



Healthcare Initiative – Older Persons Care Services (Private)

This category will be judged upon each applicant's (2000 word max) entry statement.

Please note that your document should be a **MINIMUM** of 1,000 words and **Maximum** 2,000 words. You may include attachments (visuals, photos, charts, etc) that you think would help your application.

Applications should be submitted by 2.00pm February 13th, 2026

Summary	In no more than 250 words, summarise why your initiative deserves to win this award
Background & Research	Include details on the background of the initiative and research involved. Why there was a need for it to be introduced?
Positive Impacts	Highlight the positive impacts the initiative has had a positive impact on the services, service users or organisation, explaining why it was successful.
Plans going forward	Show your plans going forward to further enhance the services for growing community demands and upcoming generations.
Service User Feedback	Analysis of service user surveys/reviews/feedback forms

Essential tips for a successful entry

A successful application must try to address all of the points above. Marks will be allocated only on the evidence provided.

Use the headings shown to highlight your answers to those specific questions. Include information on your exceptional successes during the year such as systems, innovations or techniques that have reaped significant benefits.

Concentrate on facts that can be substantiated. Attachments can be included, which are particularly important for the judges to be able to see your successes or innovations.

Please remember that ONLY THE FIRST 2000 words of core information (and supporting material that you may have provided) of your submission will be assessed