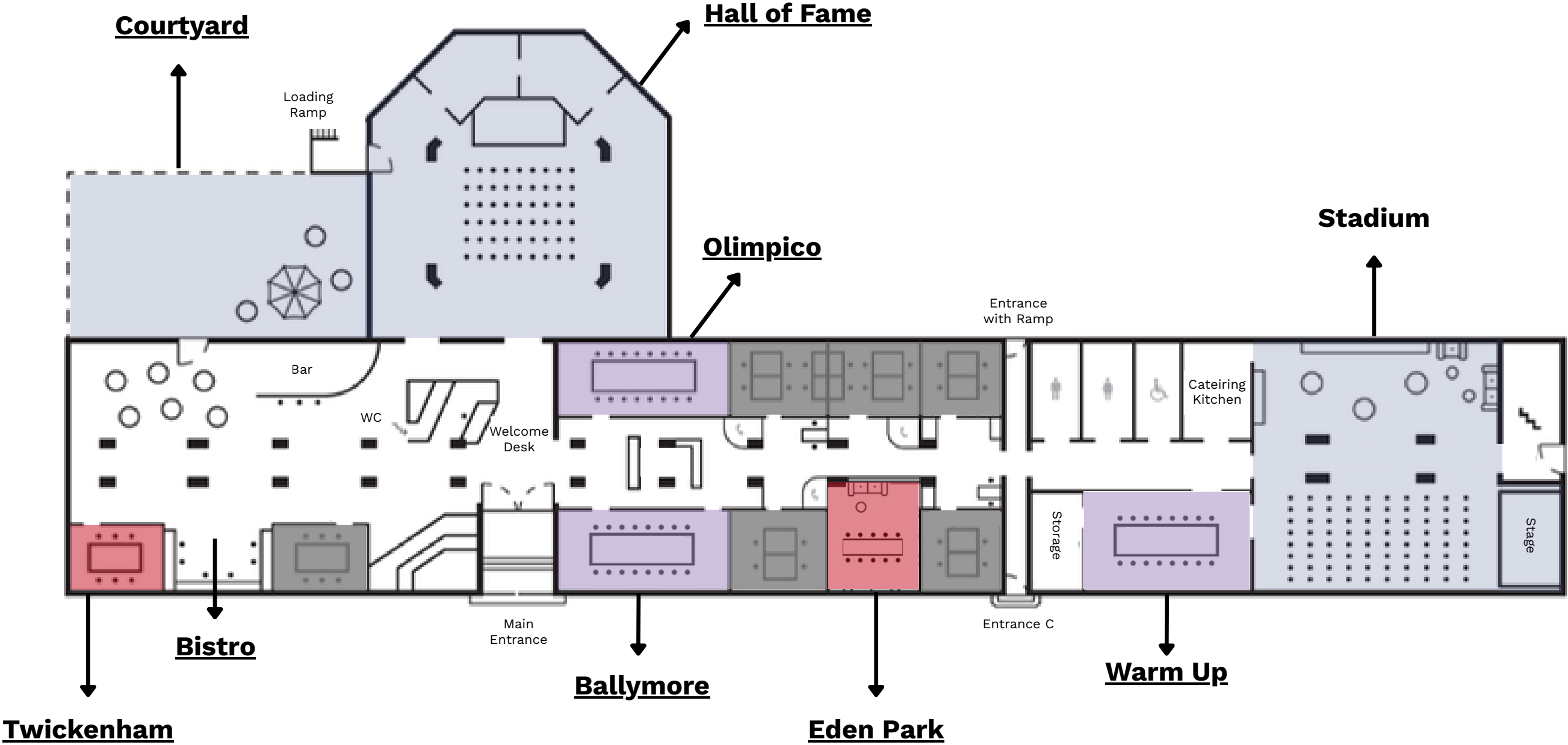
2nd floor
32 m²
Capacity: 12

Features:

- TV-Screen
- Video conferencing equipment upon request
- Whiteboard
- Flipchart
- Pinboard
- Workshop materials

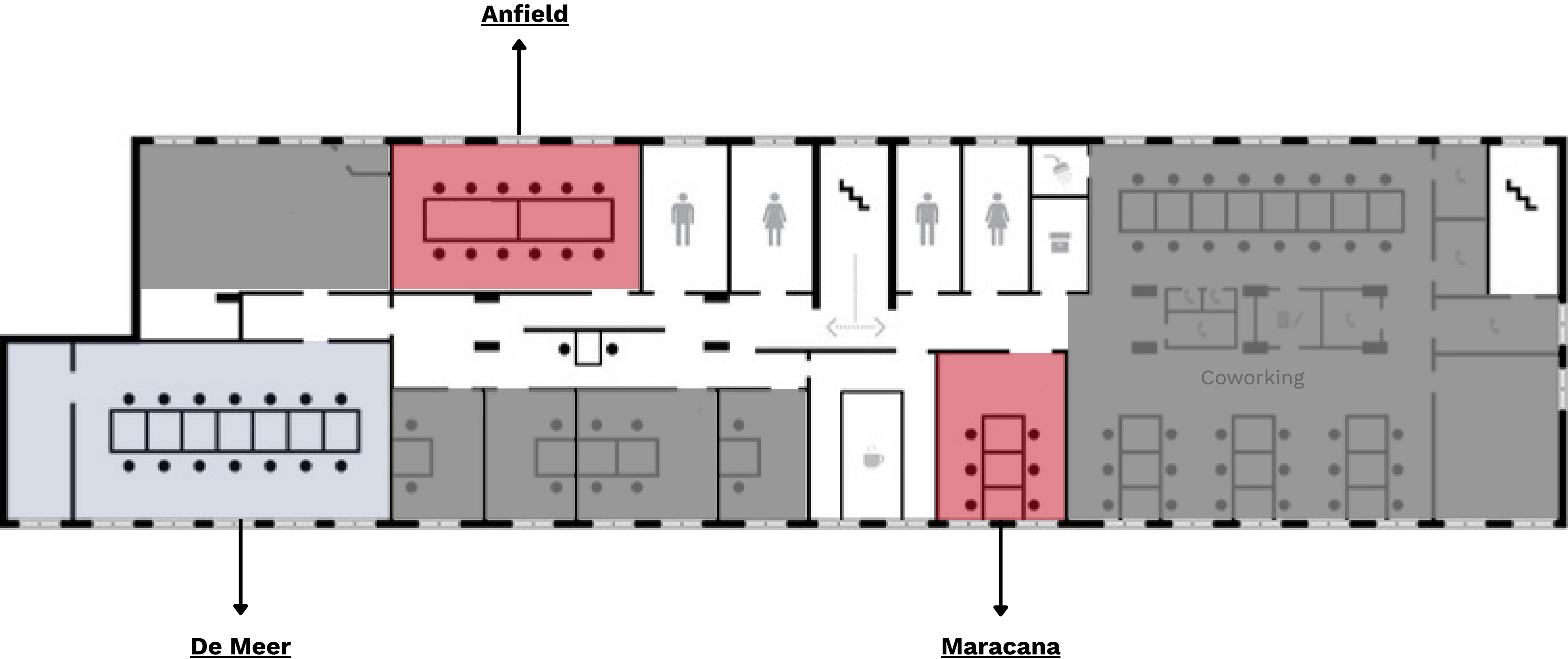


Ground Floor



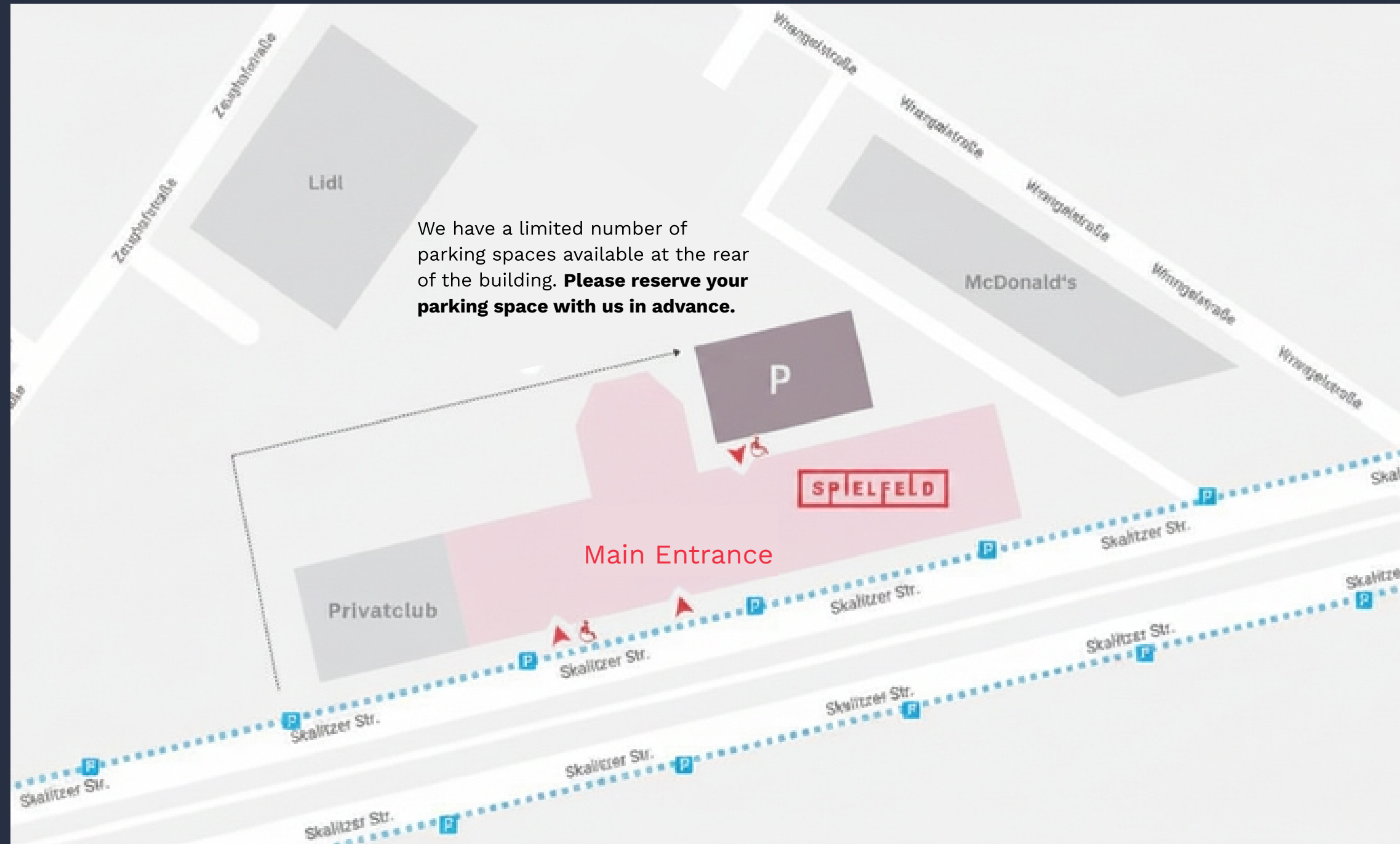
Click on the room name to go to the detail page.

2nd Floor



 Click on the room name to go to the detail page.

Arrival & Accessibility



We share our building with several other organizations, but we have multiple dedicated entrances to our space.

Our main entrance is located at the front of the building on Skalitzer Str., accessible via the large sliding glass doors and **four steps.**

Since step-free access is not available at the main door, we also have two dedicated, ramp-accessible entrances on the sides of the building that **require key access.**

Please give us a quick call in advance at **+49 30 610 812 0** so our team can meet you there and let you in.

An accessible restroom is available on the ground floor. Access to the restroom as well as our various event spaces is via keycard, which you can pick up from our team at reception anytime.



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You bring the vision. We bring it to life.

SPIELFELD