The **FullCircl x Acturis** Difference

A connected solution for brokers, insurers and MGAs providing meaningful opportunities to drive growth

Reduction of E&O in numbers

Doing a data exercise of **500** clients, we identified material facts for

142
Clients

That could create error & omissions claims, equating to

Extrapolated efficiencies

Each Account Handler is saving

26 mins
Per week

Director information completeness

Information currently in Acturis

117
Current Directors

ROI that speaks for itself

£966k / 2.7x ROI

Protected if identified earlier in the process

Extrapolated across **2000** users, this is equal to

£901k or **22** FTEs

Adding FullCircl data, increased to

898 Current directors

or

668% Increase

Proven value across all role types

Telesales / business support	New Business Dev	Renewals
Role based activity: Creating new records in Acturis Making initial contact with prospects & identifying risk	**Role based activity:** New business development Account expansion	**Role based activity:** Processing renewals & identifying expansion opportunities Ensuring records are accurate

Value seen in the past 12 months post deployment

82% time reduction in record creation. Record accuracy increased by **108%**.	Be proactively reactive with new insights. Screening/tracking alerts providing opportunities to engage.	Deeper insights providing cross-sell and account prevention opportunities. Changes in accounts identified ahead of renewal – steering the conversation.

> **"**FullCircl x Acturis has been invaluable and a game changer, takes seconds to import prospects as opposed to minutes…"
>
> New Business Co-ordinator, SME Insurance Broker

> **"**The functionality gives us a steer with what to talk about with prospects. All in all, the FullCircl integration will be a great tool for us to use!"
>
> Account Director, Brown & Brown

> **"**FullCircl was the missing link that now ensures all clients are entered into Acturis with accurate, consistent information."
>
> Chief Executive Officer, Howden

Brown & Brown INSURANCE THE Ardonagh GROUP HOWDEN DR&P DAVID ROBERTS & PARTNERS INSURANCE BROKERS LTD pib Group CLEAR INSURANCE MANAGEMENT

Contact the team for a data enrichment exercise, showcasing the power of **FullCircl x Acturis** firsthand.