

# Effortless Rigor: Rigor, made light.

Chen Min Office at design dialogue

## **Brand Introduction**

Chen Min Office is a multi-faceted design practice established by designer Chen Min whose production ranges from the design of objects to creative direction.

Finding the best bonding point of tradition and modernization, east and west has always been what Chen Min Office is good at. Chinese design must become a language that used by the world instead of staying superficially as some style.

Chen Min's goal is to find the Chinese language in the world of design.

## **Exhibition Concept**

*Effortless Rigor* presents works that appear light, calm, and almost inevitable—yet they emerge from demanding processes, material resistance, and meticulous control.

These objects do not showcase difficulty; rather, complexity is absorbed beneath the surface, disciplined into form. Ease is not born of simplicity, but of rigor.

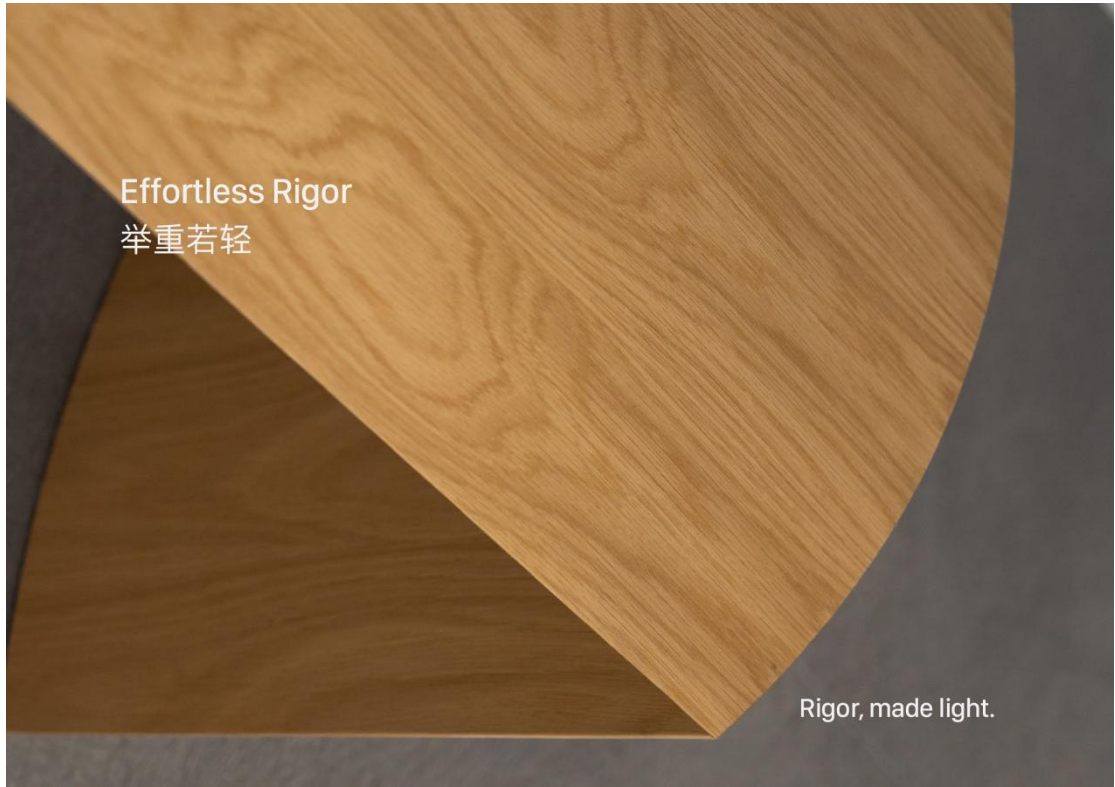
## **Selected Works**

**Silk Brick** – A pioneering application of silk as a building material, inspired by the way silkworms create their cocoons.

**A Piece of Wood** – A single sheet of plywood, pressed through a simple mold, becomes the sole formal element of the design, emphasizing minimal intervention and precise control.

**Min's Chair** – Drawing inspiration from the historical Ming-style Official's Hat Chair, this piece reflects a dialogue between traditional form and contemporary reinterpretation.

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