

Built for employee and customer privacy

Mimica is committed to providing the highest levels of information security, data privacy, and regulatory compliance. Discover how we safeguard your data and protect your employees' privacy.

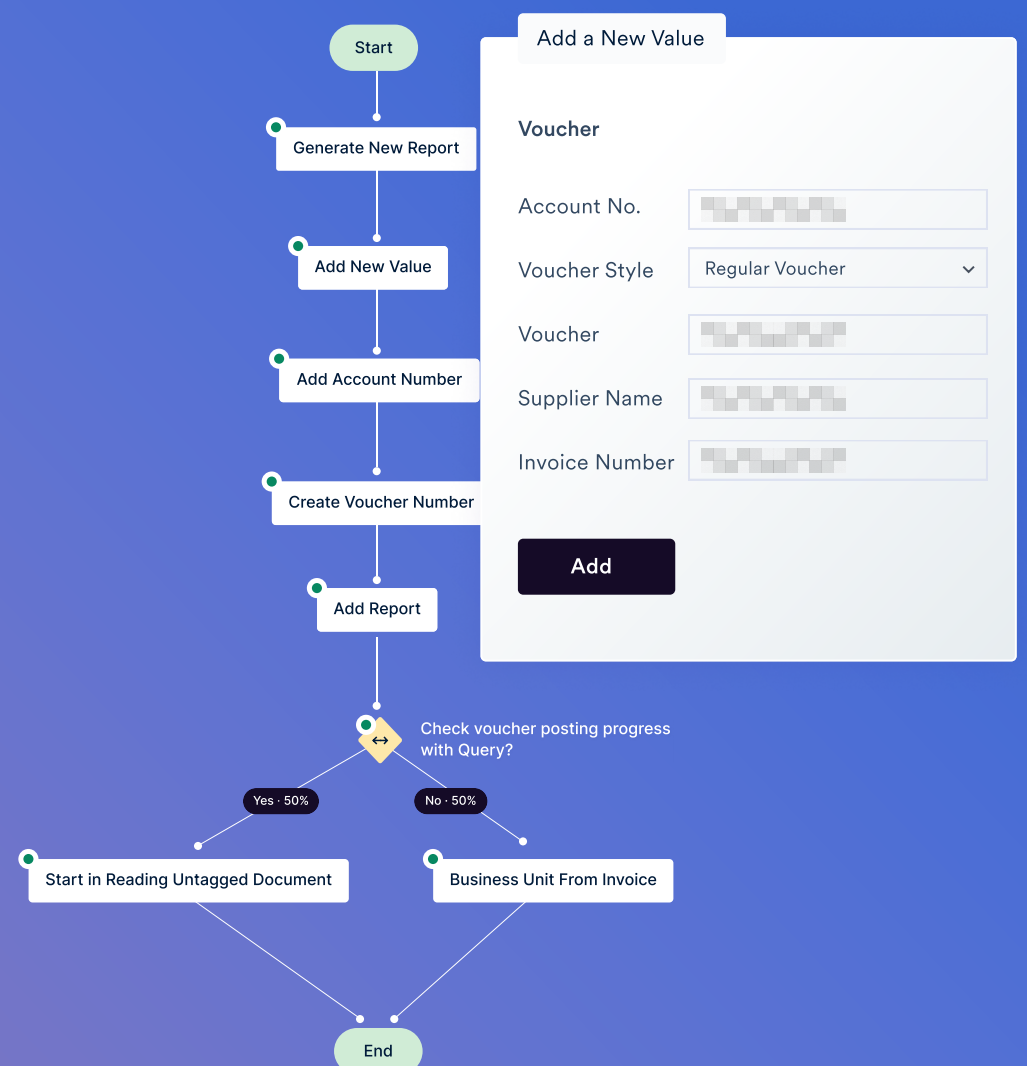
Certifications and compliance

Mimica works with the world's largest organizations across healthcare, life sciences, banking, financial services, aerospace defense, and other industries with stringent privacy and security requirements. Mimica is ISO 27001 certified and is compliant with SOC 2, FedRAMP, HIPAA, and other data security standards, as well as with data protection regulations such as GDPR (The EU General Data Protection Regulation).

Mimica automatically detects and excludes personally identifiable information (PII)

How Mimica's real-time detection and anonymization works:

1. Mimica uses natural language processing (NLP) to automatically recognize named entities such as people, locations, or organizations and other non-dictionary words in real time, then automatically hash and/or blur them in recordings. By default, **Mimica never records password fields**.
2. For any word or term containing PII, Mimica translates its text to a "digest" via a one-way hashing function, making it computationally infeasible to invert.
3. The digest is stored instead of the original text.
No PII will ever persist to the Mimica cloud.
4. For screenshots, **optical character recognition (OCR)** is used to recognize text, the above steps are followed to recognize PII, and the relevant sections are blurred via a one-way function which is computationally infeasible to invert.



Mimica is built for employee empowerment and user control



User Control

Your team determines when to record their work. SMEs control when to start, turn off, or pause the recording for any reason.



Data Exclusion

Account admins can exclude specific applications or websites, and teams can redact additional data as needed.



Single Sign-On

Users authenticate with SSO, providing a seamless login experience and more secure access management.

Privacy and information security architecture

Here's an overview of how Mimica protects the confidentiality, security, and integrity of your data

