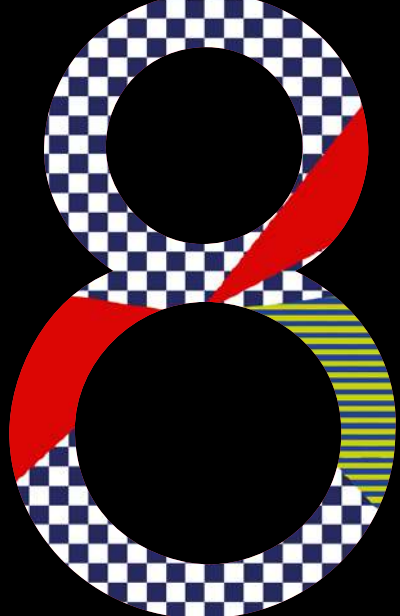
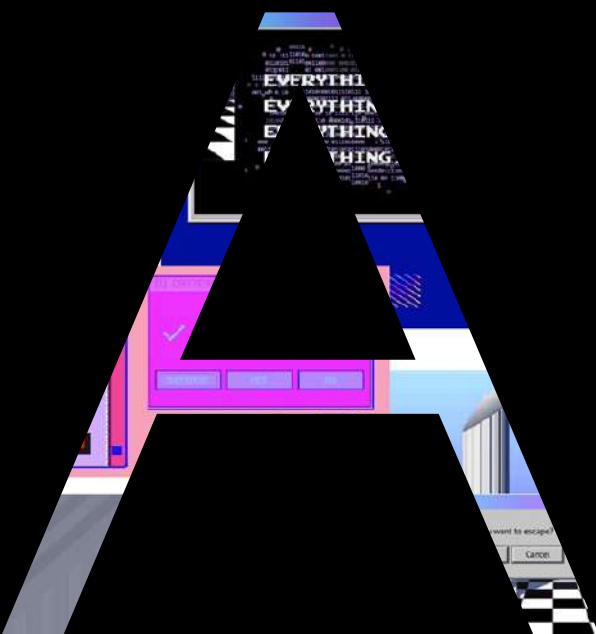
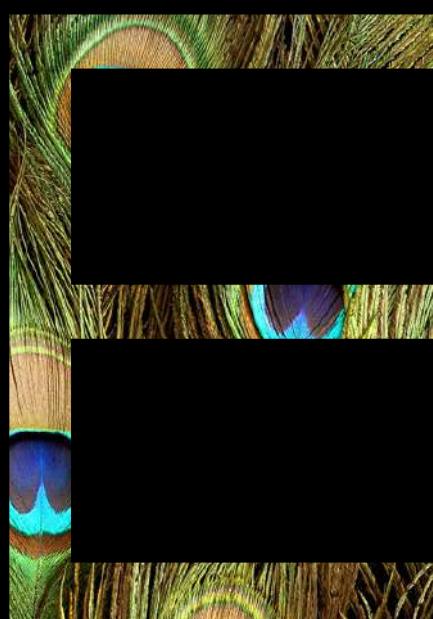


AREA98



# AREA98

CREATIVITY, INNOVATION, INTUITION  
AND ORIGINALITY.

These are the ingredients that make Area 98  
a star in the eyewear sector.

**Area98** is a company that has always been growing and improving, with a resolute commitment to providing products of **superlative quality and exceptional beauty**.

This mission has always been part of the company's journey, allowing it to grow 25% in 2021 compared to 2019.

Area 98's portfolio consists of **seven different, unique brands** that represent its varied nuances and define its essence. The company headquarters in **Udine**, near Venice, is a place where history and nature meet – a perfect little paradise outside the city where experienced professionals and design artists give free rein to their creativity to create mini masterpieces.

COCO★SONG

LA MATTA

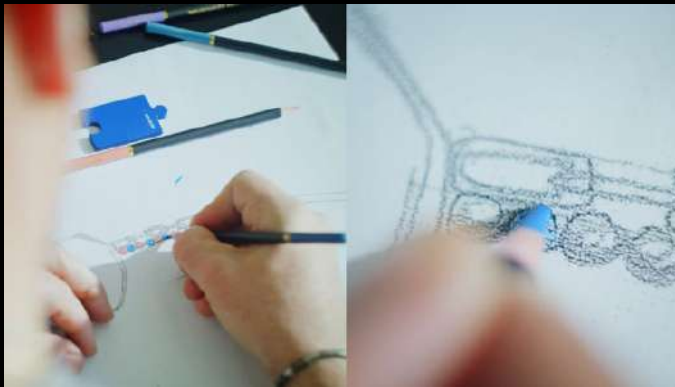
CCS

KXOJ Super

GENESIS

CC

OLIVIERO CONTINI



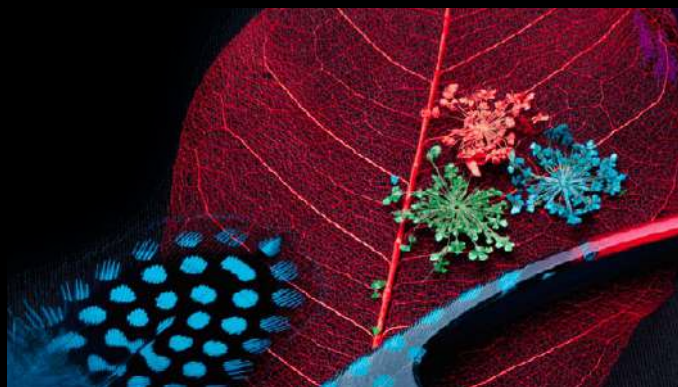
## VALUES

Dynamism, product culture, internationally-inspired design, a portfolio embracing exclusive proprietary brands, a truly diverse product offering in terms of targets, reference values and price ranges, and also strong ties to the local area.

These are the values of Area 98, a company that continually grows and improves in order to provide all its customers with high quality, stunningly beautiful eyewear.

## INNOVATION

All of Area 98's eyewear brands are the result of skilled collaboration by a team of professionals who apply themselves with passion and expertise every day. Age-old goldsmithing and craftsmanship techniques are partnered with modern processing methods. State-of-the-art systems and time-honoured materials come together in the frames of the various Area 98 brands to create beautiful pieces for everyday wear.



## RESEARCH

The Area 98 team is always on the hunt for the most tasteful, precious materials to use in their eyewear: feathers, silk cloth, dried flowers, semi-precious stones and 24ct gold leaf. These are just a few of the elements that Area 98 use in their frames across the various collections, to create truly exclusive eyewear that brings out all the individuality of the wearer's character.

---

## ADVANCED CUSTOMER CARE

Area 98 offers dedicated customer care to ensure maximum assistance and product guarantees. A dedicated mother-tongue team will respond immediately and find a solution to any after-sales problem within 24 hours. And much more besides. The brand's Customer Care professionals are only an email or a call away, ready with tailored services at every stage, from problem solving to consultation.



---

## IMPORTANT TESTIMONIALS FROM SOME OF OUR DISTRIBUTORS

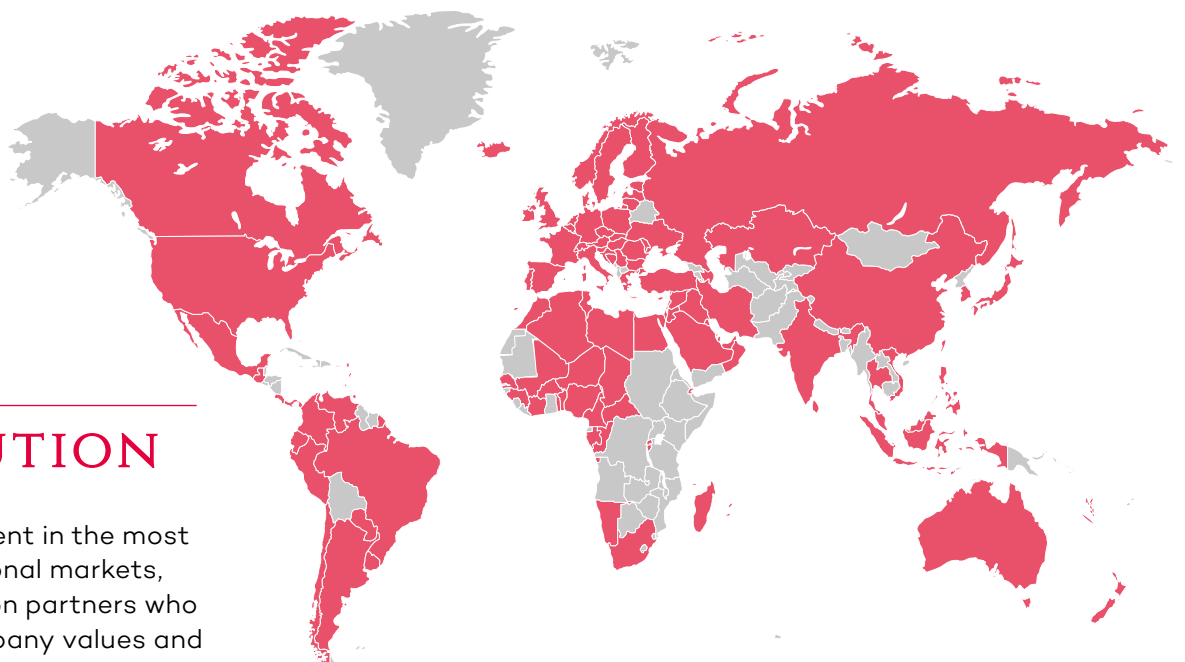
A substantial, motivated sales network of professional agents is steadily increasing Area 98's presence worldwide.



---

## DISTRIBUTION

Area 98 is also present in the most important international markets, thanks to distribution partners who share both the company values and the principles guiding each brand.





# COCO★SONG

SILK EMOTIONS

AN EXCLUSIVE  
FUSION OF  
NATURAL  
ELEMENTS  
AND CREATIVE  
DESIGN





## CRAFTSMANSHIP

When craftsmanship and art of jewelry meet creating rare and precious masterpieces like glasses COCO SONG. In their prestigious frames goldsmith techniques are combined with skilled workmanship and assemblages, which transform them in lightweight talismans in wearability but lasting over time, just think to accompany those who wear them on every occasion. Like real jewels, all of the COCO SONG glasses are exclusive and different, as unique as the woman who wears them.

## SILKS

Elegance and brightness. These are the characteristics of silk, a very valuable protein fiber whose fame has crossed all history, reaching up to the present day. Discovered in ancient China, silk has a magical charm that radiates to all the elements with which it is combined. This also happens in COCO SONG glasses where different silk colors overlap and mix creating original and always different patterns of colors and with precious combinations.



## FEATHERS

The lightness of the glasses COCO SONG is enhanced by the symbol of softness and delicacy par excellence: the feather. Coming from certified companies, colored feathers fit naturally into the frames, creating an harmonious and elegant game with the other elements, giving a breath of ethereal impalpability to the glasses.



## COLORS

Each COCO SONG eyewear is unique and exclusive. Not just for the materials they make up its frames but also for the colors that characterize it, making it a unique piece. Feathers, silks, stones, leaves and flowers with different shades mix and alternate with exclusive acetates, refined metal decorations and enamels with refined and original shades, creating an irresistible play of colors, made to highlight female beauty.



## FLOWERS

Absolute beauty is an inherent quality within Nature. Only its creations are perfect in every detail and nuance. Precisely for this reason, dried flowers and leaves enter the COCO SONG frames, adding to the glasses that refined and wonderful touch that only Nature can give.



## STONES

COCO SONG, borrows the treasures it holds from nature to pay homage to female beauty, from Nature in the heart of the earth and inserts them in its glasses through the casting technique. Semi-precious stones such as lapis lazuli, turquoise, tiger's eye and others are embedded in the frames, transforming the glasses into jewels which tell stories that are thousands of years old, through symbols and auspicious elements.





## MAGICAL BOX YOUR COCOSONG EXPERIENCE

### FEEL, SEE, TOUCH.

All magic exists only with time and painstaking study, just like Coco Song glasses.

In Coco Song frames, unique and natural materials like flowers, leaves, feathers, silks and precious stones are merged with enamels and acetates to create subtle, original textures. All the individual elements are clearly distinguishable, but can also be admired as small parts making up a great masterpiece. Unique and exclusive, Coco Song sunglasses are jewels that will enchant and enthrall any woman who wears them – as only something magical can do.





# COMMUNICATION & VISUAL MERCHANDISING

Every model in the Area 98 collections is a masterpiece made for everyday wear – the result of honed craftsmanship and scintillating creativity.

To fully demonstrate the magnificence of the glasses and the passion that goes into making them, Area 98 provides a series of marketing tools as sales supports: POP, merchandising, social media pages, the website, planning and articles in specialist publications. These materials not only highlight the products at the point of sale, but also allow Area 98 to grab the consumer's attention.



> Folder



> Display double side  
A4 & A5



> Double  
Poster



> Shopper



> Exhibitor



> Mirror



> Flag

# DISCOVER THE NEW SPRING-SUMMER 2022 COLLECTION



## CAJUN QUEEN

Acetate model with bright and surprising colors in the front of which double silks alternate, enriched with flowers. The decoration of the temples, made with the ancient lost wax technique, reinterprets the jewel and draws inspiration. Embellished with enamels of different colors that alternate, exhaling and characterizing the new model with unique colors. Semi-precious stones, with mystical power, give life to a jewel of eyewear.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 54-16/135

Colors: 04



CV231.01



CV231.02



CV231.03



CV231.04

## SHAKE YOURSELF

An explosion of colors, textures and precious details distinguish this model made of acetate, designed for eclectic spirits who want to stand out and be protagonists, but with style. Available in four colorful variants, SHAKE YOURSELF features a two-tone front, with contrasting dried flower inserts. Dried flowers also on the temples, also embellished with jewel details with a very particular tubular shape, made with the ancient lost wax technique, a heritage of Italian goldsmith art.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 54-17/140

Colors: 04



CV239.01



CV239.02



CV239.03



CV239.04

## BLUE EYES

The meeting of two silks, dried flowers and feathers come together on the front giving life to a unique pair of glasses rich in details and preciousness. Two-tone enamels intersect, decorating the jewel details of the temples made with the ancient lost wax technique heritage of Italian goldsmith art. Embellished with semi-precious stones such as Tiger Eye, Lapis Lazuli, White Howlite and Malaquite.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 54-16/140

Colors: 04



CV230.01



CV230.02



CV230.03



CV230.04

## CALIFORNIA DREAM

Also for California Dream double silks come together to give life to this eyewear dream. Two-tone enamels intersect and alternate in the jewel details of the temples handcrafted thanks to the goldsmith's knowledge of investment casting. Semi-precious stones such as Tiger Eye, Torquise and Malaquite add value to the new model.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 54-17/140

Colors: 04



CV232.01



CV232.02



CV232.03



CV232.04

## CHATROOM GIRL

Glasses jewelry. Each Coco Song model is inspired by the design of high jewelery in which semi-precious stones give light and preciousness to every frame. In this model we find double stones that decorate the temples giving life to the most precious of the models.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 53-16/140

Colors: 04



CV233.01



CV233.02



CV233.03



CV233.04







## CRUSING NIGHT

The ultra-light, minimalist steel frame contrasts dramatically with the temples, which are richly decorated in perfect Coco Song style. The detailing on the temples draws inspiration from the most precious of jewels, turning each pair of glasses into a treasure you'll want to wear always.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 53-16/140

Colors: 04



CV234.01



CV234.02



CV234.03



CV234.04

## JERICHO ROAD

Jerico Road represents the acetate model in which the innovative design is capable of enhancing unusual details and precious elements. Frame in which the most sophisticated goldsmith techniques are combined with skilled workmanship and assemblies, creating talismans that tell ancient stories through symbols and auspicious elements.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 53-16/135

Colors: 04



CV235.01



CV235.02



CV235.03



CV235.04

## JUST JULIET

Bright colors, textures and precious details distinguish this model made of acetate, designed for women who want to stand out and be protagonists of style and character. Available in four colorful variants, Just Juliet features a two-tone front, with contrasting dried flower inserts. Dried flowers also on the temples, also embellished with jewel details embellished with teardrop-cut semiprecious stones.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 53-16/140

Colors: 04



CV236.01



CV236.02



CV236.03



CV236.04

## REAL THING

Acetate model with bright and surprising colors in the front of which double silks alternate, enriched with flowers. The decoration of the temples, made with the ancient lost wax technique, reinterprets the Greek mesh from which the jewel draws inspiration. Embellished with enamels of different colors that follow each other, alternating, thus giving life to an eyewear jewel.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 50-17/140

Colors: 04



CV237.01



CV237.02



CV237.03



CV237.04

## YORK BLUES

Silks and dried flowers. Two-colour enamels come together, adorning the jewelled details of the temples by means of the ancient lost-wax casting technique – the heritage of Italian goldsmithery. Embellished with semi-precious stones such as Tiger Eye, Lapis lazuli, white Hawolite and Malaquite.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 53-18/140

Colors: 04



CV243.01



CV243.02



CV243.03



CV243.04

## ROCKING HOUSE

Perfect for a modern Janis Joplin, this model reinterprets a classic of the seventies making it very modern and chic thanks to the very light and minimal steel frame, in stark contrast to the richly decorated temples. If in fact the front is characterized by simple colored enamels and galvanic processes, the temples are instead rich in jewel details, such as silks and two-tone enamels that alternate in a dynamic and irreverent chromatic game.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 53-16/135

Colors: 04



CV238.01



CV238.02



CV238.03



CV238.04





女紅美余

力

女

力

世

## TRUE PRINCESS

Dedicated to a true modern princess, this model is refined and whimsical at the same time. Available in 4 variants, TRUE PRINCESS features a front in which color blends harmoniously with precious silks and dried flowers. The temples are also very particular, a magical intertwining of enamels, semi-precious stones and jewel details.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 54-15/135

Colors: 04



CV240.01



CV240.02



CV240.03



CV240.04

## WILD SIDE

Very light and minimal steel frame, in stark contrast to the richly decorated temples. If in fact the front is characterized by simple colored enamels that meet with the galvanic processes, the temples are instead rich in precious details, such as silks and two-tone enamels that alternate in a dynamic and irreverent chromatic game. The detail of the temples, always draws inspiration from the most precious jewels to make each Coco Song eyewear a real jewel to always carry with you.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 53-17/140

Colors: 04



CV241.01



CV241.02



CV241.03



CV241.04

## WITHOUT ME

Classic pantos shape for this steel frame, in which the basic front creates a pleasant contrast with the temples, an explosion of color and details. Silks and dried flowers alternate in them, embellished with a jewel detail richly adorned with semi-precious stones and enamels.

Inserts & Decorations: Real bird feather, pure silk, natural stone

Measures: 51-17/140

Colors: 04



CV242.01



CV242.02



CV242.03



CV242.04



# CCS

24k gold inserts

A TOUCH OF  
GLAMOUR AND  
GOLD FOR  
MODERN,  
ROMANTIC  
WOMEN.





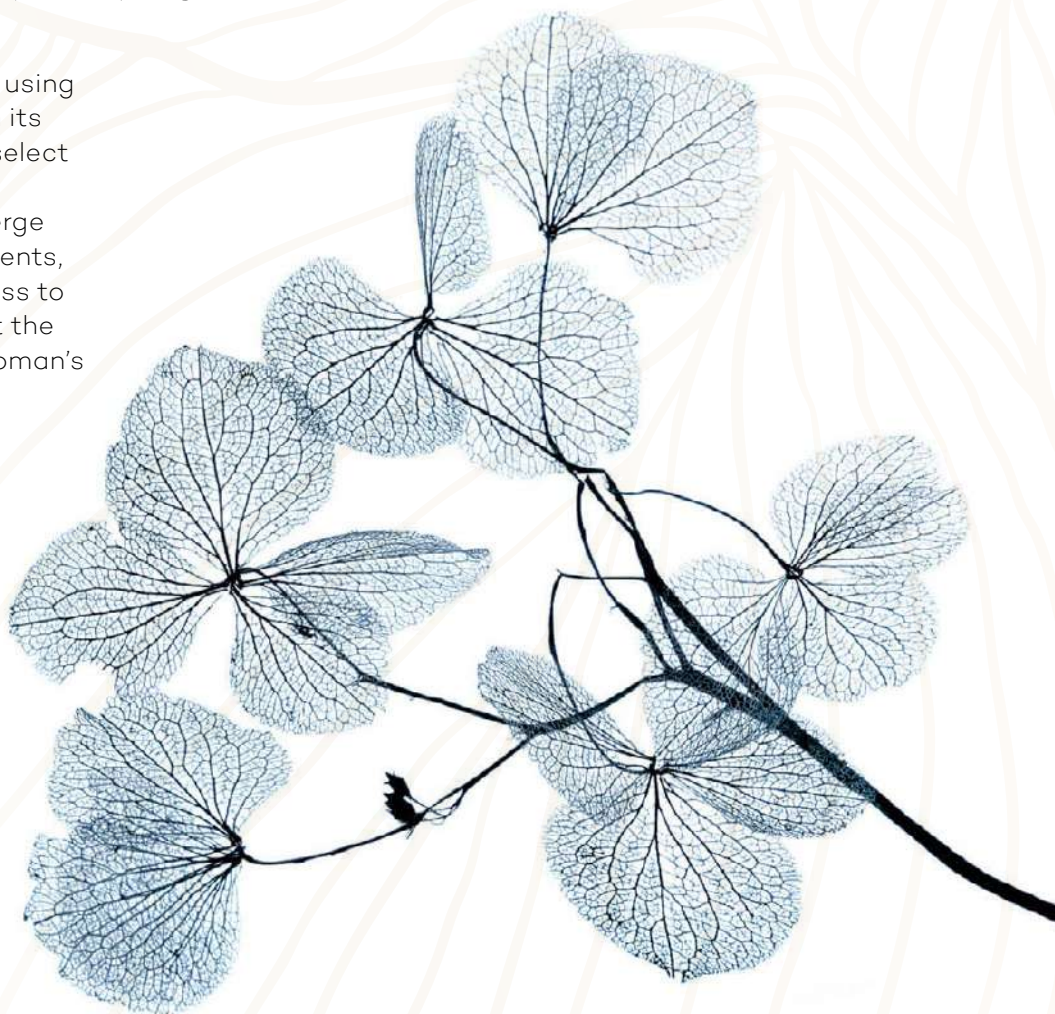
## GOLD 24KT

Gold increases the elegance of everything it touches and, to make its glasses even more unique, CCS has inserted 24 kt gold leaves in its frames. Added directly into the compound, these subtle and bright gold points give a new light to the frames, highlighting the wearer's most beautiful details.

## NATURAL ELEMENTS

CCS honours feminine beauty by using coloured silks and dried flowers in its frames, making them even more select and elegant.

These tiny, fine natural details merge harmoniously with the other elements, adding that extra bit of naturalness to the glasses, which really bring out the carefree and graceful side of a woman's personality.







## METAL

The metal models, presented in gold, rose gold and silver, are characterized by innovative and original textures created with Illustrator, a special printing technique that allows you to customize the metal. Subsequently, once ready, the metal is coated with electroplating, a treatment that protects the glasses, guaranteeing greater resistance to shocks and scratches as well as a more lasting beauty.

## FLORAL PAPER FLOWERS

Sensitivity, purity and romance. These characteristics find their best representatives in flowers and, precisely for this reason, CCS has chosen to include in its frames flowers and sheets with floral prints that blend with the acetate.

The set of these flowers, which follow one another and change in the different frames, give a touch of romanticism to the glasses, emphasizing the purity, beauty and sensitivity of all those women with a gentle soul.



## DELICATE COLOURS, LIGHT SHAPES AND FINE DETAILS.

These are the hallmarks of CCS, a brand that fuses natural elements such as feathers, silks and dried flowers in frames that brim with personality, where marbled acetates are embellished with 24ct gold leaves, accentuating the most romantic and delicate side of the female soul.



## COMMUNICATION & VISUAL MERCHANDISING

Every model in the Area 98 collections is a masterpiece made for everyday wear – the result of honed craftsmanship and scintillating creativity.

To fully demonstrate the magnificence of the glasses and the passion that goes into making them, Area 98 provides a series of marketing tools as sales supports: POP, merchandising, social media pages, the website, planning and articles in specialist publications.

These materials not only highlight the products at the point of sale, but also allow Area 98 to grab the consumer's attention.



> Folder



> Display A4 e A5



> Double  
Poster



> Shopper



> Exhibitor



> Flag







# DISCOVER THE NEW SPRING-SUMMER 2022 COLLECTION



## CCS158

Simple and refined lines distinguish this model made of steel with papertransfer, one of the first techniques used in eyewear to give color to frames originally in black, gold or silver, which consists in transferring an image to a support. In this model, the papertransfer was created with the lily, a symbol of purity, nobility and royalty, to recall the aesthetic characteristics of the frame.

The steel temple is characterized by a play of feathers and silk and embellished with a jewel logo on the terminal. The play of the two alternating colors gives a pleasant contrast and enhances the uniqueness of this model.

Inserts & Decorations:  
Paper transfer,  
feathers and silks  
Measures: 53-16/135  
Colors: 03



CCS158.01



CCS158.02



CCS158.03

## CCS159

In acetate: the union of two acetates that meet and blend and a third acetate embellished with 24kt gold foil, an expressive element of the entire CCS 24kt gold collection

The temple is made of metal with an acetate end embellished with dried flowers and silk.

The auction features feathers and silk embellished with a logo / jewel that embellishes the terminal itself. Two colors alternate to give a greater contrast effect between feathers and silk to enhance their preciousness and uniqueness.

Inserts & Decorations:  
24ct gold, dried flowers, silk  
and feathers  
Measures: 53-17/140  
Colors: 03



CCS159.01



CCS159.02



CCS159.03

## CCS160

Vintage inspiration and modern style characterize this frame that updates the classic round eyewear through an original heptagonal shape. CCS160 is made with two different types of acetate that harmonize with each other with a pleasant gradient effect. A third acetate, on the other hand, is embellished with 24-karat gold leaf, an expressive element of the entire CCS 24-karat gold collection. To give lightness to the whole, the temple is made of steel with an acetate end, embellished with dried flowers and silk.

Inserts & Decorations:  
24ct gold, flowers and silk  
Measures: 52-16/140  
Colors: 03



CCS160.01



CCS160.02



CCS160.03

## CCS161

A totally new shape giving a take on the infamous cat-eye model with a side feature to set off the acetate bonding with the preciousness of 24ct gold. The acetate temple is made from the union of two different feathers separated by a small metal ring, finished to perfection with the finest of silks.

Inserts & Decorations:  
24ct gold, feathers and silk  
Measures: 52-17/140  
Colors: 03



CCS161.01



CCS161.02



CCS161.03

## CCS162

Charm and femininity of yesteryear are the strengths of this frame with an unusual shape, a reinterpretation of the very classic cat-eye, a timeless symbol of elegance, a true must-have of the 1950s. The upper part is very original, a reinterpretation of a classic pantos with a double layer, which highlights the exclusive pattern for papertransfer drowned in acetate. The side facet is also particular, which highlights the bonding of the acetate with 24-karat gold. The temple is made with two types of feathers, separated from each other by a thin metal ring.

Inserts & Decorations:  
Paper transfer and feathers  
Measures: 52-18/140  
Colors: 03



CCS162.01



CCS162.02



CCS162.03



## CCS163

The iconic style of the seventies divas revisited in a contemporary key for a model with a pleasantly retro spirit, characterized by a square and extremely deep shape, with a small insert in acetate with 24-karat gold, to recall the essence of the brand.

Made of steel with double color (black and gold, turquoise and pink gold, orange and pink gold), it has a steel rod made with the union of two different feathers, separated by a small metal ring. The terminal is in acetate, embellished with feathers and silk.

Inserts & Decorations:  
24ct gold, feathers and silk  
Measures: 53-16/140  
Colors: 03



CCS163.01



CCS163.02



CCS163.03

## CCS164

An outsized square shape reminiscent of the glasses of the stars of the '70s, with a small acetate insert with 24ct gold to restate the essence of the brand. The temple is made of steel in paper transfer with tips in a feather and silk combination.

Inserts & Decorations:  
24ct gold, paper transfer,  
feathers and silk  
Measures: 53-17/140  
Colors: 03



CCS164.01



CCS164.02



CCS164.03

## CCS165

A cat-eye shape with a lateral facet to make the cat shape lighter and bring out the 24 kt gold element of the acetate. This model is made of acetate with gluing on the side. Flowers and silks. with two different silks in the rods divided by a ring.

Inserts & Decorations:  
24ct gold, flowers and silk  
Measures: 51-17/140  
Colors: 03



CCS165.01



CCS165.02



CCS165.03

## CCS166

Flowers, silks and 24kt gold come together to create this new model whose peculiarity can be found in the upper part of the metal rod that joins the acetate front, enhancing the contrast between the metal and the color of the acetate.

Inserts & Decorations:  
24ct gold, flowers and silk  
Measures: 53-17/140  
Colors: 03



CCS166.01



CCS166.02



CCS166.03

## CCS167

A more classic shape for the CCS167 model, with flowers, silks and 24ct gold coming together to create this original model. Its unique detailing can be seen in the upper part of the metal temple where it joins with the acetate frame front, highlighting the contrast between the metal and the colour of the acetate.

Inserts & Decorations:  
24ct gold, flowers and silk  
Measures: 52-17/140  
Colors: 03



CCS167.01



CCS167.02



CCS167.03

## CCS168

For the CCS 168 model we find the union of steel with acetate: combined with an additional acetate circle in which the lens is inserted. At the top there is a step to bring out the acetate paper transfer. The temples are always embellished by the encounter with feathers and silks of different colors to give uniqueness to the model in its three color variants.

Inserts & Decorations:  
Paper transfer,  
feathers and silk  
Measures: 52-19/135  
Colors: 03



CCS168.01



CCS168.02



CCS168.03







## CCS169

Metal frame combined with acetate: paired with an acetate rim into which the lens fits. On the side there is a stepped effect to bring out the paper transfer of the acetate.

Inserts & Decorations:  
Paper transfer  
Measures: 52-19/135  
Colors: 03



CCS169.01



CCS169.02



CCS169.03

## CCS170

Glamorous and refined lines distinguish this model made of steel with acetate in which the lens is inserted. On the side there is a step to bring out the paper transfer to recall the aesthetic characteristics of the entire frame. The temple is characterized by a play of feathers, flowers and silk, embellished with a jewel logo on the terminal. The play of alternating colors gives a pleasant contrast and enhances the uniqueness of this model.

Inserts & Decorations:  
24ct gold, paper transfer  
Measures: 54-17/135  
Colors: 03



CCS170.01



CCS170.02



CCS170.03

## CCS171

In the CCS171 we find an extra size pantos shape union of metal glasses with acetate: combined with an acetate circle in which the lens is inserted. At the top there is a step to bring out the steel where 24 kt gold and feathers meet.

Inserts & Decorations:  
24ct gold and feathers  
Measures: 52-19/135  
Colors: 03



CCS171.01



CCS171.02



CCS171.03

L A M A T T A  
*animal instinct*

ANIMAL PRINTS  
AND DAZZLING  
DETAILS FOR  
WOMEN WHO  
LIKE TO  
SHOW THEIR  
WILD SIDE.





# ANIMAL PRINT

Being true to your nature means expressing yourself to the full. And who is your best ally in this mission if not Nature itself? This knowledge has long inspired LA MATTA to choose animal prints as the king of its frames. Leopard, tiger, python and other patterns are found in all the models of its collections, inviting women to release their wildest, natural instincts.



# FINE DETAILS

Nothing is left to chance in LA MATTA frames. Every detail is thought out to the minutest degree. A new acetate process creates refined embellishments reminiscent of mother-of-pearl, giving the glasses luminosity and shine. Designed to bring out the most subtle features of a woman's personality without hiding the determination that only women have, these details that evince mother-of-pearl make each model unique and exquisite.



# DECORATIVE ELEMENTS

Every woman has her own character, and its many facets go to make up her temperament. Just like LA MATTA glasses, where decorative elements in metal and stones create enchanting, seductive details on the frame temples, revealing the hidden, wild sides of the women who wear them.

# COLOURS

In order to give full rein to the breadth of female character and to help women to fully express their personalities, LA MATTA colours its animal prints with original, happening tones. The new colour graduations come in pink, blue, red, green, purple and a variety of other shades, so that allow women can search the brand's various models for the shades that speak for them most.





# COMMUNICATION & VISUAL MERCHANDISING

Every model in the Area 98 collections is a masterpiece made for everyday wear – the result of honed craftsmanship and scintillating creativity.

To fully demonstrate the magnificence of the glasses and the passion that goes into making them, Area 98 provides a series of marketing tools as sales supports: POP, merchandising, social media pages, the website, planning and articles in specialist publications. These materials not only highlight the products at the point of sale, but also allow Area 98 to grab the consumer's attention.



> Folder



> Shopper



> Flag

# DISCOVER THE NEW SPRING-SUMMER 2022 COLLECTION



## LM3315

The undisputed protagonist is the animalier, which in the new acetates is colored with unusual shades. Leopard, brindle, python, zebra, spotted ... the 2022 textures give life to impact frames, where iridescent palettes and unexpected color combinations are the masters. A true triumph of precious details, which make each model unique. The end of the temples is always embellished with the logo inserted under enamel, while the upper part has decorations with stones always obtained from acetate.

Measures:  
52-18/135  
Colors: 03



LM3315.01



LM3315.02



LM3315.03

## LM3316

The jewel that embellishes the temple of this acetate model is a small work of art, making it truly unique. Made with the lost wax technique, this decoration refers to the geometric shapes typical of the Thirties, playing with hand-carved stones obtained from vinegar that make this model unique.

Measures:  
53-17/135  
Colors: 03



LM3316.01



LM3316.02



LM3316.03



## LM3317

Steel front with double galvanic color and enamel on the upper part of the rim for this brand new model. Animalier variations on the acetate temples made in different ways. Vertical lines fade towards the end of the temples, enriched by the logo inserted under enamel. With strong, bright, impactful colors that characterize the glasses in full La Matta style.

Measures:  
54-17/135  
Colors: 03



LM3317.01



LM3317.02



LM3317.03

## LM3318

Along the eyelashes and on the temples bright animalier acetates declined in multicolor nuances. The sequence of irregular shapes that decorate the temples recall the dominant shades of the acetates and are also re-proposed in the paintwork of the rims and eyelashes for a perfect harmony but that does not go unnoticed. The logo inserted under enamel embellishes the terminal even more.

Measures:  
55-17/140  
Colors: 03



LM3318.01



LM3318.02



LM3318.03

## LM3319

Regular geometric elements in pearlised acetate combined with micro-cast metal elements are the signature decorations on these models, harmonising with the colours of the animal print acetates on the temples and fronts. The LM3319 model has a squared acetate front that comes in tropical colours for the more daring wearer, but also in the highly popular leopard-print black and white variants.

Measures:  
52-21/140  
Colors: 03



LM3319.01



LM3319.02



LM3319.03

## LM3320

The frame is in acetate with two different bondings: animal print for the upper frame front and monochrome for the lower part with bright colours that really stand out. The temples are always the same as the upper part of the frame front while the logo laid under enamel gives a final flourish to the temple tips. The jewel embellishing the temple is made using the lost-wax technique, and is a play on the jewels that inspire it, in line with happening trends.

Measures:  
52-17/140  
Colors: 03



LM3320.01



LM3320.02



LM3320.03



## LM3322

The decorations of the LM3322 model have a tribal inspiration that finds a perfect union with animalier acetates. Extremely feminine and full of personality, the front is wide and equipped with lines that create an interesting contrast with the decoration on the temples. The temples are always made with the upper part of the front while the logo inserted under enamel embellishes the terminal even more.

Measures:  
53-17/135  
Colors: 03



LM3322.01



LM3322.02



LM3322.03







## LM3323

A real jewel to always carry with you. In acetate with two different bondings, typical of the brand, animalier patterns are combined with increasingly sinuous shapes giving life to refined frames where iridescent palettes and unexpected color combinations are the masters. Goldsmith's workmanship and inspiration from high jewelry becomes a decoration made of investment casting with enameled details in alternating colors. The enriched temples make this model a perfect eyewear for a contemporary, refined look that never goes out of fashion.

Measures:  
54-17/140  
Colors: 03



LM3323.01



LM3323.02



LM3323.03

## LM3325

Available in equally bold colors also for the LM3325 model: with a more squared and rectangular shape, the frame is characterized by the jewel decoration made of investment casting alternating with acetate elements that enrich its character. Designed for a self-confident woman who loves unique details.

Measures:  
54-18/135  
Colors: 03



LM3325.01



LM3325.02



LM3325.03

## LM3326

Acetate model in which triumph along the eyelashes with tiger pattern declined in two-tone shades of purple and fuchsia, brown and black, while along the temples the tiger's mantle almost comes to life. The jewel decorations are worthy of note, enriched with color, inserted along the front at the seams. Three eyewear proposals for a woman looking for a jewel that adorns her face, making her feel the undisputed protagonist of her day.

Measures:  
52-18/140  
Colors: 03



LM3326.01



LM3326.02



LM3326.03



## LM3327

The oversized film star format for this model gives the eyes a mysterious air and a fascinating allure. Made in acetate with two different types of bonding, the LM3327 comes in three variants: animal print and Havana – a mainstay of the brand – multicolour animal print and zebra and black, with mother-of-pearl inserts. The acetate temples, with the same texture as the upper part of the frame front, are embellished with semi-precious stones and jewelled details, made using the lost-wax technique.

Measures:  
52-17/140  
Colors: 03



LM3327.01



LM3327.02



LM3327.03

## LM3328

This all-new model has a steel frame front with double galvanic colouring and enamel on the upper rim. The acetate temples feature an animal print with vertical lines, while the logo laid under enamel gives a final flourish to the temple tips. The jewel embellishing the temple is made using the lost-wax technique. Inspired by today's hottest trends.

Measures:  
55-17/135  
Colors: 03



LM3328.01



LM3328.02



LM3328.03

## LM3329

The undisputed protagonist is the animalier, which in the new acetates is colored with unusual shades. Leopard, brindle, python, zebra, spotted ... the 2022 textures give life to impact frames, where iridescent palettes and unexpected color combinations are the masters. A true triumph of precious details, which make each model unique.

Measures:  
52-18/140  
Colors: 03



LM3329.01



LM3329.02



LM3329.03







## LM3330

This frame is a real jewel, all played on the contrast between the simplicity of the front and the opulence of the temples. Made with the same texture as the upper part of the front, the temples are in fact richly decorated: the terminal is embellished with the logo inserted under enamel, while the upper part presents decorations with stones always obtained from acetate.

Measures:  
54-17/135  
Colors: 03



LM3330.01



LM3330.02



LM3330.03

## LM3331

This model comes directly from the 1950s and is characterized by the very classic Cat Eye shape combined with bright colors and animalier textures typical of the brand. Made of acetate with two different bondings, it is available in three versions: zebra and black, fuchsia and turquoise, purple and lilac. Precious temples, combined with the upper part of the front and embellished with a jewel insert with geometric lines made with the lost wax technique. The terminal is instead decorated with the logo inserted under enamel.

Measures:  
54-19/140  
Colors: 03



LM3331.01



LM3331.02



LM3331.03

## LM3332

Steel front with double galvanic color and enamel on the upper part of the rim for this brand new model. The acetate temples have an animalier declination with vertical lines while the logo inserted under enamel embellishes the terminal even more.

The jewel that embellishes the auction is always made with the lost wax technique. Inspired by the trend of the moment.

Measures:  
53-17/135  
Colors: 03



LM3332.01



LM3332.02

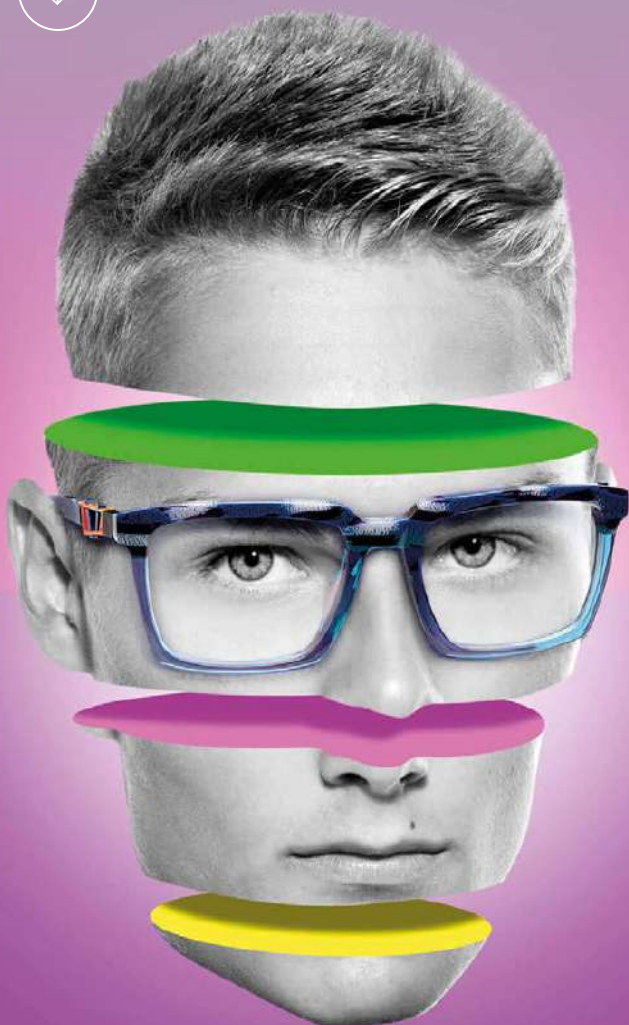


LM3332.03

KXOX

Super  
KXOX

COLOURFUL AND ORIGINAL  
FOR PEOPLE WHO LIKE TO  
THINK OUTSIDE THE BOX





Unruly elements and unconventional combinations  
– but also space for creativity,  
free expression, individual interpretation and matching of colours.  
KAOS glasses represent a new way of looking at the world.  
Designed for everyone who strives to show their most creative side  
and who seek out different perspectives.  
KAOS is the perfect brand for people who like to think outside the box.  
This is the philosophy that led to the birth of SUPERKAOS in 2020.  
Created as a capsule collection to mark the 20th anniversary of KAOS,  
SUPERKAOS is aimed at anyone who wants to be original  
but who also likes to keep it simple.



**ECCENTRIC**  
**ORIGINAL**  
**PLAYFUL AND COLOURFUL**

## EXCLUSIVE ACETATE



Seemingly uncoordinated and untidy, KAOS glasses are in fact minutely designed down to the last detail. They are no less than a new form of expression that allows you to freely combine, match and interpret colours.

These are the hallmarks of KAOS and SUPERKAOS glasses, where different textures and patterns come together through the bonding technique, accentuating and exalting the dominance of KAOS.

## PROCESSING

When acetates and metals come together, they bring out the best in each other.

This is what happens in the temples of KAOS and SUPERKAOS frames. The processing and combining of these elements makes the glasses lighter, more versatile and more original.



## STEEL

Handling and mobility.

These are the standout features of SUPERKAOS glasses when steel is used instead of metal, making the frames incredibly light.

## COLOURS

KAOS – colours are its best friends.

In KAOS and SUPERKAOS glasses, fluorescent tones and chromatic contrasts are used to colour geometric figures and alternating shapes by use of the innovative 3D digital printing (HDA) technique, giving the glasses an energetic and creative charge that makes them extravagant, original, playful and colourful.





# COMMUNICATION & VISUAL MERCHANDISING

Every model in the Area 98 collections is a masterpiece made for everyday wear – the result of honed craftsmanship and scintillating creativity.

To fully demonstrate the magnificence of the glasses and the passion that goes into making them, Area 98 provides a series of marketing tools as sales supports: POP, merchandising, social media pages, the website, planning and articles in specialist publications. These materials not only highlight the products at the point of sale, but also allow Area 98 to grab the consumer's attention.



> Folder



> Display double side  
A4 & A5



> Double  
Poster



> Shopper



> Exhibitor



> Flag

## DISCOVER THE NEW SPRING-SUMMER 2022 COLLECTION



### KK527

Dedicated to those who do not want to go unnoticed, this model plays on the strong contrast between the monochrome of the acetate and the textures that instead characterize the temple and the upper part of the frame, to create a continuum that gives the face an absolutely over the top look. To create these very particular patterns, tiny pieces of acetate were used which, once glued together, give life to original and modern patterns. A stylish detail is the temple, embellished with geometric details inspired by the jewels in vogue in the Sixties.

Measures:  
55-20/140  
Colors: 03



KK527.01



KK527.02



KK527.03

### KK528

This showy and bizarre model is all played on strong contrasts, in which one-color acetates are combined with very particular colored textures, present in the upper part of the front and on the temples. The latter are embellished with a meticulous decoration, inspired by the geometric jewels typical of the seventies. The result is a frame of great impact, designed for free spirits and nonconformists.

Measures:  
52-21/140  
Colors: 03



KK528.01



KK528.02



KK528.03



## KK529

Eye-catching model, which does not go unnoticed in which the monochrome acetates are combined with very particular colored textures, present in the upper part of the front and on the temples. A meticulous decoration, inspired by the most sought-after geometric and design jewels, enrich the temples, giving the eyewear further grit and personality.

Measures:  
52-17/140  
Colors: 03



KK529.01



KK529.02



KK529.03

## KK531

Made of steel and acetate, KK531 is a sophisticated and eccentric model, which revisits one of the classics of the 1950s in a colorful and pop key: the browline style. The upper part of the frame, frames the lenses in the same way that the eyebrows frame the eyes. The peculiarity, however, lies in the very original texture, created by gluing small pieces of acetate to give life to a showy and colorful pattern, which stands out on the other monochromatic elements of the glasses. The same texture is also found on the temples, also embellished with contrasting geometric elements.

Measures:  
52-17/135  
Colors: 03



KK531.01



KK531.02



KK531.03

## KK532

Made of acetate, it is a sophisticated and eccentric, unusual and unexpected model. Its peculiarity lies in the temples made by gluing small contrasting acetate triangles to give life to an eye-catching and colorful pattern, which brings out the multicolor elements of the glasses. The temples are enriched with geometric details inspired by the jewels of that style.

Measures:  
52-17/135  
Colors: 03



KK532.01



KK532.02



KK532.03

## KK533

The KK533 model is suitable for those with a dynamic and exuberant spirit. Its steel frame is ultra contemporary, easy-to-wear and with a strong character. The workmanship of the temples that use small spirals are interesting, taking inspiration from geometric jewels typical of the seventies.

Measures:  
50-21/135  
Colors: 03



KK533.01



KK533.02



KK533.03

## KK534

The KK534 model is suitable for those with a dynamic and exuberant spirit. Its acetate frame is ultra contemporary, easy-to-wear and with a strong character. The workmanship of the temples using small spirals taking inspiration from geometric jewels typical of the seventies is interesting.

Measures:  
53-19/140  
Colors: 03



KK534.01



KK534.02



KK534.03





## KK535

The KK535 model offers colorful hand-woven threads through the metal of the temples, the attention is then captured by the colored acetates: a delicate camouflage of pink and havana takes depth in the transparency of the acetate of the first color.

Measures:  
53-17/140  
Colors: 03



KK535.01



KK535.02



KK535.03



## KK536

Like the KK535 model, the KK536 features colourful threads woven by hand through the metal of the temples. The eyelash frame front grabs attention with its use of mixed-colour acetates.

Measures:  
53-18/135  
Colors: 03



KK536.01



KK536.02



KK536.03

## KK537

It is all played on the strong contrasts of this bizarre model, in which the single-color acetates are combined with very particular colored textures, present in the upper part of the front and on the temples. The latter are embellished with a meticulous decoration, inspired by the bracelet with geometric shapes. The result is an impactful frame, designed for nonconformist spirits.

Measures:  
53-17/140  
Colors: 03



KK537.01



KK537.02



KK537.03

## KK538

A little artist, a little diva, a little pin up, but always a protagonist. The woman who chooses KK538 loves to amaze, wearing an absolutely original Cat Eye model, characterized by an unusual metal front with round lenses, to which charming acetate wings with contrasting textures are applied. Also special are the temples, which reflect the colors and textures of the front in a daring combination of styles.

Measures:  
50-21/135  
Colors: 03



KK538.01



KK538.02



KK538.03

## KK539

Glamorous steel model, which does not go unnoticed. Enameled hexagonal front in which, on the side, two colors meet, giving life to a dualism of vibrant novelty. A meticulous decoration, inspired by semicircle design jewels, enriches the temples, giving the eyewear further grit and personality.

Measures:  
52-19/135  
Colors: 03



KK539.01



KK539.02



KK539.03



## KK540

A fine, bold model that does not go unnoticed. Square enamelled steel frame front in bright yellow, blue and green colours that deliver high impact. Meticulous decorations inspired by sophisticated geometric design objects enhance the temples, giving the glasses additional punch and personality.

Measures:  
57-17/140  
Colors: 03



KK540.01



KK540.02



KK540.03



## KK541

Super Kaos unisex model with a classic pantos shape in steel with laser-cut top bar and digital printing recalled on the steel part of the temples. The temples are made of flexible steel and have a drop decorated with the same mix of colors present on the front.

In color 3, this model becomes the protagonist of the new unpublished women's campaign.

Measures:  
52-19/145  
Colors: 03



KK541.01



KK541.02



KK541.03

## KK542

Super Kaos unisex model with the classic Pantos Vintage shape in acetate with flexible steel temples classic colors for the front and strong contrast with the super mix of colors of the digital printing part of the temples.

Measures:  
50-21/145  
Colors: 03



KK542.01



KK542.02



KK542.03

## KK543

A contemporary reinterpretation in SUPER KAOS style of a great classic from the 1950s, this model interprets timeless elegance, but with an eye to the future. On the front, there is a pleasant contrast between the monochromatic part in steel and that in acetate, characterized instead by a mix of kaos colors. The temples are made of flexible steel and have a drop decorated with the same mix of colors present on the front.

Measures:  
53-19/140  
Colors: 03



KK543.01



KK543.02



KK543.03

## KK544

This classic-shaped Super Kaos men's model has a impactful, on-trend design: rectangular steel with temples featuring digitally-printed decorations on the upper part of the rim. Classic colours for the frame front.

Measures:  
54-18/140  
Colors: 03



KK544.01



KK544.02



KK544.03



## KK545

Unconventional octagonal shape for this unisex steel-rimmed model. Featuring classic, muted colours, the kaos colour shines in the upper part of the rim and on the temples, with embellishments created via digital printing. With this technique you can feel the thickness of the design when you touch the frame.

Measures:  
53-17/135  
Colors: 03



KK545.01



KK545.02



KK545.03

## KK546

The classic rectangular model for him, revisited in a KAOS key. Simple and essential, perfect to adapt to any style, it presents a top bar decorated with the digital printing technique, also recalled on the steel rods.

Measures:  
55-17/140  
Colors: 03



KK546.01



KK546.02



KK546.03

## KK547

An elegant and particular model, designed for a woman who loves to stand out, but with grace. Made of colored acetate, it has steel temples lowered in the initial part and decorated with digital printing; the terminals are instead in acetate, recalling the front. The result is an extremely versatile frame, which is well suited to any look, also thanks to the possibility of choosing between three different variants.

Measures:  
51-20/140  
Colors: 03



KK547.01



KK547.02



KK547.03



## KK548

Super Kaos rectangular model in nylon steel men's model with top bar decorated with digital printing then recalled on the steel temples. The SK548 eyewear in its color 3 variant is the protagonist of the amazing new SS22 campaign worn by the men's model.

Measures:  
54-18/140  
Colors: 03



KK548.01



KK548.02



KK548.03

## KK549

Delicate but at the same time decisive model. Front in bright enameled steel square: blue, red and fuchsia, with a strong chromatic impact. Charming perforated wings in acetate with contrasting texture are applied. Also suitable are the temples that do not reflect the colors and textures of the front in a combination of unconventional styles.

Measures:  
51-17/135  
Colors: 03



KK549.01



KK549.02



KK549.03



# ***GENES4S***

ARTWEAR

***A MODERN,  
UNCONVENTIONAL STYLE  
INSPIRED BY POP ART.***



## ***BONDING TECHNIQUES***

Any work of art is based on a union of different elements that alternate and blend to create something sublime.

This is also the case with GENESIS frames: the bonding technique involves lots of little pieces of acetate that come together to create original, ever-changing textures.

The result is glasses that are true masterpieces.



## ***DIGITAL PRINTING***

3D digital printing is used in GENESIS frames to create unique, creative patterns:

this high-resolution printing not only provides super-definition details and unmatched brightness of colour, shape and texture, but also allows you to feel the thickness of the design when you touch the frame.

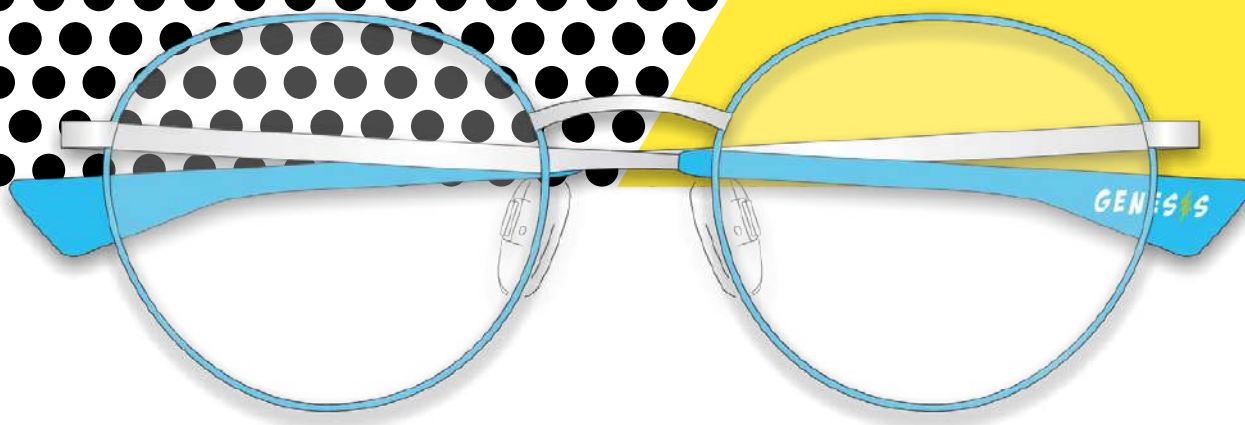
A truly innovative solution that takes traditional painting media and repurposes them in a digital version.

## ***POP ART***

Art has always been a source of inspiration. GENESIS takes its inspiration for its frames from the one of the world's most well-known and well-loved art movements: pop art. Bright colours, optical effects, abstract patterns, unusual combinations and unconventional shapes are just some of the features of this art genre. GENESIS takes them and reworks them in its glasses, turning each model into works of art you can wear every day.







## COMMUNICATION & VISUAL MERCHANDISING

Every model in the Area 98 collections is a masterpiece made for everyday wear – the result of honed craftsmanship and scintillating creativity.

To fully demonstrate the magnificence of the glasses and the passion that goes into making them, Area 98 provides a series of marketing tools as sales supports: POP, merchandising, social media pages, the website, planning and articles in specialist publications.

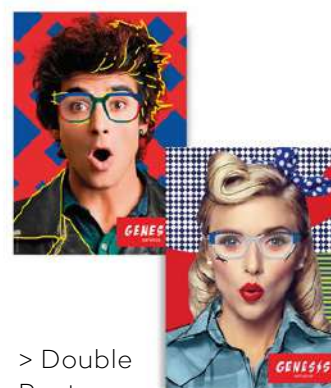
These materials not only highlight the products at the point of sale, but also allow Area 98 to grab the consumer's attention.



> Folder



> Display A4 e A5



> Double Poster



> Shopper



> Exhibitor



> Eyewear Case Kit

# DISCOVER THE NEW SPRING-SUMMER 2022 COLLECTION



## GV1567 UNISEX

Classic shape but still of great artistic expression with the use of gluing to give the three colors different artistic expression and personality.

Measures:  
48-21/145  
Colors: 03



GV1567.01



GV1567.02



GV1567.03

## GV1568 WOMAN

Cat eye model for a truly iconic look, whose charm remains intact over time, which in this model is updated through the accentuation of the lateral corners of the lower part of the frame. Made in three different variants, this model combines strong colors and bold textures made in digital printing, to give a true cinema diva style.

Measures:  
53-16/145  
Colors: 03



GV1568.01



GV1568.02



GV1568.03



## GV1571 UNISEX

Sharp lines, bright colors, strong contrasts and pop textures give life to this acetate model with a great personality, with a strong reference to the cinema of the Sixties. Available in three variants, which differ in colors and patterns, perfect for those who want to feel free from conformism.

Measures:  
53-20/145  
Colors: 03



GV1571.01



GV1571.02



GV1571.03

## GV1572 UNISEX

Perfect for a modern Andy Warhol, this frame is characterized by its strong shape, in which the squared lines are lightened by plays of color and pop textures that will conquer the most eclectic spirits. Two techniques are used: on the one hand the gluing of acetates of different shades, on the other hand digital printing to create the textures with a dot and line theme, typical of pop art.

Measures:  
55-19/145  
Colors: 03



GV1572.01



GV1572.02



GV1572.03

## GV1573 MAN

A more classic form but still vibrantly expressive with its use of bonding, giving the three colours artistically individual expression and personality.

Measures:  
53-19/145  
Colors: 03



GV1573.01



GV1573.02



GV1573.03







## GV1574 WOMAN

Cat eye.... and it is immediately a dip in the fifties! An iconic look, whose retro charm remains intact over time, which in this model is updated through the accentuation of the lateral corners of the lower part of the frame. Made in three different variants, this model combines strong colors and bold textures made in digital printing, to give a true cinema diva style.

Measures:  
54-16/145  
Colors: 03



GV1574.01



GV1574.02



GV1574.03

## GV1575 UNISEX

For this model, the classic retro-feel pantoscopic shape is reinvented in pop art mode with bonding and tone-on-tone prints.

Measures:  
50-20/145  
Colors: 03



GV1575.01



GV1575.02



GV1575.03

## GV1576 WOMAN

Classic shape for this steel model that makes its wearability very light, marrying the taste of those who do not like excess but still want to stand out for their refined lines and design.

Measures:  
52-17/135  
Colors: 03



GV1576.01



GV1576.02



GV1576.03

## GV1577 UNISEX

Sharp lines, bright colors, strong contrasts and pop textures give life to this acetate model with a great personality, with a strong reference to the cinema of the Sixties. Available in three variants, which differ in colors and patterns, GV1577 suitable for free and nonconformist spirits.

Measures:  
52-19/145  
Colors: 03



GV1577.01



GV1577.02



GV1577.03

## GV1578 UNISEX

Essential design for this essential and versatile model, which adapts well to every look and is perfect for those who do not like to appear, but love to stand out in the details. The front is characterized by a very light metal pantos, which contrasts with the temples richly worked with the typical textures of pop art.

Measures:  
50-19/135  
Colors: 03



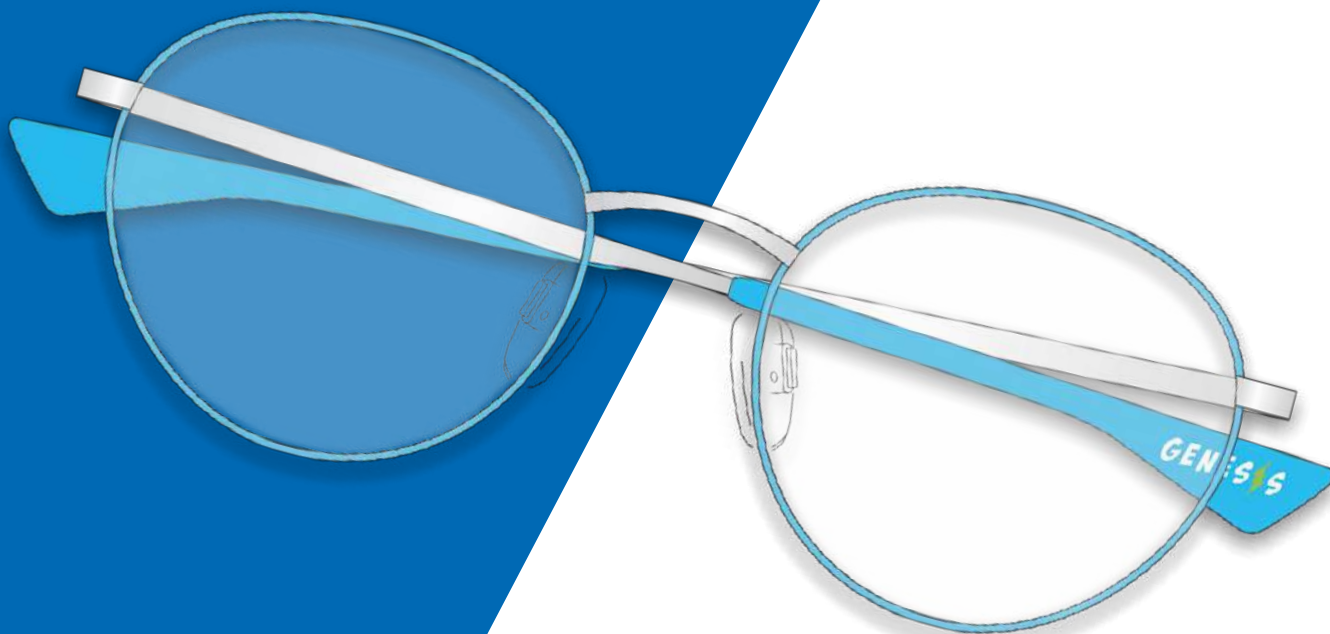
GV1578.01



GV1578.02



GV1578.03







OLIVIERO CONTINI

Elegance,  
style and class  
— truly made in Italy.





## Tradition and innovation

*Classic sizes and colours revived in frames with distinctively original, refined shapes. This is what happens in Oliviero Contini glasses, where acetates and metals are presented simply and elegantly, breathing life into skilfully crafted accessories of ageless beauty.*



## Lightness and resistance

*Oliviero Contini glasses are the perfect accessory for any situation. These light, resistant frames are the ideal choice for anyone who wants to transcend fashion with timeless style.*



## Meticulous, finely styled details

*Nothing is left to chance with Oliviero Contini glasses. Every detail is designed to endow harmony upon the wearer and bring out the glasses' beauty and stand-out features. In the women's line, tiny Swarovski gemstones are set into the temples, enhancing their exclusiveness. In the men's line, this appeal is enhanced by customised decorations on the temples, rounded off to perfection by the engraved logo.*







## Communication & visual merchandising

*Every model in the Area 98 collections is a masterpiece made for everyday wear – the result of honed craftsmanship and scintillating creativity.*

*To fully demonstrate the magnificence of the glasses and the passion that goes into making them, Area 98 provides a series of marketing tools as sales supports: POP, merchandising, social media pages, the website, planning and articles in specialist publications.*

*These materials not only highlight the products at the point of sale, but also allow Area 98 to grab the consumer's attention.*



> Display A4 - A5



> Double  
Poster





# Discover the new Spring-Summer 2022 collection



## OV4358

This refined and minimal model recalls the eyewear classics, made of acetate in three color variants. Its square shape is embellished in the temples with Swarovski crystal decorations. The effect is particularly delicate, but at the same time decisive, perfect for those who want a refined and elegant ready-to-wear model.

Measures:  
53-18/135  
Colors: 03



OV4358.01



OV4358.02



OV4358.03

## OV4366

A great classic for him, this rectangular metal model is the perfect companion for any look, in the office or in your free time. It stands out for the metal temples with integrated flex that fit on the front, giving plasticity to the shape. The only quirk is the personalized decoration on the temples, enriched by the engraving of the logo.

Measures:  
56-17/140  
Colors: 03



OV4366.01



OV4366.02



OV4366.03



## OV4367

A great classic for her, this rounded model in acetate is the perfect companion for any look, in the office or in your free time. Made of red, black or blue acetate, it is distinguished by the temples with integrated flex that fit on the front, giving plasticity to the shape. The only quirk is the personalized decoration on the temples, enriched by the engraving of the logo.

Measures:  
52-18/140  
Colors: 03



OV4367.01



OV4367.02



OV4367.03

## OV4368

Woman rectangular model in steel with havana, purple, beige acetate temples. Auction with personalized decoration enriched by the engraving of the logo.

Measures:  
53-18/140  
Colors: 03



OV4368.01



OV4368.02



OV4368.03

## OV4369

Must have of the seventies, the oversized frame never goes out of style and is perfect on every face. Available in three color variants, classic black, spotted and shaded lilac, this model is made of acetate, with faceting on the top to highlight its shape. The temples are particular, decorated with an intertwining of rings, illuminated by Swarovski crystals.

Measures:  
53-18/140  
Colors: 03



OV4369.01



OV4369.02



OV4369.03

## OV4370

With a very high level of glamour this square frame with a slight reference to the Cat Eye, in line with the latest fashion trends and perfect to give harmony to all types of features. Made of havana acetate, it is available in three different shades with a classic flavor, in stark contrast to the absolutely fashion shape. The temples are particular, illuminated by a pavé of baguette-cut Swarovski crystals.

Measures:  
53-18/140  
Colors: 03



OV4370.01



OV4370.02



OV4370.03



## OV4371

Squared woman model with a slight reference to the cat eye in havana acetate in different colors. The temples are decorated with baguette-cut Swarovski crystal pavé. Classic colors. To contrast with the more fashionable shape.

Measures:  
54-18/140  
Colors: 03



OV4371.01



OV4371.02



OV4371.03



## OV4372

A great classic for him, this rectangular model in acetate is the perfect companion for any look, in the office or in your free time. Made of havana, black or blue acetate, it is distinguished by the metal temples with integrated flex that fit on the front, giving plasticity to the shape. The only quirk is the personalized decoration on the temples, enriched by the engraving of the logo.

Measures:  
54-17/140  
Colors: 03



OV4372.01



OV4372.02



OV4372.03

## OV4373

Rectangular model for men in steel with terminal in havana, black, blue acetate. And coloring of the two-tone front. Rod with integrated flex, with personalized decoration enriched by the engraving of the logo.

Measures:  
57-17/140  
Colors: 03



OV4373.01



OV4373.02



OV4373.03

## OV4374

Men's rectangular model in acetate with metal temple and personalized decoration with lacquers that enhance the color of the acetate. Rod with integrated flex.

Measures:  
54-19/150  
Colors: 03



OV4374.01



OV4374.02



OV4374.03







**AREA98 S.R.L.**  
Via della Ferrovia, 3  
Località Cortello  
33050 Pavia di Udine, Italy  
Tel. +39 0432 646411  
Fax +39 0432 646451

[www.area98.it](http://www.area98.it) - [info@area98.it](mailto:info@area98.it)