

Education

UC San Diego

B.A. - Visual Arts (Media)

September 2016 - August 2018

General Assembly

User Experience Design Immersive

August 2020 - November 2020

Skills

Product Design

Product Strategy

UX / UI Design

Design Thinking

Design Systems

Design Ethics & Accessibility

User Research

Journey Mapping

User Flows

Information Architecture

Wireframing & Prototyping

Interaction Design

Responsive Web Design

Visual & Graphic Design

Usability & A/B Testing

Corporate Branding & Identity

Agile Methodologies

Tools

Figma

Adobe Creative Cloud

Google Workspace

Jira

Zeplin

Sketch

InVision

Miro

Marvel

Organizations & Awards

Sigma Alpha Epsilon Fraternity

Boy Scouts of America Eagle Award

Languages

English (Native)

Vietnamese (Fluent)

Experience

Hiretual | UX Designer

March 2021 - present | Mountain View, CA (Remote)

Leading UX & Web Design for Growth & Marketing Team. Designed over 350+ landing pages, ebooks, product briefs, marketing deliverables, and helped re-design the website and visual brand.

Trailmerge Labs | Product Designer

October 2020 (3 week sprint) | Remote

Managed a 4 person UX team to design a SaaS product aimed at helping Head of Product/Product Managers ease workflow bottlenecks. Conducted user research, validated decisions through usability testing, and created a full design system and functional prototype for a startup specializing in enterprise B2B SaaS products.

General Assembly | UX Designer

August 2020 - November 2020 | Remote

Intensive full-time 12-week program completing client and personal projects using end-to-end product design stack. Designed interactive cross-platform experiences on web, mobile, and responsive interfaces while working fully remote within a collaborative team environment across 4 different time zones.

One Life Prints Inc. | Lead Graphic Designer

March 2019 - March 2020 | Gilroy, California

Designed over 400+ bespoke vector artwork and graphics for all vehicles, wall wraps, apparel, signs, banners, and embroidery work. Managed workflow of 5-10 designs per day and produced design work within time constraints and customer budget. Managed all customer relations, contacts, and production of all vinyls and wraps.

eBay | Visual Designer II, Ads Field Marketing (contract)

February 2019 | San Jose, California

e-Commerce and digital marketing designs for eBay Advertising.

Minted | Design Associate

October 2018 - December 2018 | Oakland, California

Designed 600+ customer orders and 100+ vector artwork for personalized wedding invitations, holiday cards with pre-made designs while working cross-functionally with QA and print team.

UCSD Sigma Alpha Epsilon | Lead Graphic Designer

April 2017 - August 2018 | La Jolla, California

Designed 75+ different designs for logos, flyers, images, and social media branding for recruitment and philanthropic events.