



HYLE^{tech}

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PRESS RELEASE

HYLEtech at 3daysofdesign: An adaptive system merging light, matter, and time Technology, design, and art converge into a unified design ecosystem. In collaboration with Holsting Design Studio, HYLEtech's proprietary technology evolves into a new paradigm of adaptive furniture.

Montevarchi, May 2026 – At Copenhagen's *3daysofdesign*, HYLEtech unveils a project that marks a pivotal milestone in its evolution: the transition from technological experimentation to the definition of an evolutionary living system.

The centerpiece of the exhibition is the collection **Modu Series | The Future is now**, designed by **Marie Holsting**, the Danish designer and founder of **Holsting Design Studio**, renowned for her ability to translate conceptual insights into market-oriented, high-end products built for longevity.

The project stems from a core intuition: interpreting HYLEtech not merely as a surface material, but as an **active structural framework** capable of generating functions, light, and spatial relationships. The result is a fully modular wall-mounted system where components can be configured, repositioned, and integrated over time to meet the user's changing needs. These panel-mounted modules offer a compositional freedom that overcomes the "static" nature typical of traditional furniture.

Unlike conventional systems, lighting is not a secondary add-on but a **native component**. Integrated directly into the modules, it serves both functional and atmospheric purposes, transforming the wall into a comprehensive "living device."

The project directly addresses the most pressing challenges of contemporary living:

- The demand for **bespoke, spatial adaptation**.
- The need for **evolutionary products** that grow with the user.
- The seamless **integration of technology into daily life**.

Technical versatility is a hallmark of the system: it can be installed on irregular wall surfaces, reconfigured indefinitely, and outfitted with integrated technical functions, such as built-in charging systems.

From an aesthetic perspective, Marie Holsting balances the **industrial precision of HYLEtech** by introducing "softer" tactile elements textiles, leather, and organic, rounded geometries. This creates a sophisticated equilibrium between technical performance and domestic comfort. The project embodies the designer's signature approach, blending creative vision with a rigorous focus on scalable production, sustainability, and market relevance.



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The partnership between HYLEtech and Marie Holsting transcends a simple design exercise; it serves as a case study for the **future of interior architecture**: an open-source, upgradeable system designed to mirror the fluidity of modern life.

In Copenhagen - a hub increasingly focused on **circularity, functional utility, and longevity** - HYLEtech positions itself as a strategic design partner capable of bridging the gap between cutting-edge technology, architecture, and the everyday experience.

Location

Bredgade 45, 1260 Copenhagen K
3daysofdesign

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Company profile

HYLEtech5 Holding is an industrial and creative group founded to bring together advanced expertise in technology, design and sustainable production. It brings together, under a single vision, specialised companies operating in complementary fields, with the aim of offering tailor-made solutions for lighting, furniture, contemporary architecture and systems engineering. HYLEtech5 Holding is a solid, dynamic and future-oriented ecosystem, the result of growth achieved over more than thirty years of experience and international presence. Its strength lies in the synergy between different skills, in its focus on sustainability and in the constant search for new expressive possibilities for design and architecture.