

Press release

nanimarquina

Matiz Collection

Julie Richoz

MATIZ: The Beauty of Imperfect Colour

nanimarquina introduces Matiz, a new collection designed by Julie Richoz, exploring colour through a unique and entirely handcrafted process.



Milan – April 2026 – Conceived as a dhurrie, MATIZ reinterprets traditional weaving techniques by shifting the focus from pre-dyed yarns to a more experimental approach. Each rug begins with a handwoven base in a single colour. Once completed, a contrasting tone is applied through a manual dyeing process, allowing the pigment to interact organically with the woven surface.

This method results in subtle variations and irregularities that make every piece one of a kind. No two rugs are identical: each dye application unfolds differently, bringing depth, nuance, and a sense of material richness to the final composition. The contrast is further emphasized through the binding, which frames the rug and enhances its chromatic dialogue.

In the runner formats, MATIZ introduces additional variations: some designs are divided into two contrasting halves, while others are composed of three individually dyed sections, later stitched together, reinforcing the idea of fragmentation and recomposition.



Hand

loomed using a blend of 65% hand-spun Afghan wool and 35% New Zealand wool, MATIZ balances artisanal character with durability. Its low profile (4 mm) and dense structure make it suitable for a wide range of interior settings.

Available in a range of sizes and formats, the collection adapts its design language to each proportion. MATIZ is offered in four colourways: Mustard, Rose, Taupe, and Ivory.

About Julie Richoz

Julie Richoz (1990) is a Swiss-French designer. After graduating from ECAL/University of Art and Design Lausanne (2012), she worked for Pierre Charpin as a project assistant (2013-2015). Since then, she set up her design studio in Paris, where she enjoys with curiosity and sensibility, to develop her own language through objects. From unique pieces to industrial scale, she sees a form of continuity rather than difference between the two ways of production. In both cases fascinated by the savoir-faire, by the passion and by the precision in handling the materials. Her practice is ranging from object, furniture, lighting to textile

About Nanimarquina

Founded in 1987 by Nani Marquina, nanimarquina was born from a singular desire: to create visually striking rugs that people would truly enjoy living with. What began as an intuitive and personal vision has grown into a pioneering family company known for redefining contemporary rug design through craftsmanship, innovation, and material exploration. Based in Barcelona and New York, nanimarquina collaborates with renowned international designers fostering a diverse and experimental design language. All rugs are handcrafted in India and Pakistan, highlighting the exceptional skill of artisan communities and the expressive potential of textile techniques. Since 2021,

nanimarquina has been Climate Label certified, measuring, reducing, and offsetting its carbon footprint as part of its long-term commitment to responsible production and transparency.

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