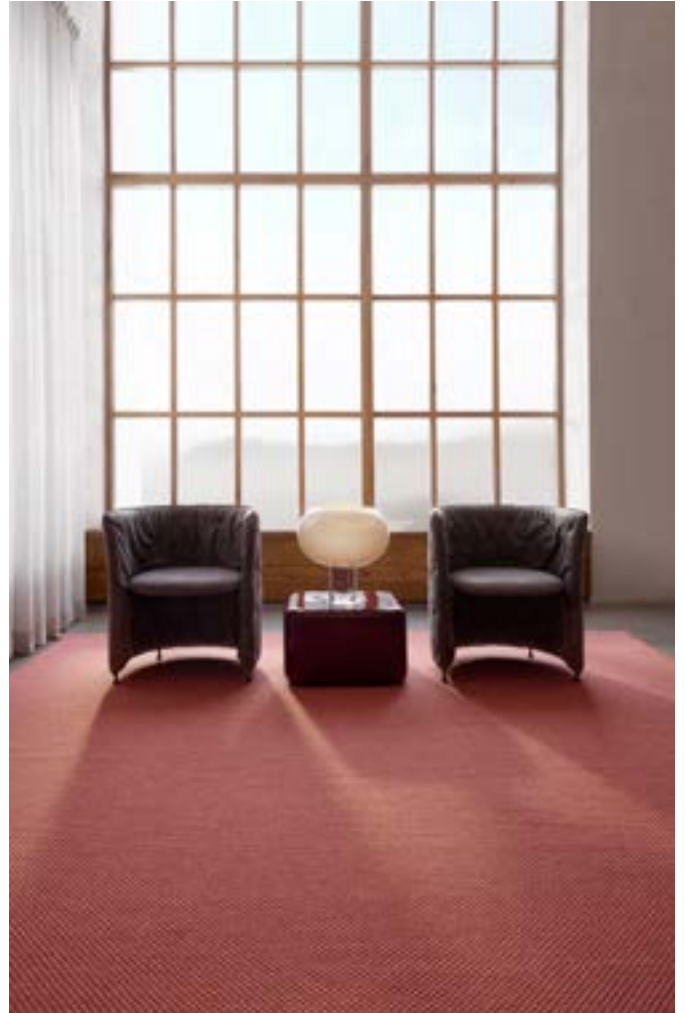


# KASTHALL



From left: Atlas Indigo | Bonbon Berry  
Photo by Superstudio

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## KASTHALL AND BARBER OSGERBY WEAVE A NEW DIRECTION

LAUNCHING AT MILAN DESIGN WEEK 2026

Kasthall announces a new collaboration with award-winning international design studio Barber Osgerby, marking a significant creative partnership and the launch of Atlas and Bonbon - two new rug collections shaped by industrial craft, material honesty and graphic clarity.

Working closely with Kasthall's design team in Kinna, Sweden, Edward Barber and Jay Osgerby immersed themselves in the rhythm, pace and constraints of the industrial loom. Rather than imposing a fixed aesthetic, the designers allowed the tools and techniques of the mill to shape the direction of their work.

“We began by listening,” says Edward Barber. “Understanding what Kasthall excels at – what’s inherent to their process and equipment – was central. We wanted the rugs to emerge from those conditions, not in spite of them.”

The result is a collection shaped by method, where visual language grows directly from material structure.

#### EXPLORING TWO DISTINCT DIRECTIONS

Though distinct in palette and construction, each rug articulates the loom’s essential logic – repetition, rhythm and resolution – approached with a fresh eye for material honesty and architectural quality.

**Atlas** draws its name from the North African mountains, rendered in rich textures and shifting tones. A double-weft construction gives the rug a substantial tactility. “The warp becomes part of the final texture – that’s quite rare,” says Barber. “It gives the surface a kind of shimmer, a sense of life.” Atlas is about movement and quiet topography.

**Bonbon** offers a denser weave and a livelier spirit. “It’s about a sense of joy,” says Jay Osgerby. “Color that almost feels edible.” In hues like Berry, Rhubarb, Lemon and Damsion, the rug layers tone-on-tone yarns for depth, ending in a triple-shuttle looped edge that feels tailored and tactile. Designed to energise architectural interiors, Bonbon brings a touch of play to personal spaces – or, as Barber suggests, would make “the perfect rug for a kids’ room.”

#### EVOLVING WEAVING MASTERY THROUGH COLLABORATION

“It has been super exciting to start the collaboration with Edward and Jay, it is like writing a new chapter of Kasthall design stories or just going back to the roots of the company. Thinking simply, what is a rug has been so rewarding. Edward and Jay have also a great approach for colours. Bon Bon is exactly what we need today – a joy of colours”, says Mirkku Kullberg, CEO, Kasthall.

#### LAUNCHING AT MILAN DESIGN WEEK 2026

Kasthall and Barber Osgerby will unveil their collaboration during Milan Design Week 2026. Atlas and Bonbon will be available from April 20th 2026 through Kasthall Stores and Showrooms, [kasthall.com](http://kasthall.com) and selected partners.

**“The warp in Atlas becomes part of the final texture – that’s quite rare,” It gives the surface a kind of shimmer, a sense of life.”**

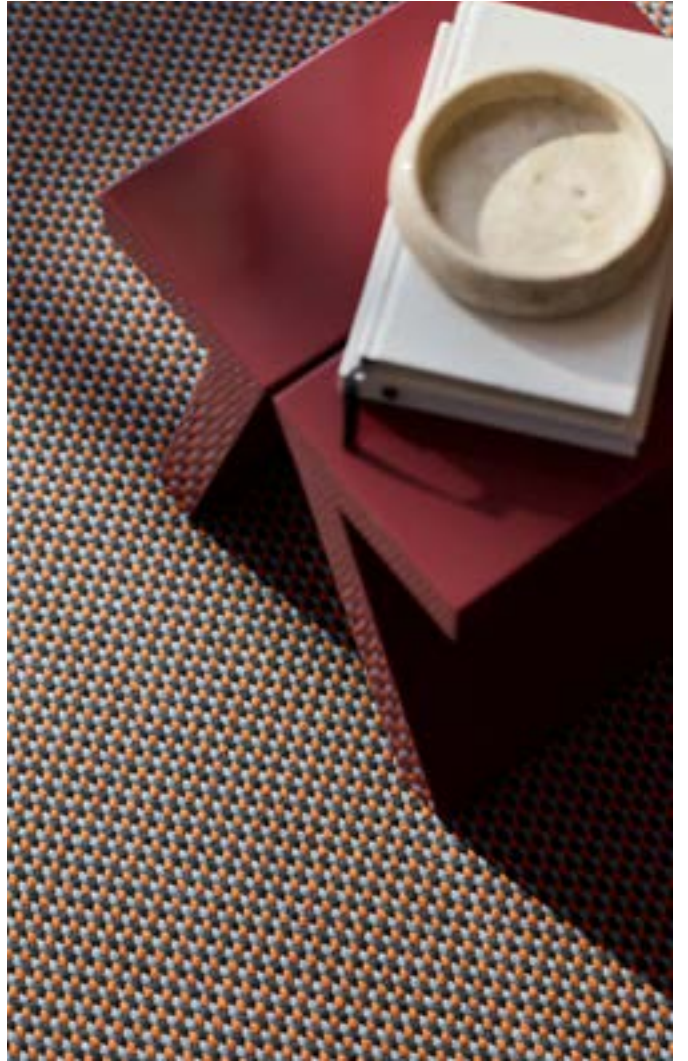
**Barber Osgerby**



Bonbon Lemon  
Photo by Superstudio



Atlas Dune  
Photo by Superstudio



Bonbon Damson  
Photo by Superstudio



Atlas Snow  
Photo by Superstudio

# KASTHALL



Spire Oval | Malm  
Photo by Superstudio

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## KASTHALL INTRODUCES NEW ADDITIONS TO LANDSKAB BY CECILIE MANZ.

New expressions of Spire and Korn expand Landskab through a new oval shape and the introduction of Malm, a deeper, mineral-inspired colourway developed across both designs. The additions include Spire in a new oval shape alongside a new colourway, Malm, introduced across both Spire and Korn.

Spire Oval a new rug within the Landskab collection, defined by fine, linear shifts in pile height that trace a precise, radial pattern across an oval field, begins with a simple idea: lines formed through small differences in height.

Developed as an extension of Cecilie Manz's Landskab collection at Kasthall, the rug explores how a controlled system can generate variation within a textile surface. Short, repeated rows are arranged in a radial formation, rotating around the centre of the oval. The result is a pattern that is precise in structure while retaining a sense of movement as the eye follows its lines.

The reference is both agricultural and mineral – the furrows of a field marking newly sown rows, or the fine grooves found in stone. These observations are translated into a textile logic, where variation emerges through repetition and subtle shifts in height.

#### FINE-TUNING COLOR IN YARN

Tufted in wool and linen at Kasthall's factory in Kinna, the rug is developed through a cut and loop construction that creates fine variations in pile height across the surface. The proximity between design and production allows for an exact calibration of color and material, where even minor adjustments are tested directly in yarn.

"I'm still interested in testing ideas and refining color. The smallest shifts can't be predicted – they need to be worked out in the material. Having that process in close connection to production is essential" Manz explains.

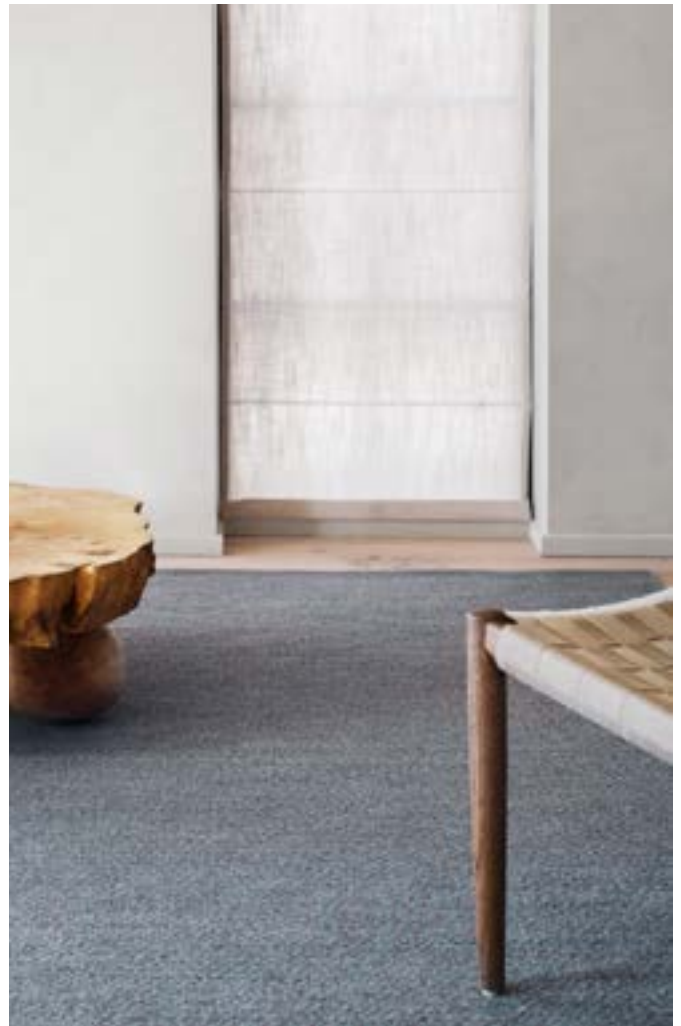
Spire Oval gives a new shape to a distinctive surface – an oval format that changes how it is read and expands where and how the rug can be used.

Korn, the flatwoven design within the Landskab collection, is now also introduced in the new Malm colourway. Constructed in a broken twill structure using a specially developed effect yarn with wool and linen threads running in parallel, Korn is defined by a subtle sense of movement and refined material depth. The deeper mineral-inspired tone further emphasises the interaction between wool and linen, allowing texture and tactility to become increasingly pronounced as light moves across the surface.

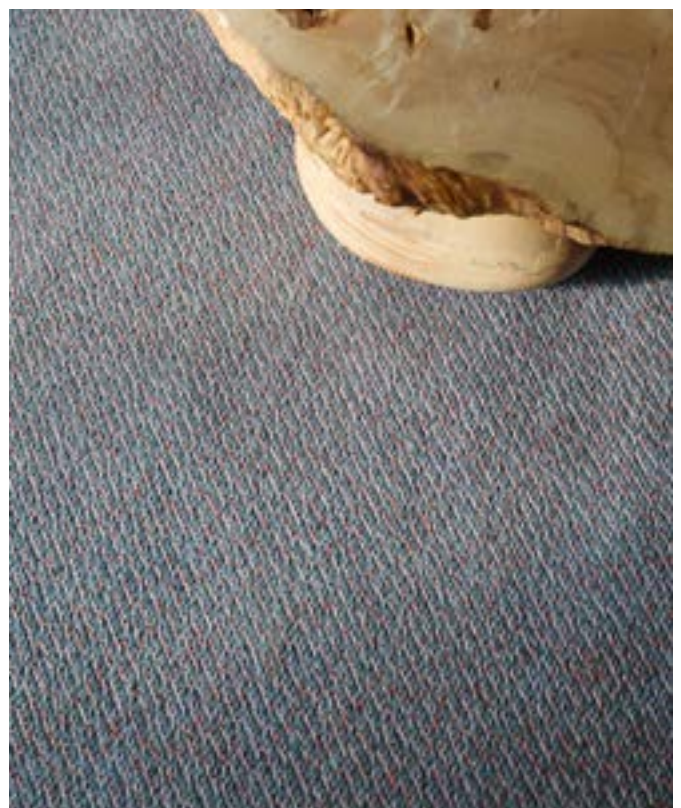
Spire Oval and the new Malm colourways for Spire and Korn will be available through Kasthall stores and showrooms, selected retail partners, and [kasthall.com](http://kasthall.com)

**"The smallest shifts can't be predicted – they need to be worked out in the material. Having that process in close connection to production is essential"**

**Cecilie Manz**



Korn | Malm  
Photo by Superstudio



Korn | Malm  
Photo by Superstudio



Spire Oval | Rimfrost  
Photo by Superstudio



Spire Oval | Malm  
Photo by Superstudio

## ABOUT BARBER OSGERBY

Designers Edward Barber and Jay Osgerby founded their London studio in 1996. Their diverse body of work spans industrial design, furniture, lighting and site-specific installations as well as gallery and public commissions such as the London 2012 Olympic Torch and projects for the Royal Mint. They are currently working with leading global manufacturers including B&B Italia, Flos, Hermès, Kasthall and Vitra. Their work is held in permanent museum collections around the world including the V&A and the Design Museum in London, Metropolitan Museum of Art, New York and Art Institute of Chicago, the Olympic Museum in Switzerland, the Vitra Design Museum in Germany, the Munich Design Museum and Centre Pompidou in Paris. 2026 marks the 30th anniversary of the Barber Osgerby studio.

barberosgerby.com



Jay Osgerby and Edward Barber

## ABOUT CECILIE MANZ

Cecilie Manz (b. 1972) is a Copenhagen-based designer whose work spans furniture, lighting and industrial design. After graduating from the Royal Danish Academy of Fine Arts and studying in Helsinki, she founded her studio in 1998. Manz is known for a design approach centred on clarity, material awareness and the pursuit of simple, purposeful objects. Working between industrial production and experimental prototypes, she collaborates with a wide range of international manufacturers while maintaining a strong personal studio practice.

Manz has received numerous international awards and is widely exhibited, reflecting a design philosophy grounded in simplicity, meticulous craftsmanship and a deep understanding of the needs of everyday life.

ceciliemanz.com



Cecilie Manz

## ABOUT KASTHALL

BEAUTIFUL RUGS AND CARPETS FOR A LIFE WELL LIVED.  
CREATED IN SWEDEN SINCE 1889.

With more than a 135-year tradition of craftsmanship rooted in Kinna, Sweden, Kasthall continues to combine Nordic aesthetics with global design sensibilities. From its headquarters in Sweden and factory in Kinna to stores in Stockholm, and Malmö and showrooms in New York, and Milan, Kasthall remains a symbol of artistry, innovation, and enduring quality.

kasthall.com



# KASTHALL

## PRESS CONTACT

For further information, interview inquiries, contact:

Josefine von Heidenstam  
Head of Brand & Communication  
josefine.vheidenstam@kasthall.com | m. +46 706688681

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Kasthall HQ Sweden | customerservice@kasthall.com

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