

TFD initiative

3rd Annual Trade Finance Investor Day 2025

The Carlton Tower Jumeirah, London
10th November 2025

Sponsorship Packages



Theme

Integrating asset-backed lending in corporate supply chains



E-invoicing to receivables financing



Embedding lending in e-commerce, supply chain management and logistics processes



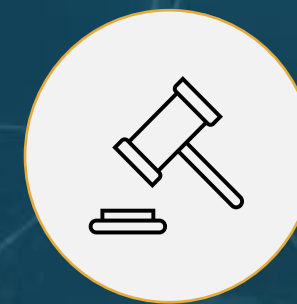
Transaction data and AI applied to credit scoring and compliance



Transaction-level credit insurance



Corporate registries



Late Payments Regulation



Tokenised cash and liquidity pools

Why Partner with Us?

The Pinnacle Event for the Trade Finance Ecosystem

The Trade Finance Investor Day is the flagship annual event for the trade finance community, where the most prominent minds and organisations convene. From thought-provoking discussions on the future of trade finance to exclusive networking opportunities, this event provides a 360-degree experience for attendees.

- Elite Brand Visibility: Be part of the industry's premier event, gaining exposure among top decision-makers and influencers.
- Thought Leadership Opportunity: Showcase your expertise through speaking slots or panel participation, aligning your brand with cutting-edge industry developments.
- Unparalleled Networking: Position your brand as a connector, fostering meaningful interactions with trade finance leaders and investors.

Trade Finance Investor Day 2025 is the ultimate event to demonstrate your leadership in the trade finance space, forge high-value partnerships, and be at the forefront of industry evolution.



Our 2024 attendees

















Impact

During the first editions of the Trade Finance Investor Day in 2023 and 2024, we connected new entrants in trade which focus on the same mission but never met: bringing high-yield low-risk trade receivables to the ABS market.



[Watch highlights video](#)

“The Trade Finance Investor Day Conference was a highly impactful and valuable experience. The event successfully brought together an impressive roster of industry leaders, experts, and innovators, providing a well-rounded view of current trends, challenges, and future opportunities in the industry. The conference offered excellent networking sessions, allowing participants to connect with industry peers, potential business partners, and thought leaders.”
– Alpha Credit

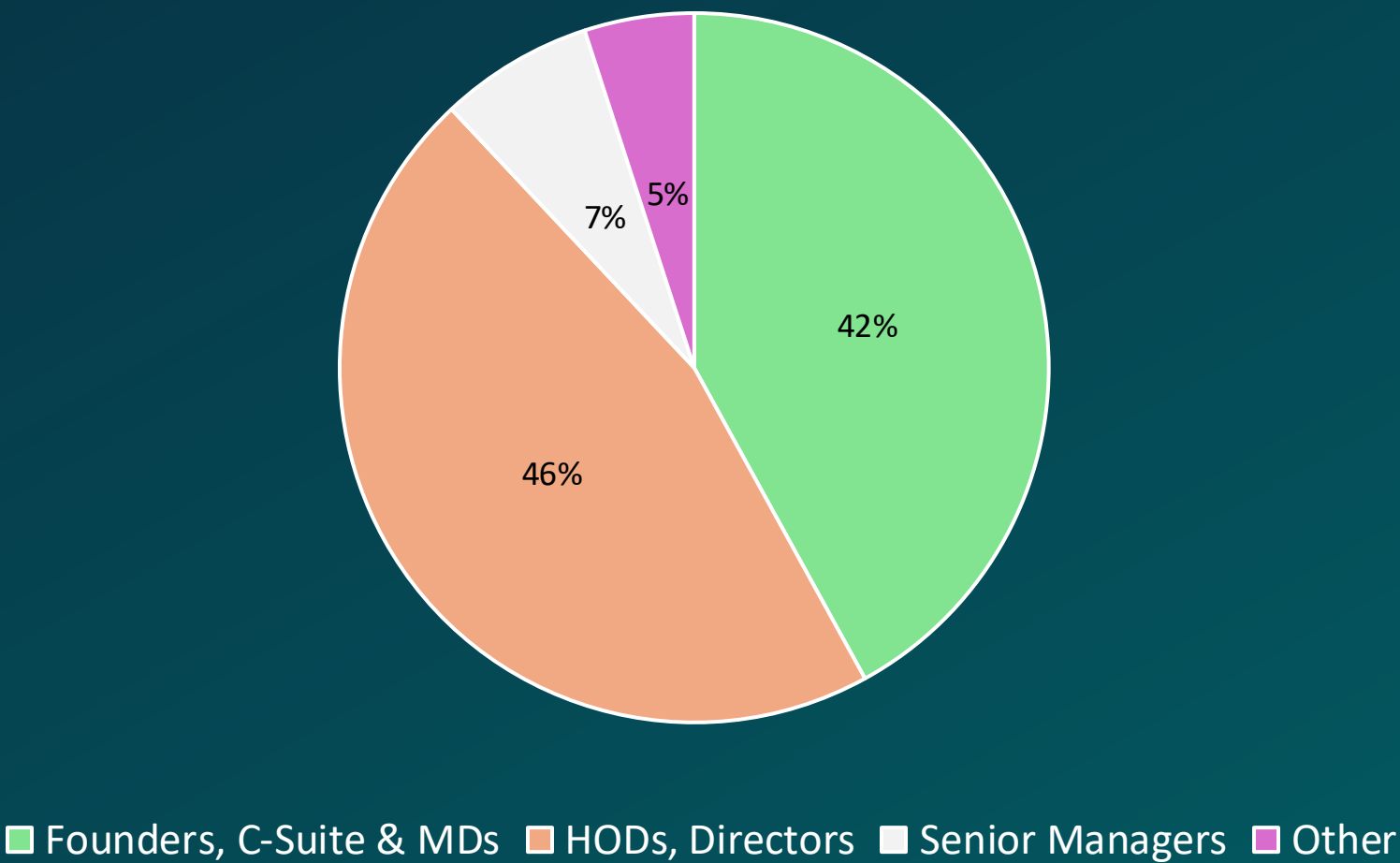
“A unique event in the trade finance calendar bringing together originators and funders creating opportunities.”
– T3i Partner Network

“Very well-organised and featured key industry players, excellent speakers and a lot of networking opportunities. The compact format and excellent venue made the experience both informative and enjoyable.”
– EBRD

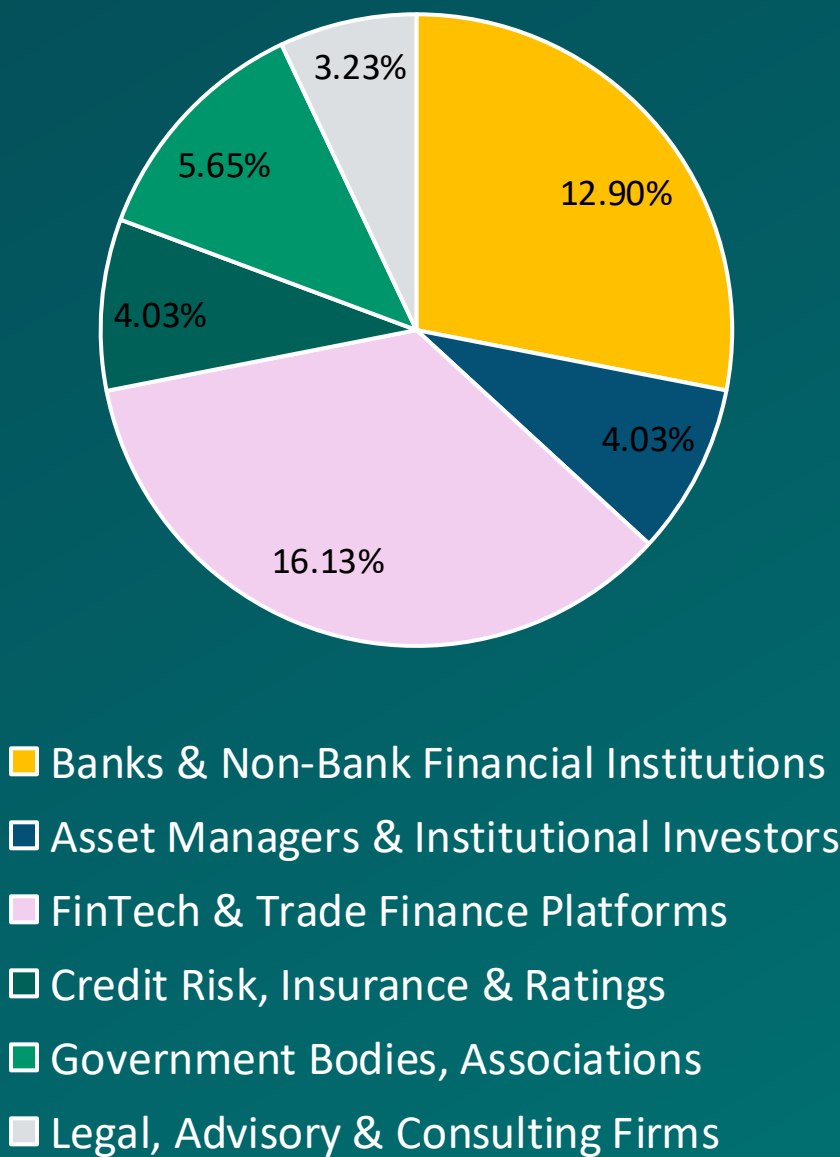
“Over all a very good day with many industry experts attending” – Texel Group

“It was a great event that provided ample opportunities for networking and gaining valuable insights into the various corners of the industry. This event is highly recommended for anyone in trade finance!”
– Teybridge Capital Europe

Attendees by title



Attendees by industry



PREMIUM PACKAGES

BRONZE

LIMITED TO 10 PARTNERS

- 2 Investor Day delegate tickets
- 25% discount on further tickets
- TFDi Open Access Interview recording
- Pre-event social media marketing & PR
- Inclusion in the TFDi newsletter
- On-site branding, including logo wall
- Logo, listing and link on TFDi website
- Logos on printed itinerary at event
- ~~Logo on delegate lanyard or badge~~
- ~~Access to attendee list~~
- ~~15mins On-stage keynote presentation~~
- ~~Panelist speaker~~
- ~~Pre-event podcast~~
- ~~Merchandise table at the event~~
- ~~Access to private meeting room~~

£10,000 (plus VAT)

SILVER

LIMITED TO 5 PARTNERS

- 3 Investor Day delegate tickets
- 50% discount on 2 further tickets
- TFDi Open Access Interview recording
- Pre-event social media marketing & PR
- Inclusion in the TFDi newsletter
- On-site branding, including logo wall
- Logo, listing and link on TFDi website
- Logos on printed itinerary at event
- ~~Logo on delegate lanyard or badge~~
- ~~Access to attendee list~~
- ~~15mins On-stage keynote presentation~~
- ~~Panelist speaker~~
- ~~Pre-event podcast~~
- ~~Merchandise table at the event~~
- ~~Access to private meeting room~~

£15,000 (plus VAT)

GOLD

LIMITED TO 3 PARTNERS

- 4 Investor Day delegate tickets
- 50% discount on 3 further tickets
- Panelist speaker
- TFDi Open Access Interview recording
- Pre-event podcast
- Pre-event social media marketing & PR
- Inclusion in the TFDi newsletter
- On-site branding, including logo wall
- Logo, listing and link on main TFDi website
- Logos on printed itinerary at event
- Merchandise table at the event
- ~~Logo on delegate lanyard or badge~~
- ~~Access to attendee list~~
- ~~15mins On-stage keynote presentation~~
- ~~Access to private meeting room~~

£25,000 (plus VAT)

PLATINUM

LIMITED TO 2 PARTNERS

- 5 Investor Day delegate tickets
- 50% discount on 3 further tickets
- 15 mins Keynote presentation
- Branded TFDi Interview
- Pre-event podcast
- Pre-event social media marketing & PR
- Inclusion in the TFDi newsletter
- On-site branding, including logo wall
- Logo, listing and link on TFDi website
- Logos on printed itinerary at event
- Merchandise table at the event
- Logo on delegate lanyard or badge
- Access to attendee list
- VIP Access to shared meeting room

£35,000 (plus VAT)

BRANDING PACKAGES

BANNERS

Own the Spotlight.
Make your brand unmissable.

Strategically positioned banner displays offer premium visibility where decision-makers gather, network, and engage.

Placement Options:

- Foyer Entrance
- Main Hallway
- Conference Room
- Networking Lounge

Sponsorship Rates:

- 1 Banner Display – £2,000
- 2 Banner Displays (your choice*) – £3,500
- 3 Banner Displays (your choice*) – £5,000
- 4 Banner Displays (your choice*) – £6,000

Maximise visibility. Amplify brand recognition.
Put your message at the heart of the action.

*Choose your preferred placement locations

TABLE BRANDING

Put Your Brand at the Centre of Every Conversation.

Associate your name with the most talked-about moments of the day – from first coffee to the final toast.

- **Breakfast Reception sponsor** – £2,000
Be the first brand they see. Kick off the day with prominent branding during the breakfast reception.
- **Morning Coffee Break Sponsor** – £1,500
Your logo on every table during a high-traffic networking break.
- **Networking Lunch Table Branding** – £3,000
Feature your company name and logo on all lunch table cards with maximum visibility during the midday peak.
- **Afternoon Coffee Break Sponsor** – £1,500
Be the boost they remember. Own the afternoon refresh with branded presence across the venue.
- **Cocktail Reception Host** – £3500
Be the named sponsor of the exclusive post-event cocktail reception. Host the conversation, own the spotlight.

DIGITAL BRANDING

Be Seen Before the First Handshake
Get in front of the right audience before the event even begins.

Align your brand with trade finance innovation through targeted digital exposure across our most engaged channels.

- Newsletter + Social Media coverage – £1,500
- Newsletter + Website + Social Media – £2,000

High-demand spots. Limited availability. Lock in your brand's visibility before it's gone. Rates do not include VAT.
Book now: events@tradefinancedistribution.com

TFD initiative

Connecting the Trade Finance Community

Powered by member-driven automation and
standardisation

Join today:

www.tradefinancedistribution.com

CONTACT US

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