

# Formosus Home and Architectmade Redefine the Showroom Experience at 3daysofdesign 2026

Copenhagen / Amsterdam – February 1, 2026 – This June, visitors to 3daysofdesign are invited to slow down. In a unique collaboration, Dutch-Taiwanese furniture brand Formosus Home and Danish design house Architectmade are partnering to transform the traditional showroom into an immersive sensory experience: a Taiwanese fine tea tasting seated on world-class design.

Running from 10 - 12 June 2026 at the Architectmade showroom in Copenhagen, the exhibition challenges the rushed nature of design festivals.

"I'm always a bit nervous when sitting on a sample design in a showroom," admits Hsi-Chieh Hsu, co-founder of Formosus Home. "An idea was born from this anxiety: creating a tea room so people can actually use the furniture without feeling rushed."

The installation bridges the gap between mere display and genuine interaction. Guests will be seated on Formosus Home's newly launched collection, sipping Taiwanese oolong tea served in Architectmade's iconic teaware - specifically the Essence series by Finn Juhl and Spring glass by Jørn Utzon.

The partnership highlights a philosophical alignment between East and West. Taiwan's woodworking heritage, much like its tea culture, is defined by the relentless pursuit of infusing technical mastery with the embodiment of the Dao. This is paired with the Danish tradition of simplicity, where Architectmade reveals essential forms and clarity through timeless design.

"Good design is meant to be used," Hsu adds. "By creating an environment where people can interact with the design over a cup of tea, we offer a slower, more intimate experience. It gives users sufficient time to appreciate the craftsmanship and philosophy reflected in these objects."

## Event details:

- Dates: 10 – 12 June 2026
- Time: 2 sessions daily (Morning/Afternoon)
- Location: Architectmade showroom, Århusgade 64, 2100 Copenhagen
- Experience: Taiwanese fine tea tasting on Formosus Home furniture, served in Architectmade vessels

## About Formosus Home

For Immediate Release

Formosus Home is born from a desire to bridge the traditions of Eastern craftsmanship with contemporary aesthetics. The brand has a clear mission: to revive the endangered woodworking lineage of Taiwan, merge it with contemporary design and share exceptional furniture with the world.

#### About Architectmade

Architectmade stands as a testament to the enduring power of Danish Modernism. By handpicking and re-issuing rare design objects from the mid-century masters, the brand offers a glimpse into the minds of the architects who shaped an era. Moving beyond trends, Architectmade creates home accessories designed to be passed down.

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