

# DEORON

## 3daysofdesign

**Copenhagen, June 2026: ciao.**

Just a few weeks after our second exhibition at Milan Design Week, DEORON arrives at 3daysofdesign, bringing with it the energy, connections and momentum built during Milan Design Week 2026.

In Copenhagen, we continue our exploration at the intersection of design, sound and lifestyle, translating our curatorial vision into the Danish landscape.

As newcomers to the city, we present a selection of 30+ designers, brands and independent studios working across furniture, lighting, homeware, technology and lifestyle. International and local creatives exhibit alongside us, some for the first time, others returning after joining our Milan exhibition earlier this year.

Sound plays a central role in the experience. A sculptural sound system runs throughout the day, hosting listening sessions, live performances and informal gatherings that shape the atmosphere of the space.

Our curatorial approach moves beyond distinctions of scale or market segment, bringing together different backgrounds, aesthetics and perspectives into a cohesive environment.

But beyond the exhibition itself, DEORON is about creating moments of connection. Visitors are invited to experience the space as a place to meet, exchange ideas and spend time together, where design, music and people naturally come into dialogue.

### **The Location — An Industrial Space on Paper Island**

A 600 sqm industrial glass space with 7-meter-high ceilings in one of the city's most iconic and fast-evolving locations: Papirøen (Paper Island), in the Holmen district.

Once home to Copenhagen's paper storage warehouses, the island has transformed into one of the city's most vibrant destinations for architecture, design, food and contemporary culture, becoming a well-known meeting point for both locals and international visitors.

*During 3daysofdesign, Paper Island will host leading brands and studios including BOLIA, Ferm Living, Louis Poulsen, HEM, Marazzi, Dornbracht, Cane-line and many others, positioning the area as one of the key destinations of the festival.*

## **The Milan Design Week 2026 Recap**

The second edition of DEORON at Milan Design Week marked a major milestone. Over 10,500 visitors joined us throughout the week inside an 800 sqm industrial space in the Porta Venezia Design District, where 71 designers, brands and independent studios came together to share their vision with the public.

Across eight days, we curated 13 events including breakfast sessions, magazine launches, guided tours and intimate listening sessions with the artists behind our sound curation.

A design bar, outdoor area and site-specific installations transformed the space into more than an exhibition, creating an atmosphere built around conversation, exchange and good vibes.

As night fell, the space evolved into a music venue, where live performances and curated listening experiences became the pulse of our monumental sound system.

## **The Media's resonance**

At the heart of our vision, exchange and connection live seamlessly. This is why we teamed up with selected media partners and invited them to take part in our exhibition with dedicated events for and with their communities. Special thanks go to our friends at **Industrial Konzept, FORMÆ, Coeval & Conforma, Archived Dreams & One Block Down.**

Alongside our friends, special thanks goes to all the professionals and media entities that recognized our work and trusted our vision. We have been honoured to be part of the media selection for Milan Design Week 2026. A huge thank you to all the teams from HYPEBEAST & HYPERFORM, Elle Decor IT & Elle Decor NL, Living Corriere, Wallpaper\*, Artribune, Design Wanted, Fuorisalone and counting...

[Full list of press publications](#)

## **About DEORON**

Founded in 2021, [DEORON](#) is an independent curatorial platform positioned at the crossroads of design, research, and lifestyle culture. Through its webshop and ongoing daily research, it

encourages a slower, more deliberate approach to discovering objects, cultivating a community of creatives who prioritize meaning, intention, and craftsmanship over mass production.

Originally conceived as a digital-first project to rethink how design is experienced and accessed, DEORON has since expanded into the physical realm. Following the success of its debut and second MDW 26 edition which featured +70 designers, across collectible and industrial design pieces from emerging brands and established firms.

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## Information

**Location:** Papirøen 21, Copenhagen, Denmark

**Dates:** June 10–12, 2026

**Exhibition size:** 600 sqm

**Program:** design exhibition, sound sessions, events, social space

**Website:** [deoron.com](https://deoron.com)

**Instagram:** [@deoron](https://www.instagram.com/deoron)

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