

1-Day Scaling Up Workshop



About

Learn HOW Aussie companies grow. This is a full-day workshop where attendees learn how to successfully implement the Scaling Up framework and grow their business.

The workshop will be expertly facilitated by Anna Samios; an internationally renowned Scaling Up Certified Coach. Anna has worked with over 400 Australian companies and delivered exceptional results.

Learning Outcomes

This is a value-packed workshop, equipping attendees with the tools and confidence to scale their business.



A-Players

Learn practical tools to attract, retain, and grow a team of A-players.



Core Customer

Identify your Core Customer—the ideal client you want more of.



Core Values

Clarify your business's Core Values, Core Purpose, and Big Hairly Audacious Goal (BHAG).



3-5 Year Capabilities

Define the key capabilities your business needs to develop over the next 3-5 years.

What Attendees Have Said:

"This workshop is a game changer. Looking forward to providing more growth and support tools for the Penrith community."

Stacey Randell, Penrith Valley Chamber

"I couldn't recommend this more. The tools are everything every business owner needs – and the way its delivered is a game changer."

– Aimee Langridge, Nepean Solar Solutions

Benefits

1

Walk away with practical tools

Return to the office with the clarity, confidence and tools you need to take your business to the next level.

2

Local Access

The workshop offers **local access** to world-renowned tools, used by over 80,000 companies globally.

3

Learn from a pro

Learn from the coach responsible for Scaling Up Australian companies including The Agency, Octopus Deploy and Montessori Academy.

2-Day Scaling Up Masterclass



Who This is For

This 2-day Scaling Up Masterclass is designed for **business leaders** who are ready to complete their company's **One Page Strategic Plan**. The One Page Strategic Plan is one of the most talked about strategic planning templates in the business world. It's a value-packed 2 days of learning. Get ready to roll up your sleeves!

Event Details

1 Day Workshop - 24 September 2025
2 Day Masterclass - 14-15 October 2025

Time: 9:00 AM - 4:00 PM each day

Location: The Powerhouse Tamworth by Rydges

Pricing:

Members: \$400.00 + GST

Non-Members: \$499.00 + GST

(Tickets include access to both the Workshop and Masterclass, along with morning tea, lunch and afternoon tea provided each day.

What Attendees Have Said:

"The two days away from the business allowed for clarity and time to revisit concepts that I haven't yet implemented."

– Suzanne Walker, Clear Path Accounting

"Thank you for running an excellent 2-day scaling up workshop. It was very interactive and encouraging. I had several 'aha' moments and I learnt very practical tools to implement in my business"

– Rachel, Crazy Digital Creative

Learning Outcome

Attendees will walk away with a completed One Page Strategic Plan, ready to implement.



Completed One Page Strategic Plan

Walk away with a tailored One Page Strategic Plan, which includes:

- Core Values / Beliefs
- Core Purpose and BHAG
- 3-5 year targets and 1-year goal
- Rocks – Quarterly Priorities
- Quarterly Theme
- Strengths, weaknesses and trends (SWT)
- + More

Benefits

1

Walk away with a completed One Page Strategic Plan

Return to the office with your company's completed One Page Strategic Plan.

2

Local Access

The workshop offers **local access** to world-renowned tools, used by over 80,000 companies globally.

3

Learn from a pro

Savour this unique opportunity to learn from the coach responsible for Scaling Up Australian companies including The Agency, Octopus Deploy and Montessori Academy.