

## **Visual Designer**

### **Who we are:**

Quilt.AI creates empathy at scale between organizations and the billions of people on the planet. As a research company, we uncover cultural meaning in big human data to design positive change and impact at scale. We merge machine learning with human, cultural intelligence. Our team of anthropologists, engineers, and designers develop dynamic models and maps from the billions of data points generated from digital behavior.

As a designer, you will work alongside our research and product teams to storyboard each project and design thoughtful, communicative designs and decks to communicate the vision for each project.

### **How you can contribute**

We are looking for a visual graphics designer to contribute to our team of designers. Working closely with various teams, you will be responsible for creating professional, dynamic, and effective visual solutions for the marketing of our products and the delivery of insights.

### **What you will need**

1. Generating and executing motion design concepts
2. Have a keen eye for visual storytelling.
3. Assisting in the creation of animated assets for branding and marketing campaigns for diverse platforms (Emails, web, social media, advertisement, collaterals, PowerPoint, print, etc...)
4. Supporting different teams to work on their design requirements.
5. Strong communication skills
6. Willingness to learn and adapt
7. Highly efficient in completion of tasks

### **Your professional experience**

1. A minimum of 2 years of experience as a visual designer
2. Translating simple data into charts and stories
3. Working Adobe Suite (InDesign, Illustrator, and Photoshop)
4. Bachelor/Diploma Degree in Visual communication/Design/Art/Multimedia Design or equivalent

### **Great to have but not a must**

1. Knowledge of UI/UX Principles.
2. Understanding emerging digital trends in app designs.
3. Experience with Adobe XD, Figma, InVision, or any other UI prototyping software.

4. An inclination towards how to best visualize data.

### **You'll Thrive Here If**

- You're fascinated by the "why" behind online human behavior and cultural phenomena
- You enjoy translating complex cultural concepts into insightful solutions
- You're comfortable working in a fast-paced, evolving environment
- You appreciate working on multiple design portfolios

If you're curious about people, fluent in culture, and eager to work at the intersection of AI and insight to shape the future of brands, we'd love to hear from you.

**\*\* Only shortlisted candidates will be notified.**

*If this interests you, please send your CV and 3-4 samples of your previous work to [kris@quilt.ai](mailto:kris@quilt.ai) and cc [michelle@quilt.ai](mailto:michelle@quilt.ai) and [hannah.awitan@quilt.ai](mailto:hannah.awitan@quilt.ai).*