

PRESS RELEASE

3daysofdesign

MAY 2026 | ENGLISH



WOUD



Stone pendant (Triplex glass) designed by Philip Bro

3daysofdesign location

Frederiksgade 1
Ground floor, 1265 Copenhagen

Press information

For additional information, price requests, or quotations, please contact us at press@woud.dk

For image downloads, visit woud.presscloud.com

WOUND

WOUND is a Danish design brand founded in 2014 with a vision to unite emerging talents and experienced designers in a harmonious collective. Rooted in Scandinavian design heritage and enriched by global perspectives, the collection reflects modern architecture's clean lines and nature's calming tones, embodying elegant simplicity, longevity, and honest craftsmanship.

Shared presence

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This summer, WOUND opens the doors to its new Copenhagen showroom during 3daysofdesign. The exhibition explores the space between the individual and the collective through an immersive setting shaped to facilitate shared presence.

For 3daysofdesign, WOUND transforms its Copenhagen showroom into an atmospheric space, reimagined for lounging and informal encounters. The exhibition considers presence through attention, where considered colour pairings and tactility shape the space.

Moments of pause, conversation and sensory experiences unfold side by side, inviting visitors to engage in the moment - in relation, within their own thoughts, and in the subtle awareness of the space around them. A tribute to blooming blossoms and easy conversations, the setting encourages a more attentive way of being present, with others, with oneself, and within the moment itself.

A gesture of hospitality

Throughout the day, guests are invited into a series of informal gatherings. Iced refreshments can be picked up while moving through the space or enjoyed in the lounge areas for a considered pause.

As the day unfolds, the atmosphere gently softens into an early evening vibe, where sparkling drinks and olives are served, offering a setting to unwind, connect and continue the conversation within the flow of 3daysofdesign.

A shared house of design

WOUND is located on the ground floor of Frederiksgade 1, within a vibrant house shared with a curated selection of design brands. Together, the setting forms a layered experience of contemporary design under one roof, set in the heart of Copenhagen just steps from the Marble Church.

For further information, imagery or material requests, please get in touch. We look forward to welcoming you to Frederiksgade 1 during 3daysofdesign.