



UMAGE SETS A COURSE FOR RESPONSIBLE GROWTH WITH NEW B CORP CERTIFICATION

Marking an important milestone in a journey UMAGE has been shaping for many years, we are proud to announce that UMAGE is now a certified B Corp. A recognition of our continued effort to build a business where purpose, responsibility, and thoughtful design go hand in hand.

Awarded by B Lab, the certification confirms that UMAGE meets rigorous social and environmental standards across the entire business. From governance and working conditions to community engagement, environmental impact, and customer responsibility, every part of our operations has been assessed through a demanding and transparent process.

With this achievement, UMAGE is one of 186 B Corp companies in the Nordics, all working to redefine what success in business can look like. B Corp, that stands for “Benefit for all”, reflects a commitment beyond shareholders and reinforces UMAGE’s long-term ambition:

“This certification is the result of many years of work to build UMAGE responsibly, and we are proud to see these efforts recognised through the B Corp certification. It marks an important milestone in our journey to create thoughtful designs, while staying true to our values of sustainability, craftsmanship, and timeless design,” says CEO of UMAGE, Jacob Nannestad. “Sustainability is a continuous journey, and this recognition inspires us to keep improving and contributing positively wherever we can.”

The B Corp certification affirms UMAGE’s commitment to responsible growth and marks a clear direction for the years ahead.



UMAGE is a Danish word meaning ‘making an effort’, and that’s what we want to do every day. UMAGE is where beautiful Danish design meets affordability, high-quality material, and a genuine care for the environment.