

Designing Daily Rituals: BODUM and Ordning&Reda present a collaborative exhibition at 3daysofdesign

Exploring how thoughtful design shapes everyday routines — from coffee rituals to making everyday life easier.

BODUM and Ordning&Reda are joining forces for this year's 3daysofdesign to present the exhibition *Designing Daily Rituals*, where aesthetics and iconic design meet everyday functionality.

Together, the two Scandinavian design brands invite visitors into a curated exhibition that explores how thoughtful design shapes everyday rituals — from the first cup of morning coffee to moments of creativity, neatness and everyday order.

The exhibition presents a curated selection of new additions alongside redeveloped iconic classics. Visitors will be invited to experience new product ranges and colour stories from two Scandinavian design brands built on a shared foundation of craftsmanship, refined routines and timeless design.

BODUM, renowned for its classic and functional design, is a Danish design brand founded by Peter Bodum in 1944 in Nyhavn, Copenhagen – just 400 metres from the exhibition space. BODUM's contribution to *Designing Daily Rituals* highlights its passion for coffee culture — from beans to grounds, from hot coffee to cold brew, frozen coffee slushies and espresso martinis.

Ordning&Reda, a Swedish heritage brand, is now entering a new chapter under the creative direction of Charlotte Bodum, who relaunched the brand in autumn 2025. At 3daysofdesign, Ordning&Reda will showcase new products and colour stories that reflect the brand's focus on craftsmanship, sustainability and the importance of well-designed everyday tools.

Throughout the exhibition, visitors will be invited to engage with both brands through sensory and interactive experiences. Morning coffee will be served daily, alongside cold brew and ice-cold espresso martinis — a refreshing pick-me-up during warm summer afternoons. A monogramming station will allow visitors to personalise a notebook from Ordning&Reda, highlighting the beauty of customisation and craftsmanship.

We look forward to welcoming you to our exhibition space at Ny Østergade 10, where *Designing Daily Rituals* will be open daily from **10 AM–6 PM, 10–12 June**.