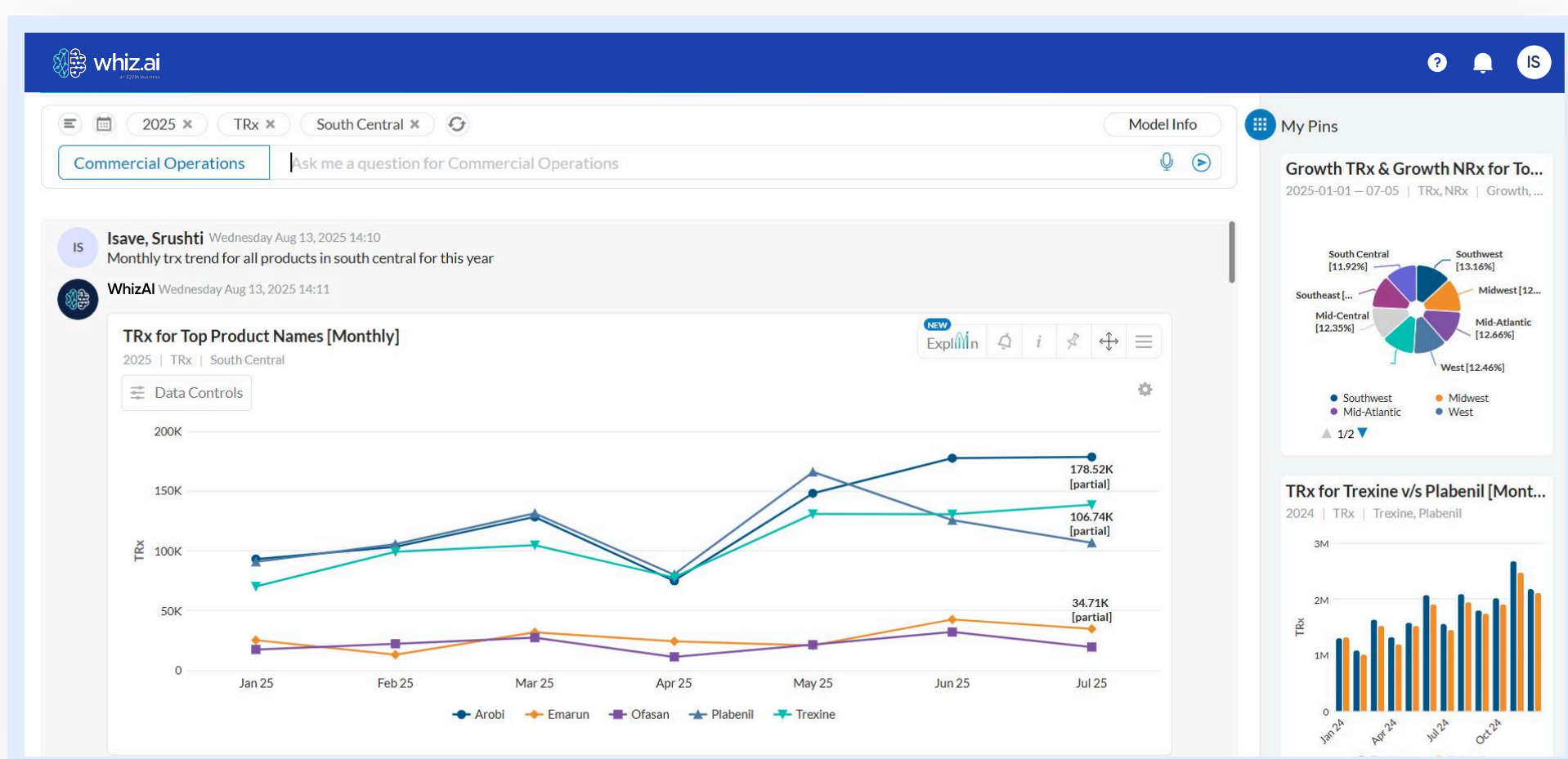


# WhizAI Recognized Among Top 30 Vendors in 2025 Gartner® Agentic Analytics Market Guide

The world of analytics is shifting rapidly. As enterprises demand faster, more contextual insights, agentic analytics—where AI-driven systems act semi-autonomously and autonomously to surface insights and guide decision-making—is emerging as a critical capability. WhizAI’s inclusion in Gartner’s latest Market Guide for Agentic Analytics underscores a fundamental truth: domain expertise is not just a differentiator; it is the key to making agentic analytics truly impactful in life sciences.

## The Rise of Agentic Analytics

According to a leading research firm, agentic analytics refers to AI-powered software that automates and orchestrates data analysis processes. It employs AI agents to enhance workflows, uncover insights, and aid decision-making with minimal human intervention. Core capabilities include data connectivity, preparation, workflow automation, natural language query, and automated insights. Evolving from augmented analytics, it enhances efficiency by breaking down complex tasks, delegating them to specialized agents, and ensuring seamless information exchange—reducing costs while improving data accessibility and usability.



## Where the Market Stands Today: Current State and Hidden Challenges

As organizations move from static dashboards to agentic analytics—self-acting systems that automate analysis—deeper challenges are emerging.

At the core is the ongoing challenge of data and analytics governance. Based on seven years of industry observation, nearly 50% of organizations still struggle to standardize data across departments. Inconsistent definitions, siloed datasets, and poor quality erode trust and make automation unreliable.

But governance is only one piece of the puzzle. Gartner’s Market Guide for Agentic Analytics highlights additional pain points in the market:

### Vendor-managed data ecosystems:

Cloud providers offer unified ingestion, storage, analytics, and AI, lowering costs but posing vendor lock-in and long-term cost risks.

### Pricing Flexibility and Transparency

Many agentic systems act as black boxes, limiting trust—especially in regulated industries. Platforms need audit trails and natural language explanations to show how insights are derived, ensuring compliance and informed decisions.

### Explainability and Bias

Agentic analytics can cause unpredictable cost spikes as data volumes grow or analyses become complex. Clear, predictable models are essential to avoid surprise costs and manage spend.

Automation alone is not enough. Reliable agentic analytics demands trusted data, clear governance, explainable insights, and predictable costs. This is driving demand for converged governance platforms that unify policy enforcement, embed audit trails and natural language explanations, and deliver insights that are both fast and trusted.

## Moving Beyond the One-Size-Fits-All Approach

As life sciences companies navigate diverse functions, user personas, and regulatory landscapes, the limitations of rigid, one-size-fits-all platforms become clear. The agentic analytics market is divided into three categories based on a vendor's existing market position or specialization:



### Traditional ABI Platforms

Expanding with basic agentic features while retaining familiar interfaces, these platforms support large-scale enterprise deployment and broad data integration. WhizAI exemplifies this shift by replacing a legacy BI platform at a top 3 global pharma company. By integrating domain-tuned AI, WhizAI enables business users to generate insights instantly, eliminating reliance on static dashboards and IT-driven reporting.



### Domain-Specialized Platforms

These platforms apply agentic analytics capabilities within specific industries, offering prebuilt compliance frameworks and insights tailored to industry-specific challenges and opportunities. WhizAI is purpose-built for life sciences, powered by an LLM trained on domain-tuned data.



### Capability-Centric Platforms

Built for deep expertise in areas like complex data processing or advanced visualization, often by startups, these platforms emphasize agent autonomy and intelligence. WhizAI's ExplAI capability automates insights, anomaly detection, and causal analysis, enabling life sciences teams to understand shifting trends. With AI-driven storytelling and advanced NLP, users can query data naturally and receive precise, real-time answers without manual effort.

While most vendors fall into just one or two categories, WhizAI integrates all three. This unique combination makes it one of the most comprehensive agentic analytics solutions, delivering not just automation but true intelligence tailored for life sciences.

## The Game-Changer for Life Sciences: Agentic Analytics with Domain Focus

Gartner® predicts that by 2027, 75% of new analytics content will be contextualized for intelligent applications through Generative AI, making the connection between insights and action seamless. In regulated industries like life sciences, generic AI is insufficient—domain expertise is essential.

For AI-driven analytics to be effective in life sciences, it must go beyond data processing to understand the industry’s language, workflows, and compliance landscape. This means:



### Higher Accuracy

Domain-tuned AI ensures contextually relevant insights, reducing misinterpretations and false positives.



### Faster Decision-Making

Role-based, proactive insights empower teams to move from data to decisions effortlessly.



### Self-Sufficiency for Business Users

AI enables commercial, medical, and market access teams to engage with data naturally, minimizing reliance on analysts.

WhizAI is purpose-built for life sciences, embedding domain expertise directly into its models. By integrating industry-specific compliance, contextual understanding, and business logic, WhizAI ensures that insights are not just automated but also accurate, relevant, and actionable.



## The “Must-Have” Features: Foundation of Agentic Analytics

Agentic analytics platforms must include core capabilities that support autonomous, intelligent decision-making and ensure insights are accurate, timely, and actionable without constant human input.



### Autonomous Data Preparation

AI platforms must go beyond ingestion to detect inconsistencies, link datasets, and create joins automatically. WhizAI, an IQVIA business, autonomously repairs data issues, links and updates datasets, and monitors ingestion with proactive alerts.



### Agent Workflow Orchestration

AI agents need to manage tasks by optimizing queries and dynamically integrating data, models, and workflows. WhizAI’s orchestration layer uses a multi-layered NLP engine—combining domain-tuned LLMs, SLMs, and semantic models—to interpret queries with precision, delivering accurate, reliable results.



### Automated Insights & Proactive Recommendations

Instead of relying on manual dashboard exploration, agentic analytics proactively identifies trends, anomalies, and key drivers—delivering prescriptive insights before users ask. WhizAI achieves this through its ExplAI capability, which identifies significant patterns, anomalies, and trends, providing human-readable narratives with business context.



### Natural Language Query

Gartner® cites natural language query as key to agentic analytics—and WhizAI leads in life sciences—focused depth and precision. Users can query data in everyday language and get instant, contextual visuals without SQL skills. Its multi-layered NLP engine interprets intent and context, routing queries to the right models for real-time, high-accuracy results. With WhizAI’s zero-code pin-boarding, users can create and share dashboards in just a few clicks. Each visualization includes generative narratives that explain the “why” behind trends, enabling faster and clearer decision-making.

# The “Should-Have” Features: Enhancing User Experience and Adoption

To go beyond automation, agentic analytics platforms must offer advanced features that enhance usability, drive adoption, and ensure insights are acted upon.

## **Data Storytelling**

AI transforms data into contextual narratives—executive summaries, deep dives, or field-level rationale—helping teams collaborate and act in real time. WhizAI delivers relevant narratives and smart summaries across cards and pinboards, empowering users to understand what is happening and why so they can make informed decisions.

## **Coding Assistants**

AI platforms should help developers by generating code snippets, translating queries (SQL, Python, R), and supporting privacy-preserving computations.

## **Function Calling**

AI agents should not only provide insights but also trigger actions—updating records, notifying stakeholders, or launching workflows.

## **Agent Memory & Embedded Analytics**

Platforms must retain context—past queries, preferences, and behavior—to refine future insights. Embedded analytics within enterprise tools reduces friction and boosts adoption. WhizAI remembers past queries and preferences to refine responses, embedding personalized insights into tools like Teams, Salesforce, and Veeva for instant, accurate analytics anywhere—desktop or mobile.

## **Smarter Platform Administration**

In agentic analytics, platform administration goes beyond monitoring—it becomes intelligent. Agents track usage, manage capacity, and optimize performance in real time. By analyzing query behavior, they guide authors with actionable feedback, helping improve dataset efficiency and reduce slow or costly queries.

Unlike most vendors that cover only one or two areas, WhizAI unites all three—offering one of the most comprehensive agentic analytics solutions with automation and intelligence purpose-built for life sciences.

## Looking Ahead: The Future of Agentic Analytics in Life Sciences

As agentic analytics matures, the industry will see a clear divide between generic AI solutions and domain-specialized platforms. Organizations that prioritize deep industry expertise in their AI strategy will unlock greater value, reduce inefficiencies, and accelerate decision-making in an increasingly complex market landscape.

WhizAI's recognition in Gartner's Market Guide for Agentic Analytics reinforces what we have always believed: real impact comes not just from AI, but from AI that speaks the language of the business. In life sciences, domain intelligence isn't optional—it's essential.

Gartner, Market Guide for Agentic Analytics, [Anirudh Ganeshan](#), [Souparna Palit](#), [David Pidsley](#), 21 February 2025

GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.