

PRESS RELEASE

DAMIXA OUTDOOR



Damixa, one of Scandinavia's most experienced design brands in bath and kitchen, introduces Outdoor - a new series of outdoor showers and garden taps built without compromise for the Nordic climate.

Press releases follow below in **English** and **Danish**.

High-resolution images:
<https://we.tl/t-MU1BuUgh7wy7vq8M>

Web: damixa.dk/outdoor

Press contact

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damixa

OUTDOOR BY DAMIXA

DANISH DESIGN. COME RAIN OR SHINE



damixa

PRESS RELEASE

DAMIXA STEPS OUTSIDE

One of Scandinavia's most experienced design brands in bath and kitchen takes the step outside, and does it the only way Damixa knows: without compromise. With a new product line for Nordic outdoor living and a pop-up on Bredgade, the brand shows that good design does not stop at the front door.

COPENHAGEN, 10 June 2026 - Damixa has been one of the most recognised names in Danish bathrooms and kitchens since 1932. Now the brand is expanding its territory. At this year's 3 Days of Design, Damixa presents Outdoor, a new series of outdoor showers and garden taps developed for the Nordic climate and the Scandinavian design sensibility.

The pop-up takes place in the courtyard of FDB Møbler on Bredgade 19, central Copenhagen, and is open to visitors all three days from 10 to 12 June. Here the products are not just on display. They are fitted with live water, hands-on, and placed in the garden setting they were made for.

Damixa Outdoor is constructed from stainless steel, class A4/SS316, and comes with built-in frost protection and automatic drainage, built to handle the Nordic climate, season after season. The range is available in two finishes, Midnight Black and Cloudy Steel, and carries a five-year guarantee.

Damixa Outdoor is the answer to a question we have been asking ourselves for years: what happens when we go outside? It is the beginning of a broader story about what a Danish design brand can do when it takes its expertise into the garden. Visitors on Bredgade will encounter the full Damixa universe, from bathroom and kitchen fittings in a broad colour and finish programme to accessories that demonstrate the breadth of the range.

"We have spent over 90 years understanding what Nordic homes require. Now we are taking that experience outside. Damixa Outdoor is developed in marine-grade stainless steel, because what hangs outside must perform just as well as what hangs inside, in both appearance and durability. That is the standard our customers expect from us. Come and see it for yourself on Bredgade."

Claus Rantzau, Design & Engineering Manager, Damixa

Om pop-up'en

Venue: FDB Møbler courtyard, Bredgade 19, 1260 Copenhagen K

Dates: 10-12 June 2025 (3 Days of Design)

Meet: Claus Rantzau, Design & Engineering Manager, will be present alongside Damixa's experts and is available for interview on product development, design and Nordic outdoor living.

About Damixa

Damixa is a Danish design company founded in 1932 and part of the Swedish FM Mattsson Group. The brand is known for bathroom and kitchen fittings that unite Nordic design tradition with technical durability. Damixa is sold throughout the Nordic region and distributed primarily through plumbing wholesalers, showrooms and specialist retailers. Damixa Outdoor is the brand's first product line for the outdoor market.

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PRESSEMEDDELELSE

DAMIXA TRÆDER UDENFOR

Et af Skandinaviens mest erfarne designbrands inden for bad og køkken tager skridtet ud i haven, og gør det på den eneste måde Damixa kender: uden kompromis. Med en ny produktlinje til det nordiske udendørsliv og en pop-up på Bredgade viser brandet, at god design ikke stopper ved hoveddøren.

KØBENHAVN, 10. juni 2026 - Damixa er siden 1932 et af de mest genkendte navne i de danske badeværelser og køkkener. Nu udvider brandet sit territorium. Under dette års 3 Days of Design præsenterer Damixa Outdoor, en ny serie udendørs brusere og udendørshaner udviklet til det nordiske klima og det skandinaviske designøje.

Pop-up'en finder sted i FDB Møblers gård på Bredgade 19, Indre København, og er åben for besøgende alle tre dage fra den 10. til 12. juni. Her er produkterne ikke kun til at se på. De er monteret med vand på, håndgribelige og sat i det havemiljø, de er skabt til.

Damixa Outdoor er bygget af rustfrit stål, klasse A4/SS316, og leveres med indbygget frostbeskyttelse og automatisk dræning, bygget til at klare det nordiske klima, sæson efter sæson. Sortimentet fås i to overflader, Midnight Black og Cloudy Steel, og kommer med fem års garanti.

Damixa Outdoor er svaret på et spørgsmål vi har stillet os selv i årevis: hvad sker der, når vi går udenfor? Det er starten på en bredere fortælling om, hvad et dansk designbrand kan, når det tager sin kompetence med ud i haven. Besøgende på Bredgade vil møde hele Damixas univers, fra armaturer til bad og køkken i et bredt farve- og finishprogram til tilbehør, der viser bredden af sortimentet.

“Vi har brugt over 90 år på at forstå, hvad nordiske hjem kræver. Nu tager vi den erfaring med ud i haven. Damixa Outdoor er udviklet i marinegrad rustfrit stål, fordi det der hænger udenfor skal klare sig ligeså godt som det der hænger indendørs, både i udtryk og holdbarhed. Det er den standard vores kunder forventer af os. Kom forbi Bredgade og se det selv.”

Claus Rantzau, Design & Engineering Manager, Damixa

Om pop-up'en

Sted: FDB Møblers gård, Bredgade 19, 1260 København K

Datoer: 10.-12. juni 2025 (3 Days of Design)

Mød: Claus Rantzau, Design & Engineering Manager, er til stede sammen med Damixas eksperter og kan give interview om produktudvikling, design og det nordiske udendørsliv.

Om Damixa

Damixa er en dansk designvirksomhed grundlagt i 1932 og en del af den svenske FM Mattsson Group. Brandet er kendt for armaturer til bad og køkken, der forener nordisk designtradition med teknisk holdbarhed. Damixa sælges i hele Norden og distribueres primært via VVS-grossister, showrooms og specialforretninger. Damixa Outdoor er brandets første produktlinje til det udendørs marked.

Pressekontakt

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