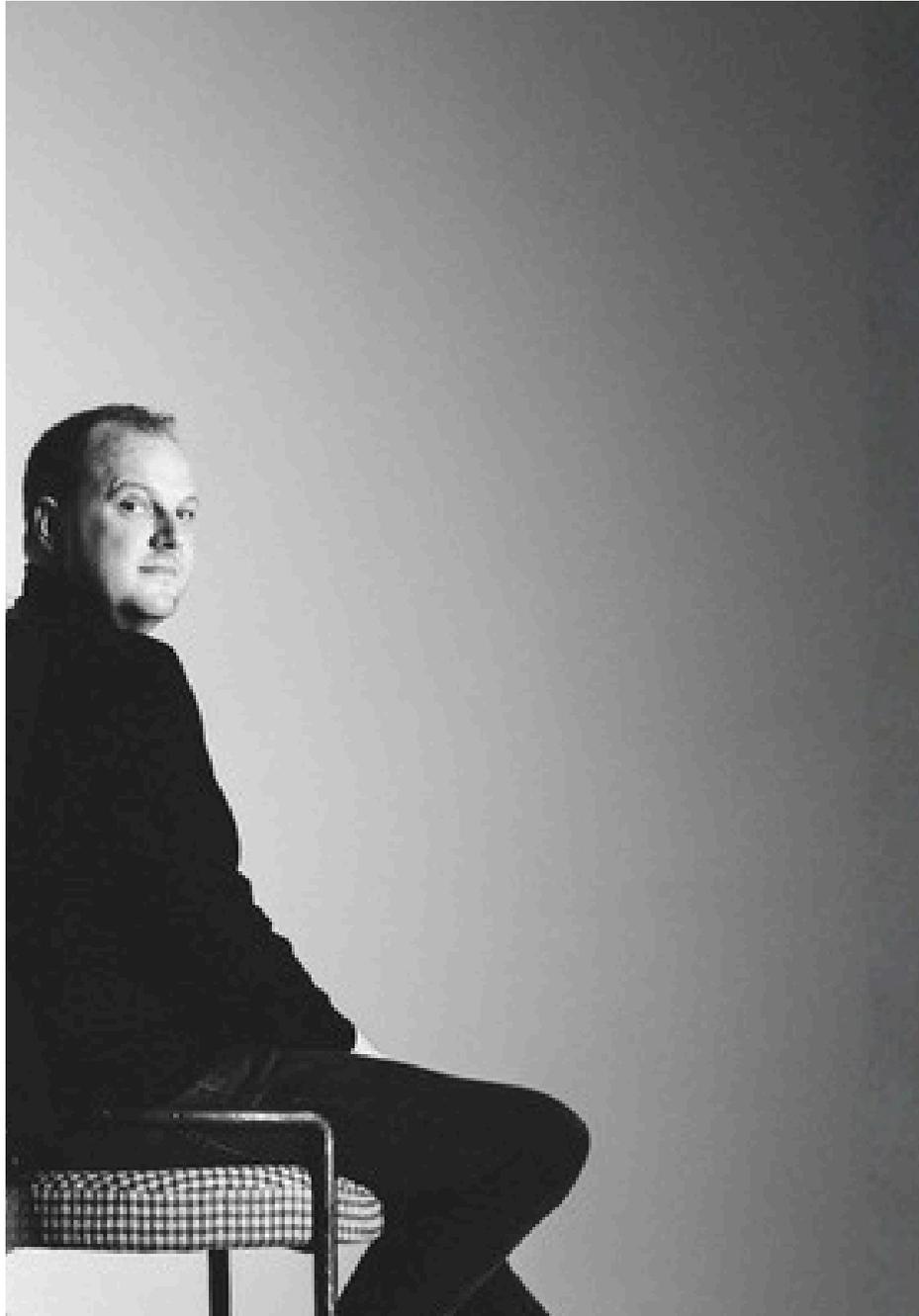


JEROEN DE RUDDERE

PRESS KIT



JEROEN DE RUDDERE

Belgian designer Jeroen De Ruddere creates a unique design DNA. With his hands, he gives shape to the essence of the wood, creating objects of timeless clarity.

"A lamp should be more than a source of light. It's a tangible manifestation of emotion, an object that enhances the atmosphere of a room." - Jeroen De Ruddere

For, Belgian designer, Jeroen De Ruddere each lamp is a deeply personal creation. A collection, therefore, becomes a conversation, a lineage of objects born from the hand of the maker and destined to live in a curated space. His pieces are crafted not merely to illuminate, but to connect.

His inspiration is drawn from a deeply personal lens, capturing the elegant forms found in untouched nature, the serene lines of classic architecture, and the beautiful complexities of the human spirit. These profound ideas are translated into designs that cast a warm, inviting glow, transforming the very atmosphere of a home.

Crafted from a variety of high-quality woods, from the rich, deep grain of mahogany to the warm, timeless presence of oak, each piece is a sensory delight. The carefully selected fabrics complement the natural grain of the wood. The result is a living piece of art that forges a deep, emotional connection with its occupant.



JEROEN DE RUDDERE, FL4 FAMILY , BENGRA FABRIC, OAK BRUTAL NATURE

THE COLLECTION

FL4

The FL4 model by Jeroen De Ruddere captures a compelling paradox in form.

"That twist in the shape was no accident. I wanted to create something that emanates a sense of calm, yet holds just enough tension to intrigue," says Jeroen De Ruddere.

This iconic model, designed in 2021, is available in a range of heights, from a compact 60 cm to a monumental 183 cm. Each size possesses its own distinct character and impact. The smaller models add a touch of quiet sophistication to a space, while the larger ones take on a powerful visual role, commanding attention.

For De Ruddere, the design is all about understanding proportion, presence, and the profound way his objects contribute to the atmosphere and soul of a room.



JEROEN DE RUDDERE, FL5 FAMILY , CIGA FABRIC, GENTLE OAK 'NATURAL'

FL5

With the FL5 models, Jeroen De Ruddere connects the raw power of nature with the elegance of design, drawing inspiration from the enduring lines of a tree trunk.

"The form almost revealed itself to me," says Jeroen De Ruddere. "It needed to feel solid, yet remain elegant."

For Jeroen De Ruddere, the FL5 series marks a special chapter in his collection. The wooden base, with its powerful and fluid lines, directly references the shape of a tree trunk, an image deeply connected to his profound love for the material.



JEROEN DE RUDDERE, CL140, MOLLY FABRIC, SMOKED MAHAGONY

CL140

The CL140 is an ode to a moment of silence and luxury. Its elegantly curved silhouette is a tangible translation of the profound atmosphere that a cigar evokes.

"I wanted to capture the quiet luxury of that ritual and transform it into a tangible object for the home," says Jeroen De Ruddere.

With the CL140, Jeroen De Ruddere found inspiration in the form and experience of a cigar—not for the object itself, but for the feelings it evokes: silence, refinement, and a distinct sense of luxury.

The result is a lamp with an elegant, cigar-like silhouette. The smooth, rounded lines of the wooden base create a fluid and cohesive design. Thanks to the generously sized lampshade, a natural balance is struck between aesthetics and functionality.



JEROEN DE RUDDERE, SL170, GUSTAN FABRIC, GENTLE OAK 'CHESTNUT BROWN'

SL170

The SL170 by Jeroen De Rudder translates the iconic rhythm of the Guggenheim Museum. With its layered silhouette, the lamp exudes a natural and effortless elegance.

That layered structure," he says, "I wanted to translate that rhythm into an object that embodies refinement, while also having distinct character.

The SL170, the latest design in Jeroen De Rudder's collection, was introduced during Milan Design Week 2025. For this lamp, he drew inspiration from the fluid architecture of New York's iconic Guggenheim Museum.

The design consists of different layers that visually connect the sculpted wooden base and the fabric shade. The top two layers form a single, fluid shade, designed to diffuse light evenly. Despite its impressive height of 170 cm, this unique construction gives the lamp a remarkable lightness and grace.

The SL170 seamlessly integrates with the rest of De Rudder's collection, yet it distinguishes itself with cleaner lines and a fresh, contemporary approach. His signature ability to merge modern forms with traditional artisanal techniques ensures this model, like all his work, is both recognizable and deeply personal.



JEROEN DE RUDDERE, FL5 S BRONZE, MOLLY FABRIC, BRONZE

FL5 BRONZE

A reinterpretation of the FL5S in Oak Brutal, the FL5 Bronze marks a new chapter in Jeroen De Ruddere's creative journey.

"It's a fascinating material," says Jeroen, "but it demands patience. And that's not always my strongest suit. When an idea presents itself, I prefer to see the result immediately."

The idea was born from a fascination with the warm, almost tactile atmosphere of bronze. A material that offers resistance, one that demands to be shaped with intention and care.

The result is a sculptural lamp where the robust nature of bronze meets the recognizable design language of his wooden creations. The base, cast using the lost-wax technique, carries a detailed wood grain texture, a subtle reference to its origins. A custom-developed patina accentuates this texture, allowing the bronze to speak in layers of depth and nuance.

Weighing 10 kilograms, the FL5S Bronze is not an object that imposes itself on a space, but one that simply is. It's a lamp for those who love materials with character, and for designs that speak as much through their being as they do through what they radiate.



AN EXCLUSIVE PREMIERE

With a signature in constant evolution, Jeroen De Ruddere's collection continues to steadily expand.

In addition to his new collections, a more artistic project is unfolding, in which he embraces a rawer material in a search for raw emotions and unprecedented textures. In the coming months, several creative collaborations are scheduled, culminating in his third participation in Milan Design Week, where he will unveil a new model.

"The future is guided by the same drive that has led me for years. I am not afraid to break new ground. I listen to my intuition. For me, it's about creating pieces that bring emotion into a home while also standing the test of time." - Jeroen De Ruddere



JEROEN DE RUDDERE, FL5 L & XL, GUMA FABRIC, GENTLE OAK 'FUMED BROWN GLOSS'

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