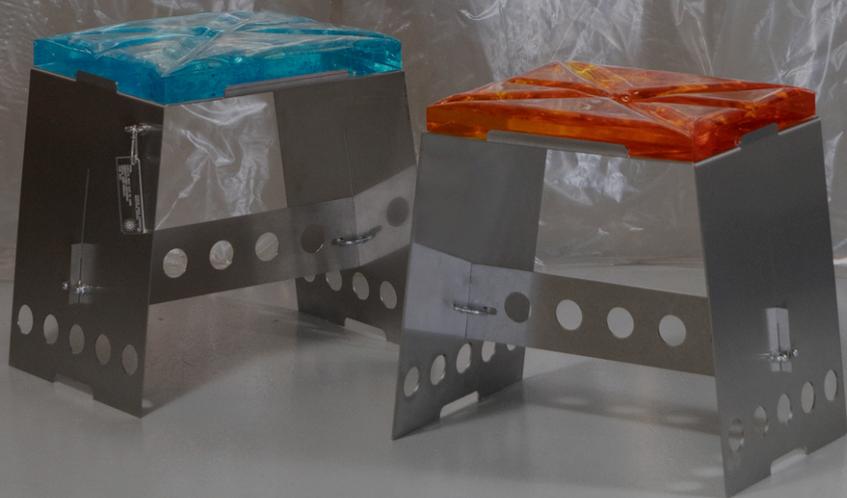


IF/ NOT /NOW



Studio
Zoran
Strijbosch

IF/ NOT/ NOW

AN EXPERIENCE BY STUDIO ZORAN STRIJBOSCH
ROOTED IN HERITAGE, CONTINUITY, AND THE PRESENT
MOMENT,
IF NOT NOW IS A JOURNEY INTO THE MIND OF ZORAN
WHERE RAW INDUSTRIAL INFLUENCES MEET A REFINED,
ELEGANT SPACE.
EXPECT VIBRANT CONTRASTS OF SLEEK METAL AND
COLORFUL ACRYLICS,
CRAFTED TO INSPIRE AND ENGAGE.

CELEBRATING CREATIVITY GROUNDED IN THE HERE AND
NOW.

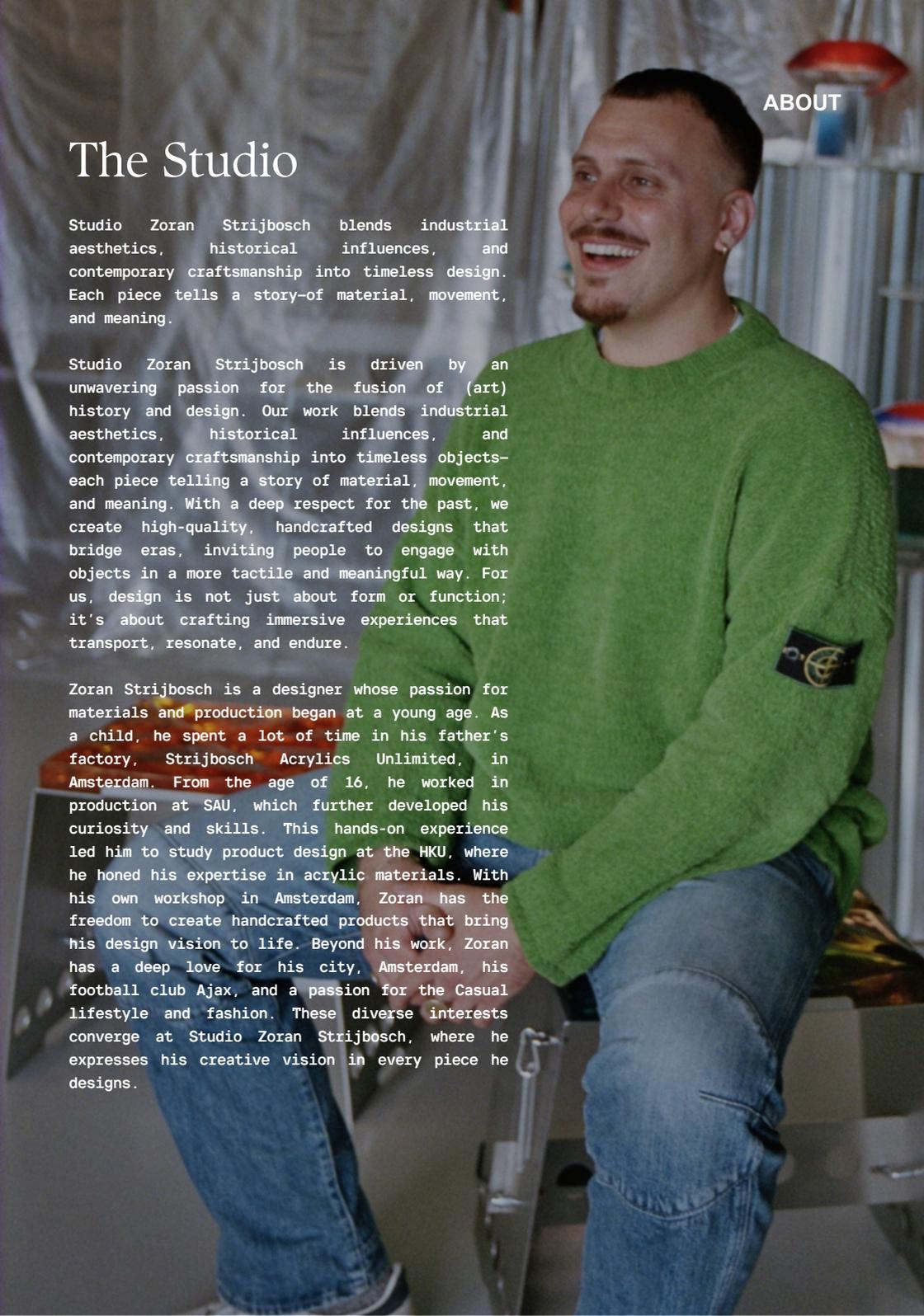
IF /NOT /NOW

The Studio

Studio Zoran Strijbosch blends industrial aesthetics, historical influences, and contemporary craftsmanship into timeless design. Each piece tells a story of material, movement, and meaning.

Studio Zoran Strijbosch is driven by an unwavering passion for the fusion of (art) history and design. Our work blends industrial aesthetics, historical influences, and contemporary craftsmanship into timeless objects—each piece telling a story of material, movement, and meaning. With a deep respect for the past, we create high-quality, handcrafted designs that bridge eras, inviting people to engage with objects in a more tactile and meaningful way. For us, design is not just about form or function; it's about crafting immersive experiences that transport, resonate, and endure.

Zoran Strijbosch is a designer whose passion for materials and production began at a young age. As a child, he spent a lot of time in his father's factory, Strijbosch Acrylics Unlimited, in Amsterdam. From the age of 16, he worked in production at SAU, which further developed his curiosity and skills. This hands-on experience led him to study product design at the HKU, where he honed his expertise in acrylic materials. With his own workshop in Amsterdam, Zoran has the freedom to create handcrafted products that bring his design vision to life. Beyond his work, Zoran has a deep love for his city, Amsterdam, his football club Ajax, and a passion for the Casual lifestyle and fashion. These diverse interests converge at Studio Zoran Strijbosch, where he expresses his creative vision in every piece he designs.





HELIOS

The Helios lamp

IN ANCIENT TIMES, HELIOS WAS REVERED AS THE GOD OF THE SUN, ENTRUSTED WITH THE RESPONSIBILITY OF GUIDING THE SUN ON ITS DAILY JOURNEY ACROSS THE SKY. AS HE EMBARKED UPON AN ETERNAL VOYAGE IN HIS MAJESTIC GOLDEN CHARIOT, COURSING THROUGH THE HEAVENS, HIS CHARIOT PAINTED THE SKY WITH A MESMERIZING PALETTE OF COLORFUL AND DELICATE HUES. THIS BREATHTAKING SPECTACLE HAD THE REMARKABLE POWER TO TRANSFORM THE HEAVENLY SKY, CASTING A RADIANT AND ENCHANTING GLOW UPON THE WORLD BELOW.

DRAWING FROM ANCIENT CONCEPTS, "HELIOS" PAYS HOMAGE TO LIGHT'S CIRCULAR DANCE. THIS DESIGN INVITES INTERACTION, ALLOWING YOU TO PLAY WITH LIGHT'S INTENSITY BY MOVING THE SPHERE. JUST AS HELIOS SHAPED THE SUN'S PATH, YOU BECOME THE ONE WHO CONTROLS THE BRIGHTNESS, CREATING A CAPTIVATING DANCE OF LIGHT.



THE HERITAGE SERIES

The Heritage Series

HERITAGE IS WHAT'S PASSED DOWN FROM PREVIOUS GENERATIONS – TANGIBLE THINGS LIKE BOOKS, TOOLS, ARTWORKS, AND BUILDINGS, AS WELL AS INTANGIBLE ONES LIKE KNOWLEDGE, TRADITIONS, SKILLS, AND VALUES. IT'S THE THREAD THAT CONNECTS PAST, PRESENT, AND FUTURE, SHAPING BOTH IDENTITY AND CULTURE.

FOR ME, HERITAGE LIVES IN THE CRAFT, THE MATERIALS, THE WORKSHOP I GREW UP IN, AND THE BELIEF IN PASSING KNOWLEDGE FORWARD. IT'S FOUND IN THE PHYSICAL ACT OF MAKING, BUT ALSO IN THE DEEPER MEANING BEHIND IT – THE CONTINUATION OF SOMETHING GREATER THAN ANY ONE PERSON.

ROOTED IN THE ENVIRONMENT I WAS RAISED IN AND GUIDED BY THE PASSIONS I DISCOVERED ALONG THE WAY, MY OWN BRAND IS FINALLY BEGINNING TO TAKE SHAPE. MORE TO COME SOON.



THE DESIGN

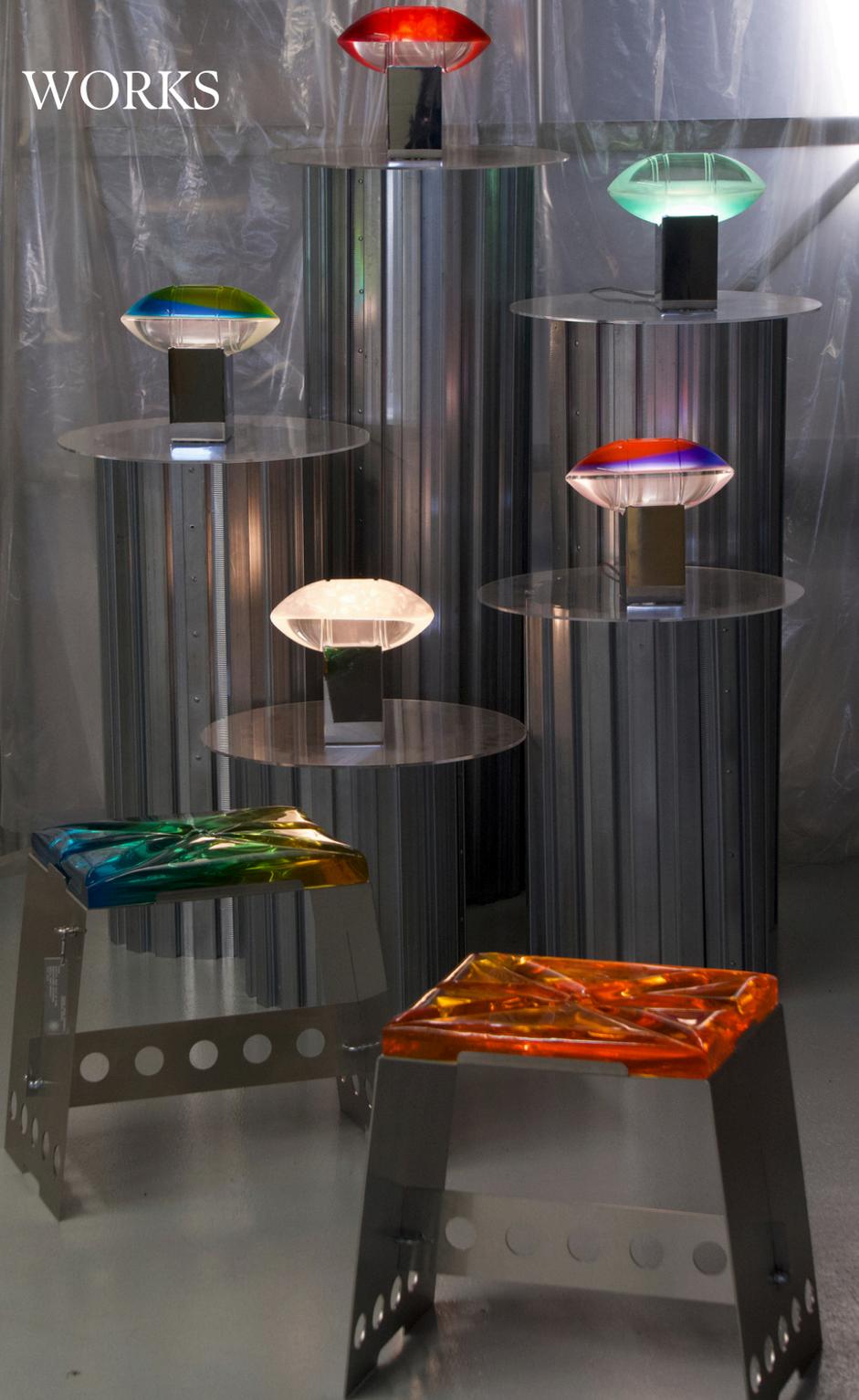
Handcrafted in Amsterdam

WE BELIEVE IN CREATING OBJECTS WITH DEPTH—WHERE FORM FOLLOWS FUNCTION, AND EVERY DETAIL SERVES A PURPOSE. INSPIRED BY INDUSTRIAL HERITAGE AND HISTORICAL CRAFTSMANSHIP, OUR DESIGNS INVITE PEOPLE TO OBSERVE, ENGAGE, AND CONNECT.

TO REDEFINE MODERN DESIGN BY RECONNECTING PEOPLE WITH THE ESSENCE OF CRAFTSMANSHIP AND MATERIAL INTELLIGENCE.

WE CREATE HANDCRAFTED, TIMELESS OBJECTS THAT BALANCE PAST AND PRESENT, CHALLENGING MASS PRODUCTION WITH THOUGHTFUL, SMALL-SCALE MANUFACTURING.

WORKS



Past Exhibitions

2025

Dutch Design Week
Eindhoven, October 2025

GLUE AMSTERDAM
Amsterdam, May 2025

Collectible
Brussels, March 2025

Rotterdam Design Biennale
Rotterdam, February 2025

2024

Dutch Design Week
Eindhoven, October 2024

Nieuw Holland's Instituut
Rotterdam, May 2024

Isola Design Gallery
Milan Design Week, April
2024

OBJECT Rotterdam
Rotterdam, February 2024

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THANK YOU

WWW.STUDIOZORANSTRIJBOSCH.COM