



# CARL VON DER LANCKEN

A Swedish creative with a highly conceptual mindset and a passion for technology, trends and culture. His interests and passions are also his tools to create meaningful and impactful communication for brands.

## CONTACT

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- New York
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## EDUCATION

- Hyper Island  
Interactive Art Director  
Stockholm 2012 - 2013
- Berghs  
Advertising / Art Director  
Stockholm 2009 - 2011
- Accademia Italiana  
Graphic Design  
Florence 2007 - 2008
- Sälj & Marknadshögskolan  
Sales and Marketing  
Stockholm 2006 - 2007

## EXPERIENCE

### **Freelance ACD/CD - Art**

R/GA, Havas, Accenture, McCann, Iris WW, & More | New York | October 2021 – Present

### **Freelance Executive Creative Director (Performance Marketing)**

spray.marketing | New York | August 2023 – February 2024

#### CLIENTS

Jayflex, StriVectin, BestSelf, Kaleidoscope,

### **Associate Creative Director - Art**

GPJ | New York | October 2018 – October 2021

#### CLIENTS

IBM, Facebook, NI, Volkswagen

### **Freelance Sr. Creative**

SapientRazorfish & Elephant | New York | June 2017 – September 2018

#### CLIENTS

Dove, Baby Dove, Hellmann's, Trojan, Nestlé, Comcast, Apple

### **Sr. Creative**

Pereira & O'Dell | New York | August 2016 – April 2017

#### CLIENTS

National Geographic, Timberland, Realtor.com, Annie's

### **Creative**

Saatchi & Saatchi | New York | May 2015 – August 2016

#### CLIENTS

Pampers, Walmart, Tide, Head & Shoulders, Charter Spectrum, Cheerios

### **Freelance Creative**

R/GA & 101 London | London | November 2014 – April 2015

#### CLIENTS

NIKE, St. Ives, Game, National Art fund

### **Creative**

GPY&R | Melbourne | April 2014 – November 2014

#### CLIENTS

Schweppes, Heinz, AFL, Melbourne Fashion Festival, Australia Post

### **Creative**

Young & Rubicam | New York | April 2013 – April 2014

#### CLIENTS

Land Rover, Virgin Atlantic, New York Organ Donor Network, Fisher Price

### **Jr. Art Director**

Stockholm | March 2011 – 2013

#### AGENCIES | CLIENTS

Honesty, Prime, Naked | Pepsi, Scandic Hotels, Norton Antivirus, Audi, Alecta

## AWARDS

FWA - Adobe's Cutting Edge Award

FWA - Site Of The Day

FWA - Mobile Site Of The Day

Awwwards - Site Of The Month

Clio Awards - Shortlist

Cannes Lions - Finalist

The One Show - Merit Award

Webby Awards, Social - Nominee

Webby Awards, Strategy - Nominee

FWA - Public Shortlist

CSS Design Awards - Site Of The Day

D&AD - New Blood Award