

Show stopping interactive experiences and available exclusively

Tailored to your needs – perfect for
your next event, exhibition or show!

**NEW
GAMES
FOR
2026**

Unique
★
IDEAS

www.uniqueideas.co.uk



Why us?

We manufacture all our products and can offer exclusivity at any event if required.

You can hire from 1 day to 1 year.

Delivery throughout the U.K. and E.U.

Vast stock levels available for hire and purchase on some attractions.

If you are searching for a relationship as opposed to just simply a transaction, that is exactly what you will experience with us.

We hold a true passion of creating the best stand-marketing attractions possible for all our clients and will work with you to achieve this.

Let us help to plan, innovate and collaborate with your stand designers to leave no doubt about you standing out in an exhibition-event or occasion.

Every gaming attraction has an Artwork-design template that you or your agency can literally "Make the game Yours".

Branding-Staff-Design-AV-Roadshow tour and management.

Ask our clients Why US?

From the first email with Bob at Unique Ideas, I knew I was in the right place. The communication and attention to detail from him and his team were astounding. The Perspex Safe worked perfectly at our event, attracting many, and his wonderful staff delivered it to us with a smile. I would recommend Unique Ideas to anyone and everyone!"

Luka Jasionyte

Marketing Assistant | Snap Analytics

PREVIOUS CLIENTS



We cover all EU countries with our Unique experiences and work with exhibition stand builders on projects, as well as agencies or end users.

Dedicated door to door transport and logistics-ATA customs carnet.

Equipment-Staff-Stand design and supply.

- | | |
|-------------------|------------------|
| Barcelona | Vienna |
| Turin | Sicily |
| Copenhagen | Malaga |
| Lisbon | Berlin |
| Rimini | Amsterdam |
| Naples | |



"We worked with Unique ideas to use the cyclone 360 experience at 11 scientific congresses in Europe. The team were accommodating of our client's needs and worked with us under tight timelines to brand the wind tunnels and deliver on time. Rob and Vanessa joined us on-site and were amazing at taking delegates on the customer journey and ensuring everyone had a great experience. We look forward to working with Unique ideas again!"

Havas Lynx Agency. Sanofi Astra Zeneca tour.

"We had a very good experience with Cyclone's service from start to finish. The team, including Bob, Rob, and Carol, demonstrated professionalism and friendliness. They were very responsive, making the setup process seamless. Rob's explanation during the setup was very good – everything was well-explained, organised, and prepared. The demo provided for the pack-up was thorough, leaving us with no difficulties when it came time to dismantle the Cyclone."

Davis Cup



We bring you our 30 years of experience in the event industry. We'll work alongside you from start to finish on choosing a product, strategy, branding, staff and everything in between. Let us absorb some of the stress when planning an event.

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The Cyclone

Guaranteed to boost footfall and engagement at your next event. An ideal addition to an exhibition stand, corporate event or product launch, The Cyclone offers fun and excitement & multiple branding opportunities.

As a corporate engagement tool, The Cyclone™ is the ultimate way for you to attract attention and capture your audience in any scenario or setting. The Cyclone™ offers universal fun and has been enjoyed by people from all around the world, within all sectors.

Completely indiscriminate in the experience it offers, this best in class product has appeared in exhibitions and conferences ranging from pharmaceutical, tech & cyber security, finance, leisure and everything in between.

Game Objective

Deposit as many target balls as you can within the time limit. Avoid the negative colour and grab the bonus ball for double points!

Branding

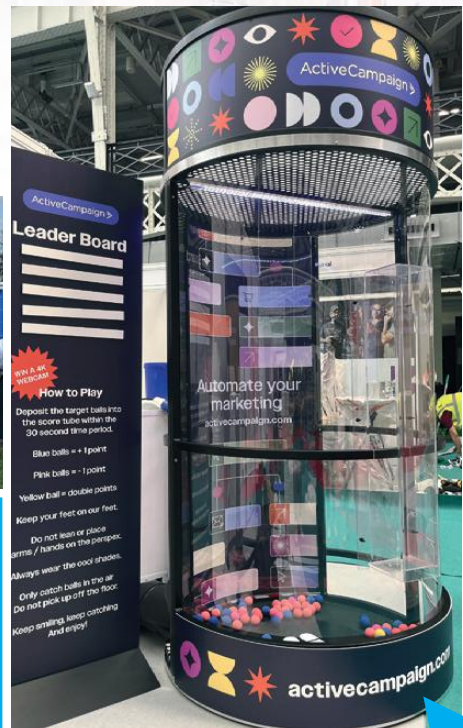
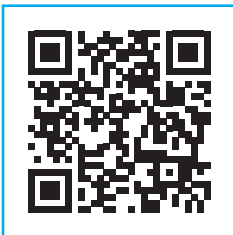
You can personalise the following parts of this game:

Top hat, Footer, Door, Fan box and Leaderboard.

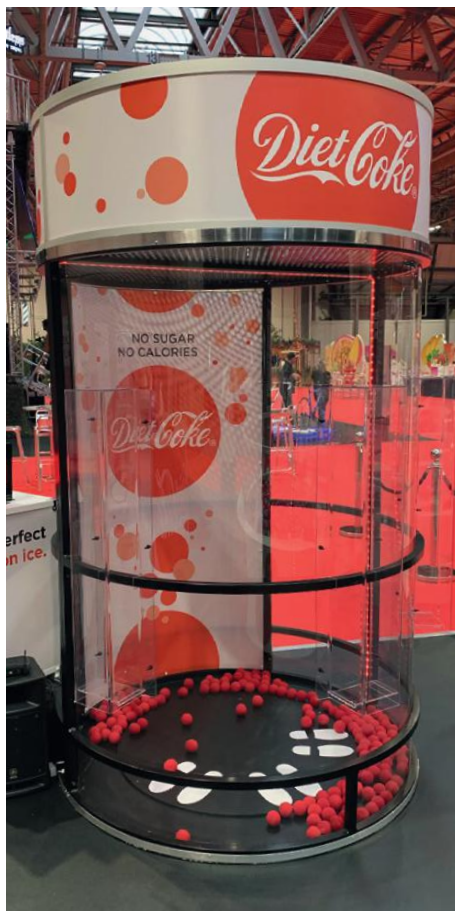
Technical Specs

Dimensions - 2m x 2m x 2.5m
(2m tall without top hat.)

Power Requirements - 1 x 3kw power supply.



Scan the QR codes above to see this great game in action!



Cyclone 1.5

Kick up a real storm with our supersizes Cyclone, ideal for team building activities, Christmas parties or anything in-between, The Cyclone 1.5 is a giant of an attraction allowing up to 3 people to play either head to head, or as a team.

Game Objective

Deposit as many target balls into the score tube as possible, grabs the bonus ball for double points. Either work as a team for a collective score, or go head to head with your competitors!

Branding

Top hat, Footer, Door, Fan box and Leaderboard.

Technical Specs

Dimensions - 2.5m x 2.5m x 2.5m
Power Requirements - 1 x 3kw power supply.



Scan the QR codes above to see this great game in action!

Cyclone 2 Player

The Cyclone™ Handball is the ideal solution for where space is a premium, but you still want something a little different!

Smaller in stature and slightly different in gameplay, The Cyclone™ Handball allows for team building fun, or head to head competition!

We have sourced extra quiet fans for this Cyclone™ Handball which makes it usable in a busy sales office environment. The design allows for maximum branding across the panels, giving you the opportunity to showcase your company logo. Our design team will ensure that your branding in first class.

Game Objective

Go head to head (or hand to hand) to try and beat your opponent and get the high score. Avoid the negative colour as you'll lose points!

Branding

You can personalise the following parts of this game:

4 x bottom boards 4 x top boards and 1 x leaderboard.

Technical Specs

Dimensions - 800mm x 800mm

Power Requirements - 1 x 1kw

Power supply.



Scan the QR codes above to see this great game in action!

Cyclone 4 Player

Four challengers, 30 seconds on the clock, and the fans start up. With a selection of game play to choose from, this is the game you can make your own. Take advantage of our logistics and support teams to allow you the chance to enjoy your day, and the opportunity to interact with your clients. Our dedicated teams will work with you to make sure that your day is a success. We're the only manufacturer of these games, so you're guaranteed to stand out when booking

Game Objective

Go head to head (or hand to hand) to try and beat your opponent and get the high score. Avoid the negative colour as you'll lose points!

Branding

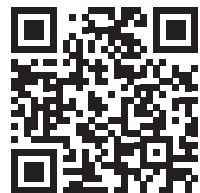
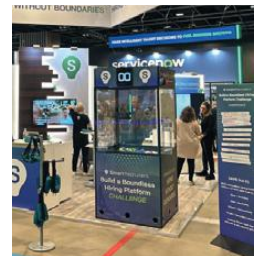
You can personalise the following parts of this game:

4 x bottom boards, 4 x top boards and 1 x leaderboard.

Technical Specs

Dimensions - 1m x 1m

Power Requirements - 1 x 1kw power supply.



Scan the QR codes above to see this great game in action!

Snatch or Catch 1 Player

If you need something fast, fun and engaging for your next event, this may tick the boxes! Take a look at the video to see it in action!

Game Objective

Think fast! Catch as many targets as you can before they hit the ground. Gameplay can be tweaked, add bonus targets for extra points.

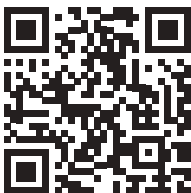
Branding

You can personalise the following parts of this game:

- 10 x Target Sticks and 1 x Floordisk.

Technical Specs

Dimensions - 1.2m diameter
Power Requirements - 1 x 1kw power supply.



Scan the QR codes above to see this great game in action!



Snatch or Catch 4 Player

If you need something fast, fun and engaging for your next event, this may tick the boxes! Take a look at the video to see it in action!

Game Objective

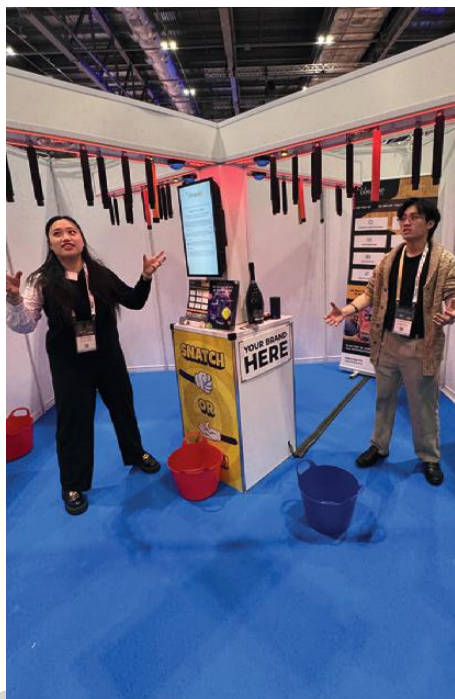
4 Players. 1 Winner. Contestants battle it out to test their reactions and grab as many targets as possible.

Branding

You can personalise the following parts of this game:
Overhead Sections, Middle section and Plinth. Target Sticks and leaderboard.

Technical Specs

Dimensions - 3.2 x 3.2 metres.
Power Requirements - 1 x 1kw power supply.



Scan the QR codes above to see this great game in action!

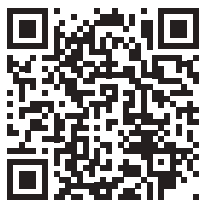
Snatch or Catch Expo

We know space can be a premium at exhibitions sometimes, but this game is so fun & engaging, we wanted to make a version perfect for those smaller stands or spaces. With the plinth only taking up 600mm x 600mm, our Snatch or Catch Expo version is a perfect exhibition stand game. Sports events love this product due to its high intensity. Test your speed and catch the batons before they hit the ground.

Like all our other models, you can brand the targets - whether you wanted footballs, confectionary or real life products, integrate the targets to match your brand or product.

Game Objective

Contestants battle it out to test their reactions and grab as many targets as possible.



Branding

You can personalise the following parts of this game:

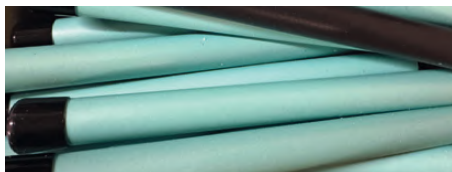
Overhead boards, Middle section, plinth and 20 x targets.

Technical Specs

Dimensions - 600mm x 600mm.

Overhead truss -1.5m each

Power Requirements - 1 x 13 amp power supply.



Scan the QR codes above to see this great game in action!

The Wall of Speed

The ultimate test of speed. Our BATAK style reaction game just got an update!

Choose the time on the clock. Each contestant will have to wait in anticipation as the buttons rapidly light up, its the players job to react fast and hit them whilst they are lit! Whoever hits the most gets themselves on the leaderboard!

Customisations allow you to design and print any wall you like, but also place the buttons where you like! Use the buttons to bring attention to your services or products. Create your logo for a great branding opportunity. The wall is your billboard, giving you the chance to display your brand, quite literally in lights!

Ideal for exhibitions, activation spaces, sporting venues,

conferences and more. But the main thing, its super fun! Talk to our team about sizes, and our Back2Back model!

Game Objective

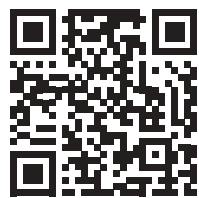
Think you're fast enough? React fast and press the light as fast as you can for a point. Whoever gets the most in 30 seconds goes top of the leaderboard.

Branding

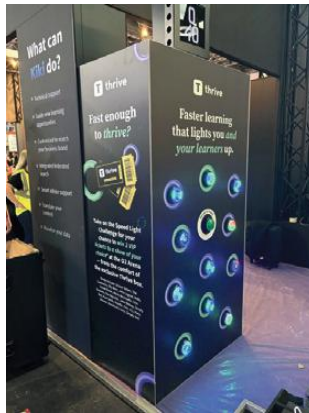
You can choose the design for the main board, choose where you want the buttons to fit in with design. Side boards and leaderboard.

Technical Specs

Dimensions - Wall sizes from 1 metre to 4 metres wide Plus BAK2BAK option to double up on players. Power Requirements - 1 x 13 amp power supply.



Scan the QR codes above to see this great game in action!



BeMatrix Snatch & Catch

We have designed this new concept in conjunction with World wide expo frame manufacturer beMatrix to bring quality bespoke engineering. This game can be easily intergrated into there stand design all over UK-EU and world.

A game of coordination, frustration and fun. 5-25 Seconds on the clock. 1 or 2 contestants will have to wait in anticipation as the targets fall from the , truss at random intervals. (Skill and speed levels can be adjusted). Whoever collects the most gets themselves on the leaderboard! This highly versatile product also lends itself to various gaming formats. Assign values to certain batons, double points for trying to 'snatch' your opponents.

We can even hang various prizes / items to suit from cans to bottles and chocolates.

Ideal for exhibitions, activation spaces, sporting venues, staff incentives and team building conferences and more. But the main thing, its super fun! Contestants really do like more than 1 go at this one.

By the way, if space is an issue at your exhibition-conference, we can hang this brilliant reaction game from overhead truss without using the plinths, saving vital floor space.

- Great ROI as you will get a queue.
- Ideal for venues where noise is an issue – silent game apart from players.
- Easy to play – encourages repeat attempts
- Only small 500 watt-power supply
- Set up in 30-60 minutes
- Bespoke branding to targets available
- LED lighting-PA-Music available
- 1-2 player is 2 m high x 2 m wide.
- 10/20 stick targets.
- Can be fixed on overhead truss at Exhibition to save valuable floor space

Branding

Branding on sides, game header, leaderboard and drop zone.

Technical Specs

2m wide x 2m high.



Scan the QR codes above to see this great game in action!



Colour Code Challenge

Ideal for all ages, all locations and all occasions. The Colour Code Challenge is silent, compact and portable. The go-to game for every event, corporate or retail, long-term roadshow hire, or simply a few hours sales office fun! With multi-play options from 4 to 6 tile, 1 or 2 player, right through to the infinitely portable desktop version. Not only can you choose the size that suits you, but also the complexity. The Colour Code Challenge game can be set to generate codes to be used in conjunction with the Perspex Safe for added layers of game fun!

Game Objective

Clear the tiles in the fastest time to reveal the code. Fastest times go top of the leaderboard.

- Compact, silent and portable
- Exclusive skill based reaction game
- Ideal for a multitude of locations and occasions
- Available for long or short-term hire
- Perfect for increasing engagement and interaction

Code can be set to significant number, and can generate multiple winners throughout the day, with random factor to prevent game fixing.

Branding

You can personalise the following parts of this game:

Branding to bottom plinth. 4 panels plus Top.

Branding to top sides/under screen
Leaderboard/Velcro strips-pen.

Technical Specs

Dimensions - 600 x 600mm

Power Requirements - 1 x 13amp
power supply



Scan the QR codes above to see this great game in action!

Stop The Clock

Stop the Clock is a head to head reaction game that invites players to Stop The Clock as close as they can, to the target number. Choose a target number thats relevant to your business or the event.

Branding, colours and prizes can be chosen & tweaked accordingly. With professional logistics support and branding, you don't need to worry about a thing...except which number you will chose!

Game Objective

Chose the target number relevant to your event or business. Contestants need to Stop The Clock as close to the target time as possible!

- Great ROI potential
- Ideal for venues where noise is an issue – silent game
- Easy to play – encourages repeat attempts
- Provides opportunity for interaction

Branding

You can personalise the following parts of this game:

Bottom plinth. 4 panels plus

Top. Top sides/under screen.

Leaderboard/Velcro strips-pen.

Technical Specs

Dimensions - 600 x 600mm

Power Requirements - 1 x 13amp power supply.



Scan the QR codes above to see this great game in action!

Stop The Wheel

Stop the Wheel is a brand new reaction game with a digital twist on Wheel Of Fortune.

You're not spinning the wheel & waiting for it to land, the wheels already spinning & you need to hit stop & land on the correct segment! Choose from 64 various colours, different speeds and the amount of winning segments you want to adapt difficulty.

Ideal for a prize every time or more difficult to win a star prize. People tend to like a few go's at this one, so allowing 5 attempts and doing a score out of 5 works well as a gaming format. That also keeps delegates at your stand a little longer!

The game can be controlled by large Red Gameshow button or via tablet making it cordless.

The highly visual leaderboard can be designed with colours reflecting what prizes are won and winners names.

Game Objective

Stop the Wheel on the target segments. Have multiple tries and whoever gets the most, goes top of the board.

Branding

You can personalise the following parts of this game:
Branding to bottom plinth. 4 panels plus Top. Branding to top sides/ under screen. Leaderboard/Velcro strips-pen.

Technical Specs

Power Requirements - 1 x 13amp power supply.



Scan the QR codes above to see this great game in action!

Testimonials

"Bob and his team were amazing to work with.

Communication was excellent from start to finish, especially during the design of our game and the lead-up to the event. The game was delivered right on schedule and set up perfectly for our trade show.

Bob also checked in with me to ensure everything ran smoothly. Highly recommend if you're looking for a fun and interactive game for your next trade show!"

Aedammair Dunleavy

"I worked with Bob to integrate experiential marketing into our company's events plan. From our very first meeting with Bob, it was clear that output was going to be special launching the first of its kind mechanism. What started as an initial idea has now grown into a year long commitment between Unique Ideas & Multiverse.

The entire experience has been fantastic. Bob, Rob and the team are incredibly skilled at what they do, and their professionalism makes working together seamless. Beyond that, Bob is a great person and a fantastic collaborator and might I add extremely charming. If you're looking for someone who delivers both top-notch service and innovative solutions, I highly recommend this duo."

Saakshi Jain – Multiverse

"Doing a Co-Lab with Bob and his team at International Confex 2025 was just a perfect partnership. This event needs audience engaging tools and Bob's portfolio of event games are second to none. Over the 2 day event we put smiles on faces, engaged with lots of new people and importantly created a memories that will keep our Brand in mind. Thank you - BOSH!!"

Nick Paton – Stanbuilders Chairman

"Thank you Bob and team @ uniqueideas for the hard work you have put in over the last few weeks assisting KP with their trade events.

The cyclone really is a crowd puller and received so well by our customers.

A professional operation from start to finish, and so easy to do business with!

We have already booked our next cyclone interaction, and look forward to joining forces with you again.

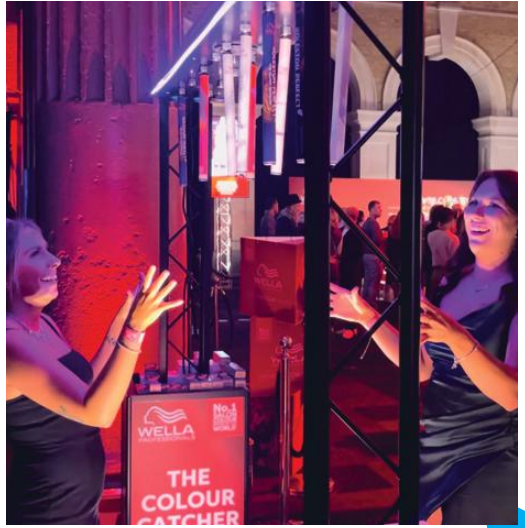
Well done everyone"

Sarah – KP Snacks

"It was great to work with Unique Ideas, smooth process & the stop the clock game was a hit at our event! Would be more than happy to work together again in the future!"

Bronte Holst







“Had the pleasure of working with Bob and the team for a trade exhibition within the heating and renewables industry - where Vaillant UK were able to make use of the fantastic product built by Unique Ideas. The wind tunnel product that was supplied was a great hit over the 3 day event, and drew a consistent crowd of people to the Vaillant UK stand, wanting to see if they could beat the top score and Win some prizes!

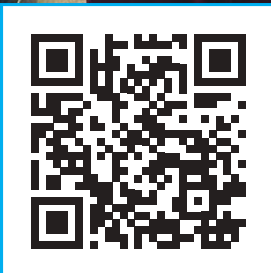
Bob and the team were very helpful on the run up to and during the event, and were on hand to ensure the game was working perfectly throughout the event.

Would highly recommend Unique Ideas for your next customer activation/ attraction, and will certainly be working with them in the future!”

Barney Curzon-Jones



All of our products are available with flexible branding options and hire periods. Staff, installation and logistics offered throughout the UK & EU



Unique
IDEAS

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