

FOR IMMEDIATE RELEASE

# Framery Debuts at 3daysofdesign with the "Out of Office" Experience



From left to right: Framery Six, Framery Four, Framery One and Framery One Compact

**COPENHAGEN** – Framery, the company that invented the soundproof office pod, will make its 3 days of Design debut this year at Smedjen, next to Pakhus 11. To celebrate, the Finnish brand is hosting an "Out of Office" experience—a nod to the idea that when a workplace is designed to work as hard as the people inside it, the workday finishes sooner.

## Solving the Open-Plan Office

Founded in 2010 to tackle workplace distractions, [Framery](https://www.framery.com) has grown into one of Finland's largest design exports. Its products are used in over 100 countries by companies like Nvidia, Puma, and Microsoft. Today, approximately 70% of Forbes Top 100 companies use Framery pods to support their daily work.

## Built to Last for Decades

The Smedjen showcase features the complete family of smart pods: [Framery One, One Compact, Four, and Six](#). Built with durable materials like deep-drawn steel and aluminum, the pods feature a modular design where components are replaceable. This approach allows pods to be repaired, refurbished, and updated indefinitely.

“Framery pods are built for heavy use; we have units in the field with tens of thousands of sessions,” says Joonas Vartola, CDO of Framery. “We need workspace assets to last for decades, not just the length of a lease.”

### **A Responsive Design Experience**

Framery integrates technology directly into the design rather than treating it as an add-on. The pods automatically sense users, triggering natural-daylight lighting and adjusting airflow based on occupancy and temperature.

"By automating the small details, we're making the design responsive to the people who use it," says Vartola.

Beyond the pods, Framery has developed a "brain" for the office—a suite of [smart office solutions](#) that helps companies "rightsize" their workplace. By using data to ensure the right space is always available, these tools eliminate the inefficiency of oversized, empty meeting rooms and help offices adapt to the actual needs of their teams.

### **The "Out of Office" Experience**

Visitors can explore the full collection of pods and smart office solutions at Smedjen, [Pakhus 11, Dampfærgevej 4](#). Putting the "Out of Office" philosophy into practice, the showroom will transition from a workspace into a social hub on Wednesday, June 10, and Thursday, June 11. From 15.00–18.00, the festival crowd is invited to log off and join the Framery team for a live DJ and drinks.

## **ABOUT FRAMERY**

**Framery enables people to focus on what truly matters and to get things done. With its soundproof smart pods and smart office solution, Framery turns ordinary offices into places people love. This is why Framery is an essential part of a successful workday for millions of workers in over a hundred countries and within many of the world's leading companies.**