



Johanna Gullichsen — Woven to Last 3 Days of Design

At 3 Days of Design, Johanna Gullichsen invites visitors to embrace the theme of **Play** by mixing and matching different fabrics, patterns, and colours. Since 1989, the Helsinki-based brand has created durable, sustainable textiles designed to inspire creativity and bring a sense of joy to both homes and public interiors.

The Finland-made Normandie collection celebrates local craftsmanship and responsible production, bringing warmth and timeless Nordic character to private spaces. The Project collection, woven in Spain, offers high-performance textiles created for hotels, offices, restaurants, and other high-traffic public environments.

Visitors can explore fabrics by the meter, ready-made pieces, and custom solutions that bring Nordic design seamlessly into various spaces.

Johanna Gullichsen is part of PLAYROOM, an imaginative exhibition created together with Durat and Finarte. Inspired by Alvar Aalto's words, "Don't forget to play!", the space celebrates experimentation, curiosity, and the joy of discovery that define Finnish design.

PLAYROOM is supported by Finnish Design Info and Helsinki Partners.

Location: Nikolaj Plads 25A, 1067 Copenhagen, Denmark.

Open: 10. - 12.6.2026