

THINK LOCAL

\$SHOP LOCAL TAMWORTH



Terms and Conditions of Entry

2026 Think Local, Shop Local Tamworth Campaign

1. Promoter

The 2026 Think Local, Shop Local Tamworth Campaign (Promotion) is conducted by the Tamworth Business Chamber (ABN 95 000 482 093) 26–28 Fitzroy Street, Tamworth NSW 2340 (Promoter).

2. Acceptance of Terms

2.1 Participation in the Promotion constitutes acceptance of these Terms and Conditions.

2.2 The Promoter reserves the right to verify entries and disqualify any entrant or participating business that does not comply with these Terms and Conditions.

3. Eligibility – Entrants

3.1 Entry is open to individuals aged 18 years or over.

3.2 Employees, contractors, directors and immediate family members of the Promoter, major campaign sponsors, and any organisation directly involved in the administration of the Promotion are ineligible to enter.

4. Eligibility – Participating Businesses

4.1 Businesses operating within the Tamworth Local Government Area (LGA) may register to participate at no cost.

4.2 Participating businesses must:

- Operate a physical retail, hospitality or service-based business within the Tamworth LGA;
- Register through the official campaign process;
- Display campaign collateral where practical; and
- Provide customers access to entry forms.

4.3 Chamber membership is not required to participate.

4.4 The Promoter reserves the right to refuse or revoke participation where a business does not align with the objectives or integrity of the Promotion.

4.5 Participating businesses are responsible for collecting campaign materials from the Promoter.

5. Promotional Period

5.1 The Promotion commences Wednesday, 18 March 2026 at 10:00am (NSW local time).

5.2 Weekly prize draws will occur each Wednesday at 10:00am for eight (8) consecutive weeks, concluding Wednesday, 13 May 2026.

5.3 The Final Major Prize Draw will take place:

Sunday, 17 May 2026 at 10:00am at the Peel Street Markets, Fitzroy Plaza, Tamworth NSW.

5.4 The Promotion concludes immediately following the final draw.

5.5 Dates, times and locations may change at the Promoter's discretion and will be communicated via official campaign channels.

5A. Triple Shop Bonus Activation (Fridays Only)

5A.1 The Triple Shop Bonus Activation is conducted each Friday during the Promotional Period between 9:00am and 4:00pm at Tamworth Shoppingworld.

5A.2 Customers who make a qualifying purchase (as defined in Clause 6) at a participating retailer within this timeframe will receive the standard entry into the Promotion.

5A.3 Customers who make qualifying purchases at three (3) different participating retailers within Tamworth Shoppingworld on the same Friday between 9:00am and 4:00pm will receive three (3) additional bonus entries.

5A.4 Each transaction must:

- Meet the minimum spend requirement of \$30 per transaction;
- Be supported by separate receipts from three different participating retailers; and
- Occur within the stated activation hours.

5A.5 All three receipts must be submitted together to receive the bonus entry.

5A.6 Only three (3) bonus entries may be awarded per person per Friday, regardless of additional purchases.

5A.7 Transactions occurring outside the Friday activation hours are not eligible for this bonus.

5A.8 All other entry conditions under Clause 6 remain unchanged.

Shop Local Happy Hour Days

5A.5 Conducted weekly during the Promotional Period at Tamworth Shoppingworld:

- Tuesday — 3:00pm to 4:00pm
- Wednesday — 3:00pm to 4:00pm
- Thursday — 3:00pm to 4:00pm

5A.6 Customers who make a qualifying purchase during these periods will receive two (2) total entries into the Promotion (being one standard entry plus one bonus entry).

5A.7 Transactions must occur within the stated hours to be eligible for the additional entry.

5A.8 These activations do not alter the prize structure, draw dates, or draw mechanics.

General Activation Conditions

5A.8 Retail participation in centre-based initiatives is at the discretion of each business.

5A.9 Bonus entry periods do not guarantee increased chances of winning.

5A.10 Activation promotion may vary in marketing materials while maintaining the same mechanics.

5A.11 The Promoter reserves the right to vary, suspend or cancel activation times where reasonably necessary due to operational, safety or unforeseen circumstances.

6. How to Enter

6.1 To enter, individuals must:

- Spend \$30 or more in a single transaction at a participating business;
- Complete an official entry form;
- Attach a valid receipt; and
- Submit the entry at an authorised location.

6.2 Entries must be received before the advertised weekly cut-off time.

6.3 Each receipt must be original and unique.

6.4 Multiple entries are permitted. Each entry must ordinarily be supported by a separate transaction except during promotional bonus entry periods described in Clause 5A.

6.5 During bonus entry periods, additional entries may be allocated to qualifying transactions while all other conditions remain unchanged.

6.6 The Promoter may reject entries where transaction patterns indicate bulk purchasing, receipt sharing or non-genuine participation.

6.7 To be eligible for inclusion in a weekly draw, completed entries must be deposited in an official entry barrel no later than 8:00am (NSW local time) on the day of that weekly draw.

6.8 Entries received after the applicable weekly cut-off time will not be included in that week's draw but will automatically be carried forward into the next scheduled weekly draw, provided the Promotion Period has not ended.

6.9 No carry-over will apply following the final weekly draw (Draw 8). Any entries received after the 8:00am cut-off on the day of the final weekly draw will be deemed ineligible, as no further draws will take place.

7. Weekly Draws

7.1 Weekly draws will occur publicly each Wednesday at 10:00am (NSW local time). Only entries received by the 8:00am cut-off time on the day of the draw will be eligible for that week's draw, subject to the carry-over provisions outlined in Clause 6.

7.2 Draws will be hosted at Tamworth Shoppingworld at locations determined by the Promoter.

7.3 One valid entry will be drawn per week.

7.4 Winners will be announced via 88.9FM and official campaign channels.

7.5 Winners must contact 88.9FM by 5 :30pm the same day to claim their prize.

7.6 Valid photo identification must be provided.

7.7 Redraws may occur where required.

7.8 Entries are cleared weekly and are not re-entered into subsequent draws.

8. Final Draw and Major Prize

8.1 Weekly winners become finalists.

8.2 Finalists will participate in a key draw to determine the winner.

8.3 The Major Prize is:

2025 Toyota Yaris Cross (Automatic) in Atomic Rush

Including on-road costs and 5 years scheduled servicing.

8.4 The prize must be collected within seven (7) days unless otherwise arranged.

8.5 Ongoing ownership costs are the responsibility of the winner.

9. Prizes

9.1 Weekly and supplementary prizes may be provided by sponsors.

9.2 Prizes are not transferable or redeemable for cash.

9.3 The Promoter may substitute a prize of equal or greater value if necessary.

10. Draw Oversight

10.1 All draws will be conducted transparently and overseen by the Promoter.

10.2 Individuals with a conflict of interest will not supervise draws.

11. General Conditions

11.1 The Promoter is not responsible for lost or late entries.

11.2 Entrants participate at their own risk.

11.3 To the extent permitted by law, the Promoter and associated partners are not liable for loss arising from participation.

11.4 The Promotion may be modified where required by circumstances beyond the Promoter's control.

12. Privacy

12.1 Personal information is collected solely for administration of the Promotion.

12.2 Winners consent to publication of their name and suburb.

12.3 Information will not be used for marketing without consent.

13. Community Purpose

13.1 This Promotion is a not-for-profit initiative designed to support local businesses within the Tamworth LGA.

14. Permit

Conducted in accordance with NSW Fair Trading requirements Trade Promotion Permit No. TP/04112

Enquiries

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