

Copenhagen, May 2026
PRESS RELEASE

Design Preowned reintroduces the iconic NAVY Sofa during 3daysofdesign

During 3daysofdesign in Copenhagen, Design Preowned presents NAVY – a modular sofa originally designed by Gubi Olsen in the late 1960s and now reinterpreted by his grandson, Edward Gubi.

Originally a global success in the 1970s, NAVY returns in a refined and contemporary edition that remains faithful to the original design. Once produced in denim and canvas, the sofa is now crafted exclusively in canvas for sustainability reasons – sourced, notably, from the very same supplier used in the 1960s.

With its steel base, leather straps, and modular construction, NAVY embodies a timeless utilitarian elegance. Designed with longevity in mind, the sofa consists of three adaptable modules created for disassembly, reuse, and flexible living. Its unmistakable 1970s aesthetic feels more relevant than ever in today's interiors.

The launch takes place at Design Preowned's new permanent gallery in Langelinieskuret – a new destination for collectible Scandinavian vintage design and restored design classics.

Founded in 2024 by Edward Gubi, a third-generation member of the GUBI family, Design Preowned focuses on preserving and renewing Scandinavian furniture heritage through restoration, reupholstery, and circular design practices. The gallery also features selected vintage pieces from the extensive GUBI family archive, including iconic works by Gubi Olsen (1947–2023), who founded the Danish design brand GUBI in 1976 together with his wife, Lisbeth Gubi.

Edward Gubi has been in close dialogue with his grandmother to ensure that the new sofa carries the same quality, identity and soul as the original from the 1960s.

With NAVY, Design Preowned continues the legacy of thoughtful, enduring design – bringing a historic piece into a new era shaped by craftsmanship, circularity, and contemporary living.

Where: Langelinie Allé 14, 2100 Copenhagen

Opening hours: June 10–12, from 10:00 AM to 6:00 PM