

Syed Hussain

Product Designer with 6 years of leading 0-to-1 SaaS and AI tools for early-stage startups. Specialized in FinTech with a background in financial services. Proficient in AI prototyping (Cursor, v0) and design systems.

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SELECTED PROJECT

Product Design Engineer

Pulse Analysis — AI-native financial research tool Mar 2026 – Present

- Designed and engineered a 0-to-1 AI-native financial research notebook reducing research time from hours to under a minute.
- Conducted user research to define core analyst needs, translating findings directly into information architecture and user flow decisions.
- Built the AI harness (prompt design, structured schemas, citation verification) behind a citation-first UX, validated with users as key to trust; delivered results in 10-20 seconds against a 10-minute target.

WORK EXPERIENCE

Product Designer

Casper Studios — New York, NY Mar 2025 – May 2025

- Led product design at an NYC-based AI-native studio (4 engineers, 2 PMs), partnering directly with the CEO on product strategy.
- Owned 0-1 product design for a AI financial research tool built for a \$1B+ hedge fund reducing research time from hours to minutes.
- Established an AI-driven prototyping workflow (Cursor, v0, Lovable, Claude Code) that cut concept-validation costs 10x.

Senior Designer

DadTriad Design Studio — Baltimore, MD Oct 2023 – Jun 2026

- Led UI/UX for branded digital experiences for healthcare and strategy startups in collaboration with art director, managing 5 freelancers.
- Delivered brand design, design systems, website design, WordPress development and led stakeholder engagement for 3 clients.

Product Designer

Truck-It-In Logistics — Dubai, UAE Jan 2021 – Aug 2021

- Led 0-to-1 product design for a B2B SaaS logistics platform (\$17MM Series A), designing 3 web/mobile products in 4 months that automated 60% of manual workflows.

Associate Art Director

Craftsmen Media — Karachi, Pakistan Jan 2019 – Jun 2019

Investment Banking Analyst

JS Bank — Karachi, Pakistan Apr 2017 – Jan 2018

EDUCATION

MFA, Interaction Design

School of Visual Arts, 2023

- Awarded Paula Rhodes Award for outstanding thesis
- Recognized by AIGA NY

PG Diploma, Visual Design

University of the Arts, 2020

BBA, Finance

IBA Karachi, 2016

SKILLS

Design

- Product Design
- Interaction Design
- Design Systems
- Information Architecture
- User Research & Testing
- User Flows
- Rapid Prototyping
- Product Strategy

AI & Development

- AI Product Design
- Cursor
- Claude
- ChatGPT
- v0
- HTML/CSS
- JavaScript
- Vercel

Tools

- Figma
- Framer
- Webflow
- Adobe Illustrator
- Adobe Photoshop