

# NEW ZEALAND COMMUTER EMISSIONS REDUCTION INDEX

WHERE WORKFORCE WELL-BEING MEETS SUSTAINABILITY

## MOTIVATE YOUR TEAM TO CHANGE MODES THROUGH AN INTENSE MONTH LONG PROGRAMME OF ENGAGEMENT, REWARDS AND TRANSPORT OPTIONS

**The New Zealand Commuter Emissions Reduction Index is a one-month employee engagement and measurement programme that establishes a baseline understanding of how your people travel to work through a staff survey combined with commuter data tracking across the month.**

**The Index provides actionable insights on well-being and emissions to support sustainability reporting and healthier workplaces.**

### WHAT YOUR ORGANISATION RECEIVES:

- Baseline workforce commuting profile, including travel modes, distances travelled, health and wellbeing indicators, and estimated carbon emissions.
- Real-time Index Dashboard tracking:
  - Travel modes
  - Carbon emissions
  - Cars removed from the road
  - Active travel kilometers
  - Participation rates
  - Behaviour change trends
  - Inter Branch leaderboard
- Access to the Weekday Challenge webapp for staff to log daily commutes
- Friendly interoffice challenge with leaderboard to drive participation and mode shift
- Access to the Index Dashboard for you to track travel modes, carbon emissions, cars off the road, healthy kilometres travelled and individual staff participation trends
- Incentives and rewards for your staff to drive participation and momentum
- Index report at the conclusion of the month

### WHAT WE PROVIDE:

- The Index platform and dashboard for baseline data capture and commuter tracking
- Onboarding instructions and support for your organisation and team
- Bespoke communications for your team
- Regular updates
- Provision of staff incentives and rewards
- Index report

#### **INVESTMENT: \$5,000 + GST**

\$1,000 of this investment is used for staff incentives and rewards

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**WEEKDAY**  
**CHALLENGE**  
FOR BUSINESSES