

RYTSOLA

Press Release

3days**of**design

10 – 12 June 2026



THE STORY

Born in Rome — Refined in Helsinki — Designed for Generations.

RYTSOLA, a Finnish-Italian family company, makes its international **debut at 3daysofdesign**, bringing its cross-cultural designs to Copenhagen for the very first time.

The brand is the realisation of a shared vision between **mother and son, Carola and Aksel Rytsola**. For them, design is an act of hospitality, a bridging of cultures, and a commitment to longevity. They believe that great design must always serve a purpose while fostering human connection.

The narrative began over **four decades ago in Rome**. Carola, drawn to the city's rich history and timeless architecture, lived and studied there before returning to **Helsinki** to establish her studio in 1989. Since day one, her practice has been defined by a lifelong advocacy for craftsmanship and close collaborations with artisans.

Aksel, growing up at the crossroads of these two design worlds, absorbed both. While studying and working in Florence, Milan, and Paris, he recognised an urge to translate the family's design identity to a larger scale.

Together, they combine the clean, natural harmony of **Finland** with the tactile elegance of **Italy**, designing **handmade furniture** and **marble accessories** meant to be touched, used, and ultimately, passed down.





THE EXHIBITION

Exhibiting at **The Canary**, a historic townhouse in the **Frederiksstad** district, RYTSOLA introduces a **brand new collaboration with MOOMIN**, and their two collections where Finnish functionalism meets Italian artistry: **Eterna**, a collection of repurposed marble accessories, and **Fleming**, a handcrafted furniture line.

The debut exhibition is structured not as a static display, but as an open invitation. As the first space upon entry at The Canary, RYTSOLA creates an effortless flow that welcomes both intentional and spontaneous visitors.

Showcasing the technical expertise of Finnish and Italian master artisans, the space invites guests in with true Finnish-Italian hospitality, offering espressos, drinks, music, and conversation.

“Our brand is the physical manifestation of our family’s heritage. For our international debut, we wanted to put together a space at 3daysofdesign that feels like coming home—warm, approachable, and authentic,” say **Carola** and **Aksel**.

This exhibition marks the first immersive look into the RYTSOLA story, highlighting a dedication to family, durability, and a future where elegance and responsibility coexist.

Welcome to **RYTSOLA**.



INFORMATION & CONTACT

- **District:** [Frederiksstaden](#)
- **Venue:** [The Canary](#) – Dronningens Tværgade 26,
1302 København, Denmark
- **Dates & Hours:** June 10 – 12, 10 AM – 6 PM
- **Social:** [@rytsola](#)
- **Website:** [www.rytsola.it](#)
- **Image Bank:** [RYTSOLA Google Drive](#)
- **General Enquiries:** info@rytsola.it
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