

PRESS RELEASE

For Immediate Release

Amaresh Anand Designs (AAD) x Magari at 3 Days of Design A contemporary interpretation of Indian craft, memory, and material

At 3 Days of Design, Copenhagen, Amaresh Anand Designs (AAD) in collaboration with Magari presents a refined exploration of Indian craft and architectural memory through a series of sculptural tables. Rooted in the visual and structural language of the Hazara Rama Temple in Hampi, India, the works draw from the rhythm, proportion, and quiet monumentality of stone columns, translated into contemporary forms that feel both grounded and fluid.

The presentation brings together layered references from the tactile richness and high-gloss finishes inspired by Channapatna lacquerware, to the material honesty of wood and stone. Through a careful balance of traditional craft techniques and modern processes such as CNC fabrication, the pieces emerge as objects that do not replicate history, but reinterpret it with restraint and clarity.

Set within a minimal, material-led environment, the showcase invites a slower, more contemplative engagement, positioning design as a bridge between memory, material, and modern living. It is a study in how cultural narratives can be distilled into objects that are both deeply rooted and globally relevant.

About Amaresh Anand Designs (AAD)

Amaresh Anand Designs (AAD) is the creative vision of multidisciplinary architect-designer Amaresh Anand, one of India's most prolific design voices, with over 25 years of architectural practice and the co-founder of Khosla-Anand. A musician at heart, Anand brings a deeply intuitive and layered sensibility to design, where rhythm, proportion, and materiality are thoughtfully composed.

Conceived as a collaborative studio, AAD operates at the intersection of disciplines, where ideas evolve through dialogue and experimentation. Rooted in the belief that design shapes how we live, the practice brings together craft, memory, and imagination to create work that is both intentional and emotionally resonant.

Its approach to furniture and objects emerges from lived experience, shaped by influences ranging from Indian craft traditions and global cultures to music, nature, and spatial exploration, resulting in pieces that balance form and function with quiet clarity.

About Magari

Magari is a decade-old, Made-in-India furniture brand known for its quiet, timeless design language. Its work is defined by a nuanced exploration of materials, refined textures, and an uncompromising commitment to craftsmanship.

Drawing from India's rich craft traditions such as cane weaving and carved wood, Magari reinterprets heritage through a contemporary lens, creating pieces that seamlessly integrate into modern living while retaining a strong sense of cultural identity. Its approach balances innovation with tradition, resulting in furniture that is both enduring and relevant.

Website

<https://magari.in/collections/aad-collection>

Instagram

AAD: <https://www.instagram.com/aad.designlab/>

Magari: <https://www.instagram.com/magari.india/>

Press & Media Contact

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