



**STRONG FOUNDATION.  
BRIGHT FUTURES.**

The Final Phase of the **Play Your Part Campaign**  
for the Children's Museum of Eau Claire

# Naming Opportunities



## Naming Opportunities

Naming opportunities for this campaign is a meaningful way to collaborate with the Children’s Museum of Eau Claire in continuing to offer a safe, inclusive space where learning and play converge to foster children’s social, academic, and emotional growth. All named gifts are CMEC Board approval.

Giving Level	Status
<b>\$1,000,000</b>	
Main Lobby	Available
<b>\$500,000</b>	
Main Education & Community Room (1st floor, street side)	Available
Bitty City Gallery	Committed
Joy Park Gallery	Committed
Explore & Discover Gallery	Available
<b>\$250,000</b>	
Toddler Forest Exhibit	Committed
Shape Up Exhibit	Committed
Stage Exhibit	Committed
Water Works Exhibit	Committed
Body Smarts Gallery	Committed
<b>\$100,000</b>	
Bitty City, Farm Exhibit	Committed
Bitty City, Farmer’s Market Exhibit	Committed
Bitty, City, Auto Shop Exhibit	Committed
Bitty City, Credit Union Exhibit	Committed
Bitty City, Pet Vet Clinic Exhibit	Available
Bitty City Fire & Rescue Exhibit	Available
Learning Centers, Makerspace Exhibit	Committed
Explore & Discover, Dig Pit Exhibit	Available
Explore & Discover, The Attic Exhibit	Committed
Community Room (2)	2 of 2 Available
<b>\$50,000</b>	
Bitty City, Food Truck Exhibit	Committed
Bitty City, Post Office Exhibit	Available
Toddler Forest, Tiny House Exhibit	Available
Toddler Forest, Tree Exhibit	Available
Toddler Forest, Train Table Exhibit	Available



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Giving Level	Status
<b>\$50,000 cont.</b>	
Toddler Forest, Infant Area Exhibit	Available
Explore & Discover, Rocket Exhibit	Available
Explore & Discover, Nature Preserve Exhibit	Available
Explore & Discover, Fire Pit Exhibit	Committed
<b>\$25,000</b>	
Learning Centers, Sensory Friendly Exhibit	Committed
Nursing Room	Available
Clock Tower Lobby	Available

Naming Opportunity Term Periods	
<b>\$1,000,000 &amp; \$500,000</b> level recognition are in perpetuity	
<b>\$250,000</b> level recognition is for 10 years	
<b>\$100,000, \$50,000 &amp; \$25,000</b> level recognition are for 5 years	