

Press Release

Koukos de Lab x 3daysofdesign 2026



captured by George Komvokis

Event Details

Dates: 10–12 June 2026

Location: Greek Embassy, Hammerensgade 4, 1267 København, Denmark

Experience: Immersive exhibition featuring furniture and objects made from Koukoutsí eco-material

Koukos de Lab converts the Greek Embassy in Copenhagen into their showroom – a meaningful pause for genuine interaction.

For 3daysofdesign 2026, the Greek Embassy becomes more than a diplomatic space. It becomes a bridge — a place where material, identity, and intention meet. Within this context, Koukos de Lab presents an exhibition that embodies the festival's motto, "Make This Moment Matter," inviting visitors into a moment of presence, reflection, and purposeful design.

A studio rooted in place, material, and meaning

Koukos de Lab is a material-driven design studio based in a small mountainous village on the island of Lesbos, Greece. Through research, experimentation, and local production, the studio transforms agricultural by-products into meaningful design resources.

At the core of its practice is Koukoutsis, an eco-material developed from the final waste of olive-oil production — primarily olive pits and cores. Durable, water-resistant, and sensorially distinct, Koukoutsis offers a sustainable alternative to conventional materials and reflects the studio's commitment to circular design and responsible material transformation.

An immersive environment shaped by circularity

Adapting the festival's theme, the exhibition creates a space that encourages visitors to pause, engage, and reconsider the value of the present moment. Furniture and objects designed by the studio — all produced using Koukoutsis — demonstrate how agricultural waste can be reimagined into functional, tactile, and emotionally resonant design pieces.

The installation positions circular design not as a distant aspiration but as a practice of the now. Through material, form, and atmosphere, the exhibition invites visitors to rethink their relationship with resources, sustainability, and the choices that shape our shared future.

To exist is to claim space

Every transition asks a simple question:

Are you willing to be seen in motion?

Not admired, not validated — but seen choosing, acting, and standing within a new context.

This exhibition opens a door into that moment of meaning, where feeling becomes form and design becomes a commitment to a more conscious movement. By subtly re-creating elements of the Embassy's working environment using Koukoutsis, the space blends the familiarity of function with the sensibility of a gallery.

A symbolic homecoming

An embassy is more than an administrative office — it is a place of connection, a point of contact with one's homeland. Presenting our work within the Greek Embassy in Copenhagen resonates deeply with our origins and identity. It allows us to bring a piece of our land into an international context, truly "making this moment matter" in ways both personal and collective.

With this exhibition, we hope to leave behind not only objects, but a meaningful footprint — a reminder that design can be local, circular, and deeply human.

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