



Tamworth
Business Chamber

2026 Quality BUSINESS Awards

1. Excellence in Customer Service – Aboriginal & Torres Strait Islander Business

This award recognises Aboriginal and/or Torres Strait Islander owned, operated, and/or managed businesses that deliver outstanding customer service and create positive customer experiences within the Tamworth region.

The category celebrates businesses that deliver exceptional customer service through professionalism, cultural connection, inclusivity, and a strong commitment to their customers and community. Judges will be looking for businesses that consistently provide high-quality customer experiences and build strong, trusted relationships within the community.

Category Eligibility

To be eligible for this award, the business must:

- Be Aboriginal and/or Torres Strait Islander owned, operated, and/or managed
- Have at least 50% of its workforce identified as Aboriginal and/or Torres Strait Islander
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Community engagement and cultural inclusion
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business, including the products or services you provide and the customers or community you support.

Creating Exceptional Customer Experiences (300 words)

How does your business create exceptional customer experiences, and what impact has this had on your customers, community, reputation, or business growth?

You may wish to include examples of customer service practices, customer feedback, staff training, community engagement, repeat business, or culturally respectful service delivery.



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2. Excellence in Customer Service – Agriculture & Agribusiness

This award recognises businesses within the agriculture and agribusiness sector that deliver outstanding customer service and create positive customer experiences within the Tamworth region.

The category celebrates businesses that deliver exceptional customer service through professionalism, reliability, strong communication, and a commitment to supporting their customers. Judges will be looking for businesses that consistently provide high-quality customer experiences and build strong, trusted relationships within the agriculture and agribusiness sector.

Category Eligibility

To be eligible for this award, the business must:

- Operate within the agriculture and agribusiness industry
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses may include agricultural suppliers, machinery and equipment providers, livestock and rural services, feed and produce businesses, agronomy services, irrigation suppliers, agricultural, livestock, and rural transport services, rural contractors, and other agribusiness-related services.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Industry knowledge and professionalism
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business, including the products or services you provide and the customers or industries you support.

Creating Exceptional Customer Experiences (300 words)

How does your business create exceptional customer experiences, and what impact has this had on your customers, reputation, or business growth?

You may wish to include examples of customer service practices, customer feedback, communication, staff expertise, repeat business, or how your business supports the agriculture and agribusiness sector.



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3. Excellence in Customer Service – Animal Services

This award recognises businesses within the animal care and services industry that deliver outstanding customer service and create positive experiences for both clients and the animals in their care within the Tamworth region.

The category celebrates businesses that deliver exceptional customer service through professionalism, compassion, expertise, and a strong commitment to both clients and the animals in their care. Judges will be looking for businesses that consistently provide high-quality customer experiences and build strong, trusted relationships within the animal services industry.

Category Eligibility

To be eligible for this award, the business must:

- Operate within the animal care and services industry
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses may include veterinary clinics, pet grooming services, pet sitting and dog walking businesses, trainers, equine services, livestock and rural animal services, rescue organisations, and wildlife care providers.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Compassionate and professional care
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business, including the products or services you provide and the customers or animals you support.

Creating Exceptional Customer Experiences (300 words)

How does your business create exceptional customer experiences, and what impact has this had on your customers, reputation, or business growth?

You may wish to include examples of customer service practices, customer feedback, staff training, communication, repeat business, or how your business supports animal wellbeing and care.



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4. Excellence in Customer Service – Automotive & Transport

This award recognises businesses within the automotive and transport industry that deliver outstanding customer service and create positive customer experiences within the Tamworth region.

The category celebrates businesses that deliver exceptional customer service through professionalism, reliability, communication, and a strong commitment to supporting their customers. Judges will be looking for businesses that consistently provide high-quality customer experiences and build strong, trusted relationships within the automotive and transport sector.

Category Eligibility

To be eligible for this award, the business must:

- Operate within the automotive and transport industry
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses may include mechanics, vehicle dealerships, auto electricians, panel beaters, tyre and battery providers, heavy vehicle services, rural and livestock transport providers, towing services, logistics providers, and other automotive or transport-related businesses.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Professionalism and reliability
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business, including the products or services you provide and the customers you support.

Creating Exceptional Customer Experiences (300 words)

How does your business create exceptional customer experiences, and what impact has this had on your customers, reputation, or business growth?

You may wish to include examples of customer service practices, communication, customer feedback, staff training, repeat business, or how your business delivers reliable and professional service experiences.

5. Excellence in Customer Service – Beauty, Hair & Personal Services

This award recognises businesses within the beauty, hair, and personal services industry that deliver outstanding customer service and create exceptional client experiences within the Tamworth region.

The category celebrates businesses that deliver exceptional customer service through professionalism, creativity, technical skill, and personalised care. Judges will be looking for businesses that consistently provide high-quality customer experiences and build strong, trusted relationships with their clients.

Category Eligibility

To be eligible for this award, the business must:

- Operate within the beauty, hair, and personal services industry
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses may include hair salons, barbers, beauty salons, nail technicians, makeup artists, tanning services, skincare providers, lash and brow specialists, massage therapists, and personal grooming or wellbeing services.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Professionalism and client care
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

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Application Questions

Business Overview (100 words)

Tell us about your business, including the products or services you provide and the clients you support.

Creating Exceptional Customer Experiences (300 words)

How does your business create exceptional customer experiences, and what impact has this had on your customers, reputation, or business growth?

You may wish to include examples of customer service practices, customer feedback, staff training, communication, repeat business, or how your business creates a welcoming and professional client experience.



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6. Excellence in Customer Service – Disability & Support Services

This award recognises businesses and organisations within the disability and support services sector that deliver outstanding customer service and create positive experiences for individuals, families, carers, and support networks within the Tamworth region.

The category celebrates businesses and organisations that deliver exceptional customer service through compassion, professionalism, inclusivity, and a strong commitment to supporting their clients. Judges will be looking for businesses and organisations that consistently provide high-quality customer experiences and build strong, trusted relationships within the disability and support services sector.

Category Eligibility

To be eligible for this award, the business or organisation must:

- Operate within the disability and support services sector
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses and organisations may include NDIS providers, in-home care services, support coordination providers, respite services, community participation providers, life skills and wellbeing services, transport support providers, and other disability or support services.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Compassion, professionalism, and inclusivity
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business or organisation, including the services you provide and the clients or participants you support.

Creating Exceptional Customer Experiences (300 words)

How does your business or organisation create exceptional customer experiences, and what impact has this had on your clients, reputation, or growth?

You may wish to include examples of customer service practices, communication, customer feedback, staff training, inclusivity initiatives, repeat engagement, or how your business or organisation supports positive outcomes for clients and families.



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7. Excellence in Customer Service – Education & Training

This award recognises businesses and organisations within the education and training sector that deliver outstanding customer service and create positive learning and support experiences within the Tamworth region.

The category celebrates businesses and organisations that deliver exceptional customer service through professionalism, communication, knowledge, and a strong commitment to supporting students, participants, and learners. Judges will be looking for businesses and organisations that consistently provide high-quality customer experiences and build strong, trusted relationships within the education and training sector.

Category Eligibility

To be eligible for this award, the business or organisation must:

- Operate within the education and training sector
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses and organisations may include schools, registered training organisations, tutoring services, early learning providers, vocational education providers, skills and development organisations, coaching services, and other education or training-related services.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Professionalism and learner support
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business or organisation, including the services you provide and the students, participants, or learners you support.

Creating Exceptional Customer Experiences (300 words)

How does your business or organisation create exceptional customer experiences, and what impact has this had on your students, participants, reputation, or growth?

You may wish to include examples of customer service practices, communication, customer feedback, staff training, learner support initiatives, repeat engagement, or how your business or organisation supports positive learning outcomes.



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8. Excellence in Customer Service – Health, Wellbeing & Community

This award recognises businesses and organisations within the health, wellbeing, and community sector that deliver outstanding customer service and create positive experiences for individuals and the wider community within the Tamworth region.

The category celebrates businesses and organisations that deliver exceptional customer service through compassion, professionalism, care, and a strong commitment to supporting the wellbeing of their clients and community. Judges will be looking for businesses and organisations that consistently provide high-quality customer experiences and build strong, trusted relationships within the health, wellbeing, and community sector.

Category Eligibility

To be eligible for this award, the business or organisation must:

- Operate within the health, wellbeing, and community sector
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses and organisations may include allied health providers, counselling and mental health services, wellbeing services, fitness and rehabilitation providers, community organisations, charities, support organisations, health clinics, and other health or community-focused services.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Compassion, professionalism, and inclusivity
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business or organisation, including the services you provide and the clients or community you support.

Creating Exceptional Customer Experiences (300 words)

How does your business or organisation create exceptional customer experiences, and what impact has this had on your clients, community, reputation, or growth?

You may wish to include examples of customer service practices, communication, customer feedback, staff training, inclusivity initiatives, repeat engagement, or how your business or organisation supports positive outcomes for clients and the wider community.



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9. Excellence in Customer Service – Hospitality Food & Beverage Large

This award recognises hospitality businesses within the food and beverage sector with 6 or more employees that deliver outstanding customer service and create exceptional dining and hospitality experiences within the Tamworth region.

The category celebrates businesses that deliver exceptional customer service through professionalism, consistency, teamwork, and a strong commitment to creating positive customer experiences. Judges will be looking for businesses that consistently provide high-quality service and build strong, trusted relationships with their customers in a fast-paced hospitality environment.

Category Eligibility

To be eligible for this award, the business must:

- Operate within the hospitality food and beverage industry
- Employ 6 or more employees
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses may include restaurants, cafes, pubs, clubs, bars, catering businesses, and large-scale dining or hospitality venues.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Professionalism and team performance
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business, including the food and beverage services you provide and the customers you support.

Creating Exceptional Customer Experiences (300 words)

How does your business create exceptional customer experiences, and what impact has this had on your customers, reputation, or business growth?

You may wish to include examples of customer service practices, communication, staff training, customer feedback, repeat business, team culture, or how your business creates memorable hospitality experiences.

10. Excellence in Customer Service – Hospitality Food & Beverage Small

This award recognises hospitality businesses within the food and beverage sector with 5 or fewer employees that deliver outstanding customer service and create exceptional dining and hospitality experiences within the Tamworth region.

The category celebrates businesses that deliver exceptional customer service through professionalism, personalised service, creativity, and a strong commitment to creating positive customer experiences. Judges will be looking for businesses that consistently provide high-quality service and build strong, trusted relationships with their customers.

Category Eligibility

To be eligible for this award, the business must:

- Operate within the hospitality food and beverage industry
- Employ 5 or fewer employees
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses may include cafes, takeaway outlets, food trucks, boutique eateries, bakeries, and small dining or hospitality venues.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Professionalism and personalised service
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business, including the food and beverage services you provide and the customers you support.

Creating Exceptional Customer Experiences (300 words)

How does your business create exceptional customer experiences, and what impact has this had on your customers, reputation, or business growth?

You may wish to include examples of customer service practices, communication, customer feedback, repeat business, team culture, or how your business creates memorable hospitality experiences.

11. Excellence in Customer Service – Manufacturing

This award recognises businesses within the manufacturing industry that deliver outstanding customer service and create positive customer experiences within the Tamworth region.

The category celebrates businesses that deliver exceptional customer service through professionalism, reliability, communication, product quality, and a strong commitment to supporting their customers. Judges will be looking for businesses that consistently provide high-quality customer experiences and build strong, trusted relationships within the manufacturing sector.

Category Eligibility

To be eligible for this award, the business must:

- Operate within the manufacturing industry
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses may include fabrication businesses, engineering manufacturers, food and beverage manufacturers, industrial manufacturers, production facilities, custom manufacturers, processing businesses, and other manufacturing-related services.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Professionalism and reliability
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business, including the products or services you provide and the customers you support.

Creating Exceptional Customer Experiences (300 words)

How does your business create exceptional customer experiences, and what impact has this had on your customers, reputation, or business growth?

You may wish to include examples of customer service practices, communication, customer feedback, staff training, repeat business, or how your business delivers reliable and high-quality service experiences.



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12. Excellence in Customer Service – Professional Services Large

This award recognises professional service businesses with 6 or more employees that deliver outstanding customer service and create positive client experiences within the Tamworth region.

The category celebrates businesses that deliver exceptional customer service through professionalism, expertise, communication, and a strong commitment to supporting their clients. Judges will be looking for businesses that consistently provide high-quality customer experiences and build strong, trusted client relationships within the professional services sector.

Category Eligibility

To be eligible for this award, the business must:

- Operate within the professional services industry
- Employ 6 or more employees
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses may include legal firms, accounting and financial services, real estate agencies, information technology providers, consulting businesses, design agencies, marketing agencies, and other professional service providers.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Professionalism and industry expertise
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business, including the professional services you provide and the clients you support.

Creating Exceptional Customer Experiences (300 words)

How does your business create exceptional customer experiences, and what impact has this had on your customers, reputation, or business growth?

You may wish to include examples of customer service practices, communication, customer feedback, staff training, repeat business, client relationship management, or how your business delivers high-quality professional service outcomes.



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13. Excellence in Customer Service – Professional Services Small

This award recognises professional service businesses with 5 or fewer employees that deliver outstanding customer service and create positive client experiences within the Tamworth region.

The category celebrates businesses that deliver exceptional customer service through professionalism, personalised service, expertise, and a strong commitment to supporting their clients. Judges will be looking for businesses that consistently provide high-quality customer experiences and build strong, trusted client relationships within the professional services sector.

Category Eligibility

To be eligible for this award, the business must:

- Operate within the professional services industry
- Employ 5 or fewer employees
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses may include legal firms, accounting and financial services, real estate agencies, information technology providers, consulting businesses, design agencies, marketing agencies, and other professional service providers.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Professionalism and industry expertise
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business, including the professional services you provide and the clients you support.

Creating Exceptional Customer Experiences (300 words)

How does your business create exceptional customer experiences, and what impact has this had on your customers, reputation, or business growth?

You may wish to include examples of customer service practices, communication, customer feedback, repeat business, client relationship management, or how your business delivers high-quality professional service outcomes.



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14. Excellence in Customer Service – Retail Large

This award recognises retail businesses with 6 or more employees that deliver outstanding customer service and create positive shopping experiences within the Tamworth region.

The category celebrates businesses that deliver exceptional customer service through professionalism, product knowledge, team performance, and a strong commitment to customer satisfaction. Judges will be looking for businesses that consistently provide high-quality customer experiences and build strong, trusted relationships with their customers within the retail sector.

Category Eligibility

To be eligible for this award, the business must:

- Operate within the retail industry
- Employ 6 or more employees
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses may include department stores, supermarkets, national retailers, specialty retailers, homewares stores, fashion retailers, and other consumer-facing retail businesses.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Professionalism and product knowledge
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business, including the products or services you provide and the customers you support.

Creating Exceptional Customer Experiences (300 words)

How does your business create exceptional customer experiences, and what impact has this had on your customers, reputation, or business growth?

You may wish to include examples of customer service practices, communication, customer feedback, staff training, repeat business, team culture, or how your business creates positive retail experiences.



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15. Excellence in Customer Service – Retail Small

This award recognises retail businesses with 5 or fewer employees that deliver outstanding customer service and create positive shopping experiences within the Tamworth region.

The category celebrates businesses that deliver exceptional customer service through professionalism, personalised service, product knowledge, and a strong commitment to customer satisfaction. Judges will be looking for businesses that consistently provide high-quality customer experiences and build strong, trusted relationships with their customers within the retail sector.

Category Eligibility

To be eligible for this award, the business must:

- Operate within the retail industry
- Employ 5 or fewer employees
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses may include boutiques, specialty retailers, gift shops, fashion retailers, homewares stores, independent retailers, and other consumer-facing retail businesses.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Professionalism and product knowledge
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business, including the products or services you provide and the customers you support.

Creating Exceptional Customer Experiences (300 words)

How does your business create exceptional customer experiences, and what impact has this had on your customers, reputation, or business growth?

You may wish to include examples of customer service practices, communication, customer feedback, repeat business, product knowledge, or how your business creates positive retail experiences.



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16. Excellence in Customer Service – Trades & Construction

This award recognises businesses within the trades and construction industry that deliver outstanding customer service and create positive customer experiences within the Tamworth region.

The category celebrates businesses that deliver exceptional customer service through professionalism, reliability, communication, workmanship, and a strong commitment to supporting their customers. Judges will be looking for businesses that consistently provide high-quality customer experiences and build strong, trusted relationships within the trades and construction sector.

Category Eligibility

To be eligible for this award, the business must:

- Operate within the trades and construction industry
- Operate within or service the Tamworth Local Government Area
- Have operated continuously for a minimum of 12 months
- Demonstrate excellence in customer service
- Comply with all relevant licences, registrations, and insurances

Eligible businesses may include builders, electricians, plumbers, carpenters, painters, landscapers, concreters, earthmoving businesses, construction contractors, and other trade or construction-related services.

Judges May Consider

- Quality and consistency of customer service
- Customer communication and responsiveness
- Professionalism and reliability
- Customer feedback and reputation
- Innovation in service delivery
- Business impact and customer outcomes

Terms & Conditions

Entrants must comply with all general Terms and Conditions of the 2026 Quality Business Awards.

Application Questions

Business Overview (100 words)

Tell us about your business, including the products or services you provide and the customers you support.

Creating Exceptional Customer Experiences (300 words)

How does your business create exceptional customer experiences, and what impact has this had on your customers, reputation, or business growth?

You may wish to include examples of customer service practices, communication, customer feedback, staff training, repeat business, or how your business delivers reliable and professional service experiences.