



# 2025 GPA Midstream Convention Sponsorship Opportunities

September 21 - 24, 2025 Marriott Rivercenter San Antonio

# **Table of Contents**

General Information	Page #
2025 Convention Format, Convention Overview	3
Things You Should Know/Special Recognition	4
Hospitality Information	5
Appendix A – Sponsor Name / Logo Recognition Breakdown	18

Opportunities	Price	Page #
App - Banner Ad	\$3,500	6
App - Push Notification	\$500	6
Badge Holders	\$12,000	7
Branding - Banner & Exhibit Space	<del>\$18,000</del>	7
Branding - Column Wrap, Convention Floor	\$6,000	8
Branding - Elevator Exterior Door Cling	<del>\$12,000</del>	8
Branding - Elevator Interior Floor Decals	<del>\$18,000</del>	9
Branding - Escalator Clings	\$10,000	9
Branding - Hanging Banners, Atrium	<del>\$6,500</del>	10
Branding - LED Photo Wall	\$ <del>2,500</del>	10
Branding - Hanging Banners, Lobby and Convention Floor	\$15,000	10
Breakfast - Tuesday - Speaker to be announced	\$5,000	11
Coffee – Monday	\$10,000	11
Coffee - Tuesday	\$10,000	12
Coffee - Wednesday	\$5,000	12
GPA Midstream All Convention Exhibitor	\$20,000	13
GPA Midstream Limited Convention Exhibitor	\$12,000	14
Lanyards	\$10,000	14
Literature Display Stand	\$1,000	15
Luncheon – Monday – Center Stage	\$2,000	15
Lunch & Learn - Tuesday	<del>\$6,500</del>	16
Meeting Program	\$8,000	16
Networking Opening Night Reception	\$500	16
Proceedings	<del>\$3,500</del>	17
Registration	<del>\$7,500</del>	17
WiFi Sponsor	\$25,000	17

#### **GPA Midstream Convention Overview**

The GPA Midstream Convention is an annual midstream-focused convention providing opportunities for midstream professionals to meet, share and learn about topics impacting the industry. In 2019, attendance was nearly 2,400. The 2020 convention was canceled due to COVID-19, but returned in September 2021, where nearly 1,500 joined us in San Antonio, Our attendance has been growing since, and in 2024, we welcomed almost 1,800 attendees.

This convention touches all professional levels, from entry-level engineers, to technical experts, to CEOs, and attendees come from both operating and supplier companies.

A large percentage of GPA Midstream Convention attendees are decision-makers within their companies, with nearly 20% holding an executive title (chief executive officer, chief operating officer, president, director, senior vice president and vice president). A large percentage of attendees at the executive level have an engineering degree and background, as do the more than 30% holding a manager title.

More than 20% of our attendees hold engineering titles, including but not limited to the following: applications engineer, automation engineer, consulting engineer, controls engineer, environmental engineer, facility engineer, field engineer, gas processing engineer, mechanical engineer, operating engineer, plant engineer, process engineer and project engineer.

#### **Convention Venue**

All convention functions will be held at the San Antonio Marriott Rivercenter.

# **Things You Should Know**

#### When/How Can I Sign Up to be a Sponsor?

Registration for all sponsorship opportunities will open on April 23, 2025, at 10 a.m. Central Daylight Time and are available on a first-come, first-served basis, meaning payment is required to secure your sponsorship. Please complete the online sign-up form located here beginning on April 23: Become a Sponsor (midstreamassociation.org) For opportunities priced at more than \$2,500, companies have the option of paying a 50% deposit to secure those opportunities. Please note that checks and purchase orders mailed prior to the April 23 opening date will not guarantee an opportunity for any company and will be returned.

#### Sponsor Name/Logo Recognition

GPA Midstream handles company name and logo recognition according to each company's cumulative sponsorship spend based on the following levels: \$500 - \$750, \$1,000 and up, \$1,500 and up, \$2,000 and up. For details, see Appendix A, p. 19. Note that hospitalities are handled differently, so Appendix A does not apply to hospitality spends (see Hospitalities, p. 5).

#### "Maximum Available"

Each opportunity has a "Maximum Available" section to advise as to how many sponsors there can be for that particular option. If only one opportunity is available, it is labeled "Exclusive".

#### "The Fine Print" and "Associated Deadlines"

Every opportunity also has sections called "The Fine Print" and "Associated Deadlines." Please review "The Fine Print" carefully to learn about requirements and restrictions specific to each sponsorship and exhibit option. The "Associated Deadlines" section applies once a company has secured that particular opportunity, so GPA Midstream encourages you to put those deadline reminders on your calendar so an opportunity for exposure isn't missed.

#### Pricing for Members vs. Non-Members

The prices listed within this document are for GPA Midstream/GPSA members only.

For non-member pricing, contact:

Melodi Foster, GPA Midstream: <u>mfoster@GPAmidstream.org</u> 918.493.3872

#### For membership inquiries, contact:

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#### **Special Recognition**

When GPA Midstream prepared to launch its first comprehensive sponsorship program years ago, the association elected to include a grandfather clause to recognize and thank its longtime GPA Midstream Convention sponsors, which have repeatedly offered their time and resources to help make the convention a better experience for all attendees. We also want to acknowledge those who have taken the initiative to co-create sponsorships and enhance the attendee experience. The following companies sponsor the respective opportunities listed below and may continue to do so until either they or GPA Midstream elect otherwise:

Balon – Sporting Clays Lunch Bryan Research & Engineering – Hospitality Brochure ISTI – Monday Night Lobby Bar Happy Hour

## **Hospitalities - Pricing Varies**

**Private Suites:** Available Sunday night, September 21, 2025, or Monday night, September 22, 2025, in suites located in the sleeping section of the Marriott Rivercenter - \$250\*

\*GPA Midstream collects this fee per suite each night; company hosting a hospitality in a private suite is also responsible for covering the hotel's per-night suite fee, in addition to beverages, food and entertainment.

**Public Hospitality Rooms:** Available Tuesday night, September 23, 2025, in conference-level rooms, in a range of sizes, from intimate conference rooms to grand ballrooms:

Less than 1,000 sq. ft. - \$400\*\* 1,000 - 2,500 sq. ft. - \$550\*\* More than 2,500 sq. ft. - \$700\*\*

**Description:** Company interested in hosting a private suite or public hospitality must request the space through GPA Midstream (not the hotel). The hospitality request form will become available on April 23, 2025 at 10 a.m., and the deadline to request hospitality space for the 2025 GPA Midstream Convention is July 28 at 5 p.m. Central Standard Time. Space assignments will be communicated by August 1.

#### **Recognition & Visibility**

- Companies hosting a hospitality have the option of listing their hospitality in the Midstream Go app. The app listing includes company name, logo, company contact information, hospitality description, plus the date, time, and location of your hospitality. Companies may also include a one-page PDF document (8.5x11, no more than 10 MB) or JPG to be included with their app listing. The document could include company information or more details about the event.
- Companies also have the option of including their hospitality in a printed Hospitalities directory, which will be available on-site for attendees starting Sunday afternoon, September 21, 2025.

#### The Fine Print

- Payment for hospitality space is due at the time of reservation.
- All company representatives attending or working a hospitality, regardless of the extent or duration of their participation in other convention activities, must be registered for the GPA Midstream Convention to participate.
- Applying for hospitality space will not guarantee that a company will receive space, nor should companies expect to
  receive the same amount of space, or the same type of suite as awarded in a previous year. Companies applying for space
  are strongly encouraged to withhold from making deposits on bands, displays, etc., until they know exactly how much
  space has been allotted.
- Hospitalities are not considered to be GPA Midstream Convention sponsorships, so logo recognition given to sponsors does not apply to companies hosting hospitalities. Hosts are limited to one logo and one company name (no taglines, marketing-related verbiage or related business units may be included in the name listing) in the Midstream Go app and the hospitality brochure.
- Hospitalities cannot conflict with scheduled convention functions and may not start before 7:30 p.m. on Sunday, 6:30 p.m. on Monday or 7:00 p.m. on Tuesday.
- Signs advertising hospitalities may be placed outside the room door, but not in lobbies, hallways, elevators or on stairways and escalators. Signs not adhering to placement restrictions will be removed.
- The hospitality cost paid to GPA Midstream is for space only. Companies must work directly with the hotel for needs other than the provided space (electrical, setup, cleanup, waste baskets, finger foods, desserts, etc.) at additional costs.
- Companies failing to adhere to the posted policies are subject to forfeiture of their exhibit space without a refund.
- Hospitality hosts are responsible for providing app information to GPA Midstream by the deadline listed below. No information will be accepted after the deadline.
- GPA Midstream has the right to cancel any company's hospitality at its sole discretion.
- GPA Midstream staff attempts to address all concerns regarding the assignment of hospitality space in an objective manner.

#### **Associated Deadlines**

• July 28, 2025 – must complete online hospitality request form by 5 p.m. CDT.

<sup>\*\*</sup>This fee is for space only; beverages, food, entertainment, etc., is incremental.

## App - Banner Ad - \$3,500

Maximum Available: 5

**Description:** Why not advertise in one of the most visible digital spaces during the convention? The all-new industry-focused Midstream Go app will be the ultimate resource for convention materials and will put the convention schedule at the attendees' fingertips. Your custom banner ad will appear at the top of the convention-specific information screens and will rotate with up to 4 other sponsors' ads. Attendees can tap on your advertisement to see other resources on the web. An effective banner can drive traffic to your company web site, increase industry visibility and sales.

Banner sponsors' ads will rotate with the other banner sponsors' ads before, during and after the GPA Midstream Convention. Banner sponsor will be allowed to run one ad at a time before, during and after the convention. Up to 5 banner ads are available; companies may purchase more than one.

#### **Entitlements**

- 1 banner ad that will rotate with up to 4 other companies' sponsored banner ads 30 days before the convention
- 1 banner ad that will rotate with up to 4 other companies' sponsored banner ads during the convention
- 1 banner ad that will rotate with up to 4 other companies' sponsored banner ads 30 days after the convention

#### Recognition & Visibility

• Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### **Associated Deadlines**

• August 1, 2025 - deadline to send banners to run before, during and after convention

#### App - Push Notification - \$500

Sunday, September 21 - \$500 (5 available)

Monday, September 22 - \$500 (10 available)

Tuesday, September 23 - \$500 (10 available)

Wednesday, September 24 - \$500 (5 available)

**Description:** Create custom messages (limited to 140 characters) to send directly to GPA Midstream Convention attendees' phones and tablets through the Midstream Go app. For app users that allow push notifications, alerts will display in the center of the screen. Those that don't allow the notifications will still be able to tap a "notifications" section of the app and see all notifications there. All messages will be archived in that section as well. Companies sending a push notification can link to their web sites – as long as the link characters are figured into the 140–character limit. Sponsor messages may be scheduled for specific times but not during meetings, sessions, and forums.

#### **Entitlements**

• One custom 140-character message to be pushed to app users on day selected and at time specified by the sponsor (restrictions apply to times)

#### **Recognition & Visibility**

• Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

#### The Fine Print

• Sponsor messages may be scheduled for specific times but not during meetings, sessions, and forums.

#### **Associated Deadlines**

• August 25, 2025 - deadline to send 140-character message to GPA Midstream

# Badge Holder Sponsor - \$12,000 \*Sold to Kodiak Gas

#### **Exclusive**

Description: As the Badge Holder Sponsor, you'll have placement of a full color custom message on the back of badge holders that every attendee will wear during the GPA Midstream Convention. The holder is a 4-1/4" x 6" premier event badge holder made of durable laminated plastic, so it's ideal for a multi-day convention. State-of-the-art printing creates crisp, penetrating full-color logos, artwork, and photos, making your brand look its best.

#### **Entitlements**

- 1 complimentary convention registration
- Sponsor will have right of first refusal for the same opportunity at the 2026 GPA Midstream Convention at 2026 pricing.

#### Recognition & Visibility

- ◆Your logo and message (4-1/4" x 6") on the back of the name badge holder worn by all attendees
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### **The Fine Print**

 The sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will order the badge holders.

#### **Associated Deadlines**

July 31, 2025 - badge holder graphic to GPA Midstream

# Branding - Banner & Exhibit Space - \$18,000

# \*Sold to Champion X

#### **Exclusive**

Description: Stretch your company's branding across an existing built-in registration counter in a high traffic area and use that space to connect with attendees throughout the convention. Your message will be on display and your exhibit space open from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.



#### **Entitlements**

- 2 complimentary convention registrations
- Opportunity to staff the counter throughout the convention (see The Fine Print for restrictions)
- Sponsor will have right of first refusal for the same opportunity at the 2026 GPA Midstream Convention at 2026 pricing.

#### Recognition & Visibility

- Your company's custom artwork on a 198" wide by 37.5" (split) high banner in a high traffic area
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### **The Fine Print**

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.
- Sponsor is restricted to the area behind the built-in registration counter; additional signs, equipment displays and/or other
  exhibit materials may not be placed out front or to the side of the counter space.

#### **Associated Deadlines**

• July 31, 2025 - graphics due to GPA Midstream

# Branding - Column Wrap, Convention Floor - \$6,000

#### Maximum Available: 3

Description: Wrap your message around a column in a prime location of the Marriott Rivercenter's third floor, which is where the majority of convention meetings and functions take place. Your message will be on display from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

#### Recognition & Visibility

- Your company's custom artwork on a column measuring 9'1" tall and 11'7" in circumference, located on the Marriott Rivercenter's third floor in a high traffic area near registration, elevators and escalators.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### **The Fine Print**

 Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

#### **Associated Deadlines**

- July 31, 2025 - graphics due to GPA Midstream

# Branding - Elevator Exterior Door Clings - \$12,000

## \*Sold to Honeywell UOP Russell

#### **Exclusive**

Description: Catch attendees' eyes as they wait for the elevator on the third floor of the Marriott Rivercenter with your company's custom message on the exterior of each of the 10 elevator doors. Your message will be on display from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

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#### **Entitlements**

- 1 complimentary convention registration
- Sponsor will have right of first refusal for the same opportunity at the 2026 GPA Midstream Convention at 2026 pricing.

#### Recognition & Visibility

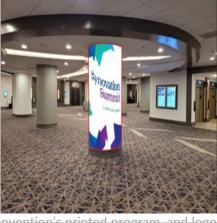
- Your company's custom artwork on your choice of three options (24"w x 84"h, top half; 24" x 84" single door; 36" x 56" center doors) on 10 elevators on the 3<sup>rd</sup> floor, and a 122" x 117" creative wall just outside the elevator bank of the San Antonio Marriott Rivercenter, where the majority of convention meetings and sessions are scheduled.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### **The Fine Print**

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.
- Exterior elevator doors clings are visible only on the third floor of the Marriott Rivercenter, which is where the majority of convention meetings and sessions are scheduled.

#### **Associated Deadlines**

• July 31, 2025 - graphics due to GPA Midstream



# Branding - Elevator Interior Floor Decals - \$18,000 \*Sold to Caterpillar

#### **Exclusive**

Description: Catch attendees' eyes as they ride the elevators to their destinations with your company's artwork on the floor of 10 elevators in the San Antonio Marriott Rivercenter. Your message will be on display from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

#### **Entitlements**

- 2 complimentary convention registrations
- Sponsor will have right of first refusal for the same opportunity at the 2026 GPA Midstream Convention at 2026 pricing.

#### Recognition & Visibility

- ◆ Your company's custom artwork (6' wide x 5' deep) on the floor of the Marriott Rivercenter's 10 elevators that run from the hotel lobby up to the top floor.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### **The Fine Print**

• Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

#### **Associated Deadlines**

• July 31, 2025 - graphics due to GPA Midstream

# Branding - Escalator Clings - \$10,000 \*Sold to Enerflex Exclusive

Description: Take advantage of a captive audience as convention attendees catch the escalator from level 2 up to level 3 which is where most of the committee meetings and forums will be held. Your company logo/message/artwork will display on a cling on the glass under the escalator hand rails from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

#### **Entitlements**

- 1 complimentary convention registration
- Sponsor will have right of first refusal for the same opportunity at the 2026 GPA Midstream Convention at 2026 pricing.

#### Recognition & Visibility

- Your company's custom artwork on 32 20" diameter circles (8 per glass side x40) on the glass below the escalator handrails
  from level 2 to level 3 at the Marriott Rivercenter.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### **The Fine Print**

 Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

#### **Associated Deadlines**

• July 31, 2025 - graphics due to GPA Midstream



# Branding - Hanging Banners - Atrium - \$6,500

#### Exclusive \*Sold to Encore Oilfield Services

Description: Fly your logo and message high with two atrium banners that will be displayed above the convention floor, giving you plenty of visibility from one of the hotel's highest traffic areas, Sunday – Wednesday.

#### Recognition & Visibility

- Your company's custom artwork on two banners (5'2" wide by 6'high) in the San Antonio Marriott Rivercenter.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.



#### **The Fine Print**

• Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

#### Associated Deadlines

• July 31, 2025 - graphics due to GPA Midstream

# Branding - LED Photo Wall - Atrium - \$2,500

#### Maximum Available: 7 \*SOLD OUT

Description: Display your JPEG image and message high on the LED photo wall that will be displayed and rotated 24 hours above the convention floor, giving you plenty of visibility from one of the hotel's highest traffic areas, Sunday — Wednesday.

#### Recognition & Visibility

- Your company's photo rotating 24 hours in the San Antonio Marriott
   Rivercenter.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### **The Fine Print**

• Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

#### Associated Deadlines

• July 31, 2025 - graphics due to GPA Midstream

# Branding - Hanging Banners, Lobby & Convention Floor - \$15.000 \*Sold to Enerflex

#### **Exclusive**

Description: Get attendees attention in a big way with two large company banners hanging high above the convention floor. One banner is located in the sunroof area of the third floor of the Marriott Rivercenter where the majority of convention functions take place, and the second banner is located above the second-floor escalators with direct visibility from the lobby. Your message will be on display from the time





registration opens on Sunday through the convention's conclusion at noon on Wednesday.

#### **Entitlements**

- 2 complimentary convention registrations
- Your company's custom artwork on one 21.9' wide x 4.75' high banner located on the third floor of the Marriott
  Rivercenter.
- Your company's custom artwork on one 23.25' wide x 6' high banner located near the second-floor escalators.
- Sponsor will have right of first refusal for the same opportunity at the 2026 GPA Midstream Convention at 2026 pricing.

#### Recognition & Visibility

- Your company's custom artwork on two banners hanging in the lobby of the San Antonio Marriott Rivercenter.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### **The Fine Print**

 Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

#### **Associated Deadlines**

• July 31, 2025 - graphics due to GPA Midstream

## Breakfast Sponsor - Tuesday - \$5,000

Maximum Available: 2 1

**Description:** On Tuesday morning, attendees have the option to purchase tickets and attend one of two breakfasts, each seating approximately 100 ticketed guests and featuring a keynote speaker supplied by sponsor. GPA Midstream will supply food and beverages. Sponsoring company may choose to add upgrades at its own expense.

#### **Entitlements**

- One breakfast table reserved for sponsor's registered Convention attendees
- Opportunity for sponsor to introduce the breakfast speaker

#### **Recognition & Visibility**

- Logo next to this breakfast listing in printed program and convention app
- "Breakfast provided by ..." sign positioned at the entrance to the breakfast
- Sponsor may assign 1–2 representatives (registered Convention attendees) to greet breakfast participants as they enter the room
- Sponsor may place a giveaway item on each seat (see The Fine Print for details)
- Recognized by sponsor logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### The Fine Print

• If sponsor chooses to provide a giveaway at each seat, sponsor is responsible for shipping or bringing the items to the host hotel and distributing prior to the breakfast; GPA Midstream will not store the items nor distribute on the sponsor's behalf.

# Coffee - Monday - \$10,000 \*Sold to BWFS Industries

#### **Exclusive**

Description: During the convention, coffee stations will be placed in a high traffic GPA Midstream Convention area(s) from 7:30 – 10:30 a.m. on Monday, Sept. 22, and coffee will be placed in all of GPA Midstream's early-morning committee meetings on Monday, allowing committee members to focus on their agendas without having to leave the room.

GPA Midstream will take care of all details associated with the offerings. This sponsorship covers the cost of coffee as described only. Sponsoring company may choose to add upgrades at its own expense.

#### **Entitlements**

- 1 complimentary convention registrations
- A 6-ft. table will be available for the sponsoring company's use during the posted coffee break times during the convention.
- Sponsor will have right of first refusal for the same opportunity at the 2026 GPA Midstream Convention at 2026 pricing.

#### Recognition & Visibility

- ← "Coffee provided by ..." signs positioned in the area throughout the duration of the coffee break
- "Coffee provided by ..." tabletop signs next to the coffee stations within each committee meeting
- Logo next to coffee break listed in printed program
- Recognized by sponsor logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### **The Fine Print**

Sponsor representatives are required to remove literature, signage, and other display/promotional materials immediately
upon conclusion of the coffee break.

# Coffee - Tuesday - \$10,000 \*Sold to BWFS Industries

#### **Exclusive**

Description: During the convention, coffee stations will be placed in a high traffic GPA Midstream Convention area(s) from 7:30 – 10:30 a.m. on Tuesday, Sept. 23, and coffee will be placed in all of GPA Midstream's early-morning committee meetings on Tuesday, allowing committee members to focus on their agendas without having to leave the room.

GPA Midstream will take care of all details associated with the offerings. This sponsorship covers the cost of coffee as described only. Sponsoring company may choose to add upgrades at its own expense.

#### **Entitlements**

- 1 complimentary convention registrations
- A 6-ft. table will be available for the sponsoring company's use during the posted coffee break times during the
  convention.
- Sponsor will have right of first refusal for the same opportunity at the 2026 GPA Midstream Convention at 2026 pricing.

#### Recognition & Visibility

- "Coffee provided by ..." signs positioned in the area throughout the duration of the coffee break
- "Coffee provided by ..." tabletop signs next to the coffee stations within each committee meeting
- Logo next to coffee break listed in printed program and convention app
- Recognized by sponsor logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### The Fine Print

Sponsor representatives are required to remove literature, signage, and other display/promotional materials immediately
upon conclusion of the coffee break.

# Coffee - Wednesday - \$5,000

#### **Exclusive**

**Description:** During the convention, coffee stations will be placed in a high traffic GPA Midstream Convention area(s) from 7:30 – 10:30 a.m. on Wednesday, Sept. 24, and coffee will be placed in the GPA Midstream board meeting and other Wednesday sessions, offering GPA Midstream decision makers easy access to fulfill their caffeine requirements on

Wednesday morning. Wednesday coffee sponsor will also get recognition for the coffee in the GPA Midstream board meeting.

GPA Midstream will take care of all details associated with the coffee offerings. This sponsorship covers the cost of coffee as described only. Sponsoring company may choose to add upgrades at its own expense.

#### **Entitlements**

• A 6-ft. table will be available for the sponsoring company's use during the posted coffee break times during the convention.

#### **Recognition & Visibility**

- "Coffee provided by ..." signs positioned in the area throughout the duration of the coffee break
- "Coffee provided by ..." tabletop signs next to the coffee stations within each committee meeting
- Logo next to coffee break listed in printed program and convention app
- Recognized by sponsor logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### The Fine Print

• Sponsor representatives are required to remove literature, signage, and other display/promotional materials immediately upon conclusion of the coffee break.

# GPA Midstream All Convention Exhibitor - \$20,000 \*SOLD OUT

Maximum of 10

Sponsorship Description: The GPA Midstream All Convention Sponsorship provides the unique opportunity for a 10-ft. exhibit space to the left of the foyer near the registration area throughout the duration of the GPA Midstream Convention, which is exclusive to this sponsorship. All Convention Exhibitor sponsors receive prominent logo placement on GPA Midstream Convention communications.

#### **Entitlements**

- 2 complimentary convention registrations
- 10-ft wide display area approximately 10-ft deep in a prime location for the convention (exact location varies according to hotel venue)
- 6-ft. covered table/electrical
- Option to reserve one table at the Center Stage Luncheon on Monday, Sept. 22 in San Antonio; the number of guests at each table is to be determined.
- Full page ad in convention program.
- Sponsor will have right of first refusal for the same opportunity at the 2026 GPA Midstream Convention at 2026 pricing.

#### Recognition & Visibility

- Logo recognition on a GPA Midstream All Convention Exhibitor sponsor banner displayed at the sporting clays event and on e-mail communications to shooters
- Recognition by sponsor logo as a networking sponsor in a scrolling presentation during the Sunday evening Early Bird
   Reception
- Recognition by sponsor logo/message displayed in a format consistent with that of all Center Stage Luncheon sponsors in looping video that plays on large screens in the luncheon ballroom during seating and dining
- Recognition as a GPA Midstream All Convention Exhibitor sponsor in Midstream Go convention listing
- Recognition as a GPA Midstream All Convention Exhibitor sponsor by prominent sponsor logo placement on the inside cover of the convention's program
- Recognition as a GPA Midstream All Convention Exhibitor sponsor by prominent sponsor logo placement on the GPA Midstream Convention web site

**The Fine Print** 

- All Convention Exhibitor sponsors are limited to one logo in all GPA Midstream communications and signage recognizing sponsors.
- Exhibit space assignments are determined by random drawing each year; GPA Midstream will not accommodate requests for a different exhibit space.
- Companies must ensure their displays always fit within the designated display space; this will be strictly enforced by GPA
  Midstream throughout the convention. Companies are responsible for providing their own signage, display materials,
  handouts, etc., for their display space and must work directly with the hotel for needs other than the provided space,
  table and electrical

# **GPA Midstream Limited Convention Exhibitor - \$12,000**

#### Maximum of 5

Sponsorship Description: The GPA Midstream Limited Convention Exhibitor Sponsorship provides an opportunity for a 10-ft. exhibit space to the right of the foyer near the registration area from Sunday through Tuesday of the GPA Midstream Convention, which is exclusive to this sponsorship. Limited Convention Exhibitor sponsors receive prominent logo placement on GPA Midstream Convention communications. This sponsorship will remain open each year.

#### **Entitlements**

- 1 complimentary convention registration
- 10-ft wide display area approximately 10-ft deep in a prime location for the convention (exact location varies according to hotel venue)
- 6-ft. covered table/electrical
- This offering DOES NOT come with right of first refusal for the same opportunity the following year

#### Recognition & Visibility

- Recognition by sponsor logo as a networking sponsor in a scrolling presentation during the Sunday evening Opening
   Vendor Night Reception
- Recognition as a GPA Midstream Limited Convention Exhibitor in Midstream Go convention listing
- Recognition as a GPA Midstream Limited Convention Exhibitor by prominent sponsor logo placement on an inside page
  of the convention's program
- Recognition as a GPA Midstream Limited Convention Exhibitor sponsor by prominent sponsor logo placement on the GPA Midstream Convention web site

#### **The Fine Print**

- Limited Convention Exhibitor sponsors are limited to one logo in all GPA Midstream communications and signage recognizing sponsors.
- Exhibit space assignments are determined by random drawing each year; GPA Midstream will not accommodate requests for a different exhibit space.
- Companies must ensure their displays always fit within the designated display space; this will be strictly enforced by GPA
  Midstream throughout the convention. Companies are responsible for providing their own signage, display materials,
  handouts, etc., for their display space and must work directly with the hotel for needs other than the provided space,
  table and electrical

# Lanyard Sponsor - \$10,000 \*Sold to S&B Engineers and Constructors

Description: As the exclusive lanyards sponsor, your full color sponsor logo will be printed on a dye sublimated lanyard that will be given directly to attendees at the registration counter when they check in. GPA Midstream will take care of all details associated with the lanyards and will work with sponsor on logo requirements.

### **Entitlements**

- 1 complimentary convention registration
- Sponsor will have right of first refusal for the same opportunity at the 2026 GPA Midstream Convention at 2026 pricing.

#### Recognition & Visibility

- Full color sponsor logo on 3/4" dye sublimated lanyards given to all attendees at registration
- Recognized by sponsor logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### **Associated Deadlines**

July 31, 2025 - logo for the lanyard due to GPA Midstream

# Literature Display Stand - \$1,000

Maximum Available: 20 15

**Description:** Brand your company with an 18" x 60" banner while offering an organized way to display your company's literature in the designated literature area with a literature stand display. The stand with its three literature trays come in an attractive brushed nickel finish, and you have the option of providing your own banner artwork or simply providing GPA Midstream with your company logo to be printed on the banner. Contact Melodi Foster for a photo example of a literature stand: mfoster@GPAmidstream.org.

#### **Entitlements**

• One literature stand designated for your company with your own artwork or company logo printed on the 18" x 60" vinyl banner for prominent presence in the literature area.

#### **Recognition & Visibility**

• Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

#### The Fine Print

- GPA Midstream is not able to store your literature for you and does not have a designated area for such literature.
- A sponsor representative will be responsible for stocking and re-stocking the literature trays throughout the convention.
- GPA Midstream will set up and tear down the literature stand; GPA Midstream will keep the hardware. Sponsor may request to keep the banner, and GPA Midstream will ship it to the sponsor after the convention upon request.

#### **Associated Deadlines**

• July 31, 2025 - banner design due to GPA Midstream

# Luncheon Sponsor - Monday - "Center Stage Luncheon" - \$2,000

Maximum Available: 10 7

**Description:** The Monday Center Stage Luncheon will feature keynote speaker and magician Jason Latimer, creator of Impossible Science. In addition to the keynote presentation, GPA Midstream and GPSA will recognize deserving GPA Midstream and GPSA volunteers. A luncheon sponsorship includes your company logo/message in a consistent format for all luncheon sponsors in the looping video that plays on large screens in the luncheon ballroom during seating and dining. Luncheon sponsors are also entitled to one reserved table.

#### **Recognition & Visibility**

- Sponsor logo/message displayed in a format consistent with that of all luncheon sponsors in looping video that plays on large screens in the luncheon ballroom during seating and dining.
- One reserved table (optional), with your company logo displayed on it.
- Sponsor logo placed in the GPA Midstream on-site program on page describing the luncheon
- Recognized by sponsor logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### The Fine Print

• The number of guests at each table is to be determined and will be communicated later.

# Lunch & Learn Sponsor - Tuesday - \$6,500 \*SOLD OUT

#### Maximum Available: 5

Description: The 2025 convention schedule doesn't offer any meals or sessions during the Tuesday lunch hour, giving you the opportunity to connect with up to 50 attendees by hosting your own Tuesday Lunch & Learn session. The presentation title and topic are your choice, so sign up early to get on attendees' schedules as soon as registration opens for the event. GPA Midstream will take care of all details associated with the lunch. Sponsoring company may choose to add upgrades at its own expense.

#### **Entitlements**

Your company-hosted 60-minute education session or round table discussion for up to 50 convention attendees,
 classroom style seating

#### Recognition & Visibility

- Logo next to this specific lunch listing in printed program
- "Lunch provided by ..." sign positioned at the entrance to the lunch
- Recognized by sponsor logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app

#### **The Fine Print**

- Attendees will be required to register for and pay for your Lunch & Learn session during the registration process for a
  guaranteed seat.
- GPA Midstream will provide the following AV in the room projector, screen, and wireless microphone. Sponsor will work with hotel on additional AV needs or requests at the sponsor's cost.

# Meeting Program - \$8,000

#### **Exclusive**

Description: This opportunity is designed to help GPA Midstream cover the cost of printing the on-site convention program. For clarification, this is the pocket-sized program printed by GPA Midstream that contains the full conference schedule and is available to all attendees. Sponsor receives back cover ad placement on the program.

#### Recognition & Visibility

- ◆ Full color sponsor ad placement on back cover of the on–site convention program (Trim Size: 4w" x 8.5h" / Bleed Size: 4.12w" x 8.75h")
- Recognized by sponsor logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### **The Fine Print**

- Sponsor is responsible for providing artwork in the appropriate size and file type by the deadline listed below.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

#### **Associated Deadlines**

- July 31, 2025 Deadline to turn in graphic to GPA Midstream
- August 1, 2025 final payment due

# **Networking Opening Night Reception Sponsor - \$500**

#### Maximum Available: 50 42

**Description:** GPSA hosts the opening networking reception at the GPA Midstream Convention on Sunday evening as the convention kickoff. Sharing in the sponsorship of this reception with GPA Midstream and GPSA member companies is a cost-effective way to show your support of the associations and the midstream industry.

#### Recognition & Visibility

- Sponsor name and/or logo in a scrolling presentation during the Sunday evening Early Bird Reception with Vendor Night.
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

# Proceedings Sponsor (post-convention) - \$3,500

#### **Exclusive**

Description: Approximately one month after the convention concludes, GPA Midstream makes convention papers, presentations, registration lists, etc., available to convention attendees in digital format. Nearly 80 percent of registered attendees typically download the proceedings.

#### Recognition & Visibility

- Sponsoring company's recognition in a header image at the top of the web page where proceedings will be available.
- Sponsoring company may place one JPG advertisement on the Proceedings page to advertise its services and/or supplies
- Recognized by sponsor logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

# Registration - \$7,500 \*Sold to Ariel Corporation

#### **Exclusive**

Description: Put your message in front of all attendees from the moment they decide to attend the 2024 GPA Midstream Convention and place your logo on the conference bags placed near the registration tables. Don't miss the opportunity to share your message with every attendee by claiming this sponsorship early in the process.

#### Recognition & Visibility

- Company name and up to a 100-word message included on all registration confirmation emails
- "Registration sponsored by" signs positioned near registration area
- One color company logo on conference bags placed near registration tables
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

#### **Associated Deadlines**

- June 11, 2025 100-word message for registration confirmation emails due to GPA Midstream
- July 31, 2025 graphics for bags due to GPA Midstream
- August 1, 2021 final payment due

# WiFi Sponsor - \$25,000 \*Sold to Audubon Companies

#### **Exclusive**

Description: As the official and exclusive Wi-Fi provider in all conference sessions, committee meeting rooms and common areas at the 2025 GPA Midstream Convention, Sponsor will receive:

#### **Entitlements**

- Sponsor branded custom Wi-Fi network name (12-character maximum) and custom Wi-Fi password to be chosen by Sponsor (12-character maximum). Upon login, all attendees will be directed to custom Sponsor landing page to include all Sponsor affiliate companies. Sponsor Marketing to provide landing page.
- 5 complimentary GPA Midstream Convention registrations (value \$5,000)
- 10-ft. wide display area by approximately 8-ft. deep in a prime location near convention meetings including 6-ft. covered table/electrical
- Option to reserve one table at the Center Stage Luncheon on Monday, Sept. 22 in San Antonio
- Sponsor will have right of first refusal for the same opportunity at the 2026 GPA Midstream Convention at 2026 pricing.

#### Recognition & Visibility

- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app
- Recognition by company logo/message displayed in a format consistent with that of all Center Stage Luncheon sponsors in looping video that plays on large screens in the luncheon ballroom during seating and eating.
- Your company's custom artwork on a 126"W x 25."H banner located on the third floor of the Marriott Rivercenter's registration desk 2, which is in close proximity to Sponsor's exhibit space.
- Podium signs with Wi-Fi connection information and Sponsor logo to be placed throughout the convention floor, as well as in email, printed programs and within the Midstream Go app.
- Wi-Fi-specific button in Midstream Go app that directs to Wi-Fi login information.
- Card with Wi-Fi connection information and Sponsor logo made available during registration/badge pickup and placed around convention floor (can be designed by Sponsor Marketing or GPA Midstream).

#### **Associated Deadlines**

- July 28, 2025 \*graphics for custom artwork due\*
- September 1, 2025 final payment due

# Appendix A

#### Sponsorship Recognitions by Spend

Sponsor name and logo recognition on the GPA Midstream Convention web site and in printed convention materials will be based on a company's cumulative sponsorship spend. Please review the dollar amounts below and corresponding recognition elements that are included with those amounts.

Please note: Companies are limited to one logo and one company name (no taglines, marketing-related verbiage or related business units may be included in the name listing) in related convention materials.

#### \$500 - \$750

Recognized by sponsor name listed as a Supporting Sponsor on GPAmidstreamconvention.org.

#### \$1,000 and up

Recognized by sponsor logo as a Partner on GPAmidstreamconvention.org.

#### \$1,500 and up

Recognized by company logo on GPAmidstreamconvention.org and logo in the convention's program.

#### \$2,000 and up

Recognized by sponsor logo on GPA Midstream convention web site, logo in the convention's program, and logo within the Midstream Go app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.

**NOTE:** "Hospitalities" are not considered a GPA Midstream sponsorship, and as a result, are not included in cumulative spends and/or GPA Midstream Convention recognitions for sponsorships.