

Dignity Design presents

Copenhagen, 21.05.2026

The Design We Hide Away

10-12th of June 2026
3daysofdesign, Copenhagen

An exhibition launching Dignity Design as a new collaborative platform for greater dignity through design in the parts of life where people are most vulnerable.



Dignity
Design



Symposium talks
All three days, 09.00 - 10.00

Dignity as a Design Principle: Dignity Design launches during 3daysofdesign with the exhibition *The Design We Hide Away*

Dignity Design is a new collaborative platform working to create greater dignity through design in the parts of life where people are most vulnerable.

In the exhibition, Dignity Design explores how assistive devices, spaces and rituals linked to life's vulnerable situations can be reimagined through design to create greater dignity in people's lives and everyday experiences.

A new collaborative platform

Dignity Design brings together designers, architects, researchers, foundations, professionals from the social and care sectors, and commercial partners to develop projects where dignity becomes a concrete starting point for new products, spaces and solutions. Dignity Design was founded by designer Anker Bak and strategist Jonas Sølberg.

Exhibition manifesting dignity in design

From 10 to 12 June, The Design We Hide Away invites visitors into six connected rooms. Through an intimate exhibition, visitors are guided through Dignity Design's manifesto for dignified design and encounter assistive devices, ceremonial objects, furniture and personal stories in curated spaces. The exhibition presents Dignity Design through products and objects by Anker Bak in collaboration with selected producers.

Design for life's vulnerable situations

Dignity Design is launched in response to a reality where more people are living longer, more people are living with illness or disabilities, and care tasks are becoming more complex. Dignity Design aims to help bring design closer to people in the development of products, spaces and solutions that support identity, safety and quality of life.

"In Denmark, we have an exceptional design history, but we have primarily designed for the active parts of life. With Dignity Design, we turn our attention to the situations where life becomes vulnerable. This is not a niche. It is a fundamental part of life for all of us," says Anker Bak, designer and co-founder of Dignity Design.

"More people are growing older, and more people, both young and elderly, are living with illness or disabilities. This means that both design and care tasks are becoming more complex. If design is to remain relevant in this new reality, we need to move closer to the places where people truly need us today," says Jonas Sølberg, strategist and co-founder of Dignity Design.

PRAKTISK INFORMATION

Exhibition

The Design We Hide Away

Occasion

Launch of Dignity Design

Date

10 -12 June

Location

Frederiksgade 17A,
Copenhagen

Symposium talks

Daily: 09.00-10.00 AM

SYMPOSIUM TALKS

Wednesday 10 June:

Dignity as a design principle

Thursday 11 June

Design for transitions
and ageing

Friday 12 June:

Design in rituals and
remembrance

Copenhagen, 21.05.2026

About the exhibition

The Design We Hide Away is an exhibition in six connected rooms about design for life's vulnerable situations. Assistive devices, ceremonial objects, furniture and personal stories enter into new contexts.

The exhibition is presented by Dignity Design and Anker Bak Studio in collaboration with Karimoku (JP), One Collection (DK) and Fredahl Rydén's (SE).

About Dignity Design

Dignity Design is a new collaborative platform and movement for projects that create greater dignity through design. They work to:

- develop products, spaces and projects with dignity as a starting point
- bring together actors across design, research, care and industry
- strengthen the role of design in future care and welfare challenges



About the founders

Anker Bak is a designer and co-founder of Dignity Design. He has received, among other distinctions, the Wegner Prize, the Finn Juhl Prize and the Danish Designer of the Year award in 2024.

Jonas Sølberg is a strategist and co-founder of Dignity Design. He works with communication and the development of collaborations across design, society and care.

Images and logo resources

[Link](#)

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