

VLAD OGANOV

OBJECTS

Contemporary lighting shaped by digital craft

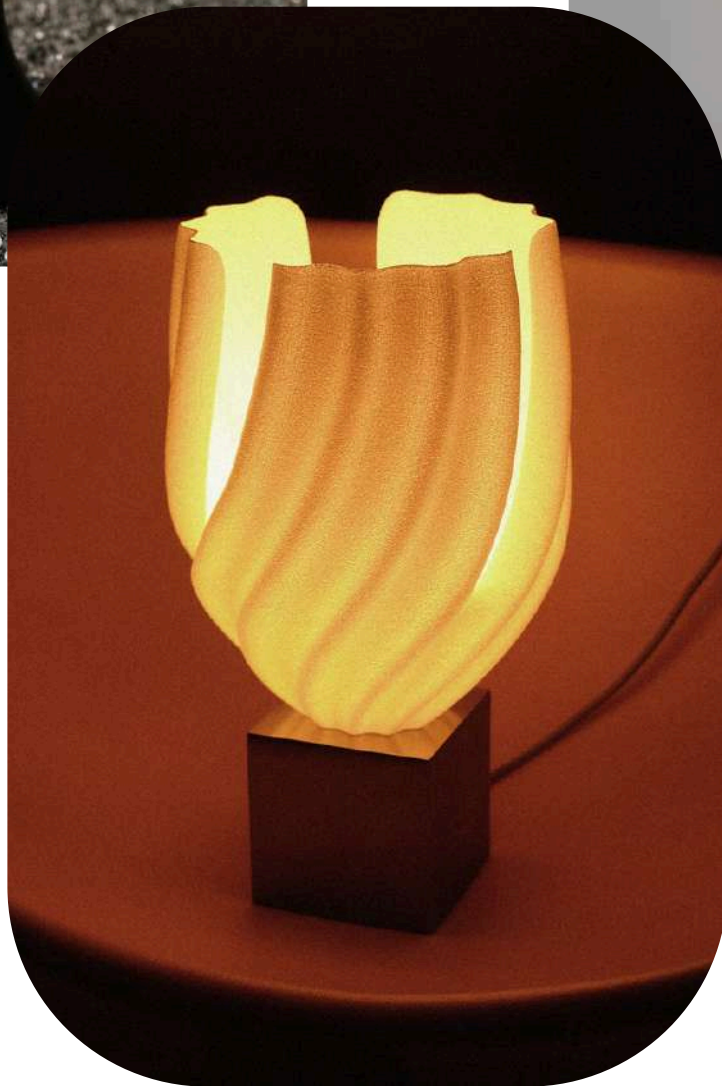


About the Designer

Vlad Oganov is a Warsaw-based designer working as a one-person studio.

With a background in programming and digital design, he approaches lighting through structure, iteration, and material experimentation, translating digital thinking into physical objects.



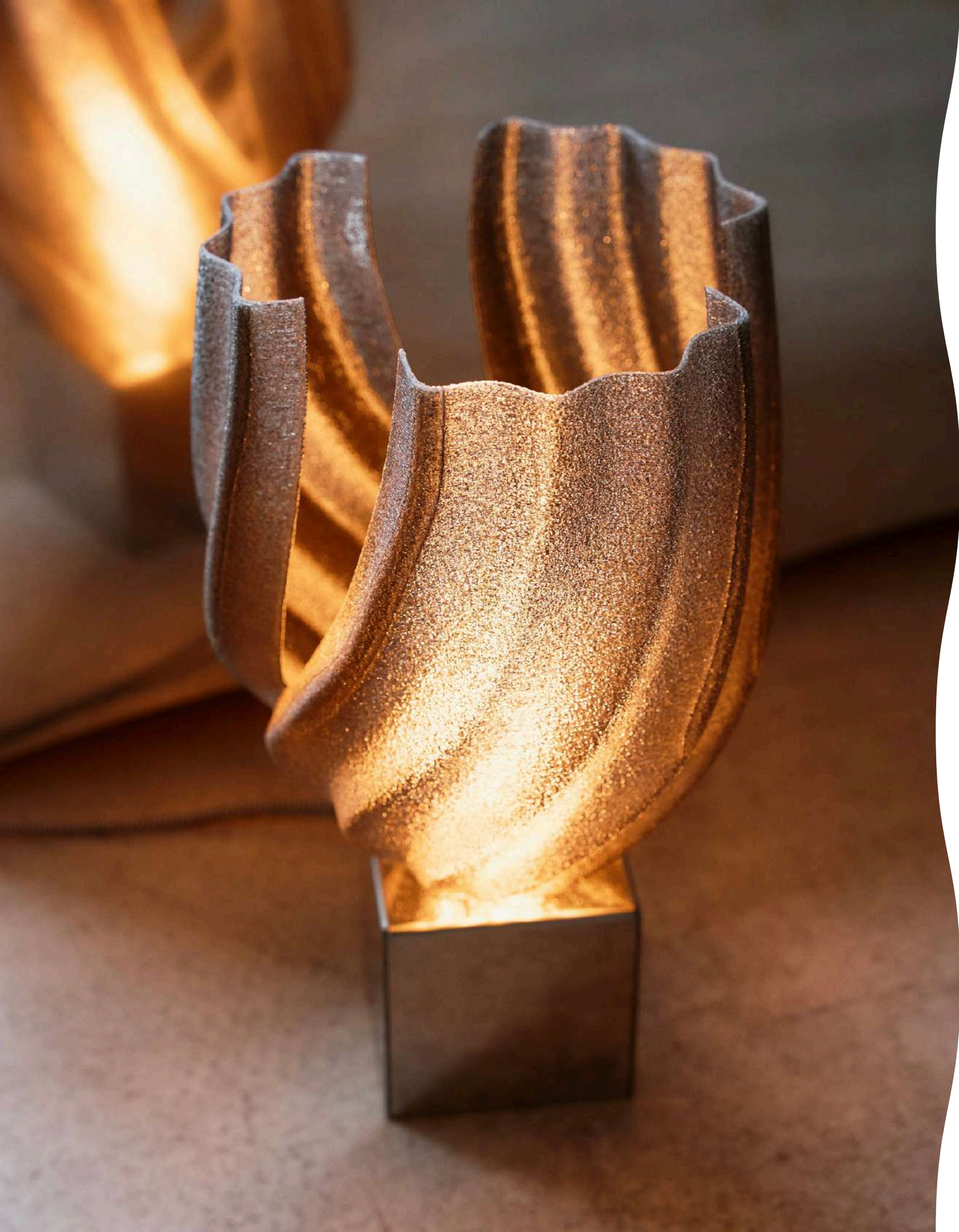


Brand Essence

The brand explores 3D printing as a design and making tool to achieve a timeless aesthetic.

Its flexibility allows the creation of varied forms — from clear, reduced geometries to more organic, sculptural shapes — while maintaining consistency and calm presence.

Each lamp is designed to establish a warm, cozy atmosphere and to function as an integral element of an interior, shaping mood as much as light.



Core Values

Timelessness.

Calm forms designed beyond short-term trends.

Craft through technology.

3D printing used as a precise and intuitive making tool.

Atmosphere.

Light as a mood-shaping element, not only illumination.

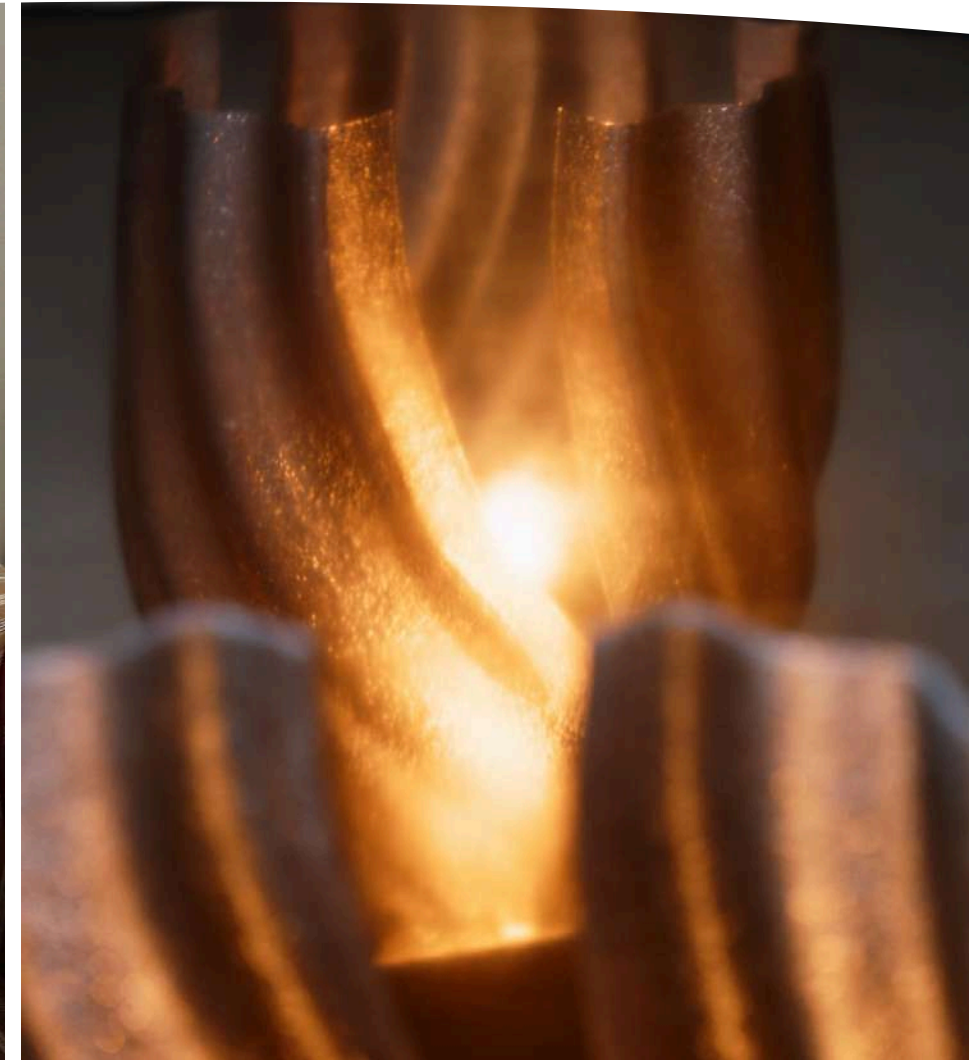
Responsibility.

Local, small-scale production with intention.

Design Approach

The design approach is influenced by Bauhaus principles of clarity and reduction, as well as Italian design of the 1970s, where form, color, and expression played an essential role.

Each lamp is conceived as a complete object — visually engaging both when illuminated and when turned off.

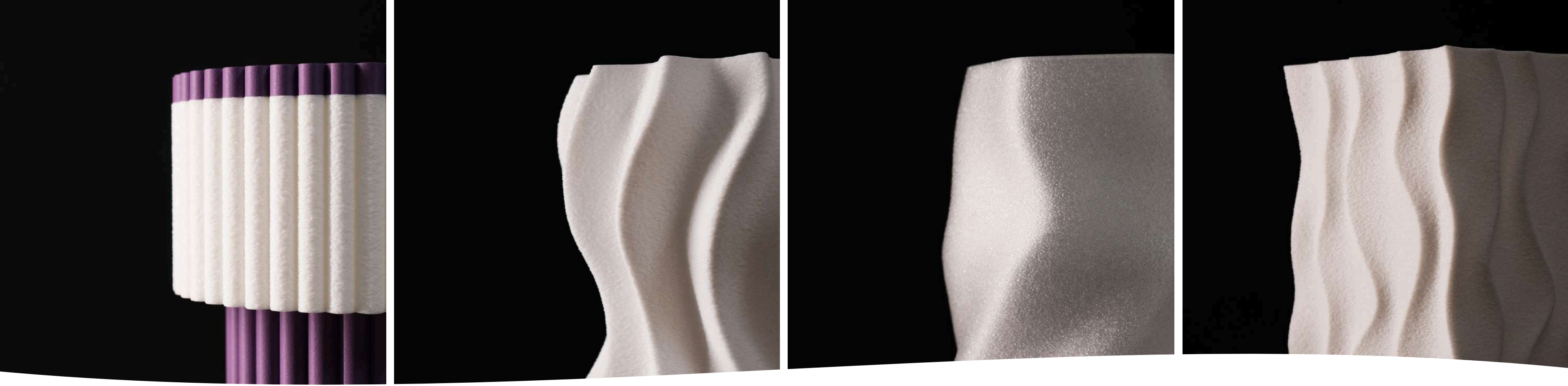


Interior Presence

The lamps are designed as integral elements of an interior, shaping space and mood through balanced proportions, soft light, and a calm, understated presence.

Each object is meant to be lived with, not only observed.





Longevity & Responsibility

Longevity is addressed through durable forms, modular construction, and timeless aesthetics.

Local production in Warsaw enables close control over quality and supports small-batch, on-demand making, avoiding overproduction.

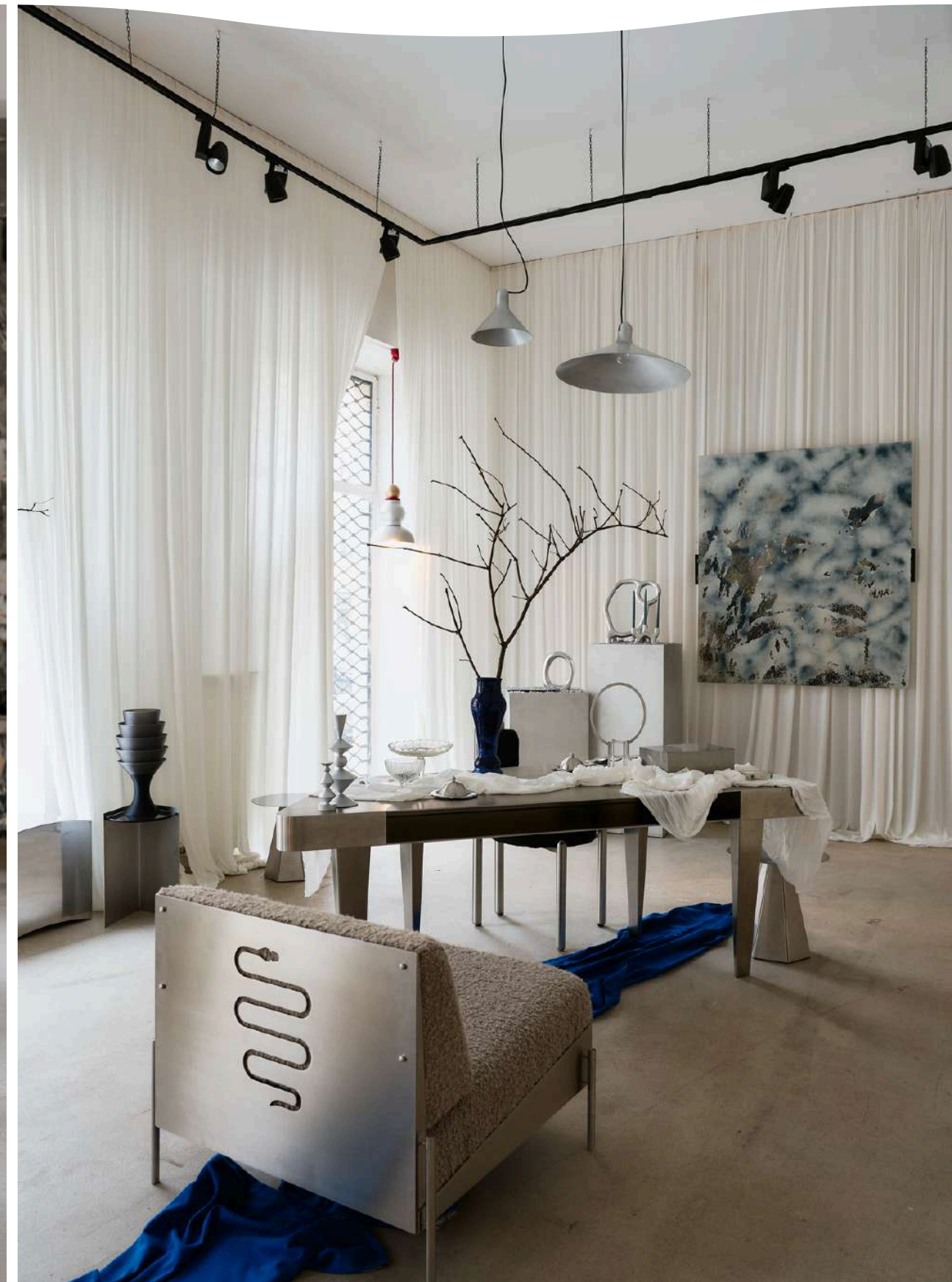
Polish Design Context

The studio is part of a new wave of young Polish designers building contemporary brands rooted in local production and an international design language.

Through design exhibitions and collaborations, the work contributes to shaping a recognizable Polish design identity focused on quality, atmosphere, and thoughtful use of new technologies.

In 2025, the studio took part in design exhibitions in Warsaw, presenting how 3D printing can be used to create modern yet timeless lighting objects. Working closely with the local design community, the aim is to support and amplify the growing visibility of the contemporary Polish design scene.

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