

Serpentine – designed by Broberg & Ridderstråle

It began with an S-curve drawn in pencil and a gut feeling. That winding line eventually became a light, finely scaled easy chair, supported by slender steel legs.

The design language may be simple, but the attention to detail is immense.

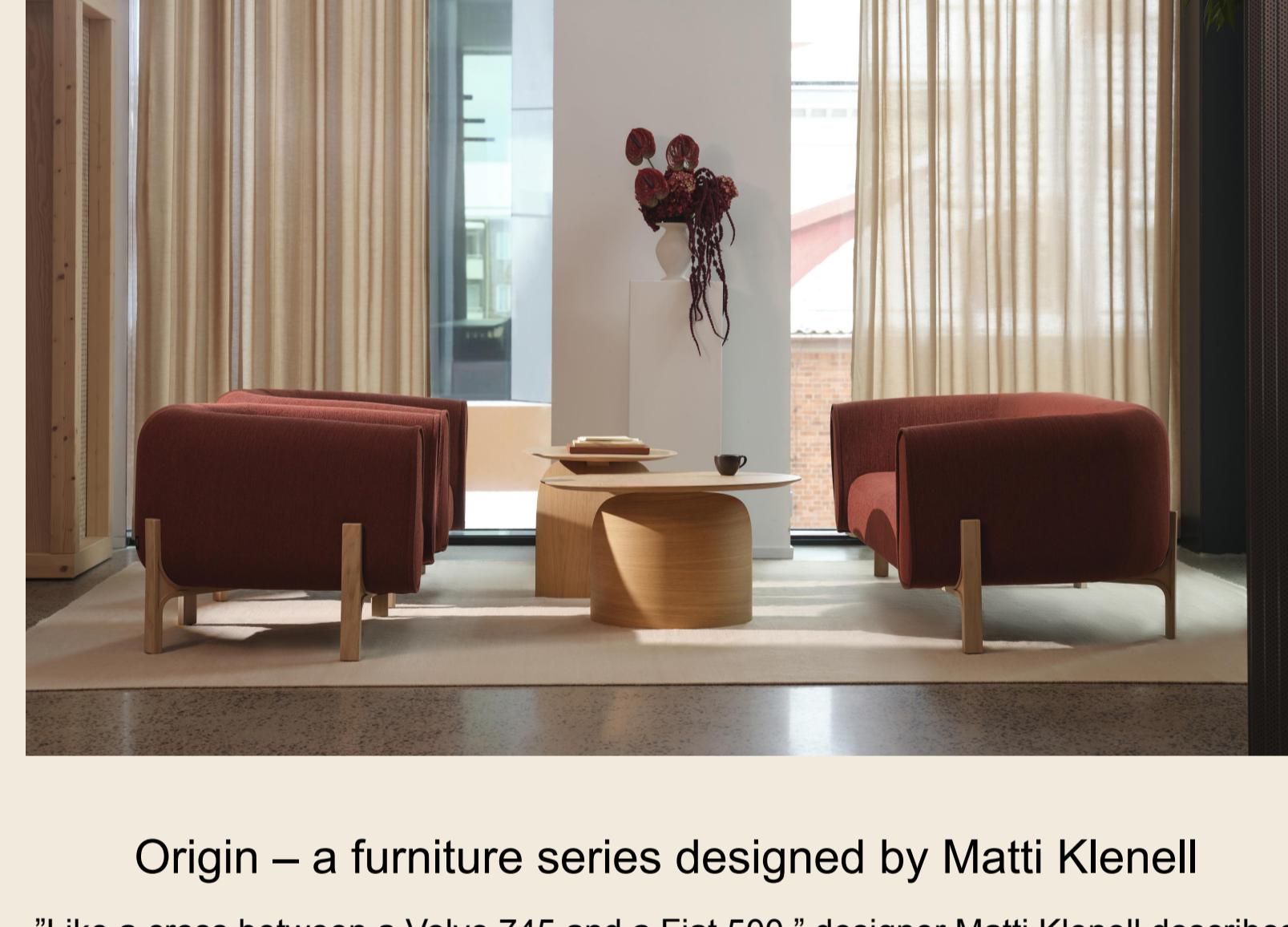


"The idea behind Serpentine was to create an easy chair that, in terms of expression, connects to Scandinavian design history while at the same time looking ahead and feeling contemporary," says Johan Ridderstråle.



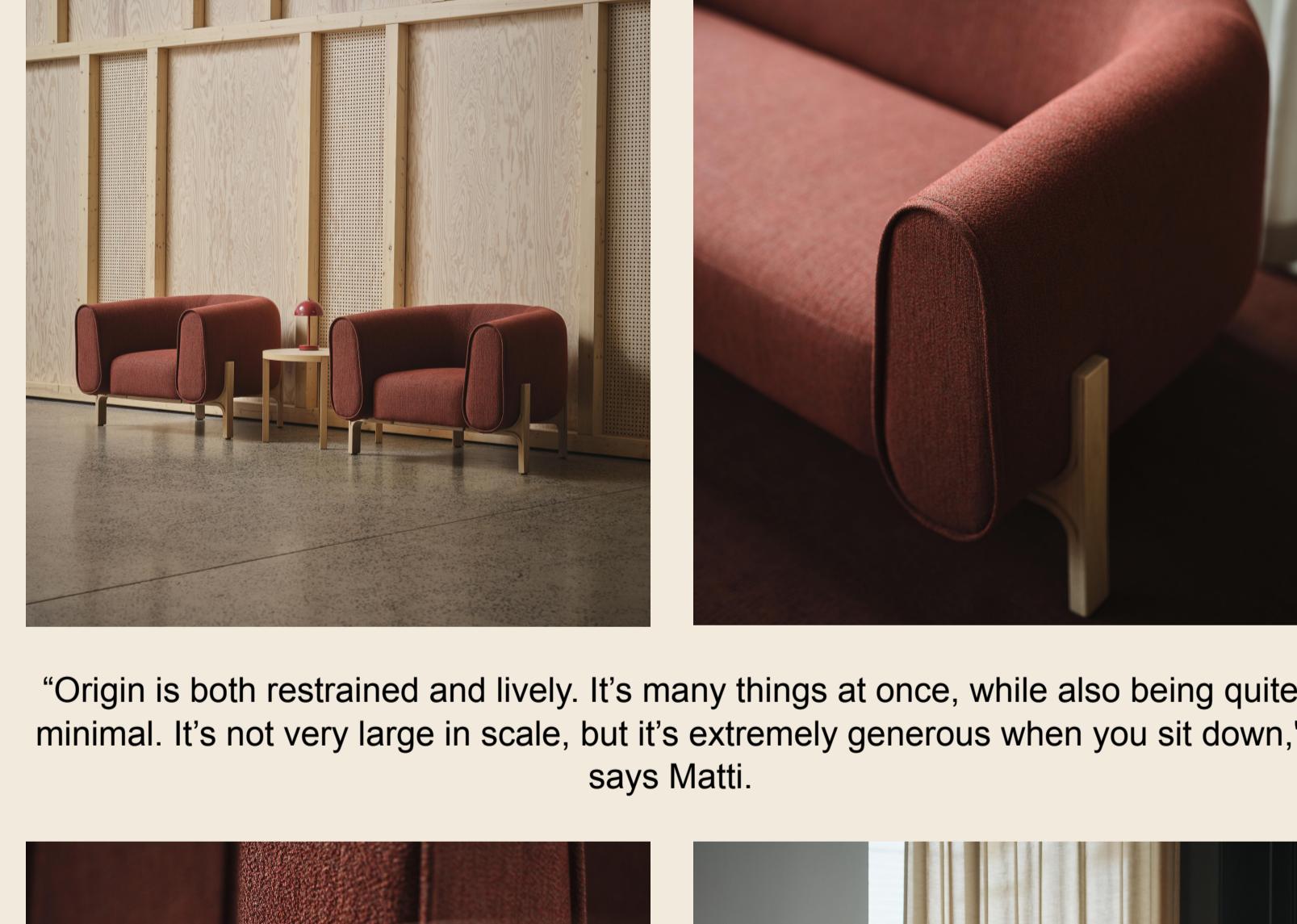
The seat cushion can easily be unfastened, just like all components of the easy chair can be taken apart for renovation and maintenance. Serpentine is upholstered in sheepskin, fabric, or leather, and the armrests are available either in exposed wood or wrapped in leather, allowing for different expressions built on the same foundation.

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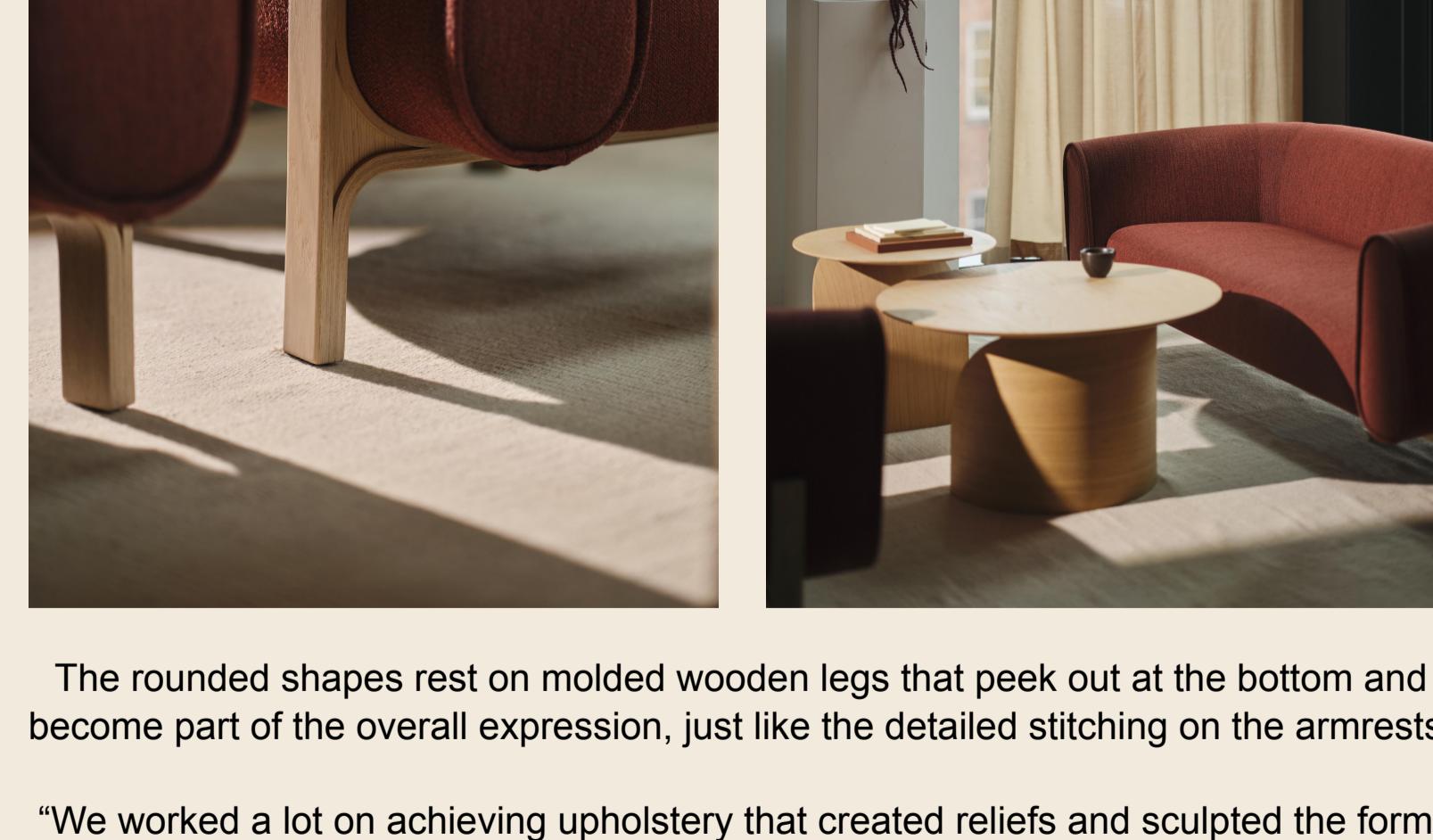


Origin – a furniture series designed by Matti Klenell

"Like a cross between a Volvo 745 and a Fiat 500," designer Matti Klenell describes his latest creation, Origin – at once restrained and lively, Swedish and Italian at the same time. The series includes an easy chair, a 2.5-seat sofa, a 3-seat sofa, and a pouf.



"Origin is both restrained and lively. It's many things at once, while also being quite minimal. It's not very large in scale, but it's extremely generous when you sit down," says Matti.



The rounded shapes rest on molded wooden legs that peek out at the bottom and become part of the overall expression, just like the detailed stitching on the armrests.

"We worked a lot on achieving upholstery that created reliefs and sculpted the form. Once we got that right, we wanted to create the same kind of relief in the legs, to establish a sense of cohesion between the base and the seat shell," says Matti.

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