

Hem

Hem at 3daysofdesign 2026

Launching *Min Chair* by Max Lamb as part of *Design Starts on Paper*



(Min Chair by Max Lamb)

Copenhagen — June 10, 2026 — At this year's 3daysofdesign, **Hem** returns within *Design Starts on Paper* — a group exhibition curated by MBSY Lab at Papirøen from June 10–12 — joining acoustic innovator BAUX and lighting studio BLOND, with support from Porsche and Aarke, in a large-scale exploration of how contemporary design emerges through conversation, experimentation, and spatial inquiry.

At the center of Hem's contribution is the debut of ***Min Chair* by British designer Max Lamb**, a new solid pine chair distilled to its most essential architectural gesture. Characteristically direct yet deeply considered, the design reflects Lamb's longstanding fascination with reduction, utility, and material honesty. The result is a form that feels simultaneously primitive and refined: generous in proportion, quietly graphic in silhouette, and adaptable across both domestic and contract environments.

Rather than staging the chair as an isolated product launch, Hem situates it within an immersive spatial composition that underscores the brand's growing presence within architectural and hospitality contexts. Anchoring the installation is a monumental configuration of the modular

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Palo Block Sofa, upholstered specifically for the exhibition in a custom pink tartan textile by Sahco, transforming the system into a kind of inhabitable landscape.

Additional works on view include:

- *Boa Pouf* by Sabine Marcelis in a new dove blue finish
- *Puffy Lounge Chair* by Faye Toogood, newly introduced on wheels
- Hem classics including *Max Table*, *ZigZag Shelf*, *Experiment Chair*, *Bullnose Lounge Chair*, and the *Chop Outdoor Family*

Throughout the week, Hem will host a series of talks in collaboration with The New Era Magazine, moderated by editor-in-chief Hanna Nova.

Program highlights include:

- Wednesday, June 10, 16:00: Conversation with Max Lamb followed by drinks
- Thursday, June 11, 16:00: Conversation with Ida Kukkapuro and Form Us With Love, followed by drinks

Guided tours of the exhibition will take place throughout the festival, with a dedicated preview on Tuesday, June 9 at 16:00.

Event and Exhibition Information

Design Starts on Paper

June 10–12, 2026

Papirøen, Copenhagen

Preview: Tuesday, June 9, 16:00

Design Talks + Drinks:

- June 10, 16:00 — Johan Löfgren (Form Us With Love) and Ida Kukkapuro (Studio Kukkapuro)
- June 11, 16:00 — Max Lamb

Alongside the Hem presentation, BAUX will present *X-FELT Floating*, a new ceiling-mounted evolution of its acoustic system, alongside new Wood Wool patterns and sustainable material innovations. Blond will debut *Solaris* by 12-year-old Sol Rybakken Kallin, an instinctive and unconventional design exploring creativity outside traditional industry structures.

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About Hem

An independent design brand and platform for innovation, Hem believes great design can enrich lives. Collaborating with vanguard designers and renowned European manufacturers, Hem creates the auction pieces of tomorrow, bringing truly unique furnishings to those unwilling to compromise on design, quality or sustainability.

hem.com

About Max Lamb

British designer Max Lamb has travelled to China, Australia, the Catskills in New York, and closer to home—the beaches of Cornwall, England—to source materials for his one-of-a-kind furniture pieces. Whether forging chairs from solid Chinese granite, crafting tables from sheets of steel, or casting pewter stools in sand, in an age-old technique that entails digging into the beach and filling it with molten metal, Lamb's methods are often labor-intensive and deeply entwined with his materials. Other works have incorporated hand-crafted plaster carved with stonemasonry tools, manmade marble, bronze, aluminum, and dowel.

<https://maxlamb.org/>