



BRISTOL CLASSIC RUM

Fiji 2010 Column Still Rum - 47% vol/abv.

Showcasing Happiness from Fiji

The majority of Fiji's islands were formed through volcanic activity starting around 150 million years ago. Located in the central Pacific Ocean, geography has made it both a destination and a crossroads for migration over the centuries.

Fiji is a captivating destination, its rich cultural bonds have been shaped by Melanesian, European and Indian influences.

Marketing campaign (whose marketing campaign?) invites people to embrace the notion that "happiness comes naturally"—a sentiment that undoubtedly resonates with the enthusiastic crowds we always welcome to the Bristol Classic Rum stand at Rum festivals around the globe. Notably, one standout within the BCR range is the delectable Fiji 2010 expression.



This 'restricted name' producer boasts a rich and intricate history in the South Pacific, operating both pot and column stills in their distillation process. The original still at this distillery, which was crafted from copper and sourced from Jamaica, is no longer in use.

Distilled in 2010 and subsequently aged on the island until 2017, the rum was transported to the UK for an additional five years of continental maturation. In early 2022, John Barrett meticulously selected three casks to blend. This careful process and core principle of small-batch philosophy produced more than 1,000 bottles, each at a robust 47% vol/abv.

The nose is heavy with fruit and wood which is showing on the palate as well. There is some length with a good finish. Additionally, this Fiji 2010 is recommended for mixing over ice as a long drink, meaning it is an excellent choice for delicious cocktails.

With captivating history and thoughtful maturation, the Fiji 2010 from Bristol Classic Rum promises to delight the senses and transport the discerning palate to the sun-drenched shores of the South Pacific.

Truly, a Rum where happiness comes naturally.